

**WESTON-SUPER-MARE TOWN COUNCIL
NOTES OF THE
HERITAGE ARTS AND CULTURE COMMITTEE
HELD AT WESTON MUSEUM
ON 9th FEBRUARY 2023**

Meeting Commenced: 10:04 am

Meeting Concluded: 11:20 am

PRESENT: Councillors John Crockford-Hawley (Chairman) , Peter Crew, Marcia Pepperall and Alan Peak (substitute) ; Sarah Pearse (Deputy Town Clerk), Fay Powell (Assistant Town Clerk - Operational Services), Molly Maher (Development Officer), Lisa Clemons (Museum Operations Manager), Sally Heath (Theatre Manager), Jasmine Ryle (Marketing & Events Coordinator), Becky Walsh (Communications and Marketing Officer), Bethan Murray (South West Heritage Trust), Cara MacMahon (High Street Heritage Action Zone Officer - North Somerset Council), Julia Stuckey (North Somerset Council Place Manager) and Heather Morrissey (Friends of the Museum).

273	Apologies for absence and notification of substitutes Apologies for absence were received from Councillors Catherine Gibbons , Jan Holloway and Peter McAleer . Catherine Gibbons was substituted by Councillor Alan Peak. Tom Newman and Fiona Matthews also gave apologies.
274	Declarations of interest There were no declarations of interest received.
275	To approve the accuracy of the Minutes of the last meeting held on 8th December 2022 The minutes of the meeting had been previously circulated with the agenda. PROPOSED BY: Councillor Peter Crew SECONDED BY: Councillor John Crockford-Hawley RESOLVED: That the minutes be approved and signed by the Chairman
276	Budget for 2022/23 The detailed income and expenditure report were circulated with the agenda. Members noted that the café continued to improve, and the Museum often appeared busy. RESOLVED: That the report be noted.

277	Communications and Marketing Report The report of the Communications and Marketing Officer had been previously circulated. Officers were still progressing with the John Lewis Plaque, which was being funded by the John Lewis organisation. There was yet to be a specific location selected, as there were concerns that the plaque may not be seen from the house. There was still a need to fully understand who owned the property. The Communications and Marketing Officer had circulated invites to guests for the VIP launch of the Quentin Blake Exhibition. RESOLVED: That the report be noted
278	Weston Museum Management Report Members were informed that the new Volunteer Supervisor was now in post. RESOLVED: That the report be noted.
279	Blakehay Theatre Management Report The report of the Theatre Manager had been previously circulated with the agenda. The Theatre Manager reported that the new charges required a change in the way that bookings were processed. An expectations document was being created to circulate with the charges. From March the bookings for the rest of the year would be advertised and go on sale. Programming for the year centered around Pride in June, Black History Month in October and Christmas in December. The Theatre Manager explained the difference between shows which were programmed, and those where the theatre was hired (with the hirer keeping ticket sales), noting that the former required budget provision but all ticket sales were retained. Some of the projects the theatre was working on included the following: <ul style="list-style-type: none">• Working with Weston Museum during the Quentin Blake Exhibition with a performance of Mr. Magnolia• Working with the Stables on Weston Comedy Village• Pride• Working with Racial Equality North Somerset during Black History Month• Working with Living Spit in June and potentially December. It was explained that by engaging with National Days/Month, this allowed for more wide spread publicity. The Deputy Town Clerk also clarified that this was

	<p>part of a bigger picture desire to work with community partners and create programming around a calendar of significant dates to ensure widespread representation.</p> <p>The Blakehay team would be engaging with the Carnival in November 2023.</p> <p>Heritage Open Days would be taking place later in the year.</p> <p>The Theatre Manager and Senior Development Officer would be working together to restart the Sensory Theatre project later in the month.</p> <p>RESOLVED: That the report be noted.</p>
280	<p>WSMTC Grant Development</p> <p>The Senior Development Officer reported progress on the Wild Escape funding. The Museum Learning Team were developing a learning programme culminating in an event on Earth Day in Ellenborough Park West. This would be a cross service project, bringing together the learning, development and grounds teams.</p> <p>RESOLVED: That the verbal report be noted.</p>
281	<p>Community Event Grant applications</p> <p>The Chairman withdrew from the meeting due to interest in the application.</p> <p><i>Councillor John Crockford-Hawley left the meeting 10:29am</i></p> <p>In his absence the Vice Chairman stepped in.</p> <p>The grant application and summary report had been previously circulated.</p> <p>Members were directed to the criteria evaluation report, noting that The Stables were eligible and met the criteria required of them. They were seeking a grant of £1,000.</p> <p>The Vice Chairman noted that the expenditure costs did not add up.</p> <p>It was also suggested that the application should be amended, with the total value of monies available (£40,000 for the year) excluded from the form, and a rewording of the area of Weston that funding should benefit.</p> <p>PROPOSED BY: Councillor Peter Crew SECONDED BY: Councillor Marcia Pepperall</p> <p>A vote was taken and was carried</p> <p>RESOLVED: That subject to totals being confirmed , to award £1,000 to The Stables from the Community Events Grant 2022/2023 budget.</p> <p>PROPOSED BY: Councillor Peter Crew</p>

	<p>SECONDED BY: Councillor Alan Peak</p> <p>A vote was taken and was carried</p> <p>RESOLVED:</p> <ol style="list-style-type: none"> 1. That the form be amended to read “Is the organisation serving a significant proportion of residents within the Weston-super-Mare Town Council boundary” 2. That the total value of funding available for the year be removed from the form <p><i>Councillor John Crockford-Hawley reentered the meeting at 10:35am</i></p>
<p>282</p>	<p>Proud Event 2023</p> <p>Members were reminded that at the previous meeting, Real South West had been denied a grant, however officers were encouraged to find ways to support their proposed event. As a result of this resolution, officers across Weston Museum, the Blakehay Theatre and the grounds team had began working with Culture Weston, the Stables and Proud Bar to plan a programme of events for the month of June. A significant headliner had been secured for 16th June. The events were separate to those being planned by national pride, but enabled a steady build up to events on the 2nd July. The pride flag would be flown outside Grove House for the month.</p> <p>Some of the work being featured included comedy, exhibitions at Weston Museum, pride planters and plants, chat benches linking people to available support, lived experience speakers. The full programme would be available at the next meeting ahead of it being launched during April 2023.</p>
<p>283</p>	<p>South West Heritage Trust Update Report</p> <p>Bethan Murray provided a verbal update.</p> <p>Work had continued on the image archive working with Keith and John from A1 camera club. There had been a lot of duplication of images. Photos were being sent to Art UK, a public platform which enabled people to view artwork from across the nation.</p> <p>The Weston Museum team had taken part in emergency training for the collection, and the emergency plan had been updated.</p> <p>The Civic Insignia was currently at the heritage Centre in Taunton in order to programme it. Members felt there should be a grand opening when in situ.</p> <p>RESOLVED: That the report be noted.</p>
<p>284</p>	<p>Friends of Weston Museum Verbal Report</p> <p>Heather Morrisey gave a verbal update.</p> <p>The Friends now had 5 3 paid mem bers, and often had non-members in</p>

	<p>attendance at talks. The talks were usually well attended, with 35-40 people attending regularly. This had included a talk regarding Birnbeck Pier before Christmas, and an upcoming talk from John Crockford-Hawley.</p> <p>The Friends had supervised a book sale at Weston Museum and raised over £300.</p>
285	<p>North Somerset Council and Heritage Action Zone Report</p> <p>The report of the Heritage Action Zone Officer had been previously circulated with the agenda.</p> <p>4-8 Walliscote Road was being renovated. Cara noted that whilst the project was slow to get off the ground, there was now more demand than could be met. Historic England had opened up their conditions for funding, enabling smaller level restoration projects to take place.</p> <p>Julia Stuckey introduced the levelling up funding acquired by North Somerset Council. £20 Million had been awarded to fund 6 areas for specific works:</p> <ul style="list-style-type: none">• Tropicana• Birnbeck• Grove park• Wayfinding• Town Centre• Marine lake <p>These funds had to be spent by April 2025.</p> <p>North Somerset Council had also applied to the Cultural Development Fund for monies for the Tropicana and were awaiting a decision.</p> <p>The Communication and Marketing Officer noted that as plans involved changes to Grove Park Toilets, the Town Council should be involved as soon as possible regarding public communications. The Deputy Town Clerk informed members that the Town Clerk was working with North Somerset Council on this part of the funding, given that they were a Town Council asset.</p> <p>It was noted that Julia Stuckey would be happy to attend meeting moving forward, having taken over Richard Blows role.</p> <p>RESOLVED: That the report be noted.</p>
286	<p>Culture Weston and Theatre Orchard Update Report</p> <p>In Tom and Fiona's absence, an update was read out for members.</p> <p>GLOW</p> <ul style="list-style-type: none">• Runs Wednesday 15th to 18th February

Last few tickets remaining . They were expecting 9,000 to the Grove Park element, and hopefully many more around town.

- Join Paula Birtwistle and Chila Kumari Singh Burman in an al fresco celebration of Weston's GLOW Festival 2023
- Date: Wednesday 15th February 2023 , Time: 5.30pm (followed by entry into GLOW at Grove Park at 6.30pm)
- At: The Grand Pier, Weston-super-Mare, BS23 1AL, Refreshments: Mulled cider and apple juice will be served
- Paula Birtwistle, Originator and Artistic Director of GLOW, outlines her vision for the festival and spotlights this year's focus on female artists.
- Internationally acclaimed artist Chila Kumari Singh Burman introduces her new commission 'Pigeon', alongside two more iconic artworks that were part of the groundbreaking 'Remembering a Brave New World', which lit up the TATE BRITAIN facade in 2020.
- RSVP to hello@cultureweston.org.uk by Monday 13 February.

Beautifully Proud Programme

Culture Weston were working with the team at Front Room to develop a programme as part of the Beautifully Proud Programme supported by WSMTC . This included:

- Dance show, June 2nd
- Tom Marshman, Brothers Across the Decades, date TBC
- Brizzle Boys x From The Mud drag king show, date TBC
- Poetry Slam LGBTQ+ special co-hosted by Malaika Kegode, date TBC
- Poetry/music on the Morag Myerscough bandstand

Weston Literary Festival

Culture Weston met with Town Council officers to discuss plans. Outline plans include:

- 3-day Literary Festival in October 2023, Thursday night – Saturday Night – potentially 5th, 6th and 7th October TBC.
- The current available budget is £2,500 as agreed at Community Services and potential venue space available to us through yourselves such as Weston College.
- The theme of “Every Story Counts ” to tie in with some of the hospital ’s work around 75 years of the NHS, wellbeing and the hospital are developing some interesting projects around voice/story.
- Potential for Hybrid event with some online events and in person.

The Senior Development Officer would circulate the update.

