

**WESTON-SUPER-MARE TOWN COUNCIL
NOTES OF THE HERITAGE ARTS AND CULTURE COMMITTEE
HELD VIA ZOOM ON 10th SEPTEMBER 2020**

Meeting Commenced: 10:09 am

Meeting Concluded: 11:41am

PRESENT: Councillors John Crockford-Hawley (Chairman), Peter Crew, Catherine Gibbons, Jan Holloway and Peter Mcaleer, Malcolm Nicholson (Town Clerk), Molly Maher (Development Officer), Matt Hardy (Visitor Services Manager), Sally Heath (Theatre Manager), Becky Walsh (Communications Officer), Samantha Bishop (Office Manager/Committee Officer), Michele Green and Sam Astill (South West Heritage Trust), Richard Blows (Transformation Programme Manager Corporate Services), Fiona Matthews (Theatre Orchard) and Cara MacMahon (North Somerset Council).

IN ATTENDANCE: Councillor Marcia Pepperell.

The Town Clerk apologised for the delay in starting the meeting due to a technical misunderstanding.

20.	Apologies for absence and notification of substitutes Apologies for absence were received from Peter Johnson.
21.	Declarations of interest There were no declarations of interest received.
22.	To approve the accuracy of the Minutes of the last meeting held on 5th March 2020 The minutes of the meeting had been previously circulated with the agenda. PROPOSED BY: Councillor Jan Holloway SECONDED BY: Councillor John Crockford-Hawley RESOLVED: That the minutes be approved and signed by the Chairman
23.	Budget for 2020/2021 A detailed income and expenditure report had been previously circulated with the agenda. The Town Clerk advised that a six-month review would be reported to the Policy and Finance Committee in October. Whilst there would had been an obvious loss of income, there had also been a dip in expenditure which should help when balancing the budget. PROPOSED BY: Councillor Peter Crew SECONDED BY: Councillor Catherine Gibbons RESOLVED: That the income and expenditure report be noted.

<p>24.</p>	<p>Marketing Report</p> <p>The report of the Communications Officer had been previously circulated with the agenda.</p> <p>The Chairman highlighted that the Dwight Eisenhower Blue Plaque had been unveiled, and that the Bob Hope blue plaque would be unveiled on Friday 11th September. Dwight Eisenhower's plaque had coverage in The American, The Telegraph, The Sun, the BBC, Bristol Live and The Mercury.</p> <p>There were two plaques remaining to be unveiled: Deborah Jane Kerr-Trimmer CBE and Ivy Millicent James. The unveiling of the Ivy Millicent James' plaque would coincide with the temporary exhibition featuring her work at Weston Museum. It was noted that the law change regarding gatherings over six may affect the unveilings of these plaques, but that they would be finalised and made in anticipation.</p> <p>A member queried the possibility of whether Cary Grant might have been a visitor to Weston with his mother having permanent residence in Bristol. It was agreed that research could be undertaken.</p> <p>The Chairman reported that there had been a request from the Rotary Club, as they were coming up to their centenary anniversary. He queried whether the next step with the blue plaques was commemorating buildings and organisations. He informed that he would send a letter to the Rotary Club acknowledging their request and informing that their request had been put to the committee for consideration.</p> <p>The Communications Officer reported that she had been asked by the Climate Change Working Group to work with a tree expert and film the trees in Milton Road Cemetery. They worked with a professional videography to produce the footage, with the tree expert offering a voiceover. A walking tour that had been produced previously for Milton Road Cemetery was then rediscovered which was also included in the video. It was noted that this project had also helped produce an additional three pages for the Town Council website with the content and information that was created during this project.</p> <p>RESOLVED: That the report be noted</p>
<p>25.</p>	<p>Weston Museum Management Report</p> <p>The report of the Museum Visitor Services Manager had been previously circulated with the agenda.</p> <p>The Chairman asked if the limited opening hours that were mentioned within the report could be circulated amongst members for their information.</p> <p>Guidance had been released regarding the law change, which would affect reopening risk assessment plans resulting in the Museum team having to encourage groups not to mix in the Museum.</p> <p>The Museum held its first live event in the form of a pub quiz, with around</p>

	<p>20-25 participants. A member queried if these types of events could be live streamed. The Visitor Services Manager explained that this could hypothetically be done, but they did not have the capability currently. It was considered early on in the lockdown, but the market was saturated with online events, and they were not sure they would get the uptake.</p> <p>The Chairman queried the loan of the Clevedon Torc coming to an end. It was noted that the original agreement was to run until 2021, and whether or not to extend the loan needed to be considered. Sam Astill of the South West Heritage Trust advised that the Trust needed direction on how to proceed. It was noted that the loan of the Torc had put considerable strain on the Museum team due to the insurance considerations. Two options were suggested:</p> <ol style="list-style-type: none">1. Put in a request to extend the loan2. Return the loan and replace it with something else <p>The Town Clerk advised that whilst the Clevedon Torc was a prestigious item, it had not made much of an impact on the general public, and had been difficult to manage with the need for constant invigilation.</p> <p>Debate ensued. It was noted that COVID might also put more pressure onto the team, as they were not as able to work with volunteers for invigilation. A member queried the possibility of acquiring a replica. The Visitor Services Manager advised that he had been consistently checking with the company who made the replicas with no luck so far, but would continue to pursue.</p> <p>The Chairman noted that the general consensus appeared to be to return the loan.</p> <p>PROPOSED: Councillor Peter Crew SECONDED: Councillor Jan Holloway</p> <p>A vote was taken and it was</p> <p>RESOLVED: That the Clevedon Torc be permitted to return to the British Museum at the end of its current loan.</p> <p>Sam Astill asked what members would like to go in its place, noting that with good infrastructure in place, another loan item could be considered or an item from the permanent collection. Whilst the loan was not right for the Museum currently, it could be considered again in the future. Michele Green had already begun looking for an item, and would bring suggestions back to the next meeting.</p> <p>RESOLVED: That the report be noted.</p>
<p>26.</p>	<p>Blakehay Theatre Management Report</p> <p>The report of the Theatre Manager had been previously circulated with the agenda.</p>

