

# WESTON-SUPER-MARE TOWN COUNCIL

## TOURISM AND LEISURE COMMITTEE

### AGENDA

**Date:** Monday 12<sup>th</sup> February 2018

**Time:** 7.00 pm.

**Venue:** Grove House

*Members of the Tourism and Leisure Committee are hereby summoned to this meeting and reminded that they have a duty to state a Declaration of Interest prior to the appropriate agenda item and to consider the Crime and Disorder Act s.17 and Equality Act 2010 s.149 when reaching a decision. Members who wish to comment on matters within their ward may attend and address the committee.*

**Members:** Peter Crew (Chairman), Ray Armstrong, James Clayton, John Crockford-Hawley, James Davis, Richard Nightingale, Alan Peak, Ian Porter, Len Purnell, Clive Webb, Martin Williams and Roz Willis

**Note:** Quorum of the Committee shall be 5 members.

Prior to the commencement of the meeting, the Chairman will invite questions and observations from parishioners present (maximum time permitted 15 minutes).

1. **Apologies for Absence and Notifications of Substitutions**
2. **Declarations of Interest**
3. **To approve the accuracy of the minutes of the Tourism and Leisure Committee meeting held on the 11<sup>th</sup> December 2017 (attached)**
4. **Visitor Information Centre (VIC)**  
To receive the report of the Tourism Manager (attached)
  - Love Weston membership and initiatives
  - Staffing plans for 2018
  - Shop sales
  - Visitor numbers, footfall and 2018 opening
  - Pocket Map and 2018 Explore
  - VIC signage
5. **Destination Marketing**  
To receive the report of the Tourism Marketing Officer (attached)
  - Social Media - increases and updates
  - Campaigns
  - Love Weston Website - developments and current website statistics
  - Top Ten Pages - viewed in December, January
6. **Parks and Play Areas**
  - 6.1 **Parks and Play areas**  
To receive the report of the Grounds Manager (attached)
  - 6.2 **Lynch Farm Tender report**  
To receive the report of the Grounds Manager (attached)