	RESOLVED: That the report be noted.
287	Local History Update There was nothing to report.
	There being no further business the meeting concluded at 11:20am Signed.....Dated..... Chairman of the Heritage Arts and Culture Committee

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent
120 Blakehay Central Costs							
1105 Blakehay Box office income	6,045	6,170	4,000	(2,170)			154.2%
Blakehay Central Costs :- Income	<u>6,045</u>	<u>6,170</u>	<u>4,000</u>	<u>(2,170)</u>			<u>154.2%</u>
4000 Staffing Costs	5,246	10,491	68,254	57,763	57,763		15.4%
4013 Training	0	0	1,050	1,050	1,050		0.0%
4014 P P E / Health & Safety	43	43	500	457	457		8.7%
4019 Website Costs-TC	0	0	500	500	500		0.0%
4030 Equipment Purchase	1,974	1,974	5,000	3,026	3,026		39.5%
4031 Equipment - Rental	0	0	139	139	139		0.0%
4034 Equipment Repairs	0	0	2,000	2,000	2,000		0.0%
4035 Telephone	134	269	1,344	1,075	1,075		20.0%
4036 Stationery	0	40	500	460	460		7.9%
4043 Ink Cartridges/printing	27	27	350	323	323		7.7%
4044 Insurance	0	0	10,363	10,363	10,363		0.0%
4102 NNDR	314	946	3,226	2,280	2,280		29.3%
4104 Utilities - Water	59	109	624	515	515		17.4%
4105 Utilities - Heat & Light	2,566	3,438	21,017	17,579	17,579		16.4%
4107 IT Support & Upgrade	175	1,249	3,500	2,251	2,251		35.7%
4109 Alarm system	0	0	641	641	641		0.0%
4110 Cleaning	1,606	3,292	19,766	16,474	16,474		16.7%
4111 Window Cleaning	75	75	308	233	233		24.4%
4114 Refuse Removal	180	(102)	2,029	2,131	2,131		(5.0%)
4131 Licenses	35	0	1,200	1,200	1,200		0.0%
4136 Credit Card Chgs	27	56	450	394	394		12.3%
6000 Admin Salaries Recharge	1,592	3,128	3,508	380	380		89.2%
6005 Admin Overhead Recharge	700	1,046	986	(60)	(60)		106.1%
6009 HQ recharges	459	496	566	70	70		87.6%
6010 Grounds Salaries Recharge	564	1,153	1,246	93	93		92.5%
6015 Grounds Overhead Recharge	117	137	306	169	169		44.8%
6030 Operational Staffing Recharge	1,334	2,678	2,950	272	272		90.8%
6035 Operational Overhead Recharge	108	118	356	238	238		33.1%
Blakehay Central Costs :- Indirect Expenditure	<u>17,334</u>	<u>30,661</u>	<u>152,679</u>	<u>122,018</u>	<u>0</u>	<u>122,018</u>	<u>20.1%</u>
Net Income over Expenditure	<u>(11,289)</u>	<u>(24,491)</u>	<u>(148,679)</u>	<u>(124,188)</u>			
121 Blakehay -Auditorium							
1090 Bookings	10,390	7,667	38,089	30,422			20.1%
Blakehay -Auditorium :- Income	<u>10,390</u>	<u>7,667</u>	<u>38,089</u>	<u>30,422</u>			<u>20.1%</u>
4000 Staffing Costs	2,021	4,043	47,725	43,683	43,683		8.5%
4039 Advertising & Marketing	550	550	3,500	2,950	2,950		15.7%

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent
4224 Blakehay Performing Rights	0	0	1,000	1,000		1,000	0.0%
Blakehay -Auditorium :- Indirect Expenditure	2,571	4,593	52,225	47,633	0	47,633	8.8%
Net Income over Expenditure	7,818	3,075	(14,136)	(17,211)			
122 Blakehay - Upper Studio							
1014 BH evening classes income	75	200	660	460			30.3%
1090 Bookings	2,756	3,069	6,621	3,552			46.4%
Blakehay - Upper Studio :- Income	2,831	3,269	7,281	4,012			44.9%
4141 BH evening classes expenditure	125	125	551	426		426	22.7%
Blakehay - Upper Studio :- Indirect Expenditure	125	125	551	426	0	426	22.7%
Net Income over Expenditure	2,706	3,144	6,730	3,586			
123 Blakehay Bar							
1193 Blakehay Bar Events Hire	0	0	1,000	1,000			0.0%
1194 Bar Income	1,177	1,217	15,000	13,783			8.1%
Blakehay Bar :- Income	1,177	1,217	16,000	14,783			7.6%
4000 Staffing Costs	643	2,748	20,967	18,219		18,219	13.1%
4031 Equipment - Rental	44	88	528	440		440	16.7%
4405 Blakehay Bar Expenditure	1,029	1,206	7,000	5,794		5,794	17.2%
Blakehay Bar :- Indirect Expenditure	1,716	4,042	28,495	24,453	0	24,453	14.2%
Net Income over Expenditure	(539)	(2,824)	(12,495)	(9,671)			
125 Blakehay -Live Shows							
1106 Blakehay events income	178	734	48,000	47,266			1.5%
Blakehay -Live Shows :- Income	178	734	48,000	47,266			1.5%
4016 Show costs	550	1,450	24,000	22,550		22,550	6.0%
4039 Advertising & Marketing	0	505	3,500	2,995		2,995	14.4%
Blakehay -Live Shows :- Indirect Expenditure	550	1,955	27,500	25,545	0	25,545	7.1%
Net Income over Expenditure	(372)	(1,221)	20,500	21,721			
Grand Totals:- Income	20,620	19,057	113,370	94,313			16.8%
Expenditure	22,296	41,376	261,450	220,074	0	220,074	15.8%
Net Income over Expenditure	(1,676)	(22,318)	(148,080)	(125,762)			
Movement to/(from) Gen Reserve	(1,676)	(22,318)					

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent
140 Museum Central Costs							
1034 Grant funding	0	(540)	0	540			0.0%
1100 Miscellaneous Income	607	796	5,000	4,204			15.9%
Museum Central Costs :- Income	607	256	5,000	4,744			5.1%
4000 Staffing Costs	8,105	16,373	123,542	107,169		107,169	13.3%
4012 Travel & Subsistence Expenses	0	0	50	50		50	0.0%
4013 Training	0	609	3,806	3,197		3,197	16.0%
4014 P P E / Health & Safety	407	407	500	93		93	81.3%
4019 Website Costs-TC	0	0	350	350		350	0.0%
4030 Equipment Purchase	28	61	1,000	939		939	6.1%
4031 Equipment - Rental	22	44	403	359		359	10.9%
4034 Equipment Repairs	0	0	1,000	1,000		1,000	0.0%
4035 Telephone	223	536	2,950	2,414		2,414	18.2%
4036 Stationery	0	88	500	412		412	17.6%
4039 Advertising & Marketing	70	70	4,000	3,930		3,930	1.8%
4041 Fees, Subs and Conferences	81	194	100	(94)		(94)	194.2%
4044 Insurance	0	0	10,363	10,363		10,363	0.0%
4102 NNDR	1	1	213	212		212	0.5%
4104 Utilities - Water	5	5	257	252		252	2.1%
4105 Utilities - Heat & Light	2,658	2,658	12,953	10,295		10,295	20.5%
4107 IT Support & Upgrade	496	984	5,348	4,364		4,364	18.4%
4109 Alarm system	193	163	1,060	897		897	15.4%
4110 Cleaning	944	1,027	14,492	13,465		13,465	7.1%
4111 Window Cleaning	50	50	616	566		566	8.1%
4114 Refuse Removal	697	317	2,068	1,751		1,751	15.3%
4131 Licenses	35	0	1,907	1,907		1,907	0.0%
4214 Somerset County Council - SLA	0	0	72,260	72,260		72,260	0.0%
6000 Admin Salaries Recharge	1,329	2,611	2,930	319		319	89.1%
6005 Admin Overhead Recharge	584	873	822	(51)		(51)	106.2%
6009 HQ recharges	470	508	764	256		256	66.5%
6010 Grounds Salaries Recharge	933	1,908	2,064	156		156	92.4%
6015 Grounds Overhead Recharge	194	227	506	279		279	44.9%
6030 Operational Staffing Recharge	2,140	4,296	1,824	(2,472)		(2,472)	235.5%
6035 Operational Overhead Recharge	173	189	220	31		31	85.9%
Museum Central Costs :- Indirect Expenditure	19,835	34,200	268,868	234,668	0	234,668	12.7%
Net Income over Expenditure	(19,228)	(33,944)	(263,868)	(229,924)			
141 Museum Learning and Events							
1006 Learning Income	2,194	3,019	11,653	8,635			25.9%

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent
1008 Museum handling box hire	160	320	2,404	2,084			13.3%
1103 Other event misc income	(145)	0	0	0			0.0%
Museum Learning and Events :- Income	2,209	3,339	14,057	10,719			23.7%
4000 Staffing Costs	3,022	6,009	36,849	30,840		30,840	16.3%
4012 Travel & Subsistence Expenses	0	0	100	100		100	0.0%
4020 Learning/Event education equip	0	66	1,200	1,134		1,134	5.5%
4030 Equipment Purchase	136	219	2,500	2,281		2,281	8.8%
Museum Learning and Events :- Indirect Expenditure	3,159	6,295	40,649	34,354	0	34,354	15.5%
Net Income over Expenditure	(950)	(2,956)	(26,592)	(23,636)			
142 Museum Cafe							
1004 Cafe Sales	4,788	10,648	66,000	55,352			16.1%
1194 Bar Income	40	40	10,000	9,960			0.4%
1197 Function food income	3,654	4,004	0	(4,004)			0.0%
Museum Cafe :- Income	8,483	14,692	76,000	61,308			19.3%
4000 Staffing Costs	4,804	11,443	46,746	35,303		35,303	24.5%
4014 P P E / Health & Safety	0	0	1,500	1,500		1,500	0.0%
4030 Equipment Purchase	501	768	2,500	1,732		1,732	30.7%
4031 Equipment - Rental	187	352	1,980	1,628		1,628	17.8%
4110 Cleaning	0	(18)	1,000	1,018		1,018	(1.8%)
4114 Refuse Removal	0	61	2,280	2,219		2,219	2.7%
4406 Bar Stock	160	313	5,000	4,687		4,687	6.3%
4407 Museum cafe stock	3,200	5,434	16,500	11,066		11,066	32.9%
4511 Function food costs	0	(121)	0	121		121	0.0%
Museum Cafe :- Indirect Expenditure	8,852	18,232	77,506	59,274	0	59,274	23.5%
Net Income over Expenditure	(370)	(3,540)	(1,506)	2,034			
143 Museum shop/retail							
1005 Museum Shop Sales	1,334	3,458	13,500	10,042			25.6%
1009 Museum sale or return comm	740	740	1,500	760			49.4%
Museum shop/retail :- Income	2,074	4,199	15,000	10,801			28.0%
4030 Equipment Purchase	26	92	300	208		208	30.8%
4031 Equipment - Rental	13	26	156	130		130	16.7%
4136 Credit Card Chgs	27	56	450	394		394	12.3%
4408 Museum shop stock	2,173	4,317	8,250	3,933		3,933	52.3%
Museum shop/retail :- Indirect Expenditure	2,239	4,491	9,156	4,665	0	4,665	49.1%
Net Income over Expenditure	(165)	(293)	5,844	6,137			

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent
145 Museum Function							
1019 Internal Bookings (Council)	0	0	1,500	1,500			0.0%
1103 Other event misc income	100	1,151	6,000	4,849			19.2%
1104 Function Income	4,262	5,744	16,000	10,256			35.9%
Museum Function :- Income	4,362	6,895	23,500	16,605			29.3%
4000 Staffing Costs	0	(10)	18,361	18,371		18,371	(0.1%)
4030 Equipment Purchase	0	116	5,000	4,884		4,884	2.3%
4420 Function Expenditure (1104)	320	711	0	(711)		(711)	0.0%
Museum Function :- Indirect Expenditure	320	818	23,361	22,543	0	22,543	3.5%
Net Income over Expenditure	4,042	6,078	139	(5,939)			
Grand Totals:- Income	17,735	29,381	133,557	104,176			22.0%
Expenditure	34,405	64,035	419,540	355,505	0	355,505	15.3%
Net Income over Expenditure	(16,670)	(34,655)	(285,983)	(251,328)			
Movement to/(from) Gen Reserve	(16,670)	(34,655)					

Heritage, Arts and Culture Committee June (EDITED) 2023

Communication and Marketing Report - written by Becky Walsh, Communications and Marketing Officer

Agenda Item No. TBC – Communication and Marketing Report

BLUE PLAQUE JOHN LEWIS

It is hoped the John Lewis Blue Plaque will be unveiled Friday 28th July 2.00pm. 72 Bristol Rd Lower, Weston-super-Mare BS23 2PY. The plaque will be fixed onto the property 19.06.23.

We have now run out of the Blue Plaque guides. These will now have the new plaque added to the brochure before it will be reprinted.

We have been asked by The Thatched Cottage restaurant to put up a Blue Plaque for the history of the building. The last administration aspired to continue the Blue Plaques and move from having them for people and instead have them about the building's history.

This will need to be further considered to ascertain the following:

- Funding – How will these be funded? Contribution from the Civic Society has been made in the past for some plaques. It was also suggested in previous meetings that if a plaque is on a business they may be willing to contribute to the cost.
- Style of plaque. Is this to be a Blue Plaque or another style?
- Cost of plaques (including installation costs)
- How many should we aspire to?
- Do we involve public votes and the Mercury newspaper as we did for the last set of Blue Plaques?

Museum

Communications officer and Assistant Town Clerk is working on Evergreen social media marketing posts scheduling for the next 6 months.

Whats on

A regular 'What on listing' for the Blakehay and the Museum is in development to be printed and on the front desk at the museum and also sent out to:

- The WPA (Placemaking) form.
- Local parish newsletters
- Local reach door magazine
- As social media posts
- In print for welcome hosts

There is now a collective 'what's on events calendar spreadsheet' across Weston that has been created on Google for use by the WPA events and marketing group which we are all part of.

Communications officer is attending Super Weston marketing plan meetings.

Flyers are being printed to go out with welcome hosts including updated Weston wallz maps.