	<p>The Blakehay Theatre Manager reported that whilst the theatre was closed, there had been working going on behind the scenes operating virtually, planning content and completing grant applications including one for the Arts Council England Recovery Fund.</p> <p>The Chairman asked whether there was cross organisation coordinating happening regarding the cultural and artistic offer between the Town Council, North Somerset Council and Culture Weston.</p> <p>The Theatre Manager informed that the Blakehay had taken part in a reopening survey as part of a national campaign. Results indicated that people were excited to be able to visit the theatre again, but anxious about COVID-19.</p> <p>The Communications Officer reported that she had met with Fiona Matthews of Culture Weston, and that they had discussed setting up theatre tutor classes online. The aim was to use a national online platform to put Weston on the map. The Theatre Manager added that there was a delay in programming due to having to wait to her about the success of the grant from the Arts Council.</p> <p>Richard Blows reported that he was in discussion with Alex Hearn, Assistant Director Placemaking and Growth at North Somerset Council, with regards to bringing heritage arts and culture into the wider Weston goal.</p> <p>The Chairman said that he did not get the impression that everyone was working together.</p> <p>Richard Blows suggested that a conversation outside of the meeting should be held to achieve more of a cultural alliance.</p> <p>RESOLVED: That the report be noted</p>
<p>27.</p>	<p>WSMTC Grant Development Report</p> <p>The Development Officer verbally reported on the following:</p> <p>27.1</p> <p>Know Your Place – This National Lottery Heritage Funded project was due to end on 30th September. Cara had kindly offered to support the project through funding to enable it to continue until further funding can be awarded. When an appropriate funding stream became available this would be pursued.</p> <p>SEN at the Blakehay Theatre – A grant application had been submitted before lockdown, which was return unsuccessful due to changes in priorities. When funding becomes available and the time is appropriate another application will be submitted.</p> <p>Reopening grants for the Museum had been submitted for online education sessions. The deadline to hear back was the 21st September.</p> <p>Reopening grants for the Blakehay Theatre had been submitted, with the</p>

	<p>deadline to hear back on the 5th October.</p> <p>27.2</p> <p>The Museum roof works had been completed.</p> <p>A grant for Clara's Cottage had been submitted before lockdown, which was return unsuccessful due to changes in priorities. When funding becomes available and the time is appropriate another application will be submitted.</p> <p>The Wedding license for the Museum's function room was being pursued again.</p> <p>The Chairman asked for an update on the Museum's extension progression to which the Visitor Services Manager informed that the function room was looking great and was two weeks off completion. Fire risk assessments needed to be undertaken and the wedding license obtained. He hoped that this facility would unlock a promising income stream.</p> <p>It was agreed that a site visit of the function room would be arranged by the Visitor Services Manager and members would be contacted accordingly.</p> <p>The Chairman informed that he had produced a leaflet on the history of the Blakehay Theatre and would send electronically to members.</p> <p>The Theatre Manager added that the leaflet would be launched the following day and was available through the website and from the Museum gift shop.</p> <p>RESOLVED: - That the verbal report be noted.</p>
<p>28.</p>	<p>South West Heritage Trust (SWHT) Report</p> <p>A report from Michele Green had been previously circulated with the agenda.</p> <p>Michele reported that the South West Heritage Trust had been supporting Weston Museum with blog posts. The Temporary exhibition gallery timetable had been adjusted due to the lockdown. The need to be flexible with future exhibitions was discussed.</p> <p>It was queried how the portrait frame for William Mable was damaged. The Visitor Services Manager explained that it was damaged during the works for the new function room. The Town Council's appointed planned maintenance Surveyor was working with the contractors to understand what had happened. Michele advised that she was obtaining a quote for the cost of the repairs. It was felt that should the contractors be found at fault they should pay the repair costs.</p> <p>It was noted that South West Heritage Trust's two museum sites had reopened. The Trust liaised with members of the Weston Museum team and gave thanks for their help. A new online booking system was being used, but numbers were significantly down, which was to be expected. Whilst the</p>

	<p>total number of donations were down, the amount of donation per visitor was up. The previous donation amount was 30p per visitor, and was now £1.30 per visitor.</p> <p>The Trust were installing contactless donation points in their museums. Support was received from the National Lottery Heritage Fund to cover the costs of reopening including PPE, signage, and social distancing apparatus. They had received support from both Somerset and Devon Council.</p> <p>Cara MacMahon reported that through the Village to Town Exhibition, she had funded three enhanced workshops for schools. Due to restrictions it was felt that these sessions may not be able to take place, but she was happy to reserve the funds for the future and discuss with the Visitor Services Manager.</p> <p>RESOLVED: - That the report be noted.</p>
<p>29.</p>	<p>To receive a verbal report from the Friends of Weston Museum</p> <p>Heather Morrissey was unable to attend the meeting.</p>
<p>30.</p>	<p>Heritage Action Zone update</p> <p>The report of the Heritage Action Zone Officer had been previously circulated with the agenda.</p> <p>A member queried the timescale of the stone wall project mentioned in the report. It was advised that the work would not start until at least January, with public consultation due to take place. A 6-month time frame was provided for the planning stage.</p> <p>The report mentioned engaging with a local photographer for a specific project. A member suggested the A1 Camera Club who frequently supported Weston Museum. Cara informed that she was working with Culture Weston to create a tender opportunity for the project, with a budget of approximately £5,000.</p> <p>Virtual Heritage Open Days were due to take place the weekend of the 11th-13th September and 25th-27th September. Cara gave thanks to everyone who had helped, and asked if everyone would help spread the word on social media.</p> <p>The Communications Officer suggested drafting a collaborative press release with North Somerset Council and Culture Weston to send out a cohesive message. Cara welcomed this idea as it symbolised collaborative working and would contact the Communications Officer to discuss further.</p> <p>RESOLVED: That the report be noted.</p>
<p>31.</p>	<p>To receive a verbal report from Culture Weston</p> <p>Fiona Matthews updated the committee on what had happened during</p>

	<p>lockdown. The launch for Culture Weston in the form of the Arts and Health Weekender did not happen due to lockdown. Some events happened in the form of online seminars.</p> <p>The Boredom Buster Magazine was created to be circulated at Weston Hospital. Since it had been circulated to 60,000 hospitals nationwide, and there were plans for a winter edition.</p> <p>Next March a commission would be coming to Weston in the form of 60 flags on the seafront, as part of a national tour which was launched at Greenwich. The Culture Weston website was under development.</p> <p>The first live event took place on August Bank Holiday weekend with Loves Café and was successful. That coming weekend a Spray Jam would be taking place at the old police station with 25 street artists.</p> <p>The following two weekends Virtual Heritage Open Days would be taking place in Weston.</p> <p>On the 19th September the Ballard of Anchor Head Cove would be taking place, with the associated walking tour fully sold out. Carboot Disco Bingo would be taking place in the Italian Gardens on the 19th September also.</p> <p>It was noted that event planning for winter was taking place. The Chairman suggested that the Town Council and North Somerset Council needed to discuss the Christmas festivities as they would need to be an alternative programme.</p> <p>Culture Weston were developing a creative professional development programme. Fiona advised of the new kickstart government scheme that supports creative individuals. She asked if anyone at the Town Council had explored this. The Theatre Manager informed that The Stables were looking into this. The Development Officer asked Fiona to email her to discuss this further.</p> <p>Sam Astill asked if they could provide some content about the museum for the Culture Weston website.</p> <p>Fiona informed that all the information provided was on the website.</p>
	<p>There being no further business the meeting concluded at 11:41am</p>

Signed.....
Chairman

Dated.....

