

# WESTON-SUPER-MARE TOWN COUNCIL TOURISM AND LEISURE COMMITTEE AGENDA

**Date:** Monday 4<sup>th</sup> February 2019

**Time:** 7.00 pm.

**Venue:** Grove House

*Members of the Tourism and Leisure Committee are hereby summoned to this meeting and reminded that they have a duty to state a Declaration of Interest prior to the appropriate agenda item and to consider the Crime and Disorder Act s.17 and Equality Act 2010 s.149 when reaching a decision. Members who wish to comment on matters within their ward may attend and address the committee.*

**Members:** Peter Crew (Chairman), Ray Armstrong, James Clayton, John Crockford-Hawley, James Davis, Jos Holder, Richard Nightingale, Alan Peak, Ian Porter, Len Purnell, Clive Webb and Martin Williams

**Note:** Quorum of the Committee shall be 5 members.

Prior to the commencement of the meeting, the Chairman will invite questions and observations from parishioners present (maximum time permitted 15 minutes).

- 1. Apologies for Absence and Notifications of Substitutions**
- 2. Declarations of Interest**
- 3. To approve the accuracy of the minutes of the Tourism and Leisure Committee meeting held on the 3<sup>rd</sup> December 2018** (attached)
- 4. Destination Website and Marketing Campaigns - Visit Weston-super-Mare:** To receive the report of the Tourism Marketing Officer (attached)
  - Website statistics – December 2018
  - Top ten pages – viewed in November & December
  - Social Media Updates
  - Advertising (Explore, Pocket Map and Visit Somerset 2019)
- 5. Partnership Working:** To receive the report of the Tourism Manager (to follow)
  - Visit Weston Partners
  - North Somerset Council
  - UK TIC Forum
  - Visit Somerset
- 6. Visitor Information Centre (VIC):** To receive the report of the Tourism Manager (to follow)
  - Chamber of Commerce Awards
  - Shop & Ticket Sales
  - Visitor Numbers & Footfall
- 7. Parks and Play Areas**
  - 7.1 Parks and Play Areas:** To receive the report of the Grounds Manager (attached)

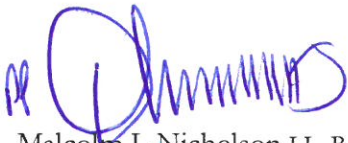
- Canberra Road
- Wyvern Close
- Future maintenance and budget planning
- Castle Batch
- General Play Area Management

### **7.2 Waterpark**

To receive the report of the Grounds Manager (attached)

### **7.3 Play area - Essential repair and replacement programme (to follow)**

To receive the report from the Deputy Town Clerk following budget adjustments made 21.01.19.



Malcolm L Nicholson LL. B DMS MILCM  
Town Clerk  
28<sup>th</sup> January 2019

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