

**WESTON-SUPER-MARE TOWN COUNCIL
NOTES OF THE
HERITAGE ARTS AND CULTURE COMMITTEE
HELD AT WESTON MUSEUM
ON 12th MAY 2022**

Meeting Commenced: 10:02 am

Meeting Concluded: 11:49 am

PRESENT: Councillors John Crockford-Hawley (Chairman), Marcia Pepperall and Catherine Gibbons; Malcolm Nicholson (Town Clerk), Sarah Pearse (Deputy Town Clerk), Fay Powell (Assistant Town Clerk - Operational Services), Lisa Clemons (Acting Museum Manager), Molly Maher (Development Officer), Sally Heath (Theatre Manager), Becky Walsh (Communications Officer), Jasmine Ryle (Events and Marketing Officer), Mike Solomon (North Somerset Councillor), Cara MacMahon (North Somerset Council), Bethan Murray (South West Heritage Trust), Fiona Matthews (Culture Weston) and Heather Morrissey (Chair of the Friends of the Museum).

	<i>The meeting was not quorate at the start with only two elected members of the Council present. Quorum of this Committee shall be 3 of its members.</i>
430	Apologies for absence and notification of substitutes Apologies for absence were received from Councillors Peter Crew, Peter McAleer, Fay Powell and Richard Blows. Given that the meeting was not quorate, the Chairman requested that in the future, members find a substitute for meetings they cannot attend. A member asked if the meeting nonfictions could be sent as a calendar invite. Members were advised this was already done. It was suggested that for dual hatted members, the invites could be sent to their North Somerset Council email addresses. This would be explored further.
431	Declarations of interest There were no declarations of interest received.
432	To approve the accuracy of the Minutes of the last meeting held on 17th March 2022 Given that the meeting was not quorate, the decision to approve the minutes was deferred.
433	Budget for 2022/23 The detailed income and expenditure for the Blakehay Theatre and Weston Museum had been previously circulated.

	<p>The Deputy Town Clerk explained that the year-end position was where expected. The Theatre income was down due to the closure, but this was managed by a decrease in expenditure.</p> <p>There were no longer any covid restrictions on the budget, as things were beginning to return to normality.</p> <p>RESOLVED: That the report be noted.</p>
<p>434</p>	<p>Marketing Report</p> <p>The report of the Communications and Marketing Officer had been previously circulated.</p> <p><u>Marketing for Weston Museum</u></p> <p>There had been an opportunity to reset the marketing programme at the museum and understand what was working and what was not. A marketing plan was being created, as well as a jobs list. It was suggested that a lot of staff time was being taken up through a lack of effective systems being in place, particularly regarding social media. This was being improved, and whilst there would be an initial cost, it was felt it would save staff time. These new systems would also give the capability of giving insight reports. It was noted that the new plan also included print marketing.</p> <p><u>Film footage</u></p> <p>The Communications and Marketing Officer reminded members that she had collected a lot of video footage of two locations on the high street, which included Walker and Ling. This footage was not put to its original use, but was being repurposed for the new High Street Heritage Action Zone exhibition.</p> <p><i>Councillor Marcia Pepperall entered the meeting at 10:18 am.</i></p> <p><i>The meeting was now quorate.</i></p> <p><u>Weston Wallz</u></p> <p>A press release had gone out for the Weston Wallz project. Audio files about the artwork and the artists were being created for BBC Radio Bristol. A member asked if officers were aware of the themes for the walls. The Deputy Town Clerk explained that there had been a meeting with Upfest to feedback regarding last year's event. The marketing and launch were discussed and how they had not worked well. It was also felt that a constricted theme hindered the project last year, so this was being avoided this year.</p> <p>Members asked how the success of the project and its worth would be analysed at the end. It was felt there needed to be a stage to be constructive.</p> <p>Upfest were excited for how well the project had been received in Weston, with 20 walls proposed for this year, subject to building permission. Members stressed that publicity was vital, and suggested that there was still a market for leaflets. It was also suggested that it would be good to engage with schools, potentially introducing a competition.</p>

	<p><u>SEE Monster</u> The SEE Monster think tanks had come up with a variety of project ideas for SEE Monster. Six of these projects had been selected to go on SEE Monster, with the rest being managed by North Somerset Council and Culture Weston to be put on around the town. A “What’s Next” event would be on at the Tropicana at the same time as SEE Monster to consider legacy.</p> <p>The Bay Café was now open with a festival theme menu.</p> <p>It was explained that a ticket would be required to go on the SEE Monster unit, but that members of the public could go into the spectator station for free.</p> <p>RESOLVED: That the report be noted</p>
<p>435</p>	<p>To approve the accuracy of the Minutes of the last meeting held on 17th March 2022</p> <p>The Town Clerk advised that as the meeting was now quorate the minutes of the previous meeting could now be approved.</p> <p>The minutes of the meeting had been previously circulated with the agenda.</p> <p>PROPOSED BY: Councillor Catherine Gibbons SECONDED BY: Councillor Marcia Pepperall</p> <p>RESOLVED: That the minutes be approved and signed by the Chairman</p>
<p>436</p>	<p>Weston Museum Management Report</p> <p>The report of the Acting Museum Manager had been previously circulated.</p> <p>It was noted that the museum was working with a reduced team. Three full time members of staff were currently pending recruitment. It was explained that the team had rallied and had been utilising casual staff. The wider council operational team had been available to support when required, with both the Deputy Town Clerk and Assistant Town Clerk (Operational Services) having covered duty management on several occasions.</p> <p>With the Volunteer Coordinator acting as Museum Manager, her absence had been noticed by volunteers.</p> <p>Pressure had been taken off the team by being more selective with bookings and not overcommitting. The new Catering Supervisor had been invaluable, taking on operational responsibilities from his first day.</p> <p>Members were advised that there was a desire to go back to basics with regards to systems and training undertaken for the booking system. It was felt this would support the team and strengthen the museum offer.</p> <p>RESOLVED: That the report be noted.</p>

<p>437</p>	<p>Blakehay Report</p> <p>The report of the Theatre Manager had been previously circulated with the agenda.</p> <p>The Theatre Manager explained that there had been a decrease in ticket sales from the 1st April. This was a national issue, with the cost of living rise affecting willingness to spend on leisure activities. Shows had been rescheduled due to the lack of ticket sales.</p> <p>The coming months' shows were all local performances and it was felt there should not be as much of an issue with ticket sales.</p> <p><i>The Assistant Town Clerk (Operational Services) entered the meeting at 10:43 am.</i></p> <p>With the exception of potential bar income, there had been no loss resulting from cancelled bookings. One booking from Northern Ireland had been cancelled, with audience members traveling to Weston from Northern Ireland. The Theatre Manager had put them in contact with Visit Weston, who were able to recommend other activities happening in Weston.</p> <p>The option to offer scaled seating and cheaper ticket prices had resulted in increased sales. Bar and Studio sales and bookings were performing very well.</p> <p>The booking budget was still available, as all the bookings so far for this year had been external hires.</p> <p>RESOLVED: That the report be noted.</p>
<p>438</p>	<p>WSMTC Grant Development</p> <p>A verbal update was given by the Development Officer.</p> <p><u>Buy a Block</u> An order for blocks had recently been completed. Members were advised that this was the first order with the engravers in a year. Now that the museum was returning to normal, the buy a block scheme would be pushed in order to build up the budget which would be used as match funding to support future redevelopment.</p> <p><u>Museum Estate and Development Fund (MEND) – Art Council England</u> The museum had previously applied for funding from the Museum Estate and Development Fund (MEND) for building repairs and was unsuccessful. The scheme was now re open for applications and would be explored again.</p> <p><u>Clara's Cottage</u> Members were informed that conversations would restart with the South West Heritage Trust regarding the Clara's Cottage refurbishment.</p>

	<p>RESOLVED: That the report be noted.</p>
439	<p>Community Event Grant applications</p> <p>The grant application and summary report had been previously circulated with the agenda.</p> <p>The Steepholmers Shanty Band (event) Grant applied for £2,000</p> <p>The Steepholmers Shanty Band had submitted an application for funding to the Community Services Committee for a grant of £2,000 from the small and voluntary grants budget. As they required funding for an event, a decision had been made to refer them to apply for a grant from the Community Events Grant budget.</p> <p>The Steepholmers Shanty Band were seeking financial support of £2,000 for upfront costs to put on a 3-day festival. Members felt the event had been a great success previously and noted it had the potential to grow to be a big event in the future. It was felt it was very popular and run professionally.</p> <p>PROPOSED BY: Councillor Catherine Gibbons SECONDED BY: Councillor Marcia Pepperall</p> <p>A vote was taken and was carried</p> <p>RESOLVED: That the Steepholmers Shanty Band be granted £2,000 from the 2022/23 community events grant budget.</p>
440	<p>Local History Update</p> <p>This agenda item was deferred until the end of the meeting.</p>
441	<p>South West Heritage Trust Update Report</p> <p>The report of Bethan Murray had been previously circulated with the agenda.</p> <p>The A1 Camera Club had returned to the Somerset Heritage Centre, visiting on a fortnightly basis to support the digitisation of the collection.</p> <p><i>The Theatre Manager left the meeting at 10:59 am.</i></p> <p>A member asked if there was knowledge of an approximate financial contribution equivalent to volunteer time. The Deputy Town Clerk stated that this exercise had been done during the refurbishment and it was estimated at approximately £120,000. The Acting Museum Manager noted that the two A1 Camera Club volunteers contributed 600-1200 hours a year. At the time of the refurbishment, The National Lottery Heritage Fund costed volunteer time at £50 per day. It was suggested this exercise could be carried out again.</p> <p>A member asked if the team could look into reproducing the Ivy Millicent</p>