We have been having issues with MailChimp for the newsletter and are looking to resolve this issue for all departments.

Heritage, Arts and Culture Committee June (EDITED) 2023

Communication and Marketing Report - written by Becky Walsh, Communications and Marketing Officer

Members requested to note this report and give direction on the future of the Blue Plaque scheme.

Heritage and Arts Committee – 29th June 2023

Blakehay Theatre Management Report written by Sally Heath, Theatre Manager

- As is industry standard, the main focus of the theatre this year is on the Christmas period. We are delighted to announce that the theatre is working with two local professional companies this year and tickets are currently on sale. The shows will run daily from 4th – 23rd December 2023.

Working together, we have Living Spit who will be performing an alternative comedy Christmas show of 'A Christmas Carol'. The company have been performing at the Blakehay Theatre for a number of years and built a loyal audience base, that will perform Monday to Thursday evenings.

Weston-based Bowtie Productions will be performing a traditional family Pantomime of 'Jack and the Beanstalk' and this will run on a Friday evening, with two shows on a Saturday and Sunday. Promotional material has been filmed in the theatre and this will go out on social media and our website as soon as this is received.

- The theatre team are delighted to welcome our second technician (fixed term contract) Dan New who started on 12th June 2023, in order to be able to reach the council set income target for the theatre.
- Working with the Volunteer Supervisor, we have started building a volunteer base at the theatre, who are helping to support performances. We are currently working on building this to be able to restart the theatre coffee mornings from Autumn 2023.
- The theatre staff are currently struggling to keep up with demand on Booking enquiries, but are working hard to reply to enquiries in a timely manner. The interest in hiring the theatre is continuing to reach new national companies and have confirmed four new companies for this financial year, as well as working with returning companies. This has meant a large work load for staff, so are working on streamlining processes in order to be able to keep up with demand.
- Due to some changes in the hire of the studio for public evening classes, the theatre is holding some open evenings to promote this space for hire. Currently the studio is booked on a Monday, Wednesday and Thursday evenings.
- The theatre bar has been busy over the recent period during performances and are working hard to continue to improve the offering at the bar, as well as adjusting prices to be able to cover the cost of goods and keep in line with the museum prices to improve consistency.

WSM TC HAC Cttee Report – Last amended 20/06/2023

- The new curtains for the theatre have been delivered and these will be installed by the technician team in the Main House alcoves in the seating bank during our annual maintenance shutdown in August to help with the acoustics in the theatre for sound.

Sally Heath

Theatre Manager

20 June 2023



Weston-super-Mare Town Council
Super Weston
Event Grant Funding

Objectives of fund

1. To promote activities that have regard for the benefit of local residents
2. To promote activities which aim to support the creative sector of Weston-super-Mare
3. To encourage further investment in the Heritage Arts and Culture Community
4. To promote activities which demonstrate benefit to the local economy

Proposed outcomes – what success looks like

The success of your project would be understood by using the following three criteria:

1. Number of beneficiaries (participants and audiences) engaging in the activity (grant holders will be required to collect and submit audience evaluation data following the event.
2. Inward investment - value of match funding secured from other sources to enable activity in Weston-super-Mare.
3. Number of paid employment opportunities created for local artists/creatives/freelancers.

Process for Grant Applications

1. Contact us before making an application to discuss if your project is eligible.
2. The Heritage Arts and Culture Committee, at which applications are discussed, will consider grant applications when appropriate.
3. Applications must be submitted at least three weeks before Heritage Arts and Culture Meetings (refer to calendar of meetings).
4. Applications may be made by post or online using the application form.
5. There is no upper or lower figure set for the amount of any grant aid, with £40,000 budget for grants in 2022/2023.
6. The organisation will receive notice of the outcome of their application within one week of the meeting having taken place.
7. The Council reserves the right to request further information before making a decision
8. 90% of the grant will be given at time of award, with 10% retained until we have received confirmation of evaluation of your event/activity.

Eligibility for Grant

1. To be eligible for grant aid the applicant organisation must provide an event/activity which in some way benefits the local community and economy, and meets the objectives and outcome of the fund detailed above.
2. Applications will not be accepted from:
 - a. Individuals
 - b. Bodies which are companies limited by shares or limited liability partnerships – unless able to demonstrate the event/activity will be non-profit making.
 - c. Religious organisations – unless the application clearly demonstrates benefit to the wider community irrespective of religious affiliation

- d. Political organisations – unless the application clearly demonstrates benefit to the wider community irrespective of political affiliation
3. Applications will not be considered from “upward funders”, i.e. local groups whose fundraising is sent to the central headquarters for redistribution.
4. Applications will not be considered from groups whose purpose is to redistribute funds as grants to or sponsorship of other organisations or individuals.
5. Grants will not be made retrospectively.

Content of Grant Applications

1. The organisation applying must submit a trading account and balance sheet for the last financial year, including existing bank/building society statements.
2. Organisations just starting up must submit basic financial information to the satisfaction of the Town Council.
3. The organisation should give a clear justification of why it needs grant aid, and how it will meet the objectives and outcomes of the fund.
4. Applications must include how local businesses and residents will benefit from the event/activity.
5. An incomplete application will result in delays in the decision making process.

Criteria for Determination of Grant Applications

1. All applications which meet the eligibility and content requirements will be decided by elected members of the Council using their discretion, taking into account the following criteria:
 - a. Is the organisation serving a significant proportion of residents in Weston-super-Mare (which includes Worle and Uphill)?
 - b. What benefit does it provide to the town and its inhabitants?
 - c. How much resource does the organisation have in total, and how much money is in its balance sheet/bank balance?
 - d. Have other sources of funding been secured or are they being sought for the project?
 - e. Has the organisation received similar grant funding in recent years?
 - f. Is the organisation a new start up?
 - g. Is the application for grant to cover salaries or staff costs?

Conditions of grants awarded

1. Successful organisations will be required to submit receipts for any donation received.
2. The organisation must on provide feedback on the outcome of any venture grant aided by the Town Council.
3. In the event of a project/scheme/venture not preceding the donation should be returned to the Town Council for redistribution to other organisations.
4. Recognition of the Town Council’s support must be given on all printed and electronic material produced by the organisation.
5. If requested, the organisation must be able to provide receipts, invoices and other evidence to the Town Council of how the donation was actually spent.

Application Form

Organisation Detail

1. Organisation name

Theatre Orchard Projects Limited

2. Contact details

Contact name	Tom Newman
Job Title	Executive Director
Contact Number	07791010546
Email	tom@cultureweston.org.uk
Web address (if applicable)	https://www.theatreorchard.org.uk/ https://cultureweston.org.uk/
Social media accounts (if applicable)	@TheatreOrchard @CultureWeston
Address	Weston Artspace 73 High Street Weston-super-Mare BS23 1HE

3. Applicant type (tick)

Constituted community organisation	
CIC	
Registered Charity	Yes
Other (please specify)	

4. Applicant activities – short summary of what your organisation does (up to 150 words)

Our mission is to grow an ambitious & playful creative culture in North Somerset through participation, a professional live arts programme & artist development, bringing to life stories that inspire thinking, engage emotions, fire imaginations & expand horizons.

In order to achieve these aims, we focus on three key areas:

1. Enabling outstanding arts and cultural experiences for everyone that redefine North Somerset as a high profile cultural destination
2. Engaging and empowering communities in and through creative activity
3. Building a creative and cultural ecology where people can develop and sustain careers as creatives.

We're specialists in community participation, creating and presenting diverse work with, for and by the people of NS. We became an Arts Council NPO in 2018. Since then we've reached 150k+ live audiences, 210k+ print/digital, created paid opportunities for 500+ artists; including 7 international companies, presented 170+ productions, 7 festivals, 30 commissions, and worked with 7k through creative engagement.

5. Make up of your organisation if applicable

Category	Number
Full time paid staff	3

Category	Number
Part time paid staff	4
Volunteers	50
Management Committee/Board	5
Other _____	Regular freelancers: 4

6. Have you received grant funding from Weston-super-Mare Town Council in the past?
(delete as appropriate)

YES	
-----	--

If yes, detail below:

Amount	Year of award
£20,000	2021/22 for GLOW 2022
£26,623	2022/23 for Weston Presents (SEE MONSTER wraparound programme)
£10,000	2022/23 for GLOW 2023

Event Details

7. Name of event/activity

GLOW 2024

8. Start Date: End Date:

01/10/2023	24/03/2024
------------	------------

9. Describe the event/activity you want this funding to support (up to 250 words)

Please consider:

- What you want to do
- Who will be involved
- How will it benefit the local population?
- Where it will take place
- How this funding will help you achieve your aims
- How has your event/activity considered the local economy?

GLOW 2024 will be Weston's third annual light festival. Following a 20,000 sell-out success in 2023 and addition of new town installations, GLOW 2024 will be expanded further with an additional installation site in the Italian Gardens and increase from 4 to 5 nights. The event will showcase unique new commissions & community projects – aimed at local people & visitors, offering free access to spectacular art they might not normally see.

Over 5 nights, GLOW will transform public space with spectacular, fun and enchanting illuminations with site-specific light and sound installations, projection mapping and live performance, showcasing artwork from renowned national and local artists and the community.

It will be free to attend, aimed at local people and visitors from West of England. An imaginative participation programme will draw together many of Weston's local communities to place community involvement, voices and stories at the heart of the festival.

GLOW 2024 will build on the creative ambition and participatory ethos of 2023 that has fast established it as a flagship winter event in the town's cultural calendar.

New town centre artworks will increase the impact of the festival – driving evening footfall during the off-season and encouraging expenditure within the local economy. In 2023, an additional £287,000 spend was associated with those visiting GLOW.

A regional PR campaign will contribute to WSM's growing reputation as a high-quality cultural destination.

The Grove Park element will be free but ticketed (Pay What You Decide). The town centre locations will be free and walk up anytime between 5pm-10pm.

10. In 20-30 words, provide a summary description of the work you are seeking a grant towards.

GLOW is an ambitious 5-night light festival that will illuminate the town centre, with stunning interactive, fun and captivating light installations creating a trail through the centre of Weston.

11. Tell us about your project timeline, with key activities

Start date	End date	Activity or task details
01/10/2023	02/10/2023	Inform all partners about successful funding bid.
28/10/2023	02/11/2023	Contract creative and production team, artists and PR agency.
28/10/2023	30/03/2024	Fortnightly operational planning & delivery meetings
05/11/2023	09/12/2023	Recruitment of Emerging/Assistant producer (professional development opportunity)
05/11/2023	12/11/2023	Meetings with community partners to finalise participation programme
05/11/2023	12/11/2023	Site visits with creative team/artists to assess/confirm locations
05/11/2023	12/11/2023	Event application (event management plan documentation inc RAMS) submitted to NSC
18/12/2023	18/12/2023	SAG meeting with Council & Partners

05/11/2023	12/11/2023	Book travel & accommodation for artists
12/11/2023	19/11/2023	Finalise marketing plan and media campaign with Purple Fish
28/10/2023	31/03/2024	Go and sees to other UK light festivals
12/10/2023	16/12/2024	R&D period for creation of new artworks
19/11/2023	16/12/2023	Promotion of participation projects
23/01/2023	03/02/2023	Participation projects
03/02/2024	10/02/2024	Production of co-created & new artworks
13/12/2023	15/12/2023	Launch marketing & media campaign, full event listings on website
13/01/2024	15/02/2024	Print distribution
13/01/2024	15/02/2024	Volunteer recruitment
01/02/2024	01/02/2024	Finalise production schedule/ RAMS
06/02/2024	12/02/2024	Pre-event briefings
11/02/2024	12/02/2023	Festival install
13/02/2024	17/02/2024	GLOW
18/02/2024	20/02/2024	Festival derig
20/02/2024	10/03/2024	Post-event evaluation
20/02/2024	10/03/2024	Evaluation meeting with creative team/artists
20/02/2024	10/03/2024	Evaluation meeting with community partners
20/02/2024	10/03/2024	Edit and publish promotional film
06/03/2024	17/03/2024	Produce promo/sponsor pack for GLOW24
01/03/2024	31/03/2024	Without Walls Green Production Lab network - sharing
13/03/2024	24/03/2024	ACE Final Report submitted

12. How will your event/activity meet the objectives and proposed outcomes of this fund?
(up to 200 words)

Objective 1

GLOW combines bringing high quality, international work to the town with showcasing local talents, offering different ways for people to take part and engaging people in new ways to experience the place they live and it is accessible to everyone as it is free.