Detailed Income & Expenditure by Budget Heading 01/10/2020

Month No: 6

Cost Centre Report

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent	Transfer to/from EMR
120 Blakehay Central Costs								
4000 Staffing Costs	4,222	22,266	44,338	22,072		22,072	50.2%	
4013 Training	50	247	2,355	2,108		2,108	10.5%	
4014 P P E / Health & Safety	(1,500)	597	1,000	403		403	59.7%	
4019 Website Costs-TC	0	0	1,000	1,000		1,000	0.0%	
4030 Equipment Purchase	225	271	1,906	1,635		1,635	14.2%	
4031 Equipment - Rental	294	867	2,936	2,069		2,069	29.5%	
4034 Equipment Repairs	0	0	500	500		500	0.0%	
4035 Telephone	68	706	995	289		289	70.9%	
4043 Ink Cartridges/printing	0	9	0	(9)		(9)	0.0%	
4044 Insurance	50	297	600	303		303	49.6%	
4102 NNDR	310	1,631	3,510	1,879		1,879	46.5%	
4104 Utilities - Water	0	0	906	906		906	0.0%	
4105 Utilities - Heat & Light	170	2,029	6,986	4,957		4,957	29.0%	
4109 Alarm system	42	338	600	262		262	56.3%	
4110 Cleaning	0	114	700	586		586	16.3%	
4111 Window Cleaning	0	75	300	225		225	25.0%	
4114 Refuse Removal	69	999	1,500	501		501	66.6%	
4131 Licenses	15	216	295	79		79	73.3%	
4136 Credit Card Chgs	5	30	0	(30)		(30)	0.0%	
6000 Admin Salaries Recharge	2,044	11,321	10,668	(653)		(653)	106.1%	
6005 Admin Overhead Recharge	274	2,323	3,480	1,157		1,157	66.8%	
6007 Grove House Recharge	81	568	594	26		26	95.6%	
6008 Grove Lodge Recharges	76	513	450	(63)		(63)	114.0%	
6010 Grounds Salaries Recharge	32	164	174	10		10	94.3%	
6015 Grounds Overhead Recharge	9	52	54	2		2	97.0%	
Blakehay Central Costs :- Indirect Expenditure	6,536	45,635	85,847	40,212	0	40,212	53.2%	0
Net Expenditure	(6,536)	(45,635)	(85,847)	(40,212)				
121 Blakehay -Auditorium								
1013 BH annual membership	0	0	100	100			0.0%	
1090 Bookings	0	0	43,000	43,000			0.0%	
Blakehay -Auditorium :- Income	0	0	43,100	43,100			0.0%	0
4000 Staffing Costs	2,005	10,538	29,599	19,061		19,061	35.6%	
4039 Advertising & Marketing	43	43	5,900	5,857		5,857	0.7%	
4224 Blakehay Performing Rights	0	0	1,000	1,000		1,000	0.0%	
Blakehay -Auditorium :- Indirect Expenditure	2,047	10,580	36,499	25,919	0	25,919	29.0%	0
Net Income over Expenditure	(2,047)	(10,580)	6,601	17,181				

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent	Transfer to/from EMR
<u>122 Blakehay - Upper Studio</u>								
1014 BH evening classes income	0	0	1,400	1,400			0.0%	
1090 Bookings	60	(132)	12,000	12,132			(1.1%)	
Blakehay - Upper Studio :- Income	60	(132)	13,400	13,532			(1.0%)	0
4000 Staffing Costs	0	2,220	6,406	4,186		4,186	34.7%	
4141 BH evening classes expenditure	0	0	750	750		750	0.0%	
Blakehay - Upper Studio :- Indirect Expenditure	0	2,220	7,156	4,936	0	4,936	31.0%	0
Net Income over Expenditure	60	(2,352)	6,244	8,596				
<u>123 Blakehay Bar</u>								
1193 Blakehay Bar Events Hire	0	0	1,750	1,750			0.0%	
1194 Blakehay Bar Income	0	0	15,000	15,000			0.0%	
Blakehay Bar :- Income	0	0	16,750	16,750			0.0%	0
4000 Staffing Costs	357	2,561	8,683	6,122		6,122	29.5%	
4031 Equipment - Rental	44	1,077	2,574	1,497		1,497	41.8%	
4405 Blakehay Bar Expenditure	0	73	5,000	4,927		4,927	1.5%	
Blakehay Bar :- Indirect Expenditure	401	3,711	16,257	12,546	0	12,546	22.8%	0
Net Income over Expenditure	(401)	(3,711)	493	4,204				
<u>124 Blakehay Box Office</u>								
1105 Blakehay Box office income	0	(30)	10,800	10,830			(0.3%)	
Blakehay Box Office :- Income	0	(30)	10,800	10,830			(0.3%)	0
4000 Staffing Costs	1,512	7,871	18,312	10,441		10,441	43.0%	
4031 Equipment - Rental	0	110	0	(110)		(110)	0.0%	
4036 Stationery	0	0	800	800		800	0.0%	
4136 Credit Card Chgs	0	0	528	528		528	0.0%	
4407 Museum cafe stock	0	48	0	(48)		(48)	0.0%	
Blakehay Box Office :- Indirect Expenditure	1,512	8,029	19,640	11,611	0	11,611	40.9%	0
Net Income over Expenditure	(1,512)	(8,059)	(8,840)	(781)				
<u>125 Blakehay -Live Shows</u>								
1106 Blakehay events income	0	(36)	48,000	48,036			(0.1%)	
Blakehay -Live Shows :- Income	0	(36)	48,000	48,036			(0.1%)	0
4016 Show costs	0	2,250	24,000	21,750		21,750	9.4%	
4039 Advertising & Marketing	0	0	2,400	2,400		2,400	0.0%	
Blakehay -Live Shows :- Indirect Expenditure	0	2,250	26,400	24,150	0	24,150	8.5%	0
Net Income over Expenditure	0	(2,286)	21,600	23,886				