	<p>James Christmas Cards which were in the collection. Bethan explained that the copyright would need to be checked and the suggestion will be explored</p> <p><i>The Theatre Manager reentered the meeting at 11:04 am.</i></p> <p>It was suggested that the Horrible Histories exhibition could be linked with the Horrible Histories show at the Playhouse.</p> <p>A member asked if there could be consideration into hosting a Ukrainian Culture exhibition in the Community Gallery. The Acting Museum Manager explained that the programme for the Community Gallery was already booked for the next two years, however they could explore holding an exhibition with the exhibition boards in the courtyard.</p> <p>RESOLVED: That the report be noted.</p>
<p>442</p>	<p>Friends of Weston Museum Verbal Report</p> <p>Heather Morrissey provided a verbal update</p> <p>There had been regular coffee mornings in the museum courtyard, with the next planned for the following day.</p> <p>David Skidmore would be attending the museum to deliver a talk on 'A Century of Skidmores' on the 18th May. There was also a book on sale in the museum gift shop.</p> <p>In June the RNLI would be delivering a talk regarding saving lives at sea.</p> <p>In July the museum was hosting a Cream Tea.</p> <p>The Friends AGM would take place in September.</p> <p>The Friends had been contacted by the Charities Aid Foundation, who wanted to send a small donation.</p> <p>Jane Evans, the museum manager in 1976, had written a book about George Cumberland and was looking to host a book signing in the Museum on the 29th June. The Acting Museum Manager would contact her.</p> <p>RESOLVED: That the verbal report be noted.</p>
<p>443</p>	<p>North Somerset Council and Heritage Action Zone Report</p> <p>The report of Cara McMahon had been tabled at the meeting.</p> <p><u>Engagement</u></p> <p>Cara thanked the museum team for their support with Heritage Action Zone (HAZ) projects. The Civic Society has been funded to hold meetings in the museum which were very well attended. On the 12th September there would be a lecture from Cara and a member from Historic England.</p>

	<p><u>Capital projects</u> HAZ funding would end in September, whilst the high street HAZ would continue. The HSHAZ projects included the Kendalls building, Fork n Ale and 4-8 Walliscote Road. North Somerset Council were supporting the Odeon by advising them on redevelopment. Brunel insurance next to Fork N Ale were being supported with design in case more funding should become available.</p> <p>RESOLVED: That the report be noted.</p>
<p>444</p>	<p>Culture Weston and Theatre Orchard Update Report</p> <p>The report of Culture Weston and Theatre Orchard had been previously circulated with the agenda.</p> <p>Fiona advised members that Culture Weston were nearly ready to submit an application to Arts Council England for funding to continue operating. They were proposing to merge Theatre Orchard and Culture Weston. The decision would be in October 2022.</p> <p>There was a delay with the 21st Century Super Shrines project due to a planning block regarding policing.</p> <p>RESOLVED: That the report be noted.</p>
<p>445</p>	<p>Consider future Blue Plaque scheme</p> <p>It was suggested that the next round of Blue Plaque should centre around buildings of significance. There was £1,500 in the budget for blue plaques for the 2022-2023 financial year. It was suggested that the same process as last time should be followed, including a public vote.</p> <p>PROPOSED BY: Councillor Catherine Gibbons SECONDED BY: Councillor John Crockford-Hawley</p> <p>A vote was taken and was carried</p> <p>RESOLVED: That the next programme of blue plaque's focus on buildings of significance in Weston.</p> <p>A member advised that North Somerset Council were adopting a local heritage list, which could be used for inspiration.</p>
<p>446</p>	<p>Local History Update</p> <p>The Chairman gave an update and recommended members of the committee to look at the Marine Lake exhibition in the Museum courtyard.</p> <p>A member suggested exploring producing and selling local history books. It was explained that there was no budget provision for this. The Chairman</p>

	<p>requested that this be an item for the next meeting.</p> <p>It was enquired if it would be feasible to utilise empty units in the Sovereign Centre for Temporary exhibitions. It was explained that all units have to be manned (unless exhibitions are window display with no entry) so this would require an operational commitment. It would also incur an additional fee if SWHT were to be involved as it would not be part of their agreed works.</p>
	<p>There being no further business the meeting concluded at 11:49 am.</p> <p>Signed.....Dated.....</p> <p>Chairman of the Heritage Arts and Culture Committee</p>

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent
<u>120 Blakehay Central Costs</u>							
1100 Miscellaneous Income	0	0	39,238	39,238			0.0%
1105 Blakehay Box office income	6,132	14,370	4,968	(9,402)			289.3%
Blakehay Central Costs :- Income	<u>6,132</u>	<u>14,370</u>	<u>44,206</u>	<u>29,836</u>			<u>32.5%</u>
4000 Staffing Costs	25	10,127	57,206	47,079		47,079	17.7%
4013 Training	0	76	2,077	2,001		2,001	3.7%
4014 P P E / Health & Safety	0	0	3,000	3,000		3,000	0.0%
4019 Website Costs-TC	0	0	500	500		500	0.0%
4030 Equipment Purchase	5,385	929	7,500	6,571		6,571	12.4%
4031 Equipment - Rental	0	639	5,300	4,661		4,661	12.1%
4034 Equipment Repairs	0	0	3,500	3,500		3,500	0.0%
4035 Telephone	75	215	1,272	1,057		1,057	16.9%
4036 Stationery	0	39	500	461		461	7.8%
4043 Ink Cartridges/printing	0	19	200	181		181	9.5%
4044 Insurance	484	2,179	3,055	876		876	71.3%
4102 NNDR	314	943	3,493	2,550		2,550	27.0%
4104 Utilities - Water	0	88	924	836		836	9.5%
4105 Utilities - Heat & Light	0	6,178	7,500	1,323		1,323	82.4%
4107 IT Support & Upgrade	0	900	2,004	1,104		1,104	44.9%
4109 Alarm system	0	0	1,000	1,000		1,000	0.0%
4110 Cleaning	0	2,123	17,801	15,678		15,678	11.9%
4111 Window Cleaning	0	150	300	150		150	50.0%
4114 Refuse Removal	0	64	2,284	2,220		2,220	2.8%
4131 Licenses	56	135	1,191	1,056		1,056	11.3%
4136 Credit Card Chgs	0	71	130	59		59	54.5%
6000 Admin Salaries Recharge	0	3,768	3,144	(624)		(624)	119.8%
6005 Admin Overhead Recharge	0	614	832	218		218	73.8%
6007 Grove House Recharge	0	107	838	731		731	12.8%
6008 Grove Lodge Recharges	0	80	838	758		758	9.5%
6010 Grounds Salaries Recharge	0	743	1,064	321		321	69.8%
6015 Grounds Overhead Recharge	0	308	374	66		66	82.4%
6030 Operational Staffing Recharge	0	1,813	3,136	1,323		1,323	57.8%
6035 Operational Overhead Recharge	0	15	264	249		249	5.7%
Blakehay Central Costs :- Indirect Expenditure	<u>6,339</u>	<u>32,321</u>	<u>131,227</u>	<u>98,906</u>	<u>0</u>	<u>98,906</u>	<u>24.6%</u>
Net Income over Expenditure	<u>(207)</u>	<u>(17,951)</u>	<u>(87,021)</u>	<u>(69,070)</u>			
<u>121 Blakehay -Auditorium</u>							
1013 BH annual membership	0	0	100	100			0.0%
1090 Bookings	0	3,086	11,000	7,914			28.1%
Blakehay -Auditorium :- Income	<u>0</u>	<u>3,086</u>	<u>11,100</u>	<u>8,014</u>			<u>27.8%</u>

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent
4000 Staffing Costs	0	5,171	39,520	34,349		34,349	13.1%
4039 Advertising & Marketing	0	0	3,650	3,650		3,650	0.0%
4224 Blakehay Performing Rights	0	0	522	522		522	0.0%
Blakehay -Auditorium :- Indirect Expenditure	0	5,171	43,692	38,521	0	38,521	11.8%
Net Income over Expenditure	0	(2,085)	(32,592)	(30,507)			
<u>122 Blakehay - Upper Studio</u>							
1014 BH evening classes income	25	150	1,050	900			14.3%
1015 Internal Bookings (Council)	0	0	3,660	3,660			0.0%
1090 Bookings	0	1,672	10,125	8,453			16.5%
Blakehay - Upper Studio :- Income	25	1,822	14,835	13,013			12.3%
4141 BH evening classes expenditure	0	63	1,050	988		988	6.0%
Blakehay - Upper Studio :- Indirect Expenditure	0	63	1,050	988	0	988	6.0%
Net Income over Expenditure	25	1,760	13,785	12,026			
<u>123 Blakehay Bar</u>							
1193 Blakehay Bar Events Hire	0	0	2,025	2,025			0.0%
1194 Blakehay Bar Income	110	2,504	17,500	14,996			14.3%
Blakehay Bar :- Income	110	2,504	19,525	17,021			12.8%
4000 Staffing Costs	0	2,420	18,604	16,184		16,184	13.0%
4031 Equipment - Rental	44	132	2,432	2,300		2,300	5.4%
4405 Blakehay Bar Expenditure	0	805	8,000	7,195		7,195	10.1%
Blakehay Bar :- Indirect Expenditure	44	3,357	29,036	25,679	0	25,679	11.6%
Net Income over Expenditure	66	(853)	(9,511)	(8,658)			
<u>124 Blakehay Box Office</u>							
4031 Equipment - Rental	22	22	0	(22)		(22)	0.0%
4405 Blakehay Bar Expenditure	0	615	0	(615)		(615)	0.0%
Blakehay Box Office :- Indirect Expenditure	22	637	0	(637)	0	(637)	
Net Expenditure	(22)	(637)	0	637			
<u>125 Blakehay -Live Shows</u>							
1106 Blakehay events income	0	4,561	48,000	43,439			9.5%
Blakehay -Live Shows :- Income	0	4,561	48,000	43,439			9.5%
4016 Show costs	0	0	24,000	24,000		24,000	0.0%