Objective 2

GLOW 2024 will create significant employment for 25 local artists/creatives (21 in 2023). 4 Weston-based emerging professional artists will be commissioned to create new illuminated artworks. We'll collaborate with PYTCH to host an Ideas Lab to offer space for local artists to test ideas, encourage collaboration and skills exchange to develop work that could be presented at GLOW.

Objective 3

This project benefits from significant additional investment including:

Arts Council England - £70,000 (pending)

Grand Pier - £3,000

Walk The Plank - £10,000

GWR - £40,000 (pending)

Objective 4

We estimate the programme will reach 32,000 live audiences - promoting tourism, visitor spend and growing WSM's reputation as a high quality cultural destination. In 2023, an additional £287,000 spend in Weston was associated with those visiting GLOW. 67% of attendees did other activities while visiting GLOW including visiting a restaurant, café, pub/bar, shopping, and attending other cultural or entertainment venues.

13. If you are working with partners, how will they be involved? (up to 200 words)

Partners include:

NSC – Will support with marketing and communications.

Weston Place Agency – will support promotion of GLOW through new shared marketing resource.

Grand Pier - Funding partner, hosting artworks and will support marketing and promotion

SWAN - Will support with participation projects on South Ward and grassroots event promotion.

YMCA - Will support engagement with young people for participation projects.

Boombbox Youth Project - Will support engagement with young people for participation projects.

The Other Place/ Ago Ame - Will support with participation projects in Central Ward and grassroots event promotion.

We Are With You - will support engagement for participation projects.

LGBTQ+ Forum - will support engagement and co-lead creation of an artwork.

Friends of Grove Park and Osprey Outdoors – will support with volunteer recruitment and managing the event site.

We are working with new creative partners to support the scale up of GLOW's creative ambition including Walk The Plank who are an international production company that create large scale live performance and spectacle and Illuminos who create unique, memorable artworks of people, places and heritage using live animation. Illuminos will be creating a bespoke large scale animated illumination celebrating Weston's railway heritage. Example image: <https://cultureweston.org.uk/glow-2024-gwr-iluminos-animation/>

14. How have you identified the audience for this project? If applicable how have they been involved in the process and planning of your creative activity? (up to 200 words)

GLOW aims to attract local residents – particularly families – by creating a fun & inspiring event that places community involvement and stories at its heart. Target audiences have been informed by data from GLOW 2023.

This project has been shaped through discussions with partners including NSC, Weston Town Council, Grand Pier, local creatives and young people from SWAN’s Youth Board involved in GLOW 2023 projects.

The participatory programme will enable residents to take a lead creatively, working with professional artists to co-create new work to be exhibited at GLOW. Conversations with the community partners named above have taken place to understand community interests and ambitions and to identify relevant artists that the groups may wish to work with.

15. How many people are likely to engage in your project and who are the main target audience?

Number	Target Audience
32,000	<p>Data from 2023 showed:</p> <ul style="list-style-type: none"> -73% of audiences were from WSM. The number of visitors to GLOW 2023 from outside Weston increased by 17% compared to 2022. -Audiences are less frequent attenders (50% attend a cultural event or participate in arts and cultural activities twice per year or less) -93% visit with other people, including friends and family -68% of attendees visited with children under 16 -Audiences broadly reflected the gender, age, ethnic and socioeconomic profile of the town. <p>The aim is to sustain this audience but to attract audiences from wider North Somerset, West of England and Somerset.</p>

16. Does the activity seek to specifically engage with any of the protected characteristic groups described in the Equality Act 2010? If so which? Tick all that apply

- Age X
- Disability X
- gender reassignment
- marriage and civil partnership
- pregnancy and maternity
- race X
- religion or belief
- sex X

- sexual orientation X
- None of the above

17. Please indicate below the work you plan to produce as part of your event/activity.

Event/activity Results	Estimated
Number of new products or commissions	15
Period of employment for creatives (in days)	240
Number of performances or exhibition days	5
Number of sessions for education, training or participation	30

18. How will you measure and evaluate the success of your event/activity? What will success look like? (up to 250 words)
(Please note, if successful with your application, your compulsory evaluation must mirror your answer to this question)

We have embedded evaluation systems to measure project outcomes. Based on feedback/ findings from 2023, and to understand the impact of expanding the festival this year, we have identified key areas to evaluate:

Event management

- Impact of extending GLOW for a longer duration (1 day extra) and increasing the footprint

- Environmental impact of the event

Audiences – measured using surveys, feedback cards and ticketing data

- Sustaining audience numbers from Central, South ward and Worle postcodes

- Growing audience % from outside of North Somerset

- Levels of civic pride in the event and perceptions on the quality of artwork

Participation

-For participants we will measure impact of participating by collecting qualitative info on confidence, self-esteem, access to art, feeling valued, ability to express yourself creatively and building social connections

Local Artists

-Impact of involvement in the project on progression (e.g. skills, confidence, networks, further commissions, but defined by the artist)

Place impact

-An economic impact study (using eventIMPACTS toolkit)

-Analysis of local and regional, national media coverage

Example 2023 feedback:

'Mesmerising, like experiencing another world.'

'That was absolutely amazing I can't believe this was in Grove Park. One of the best shows I have ever seen'

'It was great to have something local, with interactive art and inclusion of local groups.'

'Absolutely brilliant. My mum was using a mobility scooter and the welfare officer escorted her around due to uneven terrain and dark, the Officer was very kind and informative.'

19. Do you see this as being a one off event/activity, or is there an opportunity to develop it further? (tick)

One off event/activity		Opportunity for future events/activities	X
------------------------	--	------------------------------------------	---

20. Tell us about your relevant experience which will assist you in delivering the project (up to 200 words)

Theatre Orchard was founded in 2007, and has since pioneered an accessible and original programme of community engagement and live arts that has reached out to North Somerset communities far and wide. The TO team are highly experienced in delivering large scale public programmes, in-depth long-term community engagement and co-produced community projects.

Our SLT comprises of Creative Director (Fiona Matthews), Exec Director (Tom Newman) & Participation Director (Angela Athay-Hunt). Each brings extensive experience in managing and delivering ambitious/inclusive cultural programmes that create high quality engagement opportunities and impact in terms of place-making.

GLOW 2024 will have a dedicated project director (Paula Birtwistle) who is the creative brains behind the project and will oversee day to day management/delivery. Paula is WSM based and has over 28 years experience producing multi-disciplinary programmes and events.

This year Paula will work with an expanded creative team including a Producer, Site Manager and Assistant Producer - this will create more time for her to focus on the creative elements of the project. The Assistant Producer will be from the locality, early-career and work alongside Paula and the Producer in the development and delivery of the participation programme so they acquire new skills developing and delivering light art events.

21. How do you plan to market your event/activity? (up to 200 words)

Participants

We have excellent, and long established local networks and will work through existing local groups to engage participants. These groups are well established within their communities will hold space to enable people to engage. We are specifically working with groups that our previous engagement has identified that they do not currently feel represented in Weston.

Audiences

We will devise a bespoke communications strategy for GLOW 2024. We'll promote GLOW through:

- Print: leaflets distributed to schools, cafes, community hubs, and posters located around Weston including the council's central poster sites
- Radio: Promotion via BBC Radio Bristol & Somerset and WSMs community radio station reaching 70,000+
- Press: We will work with Global to deliver a regional poster campaign. Last year our marketing & promotion reached 627,000 with coverage in BBC News online, Weston Mercury, Visit Bristol, Visit Weston-super-Mare, Somerset Live, Visit Somerset, Bristol Parent, Bristol Mums and others.
- Social media: strong focus on social media to attract families including Insta, Twitter and Facebook with 10,000+ reach
- Website: GLOW will be promoted through our and partner websites and targeted e-newsletters reaching 5000+
- Billboards – working with Global Advertising to advertise GLOW at railway stations in West of England and Somerset.

22. Please indicate how you have considered the following with regards to your event/activity: (up to 500 words)

Factor	Details
--------	---------

<p>Accessibility</p>	<p>Accessibility – Following feedback and learning from GLOW23 a number of improvements to event accessibility:</p> <ul style="list-style-type: none"> - More access ambassadors to support people with access needs around the site - Continue to offer multi-sensory installations (combining sound, light and touch) - Offer a BSL tour via local support groups - Offering 'relaxed time slots' for people with additional needs. <p>We will continue to work with an access consultant and focus group to ensure our plans meet the highest access standards.</p> <p>All workshops will be held in physically accessible spaces.</p> <p>The entire programme is free to access – minimizing financial barriers.</p>
<p>Inclusivity</p>	<p>GLOW aims to showcase a combination of established national and emerging artistic talent – creating a platform that gives equal billing to both. By programming a diverse range of artists to work with community groups we hope to deliver an ambitious socially engaged programme that is reflective of Weston’s local communities, but that is also outward looking.</p> <p>In 2023, 89% of survey respondents (550) said GLOW was inclusive and welcoming for all people and groups from different cultural and social backgrounds and 86% said GLOW enhances the sense of community in Weston.</p> <p>Through the participation programme there is a particular focus on amplifying young people’s voices – sharing their stories and perspectives on issues that matter to them.</p> <p>There is once again a particular focus on presenting work by female and working class artists who are underrepresented in the light art sector. In 2023, 17 out of 21 artists presenting work were female.</p>
<p>Social value – Looking beyond the financial cost/reward and consider how services might improve the economic, social and environmental well-being of an area.</p>	<p>The programme is designed to give local people opportunities to create artistic work together, to work with professional artists from a range of different cultural backgrounds, to learn new skills, and make social connections – boosting wellbeing.</p> <p>The project will grow capacity, skills and networks of local artists and creative practitioners and support development of local producing networks.</p> <p>The project will also have a positive impact in terms of people’s perceptions of the area. Evaluation of GLOW 2023 showed that:</p> <ul style="list-style-type: none"> - 86% said GLOW enhances the sense of community in Weston - 88% said GLOW brings about a sense of local/civic pride in Weston - 64% of visitors said that GLOW improved their perception of the town - 86% said attending GLOW enabled them to experience something they normally wouldn't - 82% said GLOW was a unique experience compared to other events they have attended

	<ul style="list-style-type: none"> - 63% of visitors to GLOW from outside of Weston said attending has increased the likelihood that they will return to the area again - 83% of attendees said visiting GLOW made them more likely to attend other local arts/cultural events in the future
Covid 19 (or any potential imposed government restrictions)	Theatre Orchard Senior will risk assess all projects. We will adhere to any relevant government guidelines at the time.
Climate change – environmental sustainability	<p>GLOW 2024 will again foreground the theme of climate change and nature through artworks designed to make audiences stop and consider our impact on our natural world (in a positive rather than a guilty way). Artworks will highlight creative use of repurposing materials which aims to stimulate conversation and ideas around developing creative solutions and action on climate change.</p> <p>Theatre Orchard have signed up to the Vision:2025 Green Code of Conduct and operate to a set of good practice principles for environmental standards.</p> <p>We will take the following actions to minimise environmental impacts of this project as follows:</p> <ul style="list-style-type: none"> - Energy - All work will use mains power (0.27 Kg C02 per KW hour vs 6.67 for a generator). Last year we used 400 kWh - significantly lower than many other comparative events that often use diesel generators. - Artist/creative team travel + transport – focus on local/SW based artists/creative practitioners. Procurement focus on local goods/services. - Audience Travel – working with NSC sustainable transport to raise profile active transport solutions. Last year 67% drove and 27% walked. But 83% of attendees were from within Weston so average travel distance was low. We will also build on the connection with Severnside Railway Partnership who in 2023 organized for communities on their West of England rail line to visit the festival via train. - Resource use + waste – Hiring rather than buying equipment. The event will be zero single-use plastic, only compostable or recyclable service ware used. Focus on digital marketing to reduce paper and print waste.

Finance

23. What is the total cost of your event/activity?

£170,000

24. How much of the total project cost are you requesting from Weston-super-Mare Town Council?

£22,000

25. Income

Income Heading	Amount
Weston-super-Mare Town Council Events Grant request	£22,000
<i>We are requesting an increased amount from 2023 (but a similar level to 2022) because of an increase in the number of nights, scale of artworks and because of a rise in the cost of event infrastructure due to inflation. Percentage wise it works out as 13% of total project costs vs 9% in 2023 and 27% in 2022. We haven't included any core costs/overheads in this project and we won't be applying for any other activity to the WSMTC Community Event grant fund this financial year.</i>	
Other public funding	£70,000
Earned Income	£25,000
Private income	£53,000
Support in kind	£10,000
**Income Total	£170,000 (ex support in kind)

26. Expenditure

Expenditure Heading	Amount
Staffing costs	£0 (covered by support in kind)
Artistic and creative costs	£143,000
Making your work accessible	£3,000
Marketing	£4,000
Overheads (<i>site infrastructure, security, vehicle hire, site permissions, insurance, crew catering, technical equipment, artist accommodation</i>)	£20,000
Other	£0
**Expenditure Total	£170,000 (ex support in kind)

**these two figures must be the same in order for your project to be viable.

Declaration

I declare that the information I have given on this form is accurate to the best of my knowledge and that I am authorised to make this grant application.