Detailed Income & Expenditure by Budget Heading 01/10/2020

Month No: 6

Cost Centre Report

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent	Transfer to/from EMR
Grand Totals:- Income	60	(198)	132,050	132,248			(0.1%)	
Expenditure	10,497	72,426	191,799	119,373	0	119,373	37.8%	
Net Income over Expenditure	<u>(10,437)</u>	<u>(72,624)</u>	<u>(59,749)</u>	<u>12,875</u>				
Movement to/(from) Gen Reserve	<u>(10,437)</u>	<u>(72,624)</u>						

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent	Transfer to/from EMR
140 Museum Central Costs								
1034 Grant funding	(2,247)	(2,247)	0	2,247			0.0%	
1100 Miscellaneous Income	1,095	1,116	7,500	6,384			14.9%	
1122 Fundraising	18	18	0	(18)			0.0%	
Museum Central Costs :- Income	(1,133)	(1,113)	7,500	8,613			(14.8%)	0
4000 Staffing Costs	10,295	55,972	113,822	57,850		57,850	49.2%	
4012 Travel & Subsistence Expenses	(20)	70	200	130		130	34.9%	
4013 Training	50	308	5,000	4,692		4,692	6.2%	
4014 P P E / Health & Safety	(1,720)	2,584	1,000	(1,584)		(1,584)	258.4%	
4019 Website Costs-TC	0	0	600	600		600	0.0%	
4030 Equipment Purchase	22	178	1,300	1,122		1,122	13.7%	
4031 Equipment - Rental	22	132	1,616	1,484		1,484	8.2%	
4034 Equipment Repairs	112	112	200	88		88	56.0%	
4035 Telephone	136	1,113	1,600	487		487	69.6%	
4036 Stationery	16	24	750	726		726	3.2%	
4039 Advertising & Marketing	74	922	4,000	3,078		3,078	23.0%	
4041 Fees, Subs and Conferences	8	115	300	185		185	38.3%	
4043 Ink Cartridges/printing	18	43	0	(43)		(43)	0.0%	
4044 Insurance	133	745	1,600	855		855	46.6%	
4102 NNDR	6,495	38,755	53,551	14,796		14,796	72.4%	
4104 Utilities - Water	0	692	978	286		286	70.7%	
4105 Utilities - Heat & Light	465	3,732	12,547	8,815		8,815	29.7%	
4109 Alarm system	62	372	1,000	628		628	37.2%	
4110 Cleaning	888	5,430	12,000	6,570		6,570	45.2%	
4111 Window Cleaning	50	300	600	300		300	50.0%	
4114 Refuse Removal	55	970	1,800	830		830	53.9%	
4116 Dogbin Emptying	0	139	0	(139)		(139)	0.0%	
4131 Licenses	0	295	1,350	1,055		1,055	21.9%	
4161 Volunteer Training	0	0	1,000	1,000		1,000	0.0%	
4214 Somerset County Council - SLA	0	0	69,454	69,454		69,454	0.0%	
6000 Admin Salaries Recharge	2,841	15,738	14,832	(906)		(906)	106.1%	
6005 Admin Overhead Recharge	381	3,232	4,836	1,604		1,604	66.8%	
6007 Grove House Recharge	112	787	828	41		41	95.0%	
6008 Grove Lodge Recharges	106	713	624	(89)		(89)	114.3%	
6010 Grounds Salaries Recharge	64	326	348	22		22	93.7%	
6015 Grounds Overhead Recharge	15	102	114	12		12	89.8%	
Museum Central Costs :- Indirect Expenditure	20,682	133,901	307,850	173,949	0	173,949	43.5%	0
Net Income over Expenditure	(21,815)	(135,013)	(300,350)	(165,337)				

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent	Transfer to/from EMR
141 Museum Learning and Events								
1006 Museum Learning Room Hire	0	(60)	8,487	8,547			(0.7%)	
1008 Museum handling box hire	175	175	1,575	1,400			11.1%	
1103 Other event misc income	0	0	7,290	7,290			0.0%	
Museum Learning and Events :- Income	175	115	17,352	17,237			0.7%	0
4000 Staffing Costs	2,583	13,543	29,353	15,810		15,810	46.1%	
4020 Learning/Event education equip	52	950	1,000	50		50	95.0%	
4039 Advertising & Marketing	0	0	1,000	1,000		1,000	0.0%	
4058 Learning/Events Museum events	0	(175)	1,000	1,175		1,175	(17.5%)	
Museum Learning and Events :- Indirect Expenditure	2,635	14,318	32,353	18,035	0	18,035	44.3%	0
Net Income over Expenditure	(2,460)	(14,203)	(15,001)	(798)				
142 Museum Cafe								
1004 Cafe Sales	493	874	62,000	61,126			1.4%	
Museum Cafe :- Income	493	874	62,000	61,126			1.4%	0
4000 Staffing Costs	4,020	21,177	48,023	26,846		26,846	44.1%	
4014 P P E / Health & Safety	0	799	1,100	301		301	72.7%	
4015 SLA Somerset	0	0	1,824	1,824		1,824	0.0%	
4017 Museum cafe equip rental	152	912	0	(912)		(912)	0.0%	
4031 Equipment - Rental	0	52	0	(52)		(52)	0.0%	
4058 Learning/Events Museum events	0	0	1,000	1,000		1,000	0.0%	
4110 Cleaning	0	0	845	845		845	0.0%	
4114 Refuse Removal	75	225	800	575		575	28.1%	
4151 Catering	0	129	500	371		371	25.8%	
4406 Bar Stock	0	0	2,500	2,500		2,500	0.0%	
4407 Museum cafe stock	742	1,172	13,000	11,828		11,828	9.0%	
Museum Cafe :- Indirect Expenditure	4,989	24,465	69,592	45,127	0	45,127	35.2%	0
Net Income over Expenditure	(4,496)	(23,591)	(7,592)	15,999				
143 Museum shop/retail								
1005 Museum Shop Sales	(321)	42	13,500	13,458			0.3%	
1009 Museum sale or return comm	145	145	4,000	3,855			3.6%	
Museum shop/retail :- Income	(176)	187	17,500	17,313			1.1%	0
4031 Equipment - Rental	0	52	0	(52)		(52)	0.0%	
4136 Credit Card Chgs	5	30	312	282		282	9.7%	
4407 Museum cafe stock	0	18	0	(18)		(18)	0.0%	