Detailed Income & Expenditure by Budget Heading 23/06/2022

Month No: 3

Cost Centre Report

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent
4039 Advertising & Marketing	0	0	7,300	7,300		7,300	0.0%
Blakehay -Live Shows :- Indirect Expenditure	0	0	31,300	31,300	0	31,300	0.0%
Net Income over Expenditure	0	4,561	16,700	12,139			
Grand Totals:- Income	6,267	26,344	137,666	111,322			19.1%
Expenditure	6,405	41,549	236,305	194,756	0	194,756	17.6%
Net Income over Expenditure	(138)	(15,205)	(98,639)	(83,434)			
Movement to/(from) Gen Reserve	(138)	(15,205)					

Detailed Income & Expenditure by Budget Heading 23/06/2022

Month No: 3

Cost Centre Report

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent
<u>140</u> <u>Museum Central Costs</u>							
1100 Miscellaneous Income	60	633	5,000	4,367			12.7%
Museum Central Costs :- Income	60	633	5,000	4,367			12.7%
4000 Staffing Costs	0	13,755	92,287	78,532		78,532	14.9%
4013 Training	0	76	3,262	3,186		3,186	2.3%
4014 P P E / Health & Safety	0	20	500	480		480	4.0%
4019 Website Costs-TC	0	0	600	600		600	0.0%
4030 Equipment Purchase	0	593	1,500	907		907	39.5%
4031 Equipment - Rental	22	379	1,616	1,237		1,237	23.4%
4034 Equipment Repairs	0	0	1,000	1,000		1,000	0.0%
4035 Telephone	75	520	3,042	2,522		2,522	17.1%
4036 Stationery	0	62	500	438		438	12.3%
4039 Advertising & Marketing	82	(173)	6,500	6,673		6,673	(2.7%)
4041 Fees, Subs and Conferences	300	30	666	636		636	4.5%
4044 Insurance	484	2,179	1,200	(979)		(979)	181.6%
4102 NNDR	0	10,650	53,248	42,598		42,598	20.0%
4104 Utilities - Water	0	135	750	615		615	18.0%
4105 Utilities - Heat & Light	0	3,847	12,000	8,153		8,153	32.1%
4107 IT Support & Upgrade	0	283	4,509	4,226		4,226	6.3%
4109 Alarm system	80	157	1,500	1,344		1,344	10.4%
4110 Cleaning	0	1,776	12,000	10,224		10,224	14.8%
4111 Window Cleaning	0	100	600	500		500	16.7%
4114 Refuse Removal	0	495	2,373	1,878		1,878	20.9%
4131 Licenses	49	221	1,600	1,379		1,379	13.8%
4214 Somerset County Council - SLA	0	0	72,260	72,260		72,260	0.0%
6000 Admin Salaries Recharge	0	3,146	2,624	(522)		(522)	119.9%
6005 Admin Overhead Recharge	0	512	694	182		182	73.8%
6007 Grove House Recharge	0	108	222	114		114	48.6%
6008 Grove Lodge Recharges	0	81	266	185		185	30.5%
6010 Grounds Salaries Recharge	0	1,229	1,760	531		531	69.8%
6015 Grounds Overhead Recharge	0	511	620	109		109	82.4%
6030 Operational Staffing Recharge	0	2,908	5,030	2,122		2,122	57.8%
6035 Operational Overhead Recharge	0	24	424	400		400	5.7%
Museum Central Costs :- Indirect Expenditure	1,093	43,623	285,153	241,530	0	241,530	15.3%
Net Income over Expenditure	(1,033)	(42,990)	(280,153)	(237,164)			
<u>141</u> <u>Museum Learning and Events</u>							
1006 Learning Income	75	2,294	4,500	2,206			51.0%
1008 Museum handling box hire	0	210	1,800	1,590			11.7%

Detailed Income & Expenditure by Budget Heading 23/06/2022

Month No: 3

Cost Centre Report

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent
1103 Other event misc income	378	456	0	(456)			0.0%
Museum Learning and Events :- Income	453	2,960	6,300	3,340			47.0%
4000 Staffing Costs	0	5,658	30,704	25,046		25,046	18.4%
4020 Learning/Event education equip	0	69	1,000	931		931	6.9%
4058 Learning/Events Museum events	0	100	1,750	1,650		1,650	5.7%
Museum Learning and Events :- Indirect Expenditure	0	5,828	33,454	27,626	0	27,626	17.4%
Net Income over Expenditure	453	(2,868)	(27,154)	(24,286)			
<u>142 Museum Cafe</u>							
1004 Cafe Sales	1,217	8,970	62,000	53,030			14.5%
1006 Learning Income	0	63	0	(63)			0.0%
Museum Cafe :- Income	1,217	9,032	62,000	52,968			14.6%
4000 Staffing Costs	0	7,159	39,884	32,725		32,725	17.9%
4014 P P E / Health & Safety	0	0	1,500	1,500		1,500	0.0%
4017 Museum cafe equip rental	0	0	1,980	1,980		1,980	0.0%
4030 Equipment Purchase	0	483	2,000	1,517		1,517	24.1%
4031 Equipment - Rental	13	39	0	(39)		(39)	0.0%
4110 Cleaning	0	0	845	845		845	0.0%
4114 Refuse Removal	0	0	2,462	2,462		2,462	0.0%
4405 Blakehay Bar Expenditure	0	115	0	(115)		(115)	0.0%
4406 Bar Stock	0	839	2,500	1,661		1,661	33.5%
4407 Museum cafe stock	0	2,266	15,000	12,734		12,734	15.1%
Museum Cafe :- Indirect Expenditure	13	10,901	66,171	55,270	0	55,270	16.5%
Net Income over Expenditure	1,204	(1,869)	(4,171)	(2,302)			
<u>143 Museum shop/retail</u>							
1005 Museum Shop Sales	986	2,535	13,500	10,965			18.8%
1009 Museum sale or return comm	0	0	4,000	4,000			0.0%
Museum shop/retail :- Income	986	2,535	17,500	14,965			14.5%
4031 Equipment - Rental	13	39	156	117		117	25.0%
4136 Credit Card Chgs	0	71	110	39		39	64.4%
4408 Museum shop stock	0	1,030	7,500	6,470		6,470	13.7%
Museum shop/retail :- Indirect Expenditure	13	1,140	7,766	6,626	0	6,626	14.7%
Net Income over Expenditure	973	1,395	9,734	8,339			

Detailed Income & Expenditure by Budget Heading 23/06/2022

Month No: 3

Cost Centre Report

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent
145 Museum Function							
1019 Internal Bookings (Council)	0	0	2,040	2,040			0.0%
1103 Other event misc income	0	78	9,000	8,922			0.9%
1104 Function Income	501	3,453	9,000	5,547			38.4%
Museum Function :- Income	501	3,531	20,040	16,509			17.6%
4000 Staffing Costs	0	0	15,249	15,249		15,249	0.0%
4030 Equipment Purchase	0	1,216	3,000	1,784		1,784	40.5%
Museum Function :- Indirect Expenditure	0	1,216	18,249	17,033	0	17,033	6.7%
Net Income over Expenditure	501	2,315	1,791	(524)			
Grand Totals:- Income	3,216	18,691	110,840	92,149			16.9%
Expenditure	1,119	62,707	410,793	348,086	0	348,086	15.3%
Net Income over Expenditure	2,097	(44,016)	(299,953)	(255,937)			
Movement to/(from) Gen Reserve	2,097	(44,016)					

Heritage, Arts and Culture Committee July 2022

Communication and Marketing Report - written by Becky Walsh, Communications and Marketing Officer

Agenda Item No. 7 – Communication and Marketing Report

Marketing Weston Museum

Work is going on to systemise the marketing for Weston Museum. We now have scheduling software to free up time for Museum team and expand our outreach.

The website has also been improved, including the addition of inquiry forms in order to create better working systems and free up time on inquiries. The events are now also searchable for people coming to the website, having created categories for events.

Weston Literary Festival

The community services meeting agreed. £2,500, Weston Literary Festival in conjunction with Culture Weston. We will now look at the feasibility between the two organisations for this for 2022.

Members requested to note this report.

Museum and Heritage Sub Committee June 2022

ITEM 8. Museum Progress Report

Written by Lisa Clemons – Acting Museum Operations Manager

We have welcomed Agata Taylor to the team at Weston Museum as our new Customer Service Assistant. Agata comes to us with many years of experience in hospitality and retail and has already received many positive comments from our visitors.

Visitor numbers appear to be remaining steady with an average of 300 visitors a week for the past 6 weeks.

The café has added Cheese & Ham Ploughmans and Bacon Sandwiches to their menu and afternoon teas are becoming more popular.

The final preparations are underway for our largest wedding to date which will take place on the 2nd July, with over 100 guests in attendance.

School bookings over the past 2 terms have exceeded expectation with 11 schools unable to secure a booking on their preferred date in June or July. This has led to 2 schools making their booking for the next academic year, 1 in September the other in July 2023.

Punch & Judy will return to the courtyard every Friday in August to compliment the rest of our summer events program.

Agorapulse has now been set up for the museum to help manage our social media sites.