Name	Tom Newman
Organisation	Theatre Orchard
Title	Executive Director
Signed	Tom Newman
Date	16/06/2023

GDPR/Privacy

All grant applications received will be considered by the Heritage Arts and Culture Working Group. Final decisions will be made by the Heritage Arts and Culture Committee, a public meeting, for which all documentation, papers and reports are available to the public.

Weston-super-Mare Town Council's full data protection policy can be found here: [Data Protection Policy](#)

Please submit your application to:

development@wsm-tc.gov.uk

for the attention of Sarah Pearse and Molly Maher

Checklist

1. Completed application form
2. Budget
3. Supporting documents
 - a. **Constitution or governing documents.**
 - b. The organisation applying must submit a trading account and balance sheet for the last financial year, including existing bank/building society statements.
 - c. Organisations just starting up must submit basic financial information to the satisfaction of the Town Council.
 - d. The organisation must supply evidence of any application made (whether granted or not) for financial backing from other sources and of the outcome.

Community Event Grant Application Scoring Matrix - Heritage Arts and Culture Committee

Name of Applicant	Theatre Orchard Projects Limited		
Amount Requested	£22,000		
Total event cost	£170,000		
Date Received	20/06/2023		
Previously Awarded Funding	No	Yes	Dates / Amounts £20,000 - 2021/22 for GLOW 2022. £26,623 - 2022/23 for Weston Presents (SEE MONSTER wraparound programme). £10,000 - 2022/23 for

Short Summary of the proposed event

GLOW is an ambitious 5-night light festival that will illuminate the town centre, with stunning interactive, fun and captivating light installations creating a trail through the centre of Weston.

Grant Eligibility - Scoring Summary

Scoring has been identified as appropriate in the following areas of the grant application form, the purpose of which is to aid councillors in understanding the application that has been received - it does not given a finite outcome as members will need to consider other (non scored) information along side

CRITERIA
YES Unclear NO

Is the companies limited by shares or limited liability partnership - unless able to demonstrate the event/activity will be non-profit making.	NO
Religious organisations – unless clear demonstration of benefit to wider community	NO
Political Organisation - unless clear demonstration of benefit to wider community	NO
Individuals seeking Financial funding	NO
Upward Funders' ie local groups who fundraising is sent for central distribution	NO
Group Fundraisers whom distribute funds as grants or sponsorship of other organisations or individuals	NO
Grants will not be made retrospectively	NO
Is the organisation a New Start up - and has NOT provided basic financial information	NO
Is the application for grant to cover salaries or staff costs	NO
Is the organisation a Charity or Non Profit Making Body that benefits the local community	YES
The organisation has submitted a trading account and balance sheet for the last financial year	YES
The organisation has submitted bank / building society statements	YES
The Organisation has detailed how the proposed event meet the objectives and proposed outcomes of the fund	YES
The organisation has provided clear justification why it needs grant aid	YES
The application details how local businesses and residents will benefit from the event/activity.	YES
Organisation has considered: Accessibility, inclusivity, social value, Covid-19 and climate change where applicable	YES

Application provides indication of the potential audience/participant number. YES

Application provides a project timeline YES

The organisation has provided evidence of any other financial backing from other sources & the outcome YES

Evidence of how the event is serving a significant amount of residents and/or benefiting the town as a whole YES

Scoring TOTAL 11 0 9

Additional Information

How much £'s Resource does the organisation have in total (Balance Sheet / B net assets - balance sheet

Is the a more appropriate source of funding the organisation should be direct to / Who?

Have already secured 87% of the total project costs

Would there be a significant adverse effect on the town due to a lack of funds being sourced?

given evaluation of previous event, highlighting success

What Benefit does it provide to the town, how does it support the HAC

Objective 1

GLOW combines bringing high quality, international work to the town with showcasing local talents, offering different ways for people to take part and engaging people in new ways to experience the place they live and it is accessible to everyone as it is free.

Objective 2

GLOW 2024 will create significant employment for 25 local artists/creatives (21 in 2023). 4 Weston-based emerging professional artists will be commissioned to create new illuminated artworks. We'll collaborate with PYTCH to host an Ideas Lab to offer space for local artists to test ideas, encourage collaboration and skills exchange to develop work that could be presented at GLOW.

Objective 3

This project benefits from significant additional investment including:

Arts Council England - £70,000 (pending)

Grand Pier - £3,000

Walk The Plank - £10,000

GWR - £40,000 (pending)

Objective 4

We estimate the programme will reach 32,000 live audiences - promoting tourism, visitor spend and growing WSM's



Weston-super-Mare Town Council

Super Weston

Event Grant Funding

Objectives of fund

1. To promote activities that have regard for the benefit of local residents,
2. To promote activities which aim to support the creative sector of Weston-super-Mare,
3. To encourage further investment in the Heritage Arts and Culture Community,
4. To promote activities which demonstrate benefit to the local economy,

Proposed outcomes – what success looks like

The success of your project would be understood by using the following three criteria:

1. Number of beneficiaries (participants and audiences) engaging in the activity (grant holders will be required to collect and submit audience evaluation data following the event.
2. Inward investment - value of match funding secured from other sources to enable activity in Weston-super-Mare.
3. Number of paid employment opportunities created for local artists/creatives/freelancers.

Process for Grant Applications

1. Contact us before making an application to discuss if your project is eligible.
2. The Heritage Arts and Culture Committee, at which applications are discussed, will consider grant applications when appropriate.
3. Applications must be submitted at least three weeks before Heritage Arts and Culture Meetings (refer to calendar of meetings).
4. Applications may be made by post or online using the application form.
5. There is no upper or lower figure set for the amount of any grant aid, with £40,000 budget for grants in 2022/2023.
6. The organisation will receive notice of the outcome of their application within one week of the meeting having taken place.
7. The Council reserves the right to request further information before making a decision

8. 90% of the grant will be given at time of award, with 10% retained until we have received confirmation of evaluation of your event/activity.

Eligibility for Grant

1. To be eligible for grant aid the applicant organisation must provide an event/activity which in some way benefits the local community and economy, and meets the objectives and outcome of the fund detailed above.
2. Applications will not be accepted from:
 - a. Individuals
 - b. Bodies which are companies limited by shares or limited liability partnerships – unless able to demonstrate the event/activity will be non-profit making.
 - c. Religious organisations – unless the application clearly demonstrates benefit to the wider community irrespective of religious affiliation
 - d. Political organisations – unless the application clearly demonstrates benefit to the wider community irrespective of political affiliation
3. Applications will not be considered from “upward funders”, i.e. local groups whose fundraising is sent to the central headquarters for redistribution.
4. Applications will not be considered from groups whose purpose is to redistribute funds as grants to or sponsorship of other organisations or individuals.
5. Grants will not be made retrospectively.

Content of Grant Applications

1. The organisation applying must submit a trading account and balance sheet for the last financial year, including existing bank/building society statements.
2. Organisations just starting up must submit basic financial information to the satisfaction of the Town Council.
3. The organisation should give a clear justification of why it needs grant aid, and how it will meet the objectives and outcomes of the fund.
4. Applications must include how local businesses and residents will benefit from the event/activity.
5. An incomplete application will result in delays in the decision making process.

Criteria for Determination of Grant Applications

1. All applications which meet the eligibility and content requirements will be decided by elected members of the Council using their discretion, taking into account the following criteria:
4. Is the organisation serving a significant number of beneficiaries (participants and audiences) engaging in the activity (grant holders will be required to collect and submit audience evaluation data following the event.
 - a. What benefit does it provide to the town and its inhabitants?
 - b. How much resource does the organisation have in total, and how much money is in its balance sheet/bank balance?
 - c. Have other sources of funding been secured or are they being sought for the project?
 - d. Has the organisation received similar grant funding in recent years?
 - e. Is the organisation a new start up?

f. Is the application for grant to cover salaries or staff costs?

Conditions of grants awarded

1. Successful organisations will be required to submit receipts for any donation received.
2. The organisation must on provide feedback on the outcome of any venture grant aided by the Town Council.
3. In the event of a project/scheme/venture not preceding the donation should be returned to the Town Council for redistribution to other organisations.
4. Recognition of the Town Council's support must be given on all printed and electronic material produced by the organisation.
5. If requested, the organisation must be able to provide receipts, invoices and other evidence to the Town Council of how the donation was actually spent.

Application Form

Organisation Detail

1. Organisation name

The Steepholmers Shanty Band

2. Contact details

Contact name	David Stott
Job Title	Treasurer / Trustee
Contact Number	01934 625404 07769 568680
Email	djstott1952@gmail.com
Web address (if applicable)	www.thesteepholmers.com www.wsmshantyfest.com
Social media accounts (if applicable)	weston-super-mare shanty and folk festival 5th to 7th... - search results Facebook
Address	8 Sandcroft Avenue Uphill Weston-super-Mare BS23 4SS

3. Applicant type (tick)

Constituted community organisation	
CIC	
Registered Charity	YES Charity No.1197505
Other (please specify)	

4. Applicant activities – short summary of what your organisation does (up to 150 words)

<p>The Steepholmers Shanty Band perform regularly throughout the year – at no charge – for community groups and elsewhere to raise money for Weston RNLI. In addition, we organise and run the annual Weston-super-Mare Sea Shanty and Folk Music Festival (WsMShantyFest), with the support of RNLI and Lions’ volunteers. The Festival is strictly a non-profit event and no performers receive any remuneration. With the support of Weston-super-Mare Town Council’s Grant in 2022, we were able to cover all Festival costs and a total of £5000, raised by bucket collections from audiences, was donated in equal share to Weston RNLI and Lions. It is for the purpose of helping towards Festival start-up costs that this Grant is sought.</p>

5. Make up of your organisation if applicable

Category	Number
Full time paid staff	NONE
Part time paid staff	NONE
Volunteers	c.60
Management Committee/Board	4
Other _____	10 other members of The Steepholmers Shanty Band

6. Have you received grant funding from Weston-super-Mare Town Council in the past? (delete as appropriate)

YES	
-----	--

If yes, detail below:

Amount	Year of award
£2000	2021
£2000	2022

Event Details

7. Name of event/activity

Weston-super-Mare Sea Shanty and Folk Music Festival

8. Start Date:

End Date:

4 th August 2023	6 th August 2023
-----------------------------	-----------------------------

9. Describe the event/activity you want this funding to support (up to 250 words)

Please consider:

- What you want to do
- Who will be involved
- How will it benefit the local population?
- Where it will take place
- How this funding will help you achieve your aims
- How has your event/activity considered the local economy?

The Festival is organised by The Steepholmers Shanty Band. We seek to provide a weekend of entertainment for the residents of Weston-super-Mare, its environs and holiday-makers and visitors from further afield.

The Main Stage will once again be located on The Italian Gardens, with some 14 or so other venues around the town and on the sea-front, including The Tropicana, Grand Pier and a number of bars / pubs. We are in discussion regarding appearance at See Monster.

There are going to be up-front costs to be borne prior to the Festival. These include: payment of site fees and licences to North Somerset Council, publicity (printing, distribution, media advertising and promotion, etc.); hire of staging & marquee(s); hire of p.a. / sound systems and engineers, hire of portable toilets, hire of additional waste management facilities, etc., etc. Any grant forthcoming from the Town Council will be gratefully received and the support of the Town Council will be acknowledged on publicity materials, etc. Anticipated Festival costs are c.£8000.

Feedback from the 2021 and 2022 Festival was unerringly positive from audiences, venues reported record takings; there were no complaints whatsoever received by North Somerset Council regarding any aspect of the Festival.

10. In 20-30 words, provide a summary description of the work you are seeking a grant towards.

As above: There are going to be up-front costs to be borne prior to the Festival. These include: payment of site fees and licences to North Somerset Council, publicity (printing, distribution, media advertising and promotion, etc.); hire of staging & marquee(s); hire of p.a. / sound systems and engineers, hire of portable toilets, hire of additional waste management facilities, etc., etc.

