

WESTON-SUPER-MARE TOWN COUNCIL TOURISM AND LEISURE COMMITTEE AGENDA

Date: Monday 9th April 2018

Time: 7.00 pm.

Venue: Grove House

Members of the Tourism and Leisure Committee are hereby summoned to this meeting and reminded that they have a duty to state a Declaration of Interest prior to the appropriate agenda item and to consider the Crime and Disorder Act s.17 and Equality Act 2010 s.149 when reaching a decision. Members who wish to comment on matters within their ward may attend and address the committee.

Members: Peter Crew (Chairman), Ray Armstrong, James Clayton, John Crockford-Hawley, James Davis, Richard Nightingale, Alan Peak, Ian Porter, Len Purnell, Clive Webb, Martin Williams and Roz Willis

Note: Quorum of the Committee shall be 5 members.

Prior to the commencement of the meeting, the Chairman will invite questions and observations from parishioners present (maximum time permitted 15 minutes).

1. **Apologies for Absence and Notifications of Substitutions**
2. **Declarations of Interest**
3. **To approve the accuracy of the minutes of the Tourism and Leisure Committee meeting held on the 12th February 2018** (attached)
4. **Love Weston Membership and Initiatives**
To receive the report of the Tourism Manager (attached)
5. **Visitor Information Centre (VIC)**
To receive the report of the Tourism Manager (attached)
 - Opening Plans 2018
 - Staffing
 - Shop Sales
 - Visitor Numbers & Footfall
 - Signage Update
 - 2018 Explore Guide and Pocket Map
 - UK TIC Forum
6. **Destination Marketing**
To receive the report of the Tourism Marketing Officer (attached)
 - Love Weston Website - developments, statistics
 - 2018/19 Advertising Campaigns
 - Top Ten Pages - viewed in February & March
 - Social Media Update

7. Parks and Play Areas

7.1 Parks and Play areas

To receive the report of the Grounds Manager (attached)

7.2 Waterpark

To receive the report of the Grounds Manager (attached)

Malcolm L Nicholson LL.B DMS MILCM
Town Clerk
3rd April 2018

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