Assistant Town Clerk Operational Services to give an additional verbal report.

Members are requested to: Note this report.

ITEM 9. Heritage and Arts Committee Meeting: 30th June 2022

Blakehay Theatre Management Report written by Sally Heath, Theatre Manager

Overview

Since the last HAC report the theatre has been busy and so please see an [update](#) on information reported in the last management report in May 2022.

What is happening through the [Summer](#)?

The theatre has continued to grow with [Theatre Bookings](#) and hire enquiries at an unprecedented high.

Update

We reported that capacity for shows and ticket sales had seen a decrease since 1st April 2022. This was an issue across the sector and countrywide and reports have been announced that the average capacity nationwide was down to 40-45% capacity, with the thought that this was due to the 'Cost of Living Crisis'.

However, we are pleased that for the performances at the theatre in May 2022 were up to 61% to 95%, and Ticket sales between 29th April 22 – 26th May 22, were 708 tickets totalling £9,201.25.

This has seen a continued increase in Theatre Bar Income with nine public performances in May 2022, with a total bar income of £2,043.20, averaging at £227.02 per performance, with some of these performances not having an interval.

To see the increase in spend we have done a comparison with Weston College Musical from 2019 to this in 2022 – both were two performances and we see an increase in Bar sales of 187%

2019 - £285.50

2022 - £819.50

The theatre manager has been working with local companies to encourage them to use the Dynamic Pricing structure at the theatre to be able to help them with their ticket sales and bringing some diversity into the theatre audiences at the Blakehay Theatre.

Theatre Bookings

The theatre has re-opened in a much stronger position than ever anticipated after a two-year closure period. The thought was that this year the theatre would be 'Building Back' gradually over this financial year to bring back confidence.

However, we are delighted to report that the work of networking, marketing and building relationships with companies, that the theatre staff have been working on over the last two years have come to fruition with companies booking the theatre for hire from all over the country as well as continuing relationships with longstanding local community hires.

We are delighted to report that we are on track to be able to deliver the 96 performances in this financial year that was requested by members, which will put us on par with The Tobacco Factory Theatre in Bristol. With current enquiries booking into the next financial year.

We do not want to lose this momentum and are on track to be able to continually build on these relationships to be able to bring more companies into the theatre and therefore increasing the offering that the theatre has.

WSM TC HAC Cttee Report – Last amended 23/06/2022

However, to be able to deliver on this and continue to grow, the current staffing structure and resources for the theatre needs to be reviewed.

Summer 2022 Plans

With many private hires and strong Studio Classes over the summer months, the theatre staff are taking this time to be able to build on the capacity of audiences by going out to events.

Therefore, the theatre will be popping up around the town in the next couple of months starting at the Air Festival/Armed Forces Weekend on the Beach Lawns on 25th & 26th June. We will also be at the Waterpark and hopefully the Museum during some days in July and August to build the capacity for performances (as well as looking at other events around the town).

Staff are also using this time to be able to curate and produce a community based event at the theatre in early 2023 as well as looking forward to opening for Heritage Open Days in September 2022.

During the summer months, as previously reported, staff will ensure that all essential annual maintenance is performed as well as putting together the studio theatre for use from Autumn 2022.

Members are requested to;

1. Note the Managers report

Weston-super-Mare Town Council
Super Weston
Event Grant Funding

Objectives of fund

1. To promote activities that have regard for the benefit of local residents
2. To promote activities which aim to support the creative sector of Weston-super-Mare
3. To encourage further investment in the Heritage Arts and Culture Community
4. To promote activities which demonstrate benefit to the local economy

Proposed outcomes – what success looks like

The success of your project would be understood by using the following three criteria:

1. Number of beneficiaries (participants and audiences) engaging in the activity (grant holders will be required to collect and submit audience evaluation data following the event.
2. Inward investment - value of match funding secured from other sources to enable activity in Weston-super-Mare.
3. Number of paid employment opportunities created for local artists/creatives/freelancers.

Process for Grant Applications

1. Contact us before making an application to discuss if your project is eligible.
2. The Heritage Arts and Culture Committee, at which applications are discussed, will consider grant applications when appropriate.
3. Applications must be submitted at least three weeks before Heritage Arts and Culture Meetings (refer to calendar of meetings).
4. Applications may be made by post or online using the application form.
5. There is no upper or lower figure set for the amount of any grant aid, with £40,000 budget for grants in 2022/2023.
6. The organisation will receive notice of the outcome of their application within one week of the meeting having taken place.
7. The Council reserves the right to request further information before making a decision
8. 90% of the grant will be given at time of award, with 10% retained until we have received confirmation of evaluation of your event/activity.

Eligibility for Grant

1. To be eligible for grant aid the applicant organisation must provide an event/activity which in some way benefits the local community and economy, and meets the objectives and outcome of the fund detailed above.
2. Applications will not be accepted from:
 - a. Individuals
 - b. Bodies which are companies limited by shares or limited liability partnerships – unless able to demonstrate the event/activity will be non-profit making.
 - c. Religious organisations – unless the application clearly demonstrates benefit to the wider community irrespective of religious affiliation

- d. Political organisations – unless the application clearly demonstrates benefit to the wider community irrespective of political affiliation
3. Applications will not be considered from “upward funders”, i.e. local groups whose fundraising is sent to the central headquarters for redistribution.
4. Applications will not be considered from groups whose purpose is to redistribute funds as grants to or sponsorship of other organisations or individuals.
5. Grants will not be made retrospectively.

Content of Grant Applications

1. The organisation applying must submit a trading account and balance sheet for the last financial year, including existing bank/building society statements.
2. Organisations just starting up must submit basic financial information to the satisfaction of the Town Council.
3. The organisation should give a clear justification of why it needs grant aid, and how it will meet the objectives and outcomes of the fund.
4. Applications must include how local businesses and residents will benefit from the event/activity.
5. An incomplete application will result in delays in the decision making process.

Criteria for Determination of Grant Applications

1. All applications which meet the eligibility and content requirements will be decided by elected members of the Council using their discretion, taking into account the following criteria:
 - a. Is the organisation serving a significant proportion of residents in Weston-super-Mare (which includes Worle and Uphill)?
 - b. What benefit does it provide to the town and its inhabitants?
 - c. How much resource does the organisation have in total, and how much money is in its balance sheet/bank balance?
 - d. Have other sources of funding been secured or are they being sought for the project?
 - e. Has the organisation received similar grant funding in recent years?
 - f. Is the organisation a new start up?
 - g. Is the application for grant to cover salaries or staff costs?

Conditions of grants awarded

1. Successful organisations will be required to submit receipts for any donation received.
2. The organisation must on provide feedback on the outcome of any venture grant aided by the Town Council.
3. In the event of a project/scheme/venture not preceding the donation should be returned to the Town Council for redistribution to other organisations.
4. Recognition of the Town Council’s support must be given on all printed and electronic material produced by the organisation.
5. If requested, the organisation must be able to provide receipts, invoices and other evidence to the Town Council of how the donation was actually spent.

Application Form
Organisation Detail

1. Organisation name

Theatre Orchard Projects Limited

2. Contact details

Contact name	Tom Newman
Job Title	Executive Director
Contact Number	07791010546
Email	tom@cultureweston.org.uk
Web address (if applicable)	https://www.theatreorchard.org.uk/ https://cultureweston.org.uk/
Social media accounts (if applicable)	@TheatreOrchard @CultureWeston
Address	Weston Artspace 73 High Street Weston-super-Mare BS23 1HE

3. Applicant type (tick)

Constituted community organisation	
CIC	
Registered Charity	Yes
Other (please specify)	

4. Applicant activities – short summary of what your organisation does (up to 150 words)

Our mission is to grow an ambitious & playful creative culture in NS through participation, a professional live arts programme & artist development, bringing to life stories that inspire thinking, engage emotions, fire imaginations & expand horizons.

In order to achieve these aims, we focus on three key areas:

1. Enabling outstanding arts and cultural experiences for everyone that redefine North Somerset as a high profile cultural destination
2. Engaging and empowering communities in and through creative activity
3. Building a creative and cultural ecology where people can develop and sustain careers as artists/creative.

We're specialists in community participation, creating and presenting diverse work with, for and by the people of NS. We became an NPO in 2018. Since then we've reached 125k+ live audiences, 200k+ print/digital, created paid opportunities for 400+ artists; including 6 international companies, presented 160+ productions, 6 festivals, 28 commissions, and worked with 6k through creative engagement.

5. Make up of your organisation if applicable

Category	Number
Full time paid staff	3

In 2022, WSM hosts SEE MONSTER – we aim to harness the transformative power of creativity and culture to deliver lasting change, put culture at the heart of local communities and our town on the map like never before – promoting tourism and spend in the economy.

This application will support delivery of a high quality & accessible programme of creative and cultural events across WSM town centre that focus on community participation, bringing great artists together with communities to create exciting experiences – particularly aimed at young people and adults who otherwise might not have the opportunity to engage.

The Weston Presents programme has been developed and co-designed through the See Monster community Think Tanks and includes a diverse breadth of creative activity and including gigs, events, workshops, exhibitions, parades, community feasts from June to Sept and involves more than 1k participants and 30k audiences.

The programme will centre exciting and emerging creative talent in WSM, showcasing the burgeoning grass-roots artistic community.

The programme is designed to give local people opportunities to create artistic work together with their own communities, to work with professional artists from a range of different cultural backgrounds, to learn new skills and gain new understanding and in doing so, be inspired to share those skills and achievements with other communities.

The ambition is that this programme will create a lasting legacy with many of the events becoming annual fixtures in the Weston cultural calendar.