11. Tell us about your project timeline, with key activities

Add more lines as appropriate

Date	Activity
August 2022	Dates agreed with North Somerset Council for the 2023 Festival.
August 2022	Festival 2022 Washup meeting with NSC.
January / February 2023 and on-going	Identification of and approaches to potential sponsors and traders wanting to hire 'pitches' on the Italian Gardens. Identification and signing-up of venues. Recruitment of bands / artistes to perform (free of charge). Liaison with Lions and RNLI volunteers regarding stewarding/collections.
March 2023 and ongoing	Applications for licences (various) from NSC. Contracts made with companies for Staging, Sound Systems & Engineers, First Aid provision, Waste management, Toilet hire, Printing and publicity costs, etc. etc.
Date tbc	SAG application and approval (NSC)

Date	Activity
4 th August 2022	Arrival on site (Italian Gardens) of contractors for erection of Main Stage and Sound systems. Arrival on site (Italian Gardens) of toilets, mobile bar, First Aid / Medical personnel, caterers and traders. Establishment of Festival Office in The Stables, Wadham Street
c. 5pm 4 th August to c. 6pm 6 th August	The 2 nd Annual Weston-super-Mare Sea Shanty and Folk Music Festival on The Italian Gardens and at other venues around the town and sea-front.
Post-Festival (dates to be confirmed)	Feedback sought and collated from artistes, audiences, venues, volunteers, NSC, other parties, etc. Decision on amount of donation to beneficiaries (Lions & RNLI). Festival Accounts to be finalised & Reports issued. Approval of dates for 2023 (2 nd – 4 th August) and agreement from NSC

12. How will your event/activity meet the objectives and proposed outcomes of this fund? (up to 200 words)

Objectives of fund

- 1. To promote activities that have regard for the benefit of local residents.** Local residents will benefit from cultural enrichment experiences through attendance at the Festival.
 - 2. To promote activities which aim to support the creative sector of Weston-super-Mare.** The Festival offers opportunities for local Sea Shanty Bands and other Folk musicians to perform for live audiences at venues across the town.
 - 3. To encourage further investment in the Heritage Arts and Culture Community.** The Festival seeks to attract sponsorship from businesses – local and national which will be repeated annually to further support the Festival and assure its long-term future.
 - 4. To promote activities which demonstrate benefit to the local economy**
- Proposed outcomes – what success looks like.** The Festival will attract audiences from not only the immediate area, but from further afield. Local businesses (notably hotels & guest houses, food outlets and other hospitality businesses will experience increased trade as a direct result of the Festival. This was evidenced in feedback from businesses involved with last year's event. Furthermore, a total of £5000 was distributed in equal share to Weston-super-Mare Lions Club and Weston RNLI in 2021 and 2022.

The success of your project would be understood by using the following three criteria:

- 1. Number of beneficiaries (participants and audiences) engaging in the activity (grant holders will be required to collect and submit audience evaluation data following the event.** It is anticipated that audiences will number in the region of 5000 people, across all venues, during the Festival. There are expected to be 60+ performers (Groups or individuals) taking part.
- 2. Inward investment - value of match funding secured from other sources to enable activity in Weston-super-Mare.** Sponsorship is sought from businesses and the venues themselves. This income more than matches the Grant being applied for.
- 3. Number of paid employment opportunities created for local artists/creatives/freelancers.** None. The Festival is strictly a non-profit event and all performers give their services free of charge. The proceeds of collections taken at venues (after any necessary expenses) are distributed equally between the Weston RNLI and Weston Lions Club.

13. If you are working with partners, how will they be involved? (up to 200 words)

Our 'partners' are:
 North Somerset Council, with whom we work to comply with all regulatory and licensing requirements;
 'Contractors' and traders who agree to supply their services etc. The main contractors (Bluestone Audio Visual for staging and sound systems, various traders) were involved in the evaluation of the 2022 Festival and are contributing to the planning of the 2023 Festival. Other contractors and traders agree clearly-defined terms and traders will be covered by a festival committee-acquired blanket Street Trading Licence and alcohol premises license from NSC.
 The Lions and Weston RNLi personnel are involved on the fundraising side by providing volunteer stewards/collectors during the Festival – and the associated planning which this entails.
 We are also in touch with and collaborating with Culture Weston.

14. How have you identified the audience for this project? If applicable how have they been involved in the process and planning of your creative activity? (up to 200 words)

Our first Festival in 2021 was 'a leap of faith' in that we really had no idea how many would attend and what the audience reception might be. This was one of the first large-ish events in Weston as Covid restrictions eased and performers were eager to be performing again. Despite horrendous weather on Friday evening and on Saturday, audiences exceeded expectations and their donations via the bucket collections showed how appreciative they were and their support for our beneficiaries. Our venues reported record sales figures for the weekend. We have no reason to believe that we will not build on 2021's success and that audiences will once again flock to the Festival.

In 2022 we built upon the success of the 2021 festival and unfettered by the earlier covid restrictions, have been able to provide a better experience for bands and attendees with better staging and an extended spread of other venues around the town centre and seafront. Despite unfavourable economic conditions and additional costs to stage the event, the festival matched 2022's fundraising achievements. Once again, our venues reported record takings over the weekend of the festival.

In 2023 we are endeavouring to focus our venue and trader use on more locally owned businesses to retain any value-added income in the community.

15. How many people are likely to engage in your project and who are the main target audience?

Number	Target Audience
We estimate a total of 5000+ over the weekend at all venues with a focus on the Italian Gardens where we expect a maximum audience size of around 450 persons at any one time.	All ages, backgrounds, abilities and ethnicities. Local residents, holidaymakers and those in Weston specifically for the Festival.

16. Does the activity seek to specifically engage with any of the protected characteristic groups described in the Equality Act 2010? If so which? Tick all that apply

- age
- disability
- gender reassignment
- marriage and civil partnership
- pregnancy and maternity
- race
- religion or belief
- sex
- sexual orientation
- None of the above, particularly. We aim to entertain people regardless of whether they fall into any of the groups given above.

17. Please indicate below the work you plan to produce as part of your event/activity.

Event/activity Results	Estimated
Number of new products or commissions	Unknown
Period of employment for creatives (in days)	3
Number of performances or exhibition days	60 Bands, approx.. 250 performers in total, providing c. 300 x 45-minute sets over the three days.
Number of sessions for education, training or participation	Audience participation is expected during all sets. Most bands explain the history of the music they perform. In addition, there will be educational displays on The Italian Gardens, including nautical skills and history.

18. How will you measure and evaluate the success of your event/activity? What will success look like? (up to 250 words)

(Please note, if successful with your application, your compulsory evaluation must mirror your answer to this question)

Audience reactions and any responses (positive or negative) from our partners and volunteers will be taken into account. If people (be they performers or

audiences) enjoy the Festival – and we can raise more much-needed cash for the Weston RNLI and Lions – that will be the measure of our success. Comments made on Social Media and submitted via our websites will also be valuable indicators.

19. Do you see this as being a one off event/activity, or is there an opportunity to develop it further? (tick)

One off event/activity		Opportunity for future events/activities	YES
------------------------	--	------------------------------------------	-----

20. Tell us about your relevant experience which will assist you in delivering the project (up to 200 words)

The organisation of the first Festival in 2021 was beset with difficulties. North Somerset Council agreed to let another organisation use The Italian Gardens at the same time as ourselves and there were many re-arrangements necessary. This other organisation then pulled out, leaving us ‘high and dry’ and having to arrange and ‘foot the bill’ for those services etc, that they had agreed to provide. Some performers had to cancel at very short notice because of Covid infections and a few venues were affected by staff shortages occasioned by Covid. We, therefore, had to re-organise bands and venues at very short notice – and communicate those changes to venues, performers and audiences alike. The weather was against us but, despite all the trials and tribulations we delivered a great event which was well-supported and bands are again lining up to appear this year. North Somerset council officers were particularly impressed with our organisation and SAG paperwork. (Cont.)
Given the above, we are confident that we can repeat, if not improve upon, last year’s great success of the Festival.

In 2022 the challenge was to repeat the success of 2021 and to also cope with worsening economic conditions. Thankfully, the weather was with us and we enjoyed the hottest weekend of 2022 with increased attendance from 2021. There were some minor issues with our alcoholic drink sales provider and licensee in particular, but going forward into 2023 we have decided to take the licensing of all traders in hand controlled our committee to ensure greater control over the services provided and to make certain of a smooth running festival.

Additionally, for 2023 we have fully revised our traders contract to further ensure full compliance with all rules, laws, and the requirements of WTC and NSC.

21. How do you plan to market your event/activity? (up to 200 words)

We have good internet and media presence and coverage. We are organising a Fundraising Concert to take place around June 2023 to raise awareness and funds to ‘kick-start to 2023 Festival.

As with 2021 and 2022, we will be producing posters, leaflets and flyers for display publicly and we will be making press releases from time to time to publicise the event. We are again seeking the support from Wave Community Radio in publicising the Festival, BBC Radio Bristol again as in previous years, and we will be approaching Radio 2's 'Folk on 2' programme to highlight the event. We are also in regular contact with many other Shanty groups / organisations / media groups (eg What's On In Weston-super-Mare) and they are always more than happy to share our publicity materials.

The Steepholmers Dhanty Band will be performing in and around Weston-super-Mares public spaces from March 2023 onwards to further promote the event to the residents and visitors to the Town; we are especially interested in making use of the new stage installation near "Big Lamp Corner"

22. Please indicate how you have considered the following with regards to your event/activity: (up to 500 words)

Factor	Details
Accessibility	The Main Stage is located in The Italian Gardens – accessible to all. All other venues are responsible for their own accessibility arrangements and we only accept venues which can demonstrate their willingness to make themselves as accessible as possible.
Inclusivity	All are welcome, regardless of age, gender, race, religious belief, etc., etc.
Social value – Looking beyond the financial cost/reward and consider how services might improve the economic, social and environmental well-being of an area.	The Festival is a completely non-profit event. There are no admission charges (other than Grand Pier admission charge) at venues. Whatever surplus we can achieve will be donated to Weston Lions and Weston RNLI, to the benefit of the local community – be it directly or indirectly. Music can be shown to be immensely beneficial to the public's sense of well-being and community and the Festival encourages tourism and provides income to local businesses, thereby improving Weston's economic well-being.
Covid 19 (or any potential imposed government restrictions)	The Festival will comply with any government-imposed restrictions which may be in force in August 2023. In enclosed spaces (Bars, pubs, etc) patrons will be expected to follow their personal preferences regarding the wearing of face-coverings, social distancing, etc since these matters are no longer the subject of current legislation.

Climate change – environmental sustainability	Patrons are requested to use public transport wherever possible in attending the Festival. Food traders are requested to use non-plastic, re-cyclable containers, packaging, etc. The Festival employs additional waste management measures – in addition to those provided by the Local Authority.
-----------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Finance

23. What is the total cost of your event/activity?

Estimated costs are in the region of £8500.

24. How much of the total project cost are you requesting from Weston-super-Mare Town Council?

£2000 – but any more would be greatly appreciated!!

25. Income


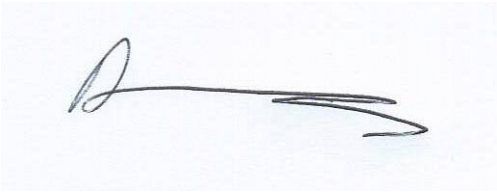
Income Heading	Amount
Weston-super-Mare Town Council Events Grant request	£2000
Other public funding	Nil
Earned Income	£5000 - £6500
Private income	
Support in kind	
**Income Total (includes Sponsorship & Pitch Fees)	£7000 - £8500

26. Expenditure

Expenditure Heading	Amount
Staffing costs	NIL
Artistic and creative costs	
Making your work accessible	
Marketing	£1000
Overheads	c. £6000 - £7500
Other	
**Expenditure Total	£7000 - £8500

**these two figures must be the same in order for your project to be viable

Declaration I declare that the information I have given on this form is accurate to the best of my knowledge and that I am authorised to make this grant application.

Name	A: David John STOTT B: David Colin TOWNSEND
Organisation	The Steepholmers Shanty Band
Title	A: Treasurer / Trustee B: Secretary (Deputy Treasurer) / Trustee
Signed	 A:  B:
Date	28 th February 2023

GDPR/Privacy

All grant applications received will be considered by the Heritage Arts and Culture Working Group. Final decisions will be made by the Heritage Arts and Culture

Committee, a public meeting, for which all documentation, papers and reports are available to the public.