Detailed Income & Expenditure by Budget Heading 01/10/2020

Month No: 6

Cost Centre Report

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent	Transfer to/from EMR
4408 Museum shop stock	429	1,867	7,000	5,133		5,133	26.7%	
Museum shop/retail :- Indirect Expenditure	433	1,966	7,312	5,346	0	5,346	26.9%	0
Net Income over Expenditure	(609)	(1,779)	10,188	11,967				
<u>144 Museum Temporary Gallery</u>								
4039 Advertising & Marketing	0	0	1,000	1,000		1,000	0.0%	
Museum Temporary Gallery :- Indirect Expenditure	0	0	1,000	1,000	0	1,000	0.0%	0
Net Expenditure	0	0	(1,000)	(1,000)				
<u>145 Museum Function</u>								
1104 Function Income	(333)	(298)	31,500	31,798			(0.9%)	
Museum Function :- Income	(333)	(298)	31,500	31,798			(0.9%)	0
4000 Staffing Costs	0	0	2,385	2,385		2,385	0.0%	
4030 Equipment Purchase	0	0	500	500		500	0.0%	
4039 Advertising & Marketing	0	0	1,000	1,000		1,000	0.0%	
Museum Function :- Indirect Expenditure	0	0	3,885	3,885	0	3,885	0.0%	0
Net Income over Expenditure	(333)	(298)	27,615	27,913				
Grand Totals:- Income	(973)	(235)	135,852	136,087			(0.2%)	
Expenditure	28,739	174,650	421,992	247,342	0	247,342	41.4%	
Net Income over Expenditure	(29,712)	(174,885)	(286,140)	(111,255)				
Movement to/(from) Gen Reserve	(29,712)	(174,885)						

Report to the Heritage, Arts and Culture Committee - October 2020

Marketing update from the Communication Officer.

Weston Museum

Covid stories project sadly didn't get off the ground and is no longer in development.

The Trees of Milton Road cemetery film is on show at the Museum.

Facebook as of 20th October

Followers – 4330

Reach (last 28 days) – 15,477

Blakehay Theatre

The government accessibility regulations for the Blakehay website are almost complete.

The taster sessions we were going to run are no longer happening as we couldn't get tutors to agree without a budget.

Facebook as of 26th August

Followers – 1,611

Reach (last 28 days) – 8,297 up 90%

Blue Plaques

We now have buildings permissions for the last two plaques. However, due to COVID restrictions the unveilings are on hold.

Milton Road cemetery history

Edited history films for the graves at Milton Road cemetery are in production. Ten are now on the Town Councils YouTube account. Until we are ready to publish them on our website please don't share these.

Noticeboards

Communications officer has reached out to local authors to create a presentation of their books inside the noticeboards after many were left blank due to the lack of events during the coronavirus pandemic.

To draw attention, the noticeboards also have solar slow flashing lights on the inside to make the darker evenings a little brighter. There's an article in the Weston

Mercury about this. <https://www.thewestonmercury.co.uk/news/weston-town-council-updates-noticeboards-1-6893356>

Christmas lights film

The Christmas lights will illuminate our High Streets once again from 14th November.

The date for the Christmas lights switch-on has been moved two week's sooner to spread some extra light during these dark times.

After a discussion with the Mayor Cllr Mark Canniford, we decided that we could make a film to support local independent shops on the run-up to Christmas and celebrate some of the fantastic community groups who have been supporting the town during this time of COVID.

The film is to highlight what makes Weston 'super' and how we as a town spread light during dark times.

The film we be launched a few days after the lights have been switch on in order to capture film drone footage of our streets at Christmas time.

The Quarry

Weston Town Council has been given kind permission by Weston Civic Society and the team at Weston Quarry to put on events at the Quarry. Starting this Halloween with WsM Halloween Fest. With three events over two days, this will be a safe and spooky Halloween festival with food outlets and freaky fun for all the family.

Friday night 30th October gates open 6.00 the film showing is 7.00 for 'The Shining' outdoor cinema event.

On Saturday 31st October get the kids dressed up in their best Halloween rags for a Halloween experience. We will have two socially distanced sessions. Gates open 12.00 and at 2.30. Take a walk (try not to run!) around the experience in the quarry with fire juggling, scary hula hoop girl, a giant blood-sucking fly, Zomba (like Zumba but with fewer limbs!), Titch the T-Rex and ten scare actors and pumpkins.

The kids event sold out within two days.

In the evening the outside cinema will be showing 'The Rocky Horror Picture Show'. Gates open 6.00 the film showing is 7.00.

As a collective we are working on 'Christmas at the Quarry' being lead by Weston Museum.

Weston-super-Mare Service of Remembrance 2020 Coronavirus restrictions.

Due to the Government coronavirus restrictions the Weston-super-Mare Service of Remembrance will take the following format for 2020.

The Service will be held at the War Memorial in Grove Park and led by the Royal British Legion Padre. It will consist of the Last Post, a 2-minute silence, prayers and the playing of the National Anthem. There will be no Parade from the High Street and no March-off. Wreaths will be laid by the Mayor on behalf of the people of Weston-super-Mare, Lord Lieutenant, MP, and Royal British Legion Weston-super-Mare Branch. Due to the coronavirus restrictions the Service is not open to any other individuals, organisations or members of the public. The Service will be held on a date before 8th November and be recorded. It will be broadcasted via the town Council's Facebook and YouTube accounts on Sunday 8th November at 11 a.m.

Heritage, Arts and Culture Committee November 2020
Museum Progress Report
Written by Matt Hardy – Visitor Services Manager

Operations

As of 24th October, Weston Museum will be open to the public on Thursday, Friday and Saturday 10am until 4pm. This will be reviewed periodically and will continue to adhere to the latest government guidelines. Since reopening to the public in August, we have received 1148 visitors to the museum.

We have been working alongside the other service areas of Weston Town Council to host a Halloween event at the old town quarry. Working collaboratively on a project such as this has proved to be a really good experience and I hope this level of collaboration continues into the future. We have been able to achieve something for the benefit of the community of Weston that one service area would not be able to do alone. We are also looking into a number of different ways we can engage with local partners or community assets to help deliver the museum offer new ways.

Our new function room is now at a stage where we can start planning to host events in there and we hope to make use of the additional space as soon as possible.

Our new temporary exhibition, “Reaching for Rainbows: The Lockdown Photography of Jason Bryant” is now open to the public. The exhibition brings together the photographs of Somerset-based photographer Jason Bryant, captured between March-September 2020 during an extraordinary and turbulent six months in the history of the county.

External Bookings

We are having to take events and functions in a different direction due to the ongoing pandemic. Instead of the high frequency smaller indoor events we are now focussing on fewer, large scale outdoor events. We have some exciting plans for Christmas and going into the new year.

Sadly, we are unable to have our annual carol concert by the Costanzi Consort, however we have decided to experiment with hosting it online. This will be a first for the museum, but a venture worth exploring as we anticipate that it will be a long time before we can host such an event at the museum.