10. In 20-30 words, provide a summary description of the work you are seeking a grant towards.

An ambitious summer programme of creative and cultural events co-designed with artists and communities, engaging our diverse communities as participants, audiences and makers to celebrate WSM's identity.

11. Tell us about your project timeline, with key activities

Start date	Activity or task details	
01/07/2022	Confirm funding decision; advise stakeholders & internal partners; initial production meet	
01/07/2022	Draft contracts for artists, key engagement partners and confirm programme	
01/07/2022	Bi-weekly production meetings	
01/07/2022	Creation of Weston Presents brand identity	
11/07/2022	Event management plans to SAG	
11/07/2022	Engagement programme starts via community partners	
11/07/2022	Launch of full marketing campaign	
11/07/2022	Production meeting: Feedback from SAG, sign off production schedule	
18/07/2022	Shake, Rattle & Role Play: Sea Stories for under 5s and their families across libraries in Weston (and North Somerset)	SM Think Tanks

18/07/2022	ROAR – 2-week residency of music, visual art, digital media, and dance exploring science and environment. Young people will develop creative skills and abilities through workshops culminating in weekly protest marches along the sea front.	Engagement project
18/07/2022	GROW FERAL: Creative arts and crafts workshops led by environmental artists, to co-create a horticultural artwork installation, for an expanded edible micro garden in the Italian Gardens.	SM Think Tanks
18/07/2022	Weston Re-Makes It: Summer of making workshops taking place throughout the summer at various venues, with a resulting fashion parade taking place at Weston's Climate Carnival on Sunday 11th September in the town centre.	SM Think Tanks
18/07/2022	Climate Carnival Arts Workshops: Community art sessions for Climate Carnival at Weston Artspace. Saturdays from July to September 2022	SM Think Tanks
18/07/2022	PRECIOUS PLASTIC: Precious Plastic is an international open hardware plastic recycling project and is a type of open source digital commons project. It relies on a series of machines and tools which grind, melt, and inject recycled plastic, allowing for the creation of new products out of recycled plastic on a small scale. Coming soon at Faces Cafe, Station Rd, Weston-super-Mare BS23 1XB, with activities throughout summer.	SM Think Tanks
18/07/2022	Plant-based Cookery Workshops: Learn how to prepare and cook a range of simple, delicious, healthy and affordable meals using solely plants based ingredients. Throughout Summer 2022.	SM Think Tanks
26/07/2022	Shouta Banger Fracks First Storm: A story and art workshop with a weather theme for children aged 4-7. The story will be read against a backdrop of illustrations while artists create live paintings/drawings.	SM Think Tanks
26/07/2022	Weston Bandstand Sessions: Afternoon series of live music sessions from some of Weston's finest musicians plus regional talent, taking place at bandstands and stages around the town.	SM Think Tanks
26/07/2022	PICTURING CHANGE - Exhibition of posters designed by local young people at YMCA through a series of workshops: exploring issues around climate justice through small-scale individual artworks and a collaborative mural that tell stories of the coastline, and their relationships to the seafront.	Engagement project

26/07/2022	Arts Trail: A creative tour of the town taking in an inspiring range of artworks and installations including new environmentally themed poetry and audio work, highlighting local landmarks and features. Trail available digitally and printed booklet.	SM Think Tanks
26/07/2022	THE FLOOD: An immersive installation featuring a short film and informative exhibition looking at past, present and future flood risk in Weston Super Mare by local artist Sally Low.	SM Think Tanks
26/07/2022	Weston Photography Open: Inviting keen photographers to submit photographs taken in and of Weston super Mare that represent the colourful nature of the town. Culminating in an exhibition across multiple town centre venues during See Monster.	SM Think Tanks
10/09/2022	YOUTH THINK TANK: Where Did the Bats Go? Animated film co-created between House of Funny Noises and young students from IntoUniversity to be shown at Whirligig Outdoor Arts Festival on Italian Gardens.	Engagement project
18/07/2022	WEATHERING TOGETHER - presentation of cross generational audio project exploring different experiences on climate in WSM gathered through workshops with residents from across WSM.	Engagement project
11/09/2022	CLIMATE CARNIVAL: Climate Carnival and Fashion Show Procession. An opportunity for people to celebrate and work together as artists and makers, debating ideas and developing wider perspectives and creative solutions to action on climate change.	SM Think Tanks
17/09/2022	GREEN FUTURES – weekend of talks from creative climate thinkers and environmental films from around the world, plus a panel and family workshop	SM Think Tanks
01/10/2022	GLOBAL CITIZEN - A film project led by Farhath Siddiqui and students of University Centre Weston that explores young, inter-cultural perspectives on the future of our planet and its people.	Engagement project
17/10/2022	Project wrap up, evaluation and reporting	

12. How will your event/activity meet the objectives and proposed outcomes of this fund?
(up to 200 words)

Objective 1

Weston Presents is a celebration of Weston's creative and cultural identity. The programme will centre creative talent from WSM. The entire programme is free to access and offers a range of entry points to high quality accessible creative and participatory opportunities.

Objective 2

The programme gives local creatives opportunities to create artistic work together with their own communities, to work with professional artists from a range of different backgrounds, learn new skills, gain new understanding and be inspired to share those skills and achievements with other communities.

We estimate the project will create paid opportunities for at least 50 local creatives (with £74K+ spending on projects developed/led by WSM creatives).

Core project team will be comprised primarily of a team of freelancers based in WSM and includes 2 experienced Producers and supported by 3 young Emerging Producers.

Objective 3

This project benefits from significant additional investment as follows:

NSC - £20k – towards costs of freelancer producers

NSC - £30k – towards the Engagement activity

ACE - £29k – towards the programme

Objective 4

We estimate the programme will reach 30,000 live audiences - promoting tourism, visitor spend and growing WSMs reputation as a high quality cultural destination.

13. If you are working with partners, how will they be involved? (up to 200 words)

Weston Presents represents a new way of working for us - a new step in a town-wide collaborative approach to shaping/delivering creative and cultural activities. The programme has been developed and co-designed through the See Monster community Think Tanks.

Partners include:

NSC – Coordinating with NSC on wayfinding activities and Tropicana programme

New Substance – Delivering SEE MONSTER

Weston College – creative partner on Global Citizen project

North Somerset Libraries Service - Hosting 'See Monster' live story sessions across libraries

Boombox Youth Project and OTR – engaging in arts trail project through workshops with young people to create poetry to be displayed along the sea front during See Monster

Into University - Partner in Youth Think think - will facilitate youth involvement.

IntoUniversity provides local learning centres that supports young people from disadvantaged backgrounds to attain either a university place or another chosen aspiration.

Artspace – creative partner on climate carnival including workshop delivery

Cleaner Coastlines – collaborating with Debbie Apted to develop green aspects of the programme and Precious Plastic

YMCA - community partner, hosting picturing change project

Weston Super Rollers – partner in new dance commission for the Climate Carnival

Wave Radio/Brit Bar/Loves – partners on Weston Bandstand Sessions

14. How have you identified the audience for this project? If applicable how have they been involved in the process and planning of your creative activity? (up to 200 words)

Target participants:

- Young people on the Bournville, Oldmixon and Coronation estates
- School children
- Local community groups

Target audiences

- Underserved communities: Central and South Wards
- Local arts attenders
- SEE MONSTER visitors
- Less engaged audiences – Audience Finder Spectrum segments: Home and Heritage, Up Our Street, Kaleidoscope Creativity, Frontline Families and Heydays – make up over 50% of households in Weston.

To identify participants/ audiences we worked with community partners to engage youth groups, schools & community groups who rarely get access to publicly funded creative activities.

Participants will be central to the creative process for the above mentioned projects, working with artists to co-design and produce the activities/events.

15. How many people are likely to engage in your project and who are the main target audience?

Number	Target Audience
30,000	We expect audiences to generally reflect our current audience profile. Based on our 21/22 Audience Finder survey/box office data shows that our audience/participants are reflective of our communities re age, ethnicity, disability, socio-economic background vs local census data. 48% of audiences are from 4 least engaged Audience Spectrum segments, 33% from WSM's most deprived postcodes +73% from North Somerset overall.

16. Does the activity seek to specifically engage with any of the protected characteristic groups described in the Equality Act 2010? If so which? Tick all that apply

- Age X
- Disability X
- gender reassignment
- marriage and civil partnership
- pregnancy and maternity
- race X
- religion or belief
- sex
- sexual orientation
- None of the above

17. Please indicate below the work you plan to produce as part of your event/activity.

Event/activity Results	Estimated
Number of new products or commissions	13
Period of employment for creatives (in days)	290
Number of performances or exhibition days	60
Number of sessions for education, training or participation	50

18. How will you measure and evaluate the success of your event/activity? What will success look like? (up to 250 words)
 (Please note, if successful with your application, your compulsory evaluation must mirror your answer to this question)

We have embedded evaluation systems to measure project outcomes. Progress will be monitored through:

- Surveying participants exploring changes, positive or negative, to their confidence, aspiration, skills development, networks, and work experience
- Surveying audiences/participants using Audience Finder to allow comparison across events. Collecting qualitative info on confidence, self-esteem, access to art, feeling valued, ability to express yourself creatively and building social connections
- Conversations with artists, participants and community partners to understand the form outcomes take, the extent to which they are due to CW's interventions and how exactly this led to the outcomes
- KPIs for marketing and comms to track uptake, engagement etc
- We will trial ACE Participatory Metrics to evaluate outcomes from the youth engagement and participatory projects
- We will create a short documentary showcasing the projects.