Weston-super-Mare Town Council's full data protection policy can be found here: [Data Protection Policy](#)

Please submit your application to:

development@wsm-tc.gov.uk

for the attention of Sarah Pearse and Molly Maher

Checklist

1. Completed application form
2. Budget
3. Supporting documents
 - a. **Constitution or governing documents.**
 - b. The organisation applying must submit a trading account and balance sheet for the last financial year, including existing bank/building society statements.
 - c. Organisations just starting up must submit basic financial information to the satisfaction of the Town Council.
 - d. The organisation must supply evidence of any application made (whether granted or not) for financial backing from other sources and of the outcome.

Community Event Grant Application Scoring Matrix - Heritage Arts and Culture Committee

Name of Applicant	The Steepholmers Shanty Band		
Amount Requested	£2000 – but any more would be greatly appreciated!!		
Total event cost	£8,500		
Date Received	28/02/2023		
Previously Awarded Funding	No	Yes	Dates / Amounts £2000 2021 / £2000 2022

Short Summary of the proposed event

The Festival is organised by The Steepholmers Shanty Band. We seek to provide a weekend of entertainment for the residents of Weston-super-Mare, its environs and holiday-makers and visitors from further afield.

Grant Eligibility - Scoring Summary

Scoring has been identified as appropriate in the following areas of the grant application form, the purpose of which is to aid councillors in understanding the application that has been received - it does not give a finite outcome as members will need to consider other (non scored) information along side this, at the bottom of the form.

	CRITERIA		
	YES	Unclear	NO
Is the companies limited by shares or limited liability partnership - unless able to demonstrate the event/activity will be non-profit making.			NO
Religious organisations – unless clear demonstration of benefit to wider community			NO
Political Organisation - unless clear demonstration of benefit to wider community			NO
Individuals seeking Financial funding			NO
Upward Funders' ie local groups who fundraising is sent for central distribution			NO
Group Fundraisers whom distribute funds as grants or sponsorship of other organisations or individuals			NO
Grants will not be made retrospectively			NO
Is the organisation a New Start up - and has NOT provided basic financial information			NO
Is the application for grant to cover salaries or staff costs			NO
Is the organisation a Charity or Non Profit Making Body that benefits the local community	YES		
The organisation has submitted a trading account and balance sheet for the last financial year			NO
The organisation has submitted bank / building society statements			NO
The Organisation has detailed how the proposed event meet the objectives and proposed outcomes of the fund	YES		
The organisation has provided clear justification why it needs grant aid	YES		
The application details how local businesses and residents will benefit from the event/activity.	YES		
Organisation has considered: Accessibility, inclusivity, social value, Covid-19 and climate change where applicable	YES		
Application provides indication of the potential audience/participant number.	YES		
Application provides a project timeline	YES		
The organisation has provided evidence of any other financial backing from other sources & the outcome	YES		
Evidence of how the event is serving a significant amount of residents and/or benefiting the town as a whole	YES		

Scoring TOTAL 9 0 11

Additional Information

How much £'s Resource does the organisation have in total (Balance Sheet / Bank Account ?	£1,591.48	Festival only - information not provided for charity as a whole
Is the a more appropriate source of funding the organisation should be direct to / Who?		
n/a		
Would there be a significant adverse effect on the town due to a lack of funds being sourced?		
Has become an annual event, and is well attended		

Objectives of fund

- 1.To promote activities that have regard for the benefit of local residents. Local residents will benefit from cultural enrichment experiences through attendance at the Festival.
 - 2.To promote activities which aim to support the creative sector of Weston-super-Mare. The Festival offers opportunities for local Sea Shanty Bands and other Folk musicians to perform for live audiences at venues across the town.
 - 3.To encourage further investment in the Heritage Arts and Culture Community. The Festival seeks to attract sponsorship from businesses – local and national which will be repeated annually to further support the Festival and assure its long-term future.
 - 4.To promote activities which demonstrate benefit to the local economy
- Proposed outcomes – what success looks like. The Festival will attract audiences from not only the immediate area, but from further afield. Local businesses (notably hotels & guest houses, food outlets and other hospitality businesses will experience increased trade as a direct result of the Festival. This was evidenced in feedback from businesses involved with last year's event. Furthermore, a total of £5000 was distributed in equal share to Weston-super-Mare Lions Club and Weston RNLI in 2021 and 2022.

The success of your project would be understood by using the following three criteria:

- 1.Number of beneficiaries (participants and audiences) engaging in the activity (grant holders will be required to collect and submit audience evaluation data following the event. It is anticipated that audiences will number in the region of 5000 people, across all venues, during the Festival. There are expected to be 60+ performers (Groups or individuals) taking part.
 - 2.Inward investment - value of match funding secured from other sources to enable activity in Weston-super-Mare. Sponsorship is sought from businesses and the venues themselves. This income more than matches the Grant being applied for.
 - 3.Number of paid employment opportunities created for local artists/creatives/freelancers. None. The Festival is strictly a non-profit event and all performers give their services free of charge. The proceeds of collections taken at venues (after any necessary expenses) are distributed equally between the Weston RNLI and Weston Lions Club.
-



Weston-super-Mare Town Council

Super Weston

Event Grant Funding

Objectives of fund

1. To promote activities that have regard for the benefit of local residents
2. To promote activities which aim to support the creative sector of Weston-super-Mare
3. To encourage further investment in the Heritage Arts and Culture Community
4. To promote activities which demonstrate benefit to the local economy

Proposed outcomes – what success looks like

The success of your project would be understood by using the following three criteria:

1. Number of beneficiaries (participants and audiences) engaging in the activity (grant holders will be required to collect and submit audience evaluation data following the event).
2. Inward investment - value of match funding secured from other sources to enable activity in Weston-super-Mare.
3. Number of paid employment opportunities created for local artists/creatives/freelancers.

Process for Grant Applications

1. Contact us before making an application to discuss if your project is eligible.
2. The Heritage Arts and Culture Committee, at which applications are discussed, will consider grant applications when appropriate.
3. Applications must be submitted at least three weeks before Heritage Arts and Culture Meetings (refer to calendar of meetings).
4. Applications may be made by post or online using the application form.
5. There is no upper or lower figure set for the amount of any grant aid, with £40,000 budget for grants in 2022/2023.
6. The organisation will receive notice of the outcome of their application within one week of the meeting having taken place.
7. The Council reserves the right to request further information before making a decision

8. 90% of the grant will be given at time of award, with 10% retained until we have received confirmation of evaluation of your event/activity.

Eligibility for Grant

1. To be eligible for grant aid the applicant organisation must provide an event/activity which in some way benefits the local community and economy, and meets the objectives and outcome of the fund detailed above.
2. Applications will not be accepted from:
 - a. Individuals
 - b. Bodies which are companies limited by shares or limited liability partnerships – unless able to demonstrate the event/activity will be non-profit making.
 - c. Religious organisations – unless the application clearly demonstrates benefit to the wider community irrespective of religious affiliation
 - d. Political organisations – unless the application clearly demonstrates benefit to the wider community irrespective of political affiliation
3. Applications will not be considered from “upward funders”, i.e. local groups whose fundraising is sent to the central headquarters for redistribution.
4. Applications will not be considered from groups whose purpose is to redistribute funds as grants to or sponsorship of other organisations or individuals.
5. Grants will not be made retrospectively.

Content of Grant Applications

1. The organisation applying must submit a trading account and balance sheet for the last financial year, including existing bank/building society statements.
2. Organisations just starting up must submit basic financial information to the satisfaction of the Town Council.
3. The organisation should give a clear justification of why it needs grant aid, and how it will meet the objectives and outcomes of the fund.
4. Applications must include how local businesses and residents will benefit from the event/activity.
5. An incomplete application will result in delays in the decision making process.

Criteria for Determination of Grant Applications

1. All applications which meet the eligibility and content requirements will be decided by elected members of the Council using their discretion, taking into account the following criteria:
 - a. Is the organisation serving a significant proportion of residents in Weston-super-Mare (which includes Worle and Uphill)?
 - b. What benefit does it provide to the town and its inhabitants?
 - c. How much resource does the organisation have in total, and how much money is in its balance sheet/bank balance?
 - d. Have other sources of funding been secured or are they being sought for the project?
 - e. Has the organisation received similar grant funding in recent years?
 - f. Is the organisation a new start up?
 - g. Is the application for grant to cover salaries or staff costs?

Conditions of grants awarded

1. Successful organisations will be required to submit receipts for any donation received.
2. The organisation must on provide feedback on the outcome of any venture grant aided by the Town Council.
3. In the event of a project/scheme/venture not preceding the donation should be returned to the Town Council for redistribution to other organisations.
4. Recognition of the Town Council's support must be given on all printed and electronic material produced by the organisation.
5. If requested, the organisation must be able to provide receipts, invoices and other evidence to the Town Council of how the donation was actually spent.

Application Form

Organisation Detail

1. Organisation name

Together Pusycat CIC

2. Contact details

Contact name	Ade Bowen
Job Title	Director
Contact Number	01934 620959
Email	Ade90@hotmail.co.uk
Web address (if applicable)	www.togetherpusycat.co.uk
Social media accounts (if applicable)	None
Address	7 Brownlow Road Weston super Mare BS23 4LS

3. Applicant type (tick)

Constituted community organisation	
CIC	Yes
Registered Charity	
Other (please specify)	

4. Applicant activities – short summary of what your organisation does (up to 150 words)

Together Pusycat provides opportunities for families to learn and play together in a safe and exciting environment.

Utilising over 20 years experience in delivering community based learning and children's activities, Together Pusycat CIC will deliver family activity events designed to help improve individuals confidence, well being and willingness to engage in learning. They will also help develop stronger communities, with more connected and proactive citizens, leading to positive impacts on community welfare and greater social cohesion.

Opportunities will be open to all families with children aged between 0 and 14, and there will be special provision of residents living in deprived wards, rural isolation and the unemployed.

5. Make up of your organisation if applicable

Category	Number
Full time paid staff	0
Part time paid staff	0
Volunteers	0 - 4
Management Committee/Board	2
Other _____	

6. Have you received grant funding from Weston-super-Mare Town Council in the past? (delete as appropriate)

	NO
--	----

If yes, detail below:

Amount	Year of award

Event Details

7. Name of event/activity

Party in the Park

8. Start Date:

End Date:

27 th July 2023	27 th July 2023
----------------------------	----------------------------

9. Describe the event/activity you want this funding to support (up to 250 words)

Please consider:

- What you want to do
- Who will be involved
- How will it benefit the local population?
- Where it will take place
- How this funding will help you achieve your aims
- How has your event/activity considered the local economy?

Party in the Park is an annual event that attracted over 2,000 people last year. It brings together a range of local businesses to provide a free family event that encourages families to play together, be creative and use their local facilities. There is live entertainment, rides, forest skills, face painting, mascots, circus skills, craft activities, demonstrations, games, magic and more.

The activity has traditionally taken place in Ashcombe Park, Weston super Mare and attracts multi generational families and friends to play and picnic together, but we have now outgrown the venue and have found a new venue in Locking Head Farm.

The funding will go towards paying for the event to happen. The costs of putting on this free event are:

- Charge for using the land. £200
- Hiring of Portaloo's from Brendon Tool Hire: £180
- First Aid Cover from North Somerset Ambulance Service: £150
- Waste Management from North Somerset Commercial Waste £70
- Circus Skills from The Hula Lady £150
- Entertainment, PA and hosting from Action Pussycat £150
- Entertainment from Krazy Kev: £100

The event brings together several local businesses, and this has created partnership projects off the back on this event, plus the exposure from the event brings in business for everyone involved.

It is the biggest free family event in North Somerset, but because of its success, the cost of putting it on has escalated, which is why I have to reach further out to gain more funding.

10. In 20-30 words, provide a summary description of the work you are seeking a grant towards.

I wish to put on a free family event that promotes family time, creative play and exercise.

11. Tell us about your project timeline, with key activities

Add more lines as appropriate

Date	Activity
Feb	Confirm costs
March	Secure new venue Apply for funding
April	Have confirmation for the main required infrastructure and acts. Venue Waste Management Acts First Aid cover Portaloos
May	Start advertising the event
27 th July	Run the event

12. How will your event/activity meet the objectives and proposed outcomes of this fund? (up to 200 words)

The event attracts over 2,000 people to enjoy the park and the attractions. I actively promote creative play, active play and sustainable travel in the lead up to the event and in the event itself.

Several different Weston based organisations attend. Groups like North Somerset Scrap Store, Play Wild CIC, Weston super Rocks and Sign and Sign all promote creative play, and Action Pussycat, School of Funk, The Hula Lady, Fly High CIC and invited sports clubs promote physical activity.

As mentioned, families come out together, play together, get creative together and laugh together.

