

**WESTON-SUPER- MARE TOWN COUNCIL
MINUTES OF THE TOURISM AND LEISURE COMMITTEE
HELD AT GROVE HOUSE ON
MONDAY 10TH AUGUST 2015**

Meeting Commenced: 2.00 pm

Meeting Concluded: 2.55 pm

PRESENT: Councillor Peter Crew (Chairman), James Clayton, John Crockford-Hawley, James Davis, Jocelyn Holder, David Hitchens, Ian Porter, Roz Willis and Clive Webb.

ALSO IN ATTENDANCE: Councillor Mike Lyall, Malcolm Nicholson (Town Clerk), Tania Middlemiss (Assistant Town Clerk), Ian Fletcher (Assistant Tourism Consultant), Tricia Brabham (Committee Officer) and Jennifer Lawley (Committee Officer)

91	<p>To receive Apologies for Absence and Notifications of Substitutions</p> <p>Apologies for absence were received from Debbie Matthews (Tourism Consultant).</p>
92	<p>To receive Declarations of Interest</p> <p>There were no declarations of interest received.</p>
93	<p>Minutes of the previous Tourism & Leisure Committee meeting held on the 8th June 2015.</p> <p>The minutes had been previously circulated with the agenda.</p> <p>PROPOSED BY: Councillor David Hitchens SECONDED BY: Councillor Jocelyn Holder</p> <p>RESOLVED: That the minutes be signed by the Chairman as a true record of the meeting.</p>
94	<p>Love Weston</p> <p>The Love Weston Consultant's report had been previously circulated with the agenda.</p> <p>The Assistant Tourism Consultant informed the committee that the Blooming Wonderful Weston photography competition for 7-16 year olds had been launched in association with Visit England and the Capability Brown Festival. The committee discussed the possibility of working with Weston in Bloom to follow a similar theme e.g. 2016 Year of the English Garden.</p> <p>The Assistant Tourism Consultant informed the committee that Love Weston had an agreement with the golf club and local accommodation providers to provide golf weekend packages.</p> <p>Members praised recent media coverage including mentions for Weston-super-Mare on Sky News, Saturday Kitchen, Balloon Fiesta coverage, the Guardian and Twitter.</p> <p><i>Councillor Lyall joined the meeting at 2.08 pm</i></p>

	<p>Members highlighted the need to increase the number of campsites and caravan parks on the Love Weston website as these featured highly in the page rankings.</p> <p>RESOLVED: That the report be received and noted.</p>
95	<p>Tourism Brochure update</p> <p>The Town Clerk reported that in accordance with previous resolutions, Carrier Direct had been commissioned to undertake the production of the 2016 brochure with production costs covered by advertising. The 2016 brochure would return to A4 format and the planned launch date for the brochure was December 2015.</p> <p>RESOLVED: That the report be received and noted.</p>
96	<p>Service Level Agreement with the Seafront and Events Team</p> <p>Excluding the Water Park the cost of the Service Level Agreement (SLA) with North Somerset Council was £6,500 plus the underwriting of a Pocket Guide to a maximum sum of £4000. The Pocket Guide had not covered its costs, costing each council £2000. The Town Council received free advertising space for the Blakehay Theatre, Weston Museum and the Water Park.</p> <p>The Tourist Information Centre at the Winter Gardens was due to close in September 2015. Options for the provision of tourist information include developing the Love Weston presence in the Tropicana or possibly developing a fully staffed Tourist Information Centre in partnership with North Somerset. In response to the possibility of installing electronic information boards around the town, the Town Clerk advised that he would explore their feasibility.</p> <p>Debate ensued.</p> <p>PROPOSED BY: Councillor Ian Porter SECONDED BY: Councillor Jocelyn Holder</p> <p>RESOLVED: That an extension of the Service Level Agreement with North Somerset Council be agreed in principle.</p>
97	<p>Water Park</p> <p>The water purification plant at the Water Park had been replaced and was operational. The Town Council's Grounds Team were providing on-going maintenance and a sum had been retained from the SLA with the Seafront and Events Team to reflect this.</p> <p>The current refreshment kiosk concession expires 31st October-2015. The Town Clerk advised that the concession only includes a basic hut and it would be necessary to buy a new building. Members discussed the possibility that the new building could be multi-functional incorporating the entrance to the park, changing facilities and a café.</p> <p>Three options available to members were:</p> <ol style="list-style-type: none"> 1. Re-tender of concession 2. Managed by the Town Council 3. SLA with North Somerset Council. <p>Debate ensued.</p>

	<p>RESOLVED: That more detailed information on the three options be brought to a future meeting.</p>
<p>98</p>	<p>Parks and Play Areas</p> <p>The report of the Grounds Manager had been previously circulated with the agenda.</p> <p>The Grounds Manager reported that it had been a successful year for parks and open spaces with an additional staff member joining the Grounds Team to help with the workload.</p> <p>Members were informed that following the tree inspections by the tree consultant earlier in the year, it was planned to progress this year's operational tree works during September and October.</p> <p>The Grounds Manager confirmed that the Water Park plant works had now been repaired but work would need to be undertaken to repair the fibreglass dividing wall. Training to update the Grounds Team's current STA level 1 swimming pool and water treatment qualification was being arranged. The possibility of specifying in the SLA with North Somerset Council that the Grounds Team would maintain the plant room in order to avoid previous problems recurring was discussed. The Grounds Manager advised that this decision would put to the committee for decision at a future meeting.</p> <p>The Hutton Moor Skate Park refurbishment project was still proceeding with ideas and preferences gathered in the consultation process were being collated.</p> <p>RESOLVED: That a detailed progress report on Hutton Moor Skate Park be put to the next meeting of the Tourism & Leisure Committee meeting.</p>
	<p>There being no further business the Chairman closed the meeting at 2.55 pm</p> <p>Signed Dated</p> <p>Councillor Peter Crew Chairman of the Tourism & Leisure Committee</p>