19. Do you see this as being a one off event/activity, or is there an opportunity to develop it further? (tick)

One off event/activity		Opportunity for future events/activities	X
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20. Tell us about your relevant experience which will assist you in delivering the project (up to 200 words)

Theatre Orchard was founded in 2007, and has since pioneered an accessible and original programme of community engagement and live arts that has reached out to North Somerset communities far and wide. The TO team are highly experienced in delivering large scale public programmes, in-depth long-term community engagement and co-produced community projects.

Our SLT comprises of Creative Director (Fiona Matthews), Exec Director (Tom Newman) & Participation Director (Angela Athay-Hunt). Each brings extensive experience in managing and delivering ambitious/inclusive cultural programmes that create high quality engagement opportunities along with impact in terms of place-making.

Weston Presents has a dedicated Producer (job share) who will oversee day to day management and delivery. Both are WSM based and between them have over 27 years producing multi-disciplinary programmes and events.

The wider team includes freelancer Production Manager, Marketing Manager Participation, Community and Emerging Producers Producers (7.2 FTE in total) who will provide in kind support.

The producers report into a WPA See Monster project group comprised of NSC, WSMT, Sovereign Centre, Weston College, The Stable, BID, Grand Pier, Chamber of Commerce, RENS and VANS. The project group have will be responsible for oversight and scrutiny and and will monitor events for quality.

21. How do you plan to market your event/activity? (up to 200 words)

Participants

We have excellent, and long established local networks and will work through existing local groups to engage participants. These groups are well established within their communities will hold space to enable people to engage. We are specifically working with groups that in our previous engagement have identified that they do not currently feel represented in Weston.

Audiences

We will will devise bespoke campaigns to inform comms for the programme. We'll promote these through:

- Print: leaflets distributed to schools, cafes, community hubs, and posters located around Weston including the council's central poster sites
- Radio: Promotion via BBC Radio Bristol & Somerset and WSMs community radio station reaching 10,000+
- Press: minimum of 1 press releases per project (distributed to Weston Mercury, N Somerset Times, Bristol Post, BBC Bristol & Somerset)
- Social media: strong focus on social media to attract families including Insta, Twitter and Facebook with 10,000+ reach
- Website: Weston Presents will be promoted through our and partner websites and targeted e-newsletters reaching 3000+

22. Please indicate how you have considered the following with regards to your event/activity: (up to 500 words)

Factor	Details
Accessibility	Accessibility – we've included budget for creative support workers for participants with additional needs, and to support artists working with vulnerable groups and accessible communications including translation, BSL interpretation and captioning.

Factor	Details
	<p>All workshops and events will be held in accessible spaces.</p> <p>The entire programme is free to access and offers a range of entry points – minimizing any financial barriers.</p>
Inclusivity	<p>Weston Presents will showcase a combination of established and emerging artistic talent. By programming a diverse and inclusive range of artists to work with a range of community groups we hope to deliver an ambitious socially engaged programme that is reflective of both local and national communities, and showcases a breadth of subject matter and artforms.</p> <p>The programme is designed to give local people opportunities to create artistic work together with their own communities, to work with professional artists from a range of different cultural backgrounds, to learn new skills and gain new understanding and in doing so, be inspired to want to share those skills and achievements with other communities.</p> <p>There is a particular focus on centering and amplifying young people’s voices – sharing their stories and perspectives on the issues that matter to them – particularly climate change and social inequality.</p>
Social value – Looking beyond the financial cost/reward and consider how services might improve the economic, social and environmental well-being of an area.	<p>The programme is designed to give local people opportunities to create artistic work together with their own communities, and to celebrate the cultural identity and heritage of WSM.</p> <p>The project will grow capacity, skills and networks of local artists and creative practitioners and support development of local producing networks.</p> <p>It will enable greater collaboration, skills exchange and growing engagement opportunities through participation/co-creation both for creatives and communities in WSM.</p> <p>Through the combination of participation, open workshops, panels and events, this project recognises the wealth and quality of our cultural communities, and aims to enrich conversation and understanding of the issues that face us all.</p>
Covid 19 (or any potential imposed government restrictions)	<p>The Culture Weston Covid Marshall will risk assess all projects. We will continue to adhere to any relevant government guidelines in operation at the time.</p>
Climate change – environmental sustainability	<p>Weston Presents will foreground climate change - stimulating debate and ideas and developing wider perspectives and action on climate change.</p> <p>Theatre Orchard have signed up to the Vision:2025 Green Code of Conduct and operate to a set of good practice principles for environmental standards.</p> <p>We will take the following actions to minimise the main environmental impacts of this project as follows:</p>

Factor	Details
	<ul style="list-style-type: none"> - Energy - All our events inside/outside will use mains power (0.27 Kg C02 per KW hour vs 6.67 for a generator) - Artist/creative team travel + transport – focus on local/SW based artists/creative practitioners. Procurement focus on local goods/services. - Audience Travel – working with NSC sustainable transport to raise profile active transport solutions. - Resource use + waste – vegan and zero single-use plastic events for food and beverages, only compostable or recyclable materials used. Focus on digital marketing to reduce paper and print waste.

Finance

23. What is the total cost of your event/activity?

£114,960

24. How much of the total project cost are you requesting from Weston-super-Mare Town Council?

£26,623

25. Income

Income Heading	Amount
Weston-super-Mare Town Council Events Grant request	£26,623
Other public funding	£79,737
Earned Income	
Private income	£8,600
Support in kind	£10,000
**Income Total	£114,960

26. Expenditure

Expenditure Heading	Amount
Staffing costs	£0
Artistic and creative costs	£98,760
Making your work accessible	£2,000
Marketing	£4,500
Overheads	£6,200
Other	£3,500
**Expenditure Total	£114,960

**these two figures must be the same in order for your project to be viable.

Declaration

I declare that the information I have given on this form is accurate to the best of my knowledge and that I am authorised to make this grant application.

Name	Tom Newman
Organisation	Theatre Orchard
Title	Executive Director
Signed	Tom Newman
Date	13/10/2022

GDPR/Privacy

All grant applications received will be considered by the Heritage Arts and Culture Working Group. Final decisions will be made by the Heritage Arts and Culture Committee, a public meeting, for which all documentation, papers and reports are available to the public.

Weston-super-Mare Town Council's full data protection policy can be found here: [Data Protection Policy](#)

Please submit your application to:
development@wsm-tc.gov.uk
for the attention of Sarah Pearse and Molly Maher

Checklist

1. Completed application form
2. Budget
3. Supporting documents
 - a. **Constitution or governing documents.**
 - b. The organisation applying must submit a trading account and balance sheet for the last financial year, including existing bank/building society statements.
 - c. Organisations just starting up must submit basic financial information to the satisfaction of the Town Council.
 - d. The organisation must supply evidence of any application made (whether granted or not) for financial backing from other sources and of the outcome.

Weathering Together

Weathering Together is a collaborative, multi-generational community project that gathers the eclectic voices of Weston-super-Mare and explores our ever-volatile weather cycles.

An immersive audio experience has been co-created with community groups by sound artist Joseff Harris, exploring how the natural environment forms our identity and how human impact on the natural world is dramatically changing the landscapes we know and love. It will transport you through vivid memories and nostalgia, but it will also harness the voices of the future and highlight how change must happen now.

Weathering Together can be heard at SEE MONSTER, and an immersive version will tour to care homes and NS libraries as a sound installation in Autumn and beyond.

An online, digital version will also be coming soon to download from wherever you are.

Grow Feral

Seeing Green Wednesdays

Consider how you want to live, co-exist, and connect through food and all things green and creatively connect with nature!

A series of creative workshops and hands-on making and doing sessions will explore the symbiotic relationship of all of the natural world – humans, creatures, plants, land and earth, as a radical act of gardening and growing together.

Participants will co-create a new horticultural installation at the Grow Feral micro-garden in the Italian Gardens with environmental artist Jo Lathwood, and local artists and horticulturalists with a nod to the greenery to be found on SEE MONSTER.

Workshops:

FREE TO ATTEND

6 July, The Art of Botany:

Explore a range of plant crafting and printing methods.

13 July, Green Storytelling:

Lose yourself in wordplay and poetry.

20 July, Seed Saving to Save the Planet:

Go rogue and explore guerrilla gardening with us.

27 July, Installation install:

Help to install the new horticultural installation and plant the micro-garden with Jo Lathwood.

Growing Sessions

Throughout August & September, participants will be able to attend weekly sessions at Bournville allotments help to nurture, maintain, plant, weed and water the community micro-garden we have co-created to take care of the veg and flowers and create a space for all to enjoy.

Weston Re-makes It

Fashion Workshops + Environmental Fashion Parade

Workshops will take place throughout the summer at various venues, with a resulting fashion parade taking place at Weston's Climate Carnival on Sunday 11th September in the town centre. These workshops will be led by local creatives, including Helen Wheelock of Create

Together and Mary Morgan, community worker in Weston who has a BA in fashion and textiles, and formerly arranged the Coin Street Fashion shows on London's South Bank. Workshops are free to attend, to book: westonmakesit@gmail.com

Participants will be able to create a unique, one-off, wearable outfit created through upcycling, transforming and re-using fabric, used clothing and other materials. The sessions will explore design themes ranging from coastal-inspired catwalk creations to re-invented outfits using up-cycling techniques, with inspiration and materials from Community Scrapstore North Somerset and Weston charity shops and sewing bee skills on tap.

Workshop sessions:

Let your imagination run wild and create a mood board of inspiration and ideas, considering a range of materials and techniques to work towards making your dream outfit that is beyond your wildest dreams!