13. If you are working with partners, how will they be involved? (up to 200 words)

The partners bring their own attractions to the event and help promote the event to their audiences. This includes: North Somerset Scrap Store, Play Wild CIC, Weston super Rocks and Sign and Sign all promote creative play, and Action Pussycat, School of Funk, The Hula Lady, Fly High CIC and invited sports clubs promote physical activity.

I work closely with the Events Team at NSC to make sure I comply with everything they require.

14. How have you identified the audience for this project? If applicable how have they been involved in the process and planning of your creative activity? (up to 200 words)

The audience for these events has been growing year on year. They are young families living in Weston super Mare, with children typically aged 3 to 11 years old. There is no barrier placed on who can attend, which is one reason it is the biggest free family event in North Somerset.

15. How many people are likely to engage in your project and who are the main target audience?

Number	Target Audience
1,000 (approximate)	Children aged between 3 and 11 years old, predominantly from Weston.
1,000 (approximate)	Adults. Mix of parents and grandparents predominantly from Weston.

16. Does the activity seek to specifically engage with any of the protected characteristic groups described in the Equality Act 2010? If so which? Tick all that apply

- age
- disability
- gender reassignment
- marriage and civil partnership
- pregnancy and maternity
- race
- religion or belief
- sex
- sexual orientation
- **None of the above. Everyone is welcome.**

17. Please indicate below the work you plan to produce as part of your event/activity.

Event/activity Results	Estimated
Number of new products or commissions	
Period of employment for creatives (in days)	
Number of performances or exhibition days	1 performance
Number of sessions for education, training or participation	There are many opportunities within the event.

18. How will you measure and evaluate the success of your event/activity? What will success look like? (up to 250 words)

(Please note, if successful with your application, your compulsory evaluation must mirror your answer to this question)

Success will be measure primarily in engagement and attendance. I had around 2,200 people attend last year. I would like to increase that number.

Success will be broken down short term with how many children/families engage with the different activities, and feedback and comments are also collected from the people who attend.

Long term, it is measured in how many bookings come out of it for the acts (eg, new bookings for the forest School, how many booking for the entertainers directly out of this exposure).

19. Do you see this as being a one off event/activity, or is there an opportunity to develop it further? (tick)

One off event/activity		Opportunity for future events/activities	Yes, this has been going for many years.
------------------------	--	------------------------------------------	------------------------------------------

20. Tell us about your relevant experience which will assist you in delivering the project (up to 200 words)

I have been organising this event for 5 years and have a good relationship with The Events Team at North Somerset Council and the attractions that attend. As an entertainer I have been in business for 22 years, and I worked with North Somerset Council as an entertainer on the project before taking it over.

In addition to the Party in the Park, I also organise other events throughout the year. Recent events being the hugely successful Amazing Elf Workshop and Santa Grotto in the Sovereign Centre, a Disney Tribute Concert, Weston super Scare over Halloween.

I also run around 180 private birthday parties every year, and I teach in adult education. I have a degree in Business Administration and am very experienced in events management, risk assessment and marketing. I have also won a couple of awards for the work I do, including Service Excellence, Lockdown Community

Champion, SW Entertainer of the Year and I was a finalist for Business Person of the Year. I am one of a handful of event organisers that NSC Events Team wants to work with. Sara Pacey from the Events Team will vouch for me.

21. How do you plan to market your event/activity? (up to 200 words)

The event will have an event page set up on Facebook, and the attractions attending promote the event and signpost people to the event page. Last year the event page has 2,700 people respond, with a reach of over 34,000. As an established annual event, it is already in people's calendar for the first Thursday in the summer holidays.

From there it is social media exposure and word of mouth. I send emails to schools asking if they can mention it in their school newsletter which some of them do, especially the ones I work with over the year.

22. Please indicate how you have considered the following with regards to your event/activity: (up to 500 words)

Factor	Details
Accessibility	This year it will be in Locking Head Farm, an outdoor venue. It is not ticketed; there are no gates or barriers. It has the same access as a normal day in the park.
Inclusivity	The attractions are there for all to enjoy.
Social value – Looking beyond the financial cost/reward and consider how services might improve the economic, social and environmental well-being of an area.	<p>We actively promote alternative travel to the event. Walk, cycle or bus.</p> <p>Businesses attending get to form relationships and work in partnership.</p> <p>Business enjoy more bookings through their exposure at the event.</p> <p>The message of creative and physical play as an alternative runs through the heart of the project, encouraging families outside with fresh air and the local amenities, as per the original aims of the event when it was run by NSC.</p> <p>The event has a great atmosphere. Although there are some attractions that charge, families can attend and not spend a penny. It is good for everyone's mental health and wellbeing.</p>
Covid 19 (or any potential)	I have written a covid risk assessment which I can submit if required.

imposed government restrictions)	
Climate change – environmental sustainability	Some attractions like Play Wild CIC and North Somerset Scrap Store actively promote sustainability. Families are encouraged to walk, cycle or take the bus to attend. I am trying to work with NSC Sustainability Team to do more to encourage sustainable travel to the event.

Finance

23. What is the total cost of your event/activity?

- Rent of the land: £200
- Hiring of Portaloos from Brendon Tool Hire: £180
- First Aid Cover from North Somerset Ambulance Service: £150
- Waste Management from North Somerset Commercial Waste £70
- Circus Skills from The Hula Lady £150
- Entertainment, PA and hosting from Action Pussycat £150
- Entertainment from Krazy Kev: £100

Total cost: £1000

24. How much of the total project cost are you requesting from Weston-super-Mare Town Council?

£500.

25. Income

Income Heading	Amount
Weston-super-Mare Town Council Events Grant request	£500
Other public funding	£500
Earned Income	
Private income	
Support in kind	
**Income Total	£1000

26. Expenditure

Expenditure Heading	Amount
Staffing costs	In kind
Artistic and creative costs	In kind
Making your work accessible	Already accessible
Marketing	Free
Overheads	£1000
Other	
**Expenditure Total	£1000

**these two figures must be the same in order for your project to be viable.

Declaration

I declare that the information I have given on this form is accurate to the best of my knowledge and that I am authorised to make this grant application.

Name	Ade Bowen
Organisation	Together Pussycat CIC
Title	Director
Signed	<i>Ade Bowen</i>
Date	20/03/2023

GDPR/Privacy

All grant applications received will be considered by the Heritage Arts and Culture Working Group. Final decisions will be made by the Heritage Arts and Culture Committee, a public meeting, for which all documentation, papers and reports are available to the public.

Weston-super-Mare Town Council's full data protection policy can be found here: [Data Protection Policy](#)

Please submit your application to:

development@wsm-tc.gov.uk

for the attention of Sarah Pearse and Molly Maher

Checklist

1. Completed application form
2. Budget
3. Supporting documents
 - a. **Constitution or governing documents.**
 - b. The organisation applying must submit a trading account and balance sheet for the last financial year, including existing bank/building society statements.
 - c. Organisations just starting up must submit basic financial information to the satisfaction of the Town Council.
 - d. The organisation must supply evidence of any application made (whether granted or not) for financial backing from other sources and of the outcome.

Community Event Grant Application Scoring Matrix - Heritage Arts and Culture Committee

Name of Applicant	Together Pussycat CIC		
Amount Requested	£500		
Total event cost	£1,000		
Date Received	22/03/2023		
Previously Awarded Funding	No	Yes	Dates / Amounts

Short Summary of the proposed event

I wish to put on a free family event that promotes family time, creative play and exercise.

Grant Eligibility - Scoring Summary

Scoring has been identified as appropriate in the following areas of the grant application form, the purpose of which is to aid councillors in understanding the application that has been received - it does not give a finite outcome as members will need to consider other (non scored) information along side this, at the bottom of the form.

	CRITERIA		
	YES	Unclear	NO
Is the companies limited by shares or limited liability partnership - unless able to demonstrate the event/activity will be non-profit making.			NO
Religious organisations – unless clear demonstration of benefit to wider community			NO
Political Organisation - unless clear demonstration of benefit to wider community			NO
Individuals seeking Financial funding			NO
Upward Funders' ie local groups who fundraising is sent for central distribution			NO
Group Fundraisers whom distribute funds as grants or sponsorship of other organisations or individuals			NO
Grants will not be made retrospectively			NO
Is the organisation a New Start up - and has NOT provided basic financial information			NO
Is the application for grant to cover salaries or staff costs			NO
Is the organisation a Charity or Non Profit Making Body that benefits the local community	YES		
The organisation has submitted a trading account and balance sheet for the last financial year			NO
The organisation has submitted bank / building society statements			NO
The Organisation has detailed how the proposed event meet the objectives and proposed outcomes of the fund		UNCLEAR	
The organisation has provided clear justification why it needs grant aid	YES		
The application details how local businesses and residents will benefit from the event/activity.	YES		
Organisation has considered: Accessibility, inclusivity, social value, Covid-19 and climate change where applicable	YES		
Application provides indication of the potential audience/participant number.	YES		
Application provides a project timeline	YES		
The organisation has provided evidence of any other financial backing from other sources & the outcome	YES		
Evidence of how the event is serving a significant amount of residents and/or benefiting the town as a whole	YES		
	Scoring TOTAL		
	8	1	11

Additional Information

How much £'s Resource does the organisation have in total (Balance Sheet / Bank Account) information not available

Is the a more appropriate source of funding the organisation should be direct to / Who?

n/a

Would there be a significant adverse effect on the town due to a lack of funds being sourced?

50% of total cost is sought, so could assume delivery would have to be reduced or the whole event cancelled if funding was not award.

What Benefit does it provide to the town, how does it support the HAC community and

The event attracts over 2,000 people to enjoy the park and the attractions. I actively promote creative play, active play and sustainable travel in the lead up to the event and in the event itself.

Several different Weston based organisations attend. Groups like North Somerset Scrap Store, Play Wild CIC, Weston super Rocks and Sign and Sign all promote creative play, and Action Pussycat, School of Funk, The Hula Lady, Fly High CIC and invited sports clubs promote physical activity.

As mentioned, families come out together, play together, get creative together and laugh together.

Heritage, Arts and Culture Sub Committee Meeting:

June 2023

Heritage Action Zone – written by Cara MacMahon. Heritage Action Zones Project Officer
(Agenda item No. 13) Heritage Action Zone Report

High Street Heritage Action Zone

Engagement work

Our engagement work includes:

- A schools engagement project run by Weston Museum
- Monthly talks organised by Weston-super-Mare Civic Society
- A reminisce project in Care Homes managed by NSC Library team
- Recruiting, training and managing 'Culture and Heritage makers' volunteers managed by Culture Weston
- Development of Heritage walks in Weston- published on Super Weston web site. Link <https://superweston.net/explore/tours>
- Training for Retailers in marketing their shops
- Audit of construction industry Heritage construction skills
- Legacy work for end of the High Street Heritage Action Zone- including working with the Museum on an exhibition (November 2023- February 2024)
- An exhibition (venue to be confirmed) showcasing all the capital project work. Date 17 Jan- 11 Feb 2024

Heritage Open Days 08 Sept to 17 September 2023

We hope the Town Council, including The Blakehay and The Museum, will continue to offer events for the festival.

We will be developing a 'light touch' Heritage Open Days (HODS) offer to organisers. We aim to support organisations to be able to deliver HODS after we have finished.

The theme for September 2023 is Creativity Unwrapped.

Details can be found here: [Creativity Unwrapped | Heritage Open Days](#)

Restoration work

Fork n Ale- 18 Walliscote Road

Works completed

Kendall's Building- High Street/ Regent Street

A block of eleven units. Full external restoration. Phase one work completed:

- restoration of all mosaic tiles, windows and external render, repaired and restored.
- railings fitted

We would like to restore the facias on individual shop units and are currently in dialogue with owners, tenants and funders to enable that to happen.

4-8 Walliscote Road

Three new shop fronts and 18 new flats. Work is completed apart from some snagging

12 Walliscote Road

One new shop front and 3 flats- work due to commence September 2023.

10 Walliscote Road- pending additional funding

We are in discussion with owners with an aspiration to also enhance this unit.

59-61 Oxford Street- pending additional funding

We are in discussion with owners with an aspiration to also enhance this unit.

Funding

We have very little Historic England funding left and not enough to deliver all the enhancement work we would like to carry out.

Currently we are in discussion with partners to consider if there is any potential to allocate Levelling Up Funding to the shopfront enhancement scheme.

Odeon

We are actively working with potential buyers to secure the Odeon as a cinema.

Cara MacMahon

Heritage Action Zones Officer

June 2023