Retail

We have seen an increasing in visitor spending since reopening. Spend per head in the shop has been 69p (up from 42p) whilst donations have increased from 0.005p per visitor to 0.35p per visitor. The increase in donations particularly is unprecedented and we imagine this is a response to public sympathy to the struggles of the heritage sector during this difficult time.

Community Engagement

Jane has revamped all nine memory boxes with new packaging, contents list, activities and revised paperwork. This will now operate as a loans box scheme to care homes and other community groups. Promotional emails, Facebook posts and Museum website content, have been created. At the time of writing, we have two

potential bookings so far. Jane has been in correspondence with Amanda Boyd, a folk singer in relation to a possible project to incorporate folk singing and reminiscence.

Art work has been on display in the café during September and October by Joan Dunne. The next artist will be Melanie Hamer.

Jane has attended meetings with Eleanor Moore, Sustainable Volunteering Officer at the South West Museum Development Programme, Fiona Matthew, Director at Culture Weston and Cara MacMahon, HAZ about a possible joint project and grant application. We also hosted a museum tour to Lorna Clarke, Assistant Project Officer HSHAZ and Cara MacMahon, HAZ.

For the We Love North Somerset and Festival of Archaeology, Jane has registered museum activities on the Festival of Archaeology website. The activities were created by our learning team.

Community Gallery

Chris and Jane are working on two future exhibitions: The Multi-Cultural Friendship Group and the Rotary Club, Weston. Chris is organising oral history interviews with Rotary Club members.

Jane was interviewed on BBC Radio Bristol with Rachel Ballin, Traveller Advisory Teacher, to promote the Gypsy & Traveller exhibition.

Sharing Heritage – Know Your Place

Jane has been working with Cat Lodge, North Somerset Council to share content on Know Your Place Facebook with Weston Museum Facebook. We have also worked with Museum staff and volunteers to ensure new content, including video is created and shared to Weston Museum Facebook and Website.

Volunteers

At the beginning of September, Lisa was approached by Fay Powell (grounds manager) to discuss broadening the opportunities for volunteers within the grounds department, not unlike the work Sally Heath (Blakehay manager) and Lisa started with Blakehay volunteers before the lockdown period.

With support from Matt Hardy (museum visitor services manager), Lisa, Sally and Fay have been working on the benefits of streamlining the volunteering process across the entire Town Council. This would mean applying the same recruitment, retention and support (that can be time consuming for staff) to all volunteers regardless of which service they volunteer for. This approach would open up opportunities for our existing volunteers as well as broaden our recruitment demographic. Since floating the idea of roles at the cemetery with our volunteers from the museum we already have half a dozen people who are ready to start just as soon as the roles have been finalised.

This type of collaborative, cross service working has also enabled Lisa to help with the Halloween event at the quarry by coordinating volunteer support for all aspects of

the event not just the needs of the museum. As an organisation we have a great deal to offer volunteers and I would like the opportunity to build on this.

Clara's Café

The menus at Clara's Café now have lunch options again. The aim is to steadily bring back all of the old favourites while we still operate with the use of table service. Expenditure is being monitored carefully during this time.

The well-reviewed afternoon teas are also coming back, with a priority being given to those who had previously paid and been unable to redeem their vouchers before the Museum's closure. There are three booking slots available per day (available as of Thursday, 5th November).

Learning

The current situation may have prevented us from offering learning sessions in the museum. However, we have still been able to provide a service to our school community. Using a Covid Secure Protocol, which allows us to quarantine the contents of our handling boxes, we can carry on with supporting schools by hiring out these artefacts and resources.

Working collaboratively over the summer with a number of museum colleagues and with Cat Lodge and Kate Hudson-McAulay from North Somerset Council, we created a wide range of activities most distributed using digital media. A significant number have now been turned into Activity Boxes which we are hiring out in parallel with the Handling Box offer. These can be used by schools, home educators and other community groups on request.

A successful grant bid over the Summer also secured the opportunity to provide 200 children with learning packs, fully resourced to enable them to engage in a range of activities. The packs were an amalgamation of several of the previously created 'Rusty's Time Travelling Adventures' activity guides. The packs are currently being distributed by the team from the YMCA to families in the surrounding area who were receiving assistance during lockdown. They are also being used by local scouting groups.

Opportunities are now being explored for ways to work collaboratively with other individuals, organisations and community partners over the coming months to engage with both schools and families in Weston on some intergenerational learning.

Members are requested to:

Note the report.



What's been happening?

The theatre opened its doors on Thursday 17th September for a trial run of the Yoga classes in the studio. This was a success and over the subsequent weeks we increased the classes back up to three per week per pre-lockdown. As this trial run was a success, we were then able to bring back our dance classes in October and continue with the Yoga classes in the Studios.

The staff have continued to work from home when not in the theatre for the studio classes and the 'Blakehay Virtual Theatre' has continued to run.

The plan was to open up the studios to new business from 1st November 2020 and we had 5 new community classes provisionally booked in to start from this date, taking our weekly hourly classes from 4 to 9 hours per week. However, with the announcement from the Prime Minister on Saturday 31st October, these have been postponed from Thursday 5th November until further notice, and so we will now have 3 classes during this first week.

Culture Recovery Fund Grant

On Monday 12th October 2020, we were thrilled to here that our application to the Culture Recovery Fund was successful and that we had been awarded the full £323,000.00 that we had applied for.

This subsequently went to Policy & Finance Committee on Monday 19th October 2020, where the decision was made to accept the grant.

The conditions of the grant are that money must be spent and works completed by 31st March 2021. Therefore, the Deputy Town Clerk, Development Officer and myself made of plan of how to do this in a tight turnaround. We have split up the different aspects of the grant application funding in order to be able to achieve this, and so please refer to the Development Officers report for further information.

Streaming Equipment

We are in the process of purchasing the streaming equipment for the theatre and hope to have this in house by Friday 13th November 2020, dependant on delivery times.

The hope is to use November & December setting this up and trialling the connection for online use. We will then look at creating two performances in January 2021 that will be streamed free of charge online. This will help us to work out any issues, gauge the interest in the streaming and what people will pay for online content and the type of content that will be popular.

We are then planning to be able to stream performances from the main house with a pay per view from the new financial year, once the building work is completed.

Outdoor Events

As part of the fund, we have been given some money to put on two outdoor events. These would run simultaneously to keep infrastructure costs down.

The outline plan is that as these need to be completed by 31st March 2021, that we aim to coincide this with World Theatre Day that takes place on the 27th March 2021, where we hope that the weather will be kinder to us, and be a wonderful marketing tool.

The proposed idea is to use a public open space within Weston.