You will learn and practice a range of sewing and crafting techniques in a friendly space with experienced workshop leaders who will be on hand to support and guide you through the process and help you to develop your ideas and sewing skills.

We will provide all the equipment and materials needed, and you can also bring in your own materials such as favourite items of clothing that need a breath of new life.

The workshops will bring people together to enjoy being creative, and are open to the most novice of sewers, those with no experience at all and more experienced designers. Come to one workshop or come to them all!

Climate Carnival Fashion Parade:

Showcasing your finished outfits, alongside a host of local talent including Weston College fashion students, the parade will feature a wonderful diversity of models taking to the green carpet to promote environmentally friendly fashion with a green message.

'The Fashion Show and Climate Carnival' takes part at Weston's Italian Gardens on 11 September. More information is [HERE](#)

WORKSHOP DATES

DATE & TIME	VENUE	DESIGN/MAKE
22/06/22 – 6.30pm -8.30pm	Loxton Road Hub, Coronation	DESIGN
29/06/22 – 6.30pm -8.30pm	Sub Station, Bournville	DESIGN
01/07/22 – 1.30pm -4.30pm	Worle Community Centre	DESIGN
13/07/22 – 1.30pm -4.30pm	Stitches at The Stable	MAKE
13/07/22 – 5.30pm-7.30pm	Faces Cafe	DESIGN
27/07/22 – 1.30pm-4.30pm	Stitches at The Stable	MAKE
30/07/22 – 1.30pm-4.30pm	Community Scrapstore North Somerset	DESIGN & MAKE
05/08/22 – 1.30pm-4.30pm	Worle Community Centre	MAKE
10/08/22 – 1.30pm -4.30pm	Stitches at The Stable	MAKE
10/08/22 – 5.30pm-7.30pm	Faces Cafe	MAKE
13/08/22 – 1.30pm-4.30pm	Community Scrapstore North Somerset	DESIGN & MAKE
24/08/22 – 1.30pm-4.30pm	Stitches at The Stable	MAKE
07/09/22 – 9.30am-4.30pm	Stitches at The Stable	FINAL MAKE

Shouta Banger Fracks First Storm

27 July 2022 at Weston Artspace

Free to attend for children aged 4-7 yrs and their carers.

What makes thunder and lightning? Find out in this fun art and story workshop about the environment.

Listen to the story, watch as artists do live illustrations then join in the fun, making storm noises and your own weather pictures.

The Bangerfracks of Sky Place are storm makers. While Shouta's parents are away making storms she must not disturb the neighbours. Shouta does her best to be quiet but she was born to be noisy. Then one day she gets her wish. She's home alone and there's a storm coming. Instead of saying 'hush' the drippy neighbours tell her to sound the storm warning.

At last Shouta is free to MAKE A COLOSSAL NOISE!!!

Please bring an apron or wear old clothes.

This activity has been developed by the SEE MONSTER Think Tank community initiative.

Climate Carnival Arts Workshops

Workshop sessions that creatively explore environmental topics and sustainable themes, using reclaimed, re-used, ethically sourced materials to create spectacular flags, banners, costumes, headdresses, props, instruments for the climate carnival.

An opportunity for the wider Weston community to create together, whilst debating ideas, developing wider perspectives and creative solutions to action on climate change.

The sessions will be facilitated by local artists alongside larger-scale carnival workshops to work towards the climate carnival and procession event, when you can join in and party along in a finale filled with music, dance and roller-skaters in Weston's Italian Gardens on 11 September.

These free community art workshops for all ages take place throughout summer: July 23, 30 + Aug 6, 13, 20, 27 + 3 Sept – come along to just one workshop or all of them; the choice is yours.

'The Fashion Show and Climate Carnival' takes part at Weston's Italian Gardens on 11 September. More information is [HERE](#)

This activity has been developed by the SEE MONSTER Think Tank community initiative.

ROAR! Summer Course

Date: 26-29 July and 2-5 August 10am-4pm

Culture Weston presents ROAR! A creative summer course for young people that's worth shouting about!

The future is ours! We are the voices of change! Hear us as we ROAR!

ROAR! is a 4 day summer course taking place from Tuesday 2 to Friday 5 August, featuring a fun-filled & inspiring programme of workshops in movement, music and visual art.

Exploring themes of weather, climate change and activism, this young people's summer course is led by Theatre Orchard in association with acclaimed dance, drama, music and visual art professionals. Open to young people aged 10 – 14, the programme features fun-filled and inspiring workshops that will build through the week towards a ROAR! finale – the public is welcome to imbibe the energy of these future radicals on Friday 29 July and Friday 5 August in the Italian Gardens, when they will share their creativity with us in a parade performance!

Spaces on **ROAR!** summer course are limited and allocated on a first come, first served basis.

Sign up and join us as we sing, shake and shout out our thoughts about the world!
ROAR! summer course is for 10 to 14 year-olds, Spaces are limited and allocated on a first come, first served basis.

Plant-based Cookery Workshops: Throughout Summer 2022

Learn how to prepare and cook a range of simple, delicious, healthy and affordable meals using solely plants based ingredients. 6 sessions, dates TBC

Weston Bandstand Sessions: Throughout Summer 2022

Afternoon series of live music sessions from Weston's finest musicians plus regional talent, taking place at bandstands and stages around the town. 6 gigs, dates TBC

Arts Trail: Throughout Summer 2022

A creative tour of the town taking in an inspiring range of artworks and installations (both existing and new) including new environmentally themed poetry and audio work, highlighting local landmarks and features. Trail will be available digitally and as a printed booklet. Designed to encourage SEE MONSTER visitors to extend dwell time and explore the town centre.

Weston Photography Open: Throughout Summer 2022

Inviting keen local photographers to submit photographs, for a town-wide exhibition, of Weston's weather, landscape and beachlife. Will culminate in an exhibition at various venues across the town centre inc Loves, Sovereign Centre, The Other Place and others. Designed to encourage SEE MONSTER visitors to extend dwell time and explore the town centre.

Future Visions of the Sea: Late Summer 2022

Exhibition of posters designed by local young people at YMCA: exploring issues around climate justice through small-scale individual artworks and a collaborative mural that tell stories of the coastline, and their relationships to the seafront.

Where Did the Bats Go?

The House of Funny Noises, a Bristol-based film collective that makes short, experimental films, are working with students from IntoUniversity to bring back animals from the verge of extinction through the surreal magic of puppetry. The resulting short animation will be screened as part of a cycle powered micro cinema installation at the Sovereign Centre 9th to 11th September.

Fashion Show & Climate Carnival

The Climate Carnival and procession event invites you to come along and party in a finale filled with music, dance and roller-skaters at Weston's Italian Gardens on 11 September. 'Weston Re-Makes It' is a sustainable fashion parade taking place in the town centre's Italian Gardens, as the centre-piece of a celebratory community event and Climate Carnival that shines out SEE MONSTER'S sustainable message into the heart of the town.

Showcasing a host of local talent, including designs by Weston College fashion students and the wider Weston community, a wonderful diversity of models will take to the red carpet to promote sustainable fashion with a strong environmental impact.

Design themes will range from coastal-inspired catwalk creations to re-invented outfits using up-cycling techniques, with inspiration and materials from Scrapstore and Weston charity shops and sewing bee skills on tap throughout the Summer at bespoke workshop events.

This is a call to action for even the most novice of sewers!

See all Climate Carnival Arts Workshops dates and information [HERE](#)
and all Weston Re-Makes It Fashion Workshops [HERE](#)

This activity has been developed by the SEE MONSTER Think Tank community initiative.

Green Futures: 23/24 September 2022

A weekend mini-festival of talks, films and sessions to increase awareness of the environment and the climate emergency and exploring how communities can take action at local level.

GLOBAL CITIZEN

GLOBAL CITIZEN is a film project led by local film maker Farhath Siddiqui and students of University Centre Weston that explores young, inter-cultural perspectives on the future of our planet and its people. How can digital spaces and telematic art break down boundaries and re-energise dialogue across societies to map a shared and positive future? These weighty subjects are explored through playful collaborations and artistic interventions, with a final screening that harnesses modern technologies to mingle filmed and live content across continents.

Coming soon: further information on how to get involved in the film, and be part of the final sharing.

This activity has been developed by the SEE MONSTER Think Tank community initiative.

THE FLOOD

The Flood is an immersive installation featuring a short film and informative exhibition looking at past, present and future flood risk in Weston-super-Mare.

In 1981 the worst floods in living memory hit the Somerset coast. This immersive installation and exhibition looks back to 1981 and forwards to the next decades asking: could such an event happen again? Art and film, pictures and print, convey the emotional and practical impact of major flooding on individual lives. The science behind sea level rise and the factors that make Weston particularly vulnerable are considered along with the actions we can take to defend against and reduce future flood risk.

The installation is created by Sally Low, a Weston based filmmaker and photographer, and Ana Salote, a writer and climate activist.

More information is coming soon.

This activity has been developed by the SEE MONSTER Think Tank community initiative.

Community Event Grant Application Scoring Matrix - Heritage Arts and Culture Committee

Name of Applicant

Amount Requested

Total event cost

Date Received

Previously Awarded Funding Yes Dates / Amounts 2021/22 £20,000

Short Summary of the proposed event

An ambitious summer programme of creative and cultural events co-designed with artists and communities, engaging our diverse communities as participants, audiences and makers to celebrate WSM's identity.

Grant Eligibility - Scoring Summary

Scoring has been identified as appropriate in the following areas of the grant application form, the purpose of which is to aid councillors in understanding the application that has been received - it does not give a finite outcome as members will need to consider other (non-scored) information along side this, at the bottom of the form.

