

# WESTON-SUPER-MARE TOWN COUNCIL TOURISM AND LEISURE COMMITTEE AGENDA

**Date:** Monday 3<sup>rd</sup> December 2018

**Time:** 7.00 pm.

**Venue:** Grove House

*Members of the Tourism and Leisure Committee are hereby summoned to this meeting and reminded that they have a duty to state a Declaration of Interest prior to the appropriate agenda item and to consider the Crime and Disorder Act s.17 and Equality Act 2010 s.149 when reaching a decision. Members who wish to comment on matters within their ward may attend and address the committee.*

**Members:** Peter Crew (Chairman), Ray Armstrong, James Clayton, , John Crockford-Hawley, James Davis, Jos Holder, Richard Nightingale, Alan Peak, Ian Porter, Len Purnell, Clive Webb and Martin Williams

**Note:** Quorum of the Committee shall be 5 members.

Prior to the commencement of the meeting, the Chairman will invite questions and observations from parishioners present (maximum time permitted 15 minutes).

## 1. Apologies for Absence and Notifications of Substitutions

## 2. Declarations of Interest

## 3. To approve the accuracy of the minutes of the Tourism and Leisure Committee meeting held on the 8<sup>th</sup> October 2018 (attached)

## 4. Play Areas

### 4.1 Motion re Castle Batch under Standing Order 11 by Cllr Catherine Gibbons

'We are concerned at the loss of equipment at the Castle Batch Play area and request that the council makes provision for their replacement and also puts in place an effective planned maintenance programme as soon as possible'

### 4.2 Essential Maintenance Repair and Replacement Programme

To receive the report of the Deputy Town Clerk (attached) and Presentation

## 5. Parks and Play Areas

### 5.1 Parks and Play Areas: To receive the report of the Grounds Manager (attached)

- Canberra Road
- Wyvern Close
- Future maintenance and budget planning
- Castle Batch
- General Play Area Management

### 5.2 Waterpark

To receive the report of the Grounds Manager (attached)

## 6. Destination Website and Marketing Campaigns - Visit Weston-super-Mare:

To receive the report of the Tourism Marketing Officer (attached)

- Website statistics
- Top ten pages – viewed in September and October

- Social Media
- Advertising (Explore, Pocket Map and Visit Somerset 2019)

7. **Partnership Working:** To receive the report of the Tourism Manager (attached)

- Visit Weston Partners & Open Day
- Visit Somerset
- North Somerset Council
- UK TIC Forum

8. **Visitor Information Centre (VIC):** To receive the report of the Tourism Manager (attached)

- Bristol, Bath and Somerset Tourism Awards
- Shop & Ticket Sales
- Visitor Numbers & Footfall



Malcolm L Nicholson LL.B DMS MILCM  
Town Clerk  
27<sup>th</sup> November 2018

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