Friday 26th March 2021 – Comedy Evening with a well known headline comedian and support act.

Saturday 27th March 2021 – A variety afternoon show that we can invite local performing arts groups, operatic societies, choral groups, dance schools, etc to have the opportunity to perform safely on a stage, as they have not had the opportunity to perform this year, following the government guidelines that will be in place. The idea of this would also be able to give these performers a percentage of the ticket sales to share so that we can support local talent.

We hope to get all of the logistics, health & safety and planning for this event started before the end of 2020.

Equipment Purchase

Portable Mirrors for the studios have been purchased and we are awaiting delivery, this was proposed for the end of November, but in current circumstances this may be delayed.

Hand sanitising Stations – We are in the process of purchasing these and hope to get these in place as soon as possible.

Perspex Screen for Theatre Bar will be purchased and put in place ready for the new financial year.

Signage and Barriers will be purchased and put in place ready for the new financial year.

What are we Working On?

At time of writing this report, it is unknown what is expected to go forward at this time, and so awaiting clarification from Senior management.

A verbal report on this will be given by the theatre manager at the time of the meeting, when more information is known.

Members are requested to:

1. Note the updates from the Theatre Manager.
2. Discuss the Outdoor Event plan and approve the direction for this



APPLICATION TO WESTON TOWN COUNCIL FOR COMMUNITY EVENTS SUPPORT

CONTEXT

This application seeks subsidy for two flagship festival events, within which there are component parts that reach and support different sectors of the community, as well as forming a compelling tourism offer that can increase footfall and spend. Importantly they also showcase and support the huge amount of talent that is resident in Weston, alongside artists of national repute.

The proposal has been developed to respond to specific ambitions in Weston Town Council's strategy around developing a cultural, heritage, arts and tourism sector that plays an integral part in determining the town's future identity. *"Weston needs to reinvent itself as a key destination not only for retail but for leisure, events, working, visiting and living."* It also incorporates a commitment to developing *"community engagement to make sure even the harder to reach community demographics get their voice heard"*, and supports the reinvention of Weston as a *"key destination not only for retail but for leisure, events, working, visiting and living."*

All events will be backed by a comprehensive risk assessment process and delivered by a team who have a tried-and-tested track record in delivering ambitious but safe events during this period. (A customer survey relating to a three night run of 'This Crossing' at Weston's Marine Lake concluded that visitors felt 100% safe.) The sustainable principles that underpin our delivery model were recently celebrated by a national events network: <https://www.vision2025.org.uk/news-1/interview-with-paula-birtwhistle>. Trained volunteer stewards will ensure participants are welcomed safely and that distances and infection control measures are maintained.

The following pillars within Weston Town Council's strategy also play into this proposal:

Weston View – Measures to promote and better present the Town

Cleaner and Greener – Measures to improve the local environment

Healthier and Happier – Measures to promote the health and wellbeing of local residents

A Bright Future – Measures to support and enhance the local economy

Connections will be made with Weston College to maximise opportunities for student placements and work experience across the programme.

We seek support and partnership on two key initiatives that present the town as an innovative cultural provider, potentially reach a regional and national platform, attract footfall, and importantly light the way for local communities until the sunnier climes of Spring.

- 1) Winter Lights [Glow - Lullaby - Wanderland] December 2020-February 2021
- 2) Weston Arts + Health Week 20-28 March 2021

Please note that contracts will include a postponement clause in case of lockdown.

LEGACY

The combined reach of Winter Lights and Weston Arts + Health Week will be at least 15,000 people, within the town and from the wider region. Plus a digital audience of 1,000+. As high-impact, dramatic events, it is anticipated that GLOW and PROCESSION (working title) will attract audiences from a wider radius. We know from audience finder data that Theatre Orchard's catchment for large events is North Somerset and Bristol-heavy but also extends to the Midlands and Wales.

The huge symbolism and scale of PROCESSION is likely to surpass this. We will work in partnership with Audience Agency to monitor and assess who attends, and use this as a platform for active audience development in the future. *[Audience Agency is sector-support body who help cultural organisations to understand their audiences in order to enhance artistic vision, social purpose and business resilience. As a National Portfolio Organisation, Theatre Orchard can access Audience Agency support].*

Socially both Winter Lights and Arts + Health includes strong community buy-in and participation from a wide range of individuals and voluntary groups within the town. Both of these proposals have been developed on the back of extensive community consultation which is at the heart of Theatre Orchard's approach of listening and involving.

The press and marketing reach of both events has national potential, especially Arts + Health Week which marks a momentous year on from the declaration of national lockdown. 'Procession' that launches Arts + Health Week brings together 1,500 people in a blazing public act of unity and hope. We would bring together the combined forces of press teams from Culture Weston, Weston Town Council and UHBW NHS Trust to work on this, with dissemination support from a national press agency with an arts + health specialism in order to maximise impact. Weston builds its reputation as a cultural innovator and as an experience economy destination. Weston Town Council be foregrounded as a primary funder and instigator.

Economically, we will work in partnership with local stakeholders to maximise the impact of these Festivals for local business owners across leisure and hospitality, ensuring an integrated offer between culture and the night time economy. The ambition is that both Winter Lights and Weston Arts + Health Week become annual, flagship events for the town.

ABOUT CULTURE WESTON

Culture Weston, launched in April 2020, is a partnership-led initiative that places culture at the heart of Weston-super-Mare's daily life and future growth. Broadly, priority areas are (i) supporting health and well-being through culture (ii) place-making, events and tourism that support pride of place and economic growth (iii) supporting creative skills and development pathways for Weston-based creatives, and attracting new creatives to live and work in the town.

Culture Weston is led by North Somerset arts organisation Theatre Orchard (North Somerset's first and only Arts Council National Portfolio Organisation) and funded by North Somerset Council and Arts Council England. An advisory group comprising representation from different sectors within the town supports Culture Weston's strategic direction.

1) WINTER LIGHTS

A collaboration with local communities and artists to create an uplifting season of outdoor, covid-safe creative events lending an inclusive and original spin on festive illuminations. Lighting up the dark days of Winter for communities, visitors and businesses alike through three separate events over sequential months. These will be accompanied by a comprehensive press and marketing campaign that includes bespoke digital and print material with consistent Winter Lights branding.

i) GLOW - A Weston Light Trail

11-13 December. 5-9pm (with timed entry). Free but donations encouraged.



More information on the envisaged event here:

<https://docs.google.com/presentation/d/1eMP7nk2gapknd49mUfTAKHsxZkmqeMvYmZ27oN-M5nq4/edit>

NB/ in agreement with NSC, during the three day festival, areas of the park will be restricted to the Light Trail and supported by daytime/nighttime security, but there will still be designated pathways for public access.