	CRITERIA		
	YES	Unclear	NO
Is the companies limited by shares or limited liability partnership - unless able to demonstrate the event/activity will be non-profit making.			NO
Religious organisations – unless clear demonstration of benefit to wider community			NO
Political Organisation - unless clear demonstration of benefit to wider community			NO
Individuals seeking Financial funding			NO
Upward Funders' i.e. local groups who fundraising is sent for central distribution			NO
Group Fundraisers whom distribute funds as grants or sponsorship of other organisations or individuals			NO
Grants will not be made retrospectively			NO
Is the organisation a New Start up - and has NOT provided basic financial information			NO
Is the application for grant to cover salaries or staff costs			NO
Is the organisation a Charity or Non Profit Making Body that benefits the local community	YES		
The organisation has submitted a trading account and balance sheet for the last financial year	YES		
The organisation has submitted bank / building society statements	YES		
The Organisation has detailed how the proposed event meet the objectives and proposed outcomes of the fund	YES		
The organisation has provided clear justification why it needs grant aid	YES		
The application details how local businesses and residents will benefit from the event/activity.	YES		
Organisation has considered: Accessibility, inclusivity, social value, Covid-19 and climate change where applicable	YES		
Application provides indication of the potential audience/participant number.	YES		
Application provides a project timeline	YES		
The organisation has provided evidence of any other financial backing from other sources & the outcome	YES		
Evidence of how the event is serving a significant amount of residents and/or benefiting the town as a whole	YES		
Scoring TOTAL	11	0	9

Additional Information

How much E's Resource does the organisation have in total (Balance Sheet / Bank Account)

Is the a more appropriate source of funding the organisation should be direct to / Who?

Would there be a significant adverse effect on the town due to a lack of funds being sourced?

What benefit does it provide to the town, how does it support the HAC community and encourage further investment, and benefit the local economy?

Objective 1 - To promote activities that have regard for the benefit of local residents
Weston Presents is a celebration of Weston's creative and cultural identity. The programme will centre creative talent from WSM. The entire programme is free to access and offers a range of entry points to high quality accessible creative and participatory opportunities.

Objective 2 - To promote activities which aim to support the creative sector of Weston-super-Mare
The programme gives local creatives opportunities to create artistic work together with their own communities, to work with professional artists from a range of different backgrounds, learn new skills, gain new understanding and be inspired to share those skills and achievements with other communities.

We estimate the project will create paid opportunities for at least 50 local creatives (with £74K+ spending on projects developed/led by WSM creatives).

Core project team will be comprised primarily of a team of freelancers based in WSM and includes 2 experienced Producers and supported by 3 young Emerging Producers.

Objective 3 - To encourage further investment in the Heritage Arts and Culture Community
This project benefits from significant additional investment as follows:
NSC - £20k – towards costs of freelancer producers
NSC - £30k – towards the Engagement activity
ACE - £29k – towards the programme

Objective 4 - To promote activities which demonstrate benefit to the local economy
We estimate the programme will reach 30,000 live audiences - promoting tourism, visitor spend and growing WSMs reputation as a high quality cultural destination.

ITEM 12. South West Heritage Trust (SWHT) Report Heritage, Arts and Culture Committee 17.06.2022

Work programme:

Collections

The A1 Camera Club volunteers have continued their work at the Somerset Heritage Centre. They have recently provided images of receipts and documents from local traders for the current exhibition in the Community Gallery.

The Curator continued carrying out a locations audit of the collections. The audit will make the collections more accessible to the Weston Museum team and other users. In total, 71% of the North Somerset collections now have an updated location.

As requested by the Chairman at the previous meeting the Curator has looked into the possibility of printing Christmas cards of the works created by Ivy Millicent James in the current exhibition. Unfortunately, due to copyright restrictions this won't be possible. Copyright is held by the artist for 70 years after their death.

The Head of IT and Operations for the Trust, Simon Hill, is currently working with the Curator to resolve the ongoing problems with the museum's environmental monitoring system. It is hoped these will be resolved over the summer, meaning that this can be monitored remotely by the Curator to manage any issues which may arise.

Exhibition Development:

Work to formalise the exhibition programme for 2023 and 2024 is ongoing. The draft programme includes the following proposals:

2023 Slot 1	4 March - 27 May	Quentin Blake (<i>hired in exhibition</i>)
2023 Slot 2	June-September	Les Sandy Photographs (<i>in-house exhibition</i>)
2023 Slot 3	October-TBC	Doctor Who
2024 Slot 1	Feb-May	Eltonware Ceramics (<i>in-house exhibition</i>)
2024 Slot 2	June-September	TBC
2024 Slot 3	Autumn/Winter	Costume

A meeting was held on Friday 17th June between Lisa Clemons, Bethan Murray and Sarah Cox to discuss the upcoming exhibitions for the rest of the year.

On the same day Bethan Murray and Sarah Cox also had an onsite meeting with Olivia, Artist Director at the House of Illustration to discuss plans for the Quentin Blake exhibition planned for Spring 2023.

Temporary Exhibitions:

The World of Martin Brown: Horrible Histories and other Dazzling Drawings

2022 Slot 2: 23 July – 12 November

Project Lead: Sarah Cox (Exhibitions and Programme Manager)

This exhibition will showcase the cartoons and art by *Horrible Histories* illustrator Martin Brown. Previously on display at the Museum of Somerset, it is a family-focused exhibition of the highly recognisable work of this world-famous children's illustrator.

***Natural History Museum's Wildlife Photographer of the Year* (hired in exhibition)**

2022 Slot 3: 26 November – 19 February

Project Lead: Sarah Cox (Exhibitions and Programme Manager)

Discover the world's best nature photography with the new Wildlife Photographer of the Year exhibition, exhibited on 100 panels.

Recommendation: Members are asked to note the report.

ITEM 14. Heritage, Arts and Culture Sub Committee Meeting: 30 June 2022

Heritage Action Zones – written by Cara MacMahon. Heritage Action Zones Project Officer
(Agenda item No. TBC) Heritage Action Zones Report

HAZ and HS HAZ projects update report

1 Heritage Action Zone

Work on 132-134 High Street is nearing completion.

End of HAZ

The HAZ ends Sept 2022 and all build work has to be complete by July 2022.

Quarterly monitoring continues and we are developing an 'End of Project' report.

Over the summer we have quite a lot of engagement work happening

- the HAZ legacy exhibition running from: **Saturday 21st May 2022 to Saturday 5th November 2022.**
 - <https://westonmuseum.org/event/westons-high-street-community-exhibition/>
 - We will use the legacy exhibition as a background for legacy events in the Museum.
- HOPE Lego statute in Library **22nd August to 12 Sept 2022**
 - Events- exhibition about suffragettes in Weston.
- Exhibition in Sovereign Centre- **July- Sept**
- Heritage Open Days : **9th – 18th Sept 2022**
 - celebrating Heritage in Weston.
 - events are listed on the HODS website
 - <https://www.heritageopendays.org.uk/visiting>
- Local Heritage Listing work- updated Handbook by August 2022
- the commencement of our Article 4 Direction re Stone Walls – consultation during July confirmation and then implementation by 31 August

Update from HE about HAZ celebration work and case studies

- Walker & Ling [this short film](#) (4:30 minutes) published by Historic England.

Case studies

- <https://historicengland.org.uk/whats-new/news/heritage-regeneration-programme-revives-historic-towns/>
- <https://historicengland.org.uk/services-skills/heritage-action-zones/breathe-new-life-into-old-places-through-heritage-action-zones/>

- <https://historicengland.org.uk/services-skills/heritage-action-zones/weston-super-mare/high-street/>

2 High Street Heritage Action Zone

Our capital funding for Shopfront enhancement has now all been allocated. This means that unless we are successful in bidding for and gaining more funding the work will finish when the following buildings have been completed:

Fork n Ale- 18 Walliscote Road

External Lights have been fitted. Work on Balustrade commences July 2022

Kendall's Building- High Street/ Regent Street

Work has commenced on site.

Work entails restoration of all mosaic tiles, Restoration of balcony railings and all façade, windows etc, repaired and restored.

4-8 Walliscote Road

Tenders for this work have closed and we are assessing them. Proposed work is 3 new shop fronts plus repair of upper floors. We require the landlord to agree his financial share, the tenders pricing will help him decide if he can proceed.

3 HSHAZ Culture Work

See -Culture Weston Report

4 HSHAZ national commission

Round Here- Live Music Now commission

Performed by Costanzi Choral Choir plus primary school children choir and local bands

At: Big Lamp Corner. High Street. Weston-super-Mare

Date: Saturday 16 July 2022

Time: 2pm - 4pm

Cara MacMahon

Heritage Action Zones Officer

21 June 2022

Heritage Arts and Culture Committee – 30th June 2022

ITEM 18. Art Installation in the High Street Report of the Town Clerk

Theatre Orchard have asked for permission to use the catenary wires in the High Street (which are there for the purpose of installing Christmas Lights annually) for the purpose of an art installation.

The current proposal is for installation of colourful flags hanging off the catenary wires. They hope also to extend the installation into Grove Village and Orchard Street using both wires and rigging for lampposts.

They will need to find an approved contractor and we have put them in touch with North Somerset Highways who will need to give permission for work over the highway. They also need permission from the Town Council to whom the catenary wires belong.

Theatre Orchard have been asked to provide further details and images at the committee meeting.

Similar artistic installations, such as the 'umbrellas' in Bath have been very successful in other towns and cities and help to make the central business area more attractive to visit.

Recommendation

Members' instructions are requested.

Malcolm Nicholson LLB (Hons), DMS, PSLCC,
Town Clerk
23rd June 2022