An awe-inspiring celebration of light! Curated by lighting specialist (and Weston resident) Paula Birtwistle with support from Weston-based lighting artist Tom Sheppard. Bespoke content from a range of professional artists including flaming sculptural trees from North Somerset's Arcadia, whose reputation is worldwide (gigs have included Paralympic Opening Ceremony in addition to international festivals) and who in normal times perform to audiences of up to 25,000 <https://www.arcadiaspectacular.com>. See Appendix 1 for Creative Team biographies.

Community Benefits: strong focus on highlighting the natural features of the Park, and using light to creatively showcase the strengths of the local community including collaborations with Friends of Grove Park; South Ward lantern parade; Weston Pride; Chapter One creative writing group; Constanzi Consort; Osprey Outdoors; Black Lives Matter; Atomic Rhubarb Theatre Company.

Economic Benefits: synchronicity with EAT Festival in Italian Gardens and late-night shopping. We will also develop Xmas Dinner offers linked to the event with local hospitality outlets.

Anticipated Reach: 1620 max over 3 days. (based on 36 tickets per 15 minutes in maximum clusters of 6. First entry 4.4pm; last entry 8.30pm. Site cleared 9.30pm). Plus 100 directly involved in outreach activities prior to the event. The inclusion of Arcadia - and the fact that they haven't been involved with other live gigs this year - is likely to attract a wide regional audience. To be promoted through regional media, and through social networks of participating artists, groups and stakeholders.

Environmental sustainability: through shining a new light on the nature and wildlife of Grove Park, this event specifically responds to WTC's stated commitment to "encourage visitors to respect the local environment". GLOW will be produced without the use of generators, and will include features such as bike powered race to light up the tree of life. The lead artist has been consulting with NSC's environmental specialists re safeguarding protected features and species eg crested newt.

A pre-bookable, pilot rickshaw service will transport visitors from the railway station to Grove Park; encouraging sustainable travel and Bristol visitors.

Building blocks: for Weston this project will build resilience & future sustainability by:

- re-animating an underused outdoor space following the impact of Covid-19, aligned with Weston Town Council's Strategy and the town's new Placemaking Strategy
- developing Weston's reputation as a destination for high quality outdoor work
- developing local producing networks
- supporting greater collaboration, skills exchange and growing engagement opportunities through participation/co-creation



ii) LULLABY - January 2021 - 30 bikes, 4 communities, 2 evenings

Lullaby, conceived by internationally acclaimed artist Luke Jerram, is a surround-sound illuminated artwork, created by the town's citizens and delivered at dusk, to the public's door.

"At dusk, when the streets are quiet and empty a young family await the Lullaby to pass by their home. Music can be heard drifting down the streets and a shoal of twinkling lights is seen in the distance, getting closer. Only as the mass of illuminated bikes pass their house do they realise that the music is coming from speakers attached to around 50 decorated bikes producing the most ambient and serene music."



Lullaby promotes cycling and exercise and brings a special kind of magic to 4 different communities, an especially bright light for those who may be shielding or are not able to leave the house and extending the inclusive aims of 'Winter Lights'. We would like to involve South and Central Wards within the selected communities as we know these have high proportions of people who

have been negatively impacted by the pandemic, but we would welcome the opportunity to work with Weston Town Council and North Somerset Together on the final four locations. Previous incarnations of LULLABY around the world typically reach an average of 2,500 households across two evenings.

Lullaby has taken place in a number of international destinations, and is hallmarked by the fact that local residents deliver the artwork. That feels particularly resonant this year, when North Somerset Together has done so much to galvanise community members as dynamic agents of change in their local communities. This artwork celebrates that spirit and we will work in partnership with volunteers from North Somerset Together, and wider members of the community, to deliver this gift of hope. We will also work with North Somerset's Sustainable Travel Team to propel further local opportunities relating to green travel on the back of this project.

Promotion & Creating a Sense of Expectation

The route is advertised 10 days in advance, through the local paper and social media. Flyers are attached to lampposts on each street along the route describing the time and date that bicycles are likely to pass through their street. General regional media coverage will be sought.

See Appendix 2 for artist's biography

(iii) WANDERLAND - February 2021 (with high street pilot December 2020)

The final instalment of the Winter Lights Trilogy. Transforming streets into magical art galleries, Window Wanderland is an award-winning CiC that provides toolkits for communities to establish illuminated art trails. Culture Weston will work with partners including North Scrapstore and Weston Artspace to identify community champions, and will then co-ordinate materials and support (including digital tutorials to inspire) that enable a February half-term make+do, resulting in a 3 day community art gallery at the end of half-term involving over 100 households. A toolkit from Window Wanderland underpins this process.

In order to inspire and show what can happen, we will work with Artspace and local businesses to create a series of illuminated high street windows in December 2020 that connects with GLOW and with the late night shopping offer. NSC are offering in-kind support on identifying shop-holders. We will enable at least 8 exemplar windows.



2) WESTON ARTS + HEALTH WEEK

Ten days of creativity reflecting on the first year of the pandemic.

Produced by Culture Weston and the Arts and Culture Programme, University Hospitals Bristol and Weston NHS Foundation Trust.

BACKGROUND

In March 2020, when the impact of Covid 19 on the UK became apparent, everyone was compelled to change their way of life. Since then, our presumptions about work, education, social life and family relationships have all been questioned. At this time when health cannot be taken for granted, we have had to re-evaluate what is necessary for our wellbeing.

The Weston Arts and Health Weekender 2020 was programmed to take place in early April, to mark the launch of Culture Weston and the joining of Bristol and Weston NHS Trusts. It coincided with a placemaking focus and new strategies from both North Somerset Council and Weston Town Council that put culture at the heart of economic and social regeneration.

Our intention was to re-imagine Weston as a health resort for the 21st century by developing creative opportunities that had local impact and national significance. The festival was necessarily postponed but much of the work was adapted to alternative forms of delivery outside, online and in print. The partnership between UHBW Hospital Arts and Culture Weston has continued to strengthen, to flex, and to respond to need. We are proud of having successfully put Weston on the map as a destination for excellence in Arts and Health. Some of these projects are outlined here. <https://cultureweston.org.uk/arts-health-weekender/>. The Festival plans for 2021 build on this legacy and extend the Festival to involve the whole community in a safe way.

ARTS + HEALTH 2021: 20-28 March 2021

A ten day festival, 'The Weston Arts and Health Week', that enables people to explore what the arts can offer despite all the current restrictions and losses; to engage creatively, respond reflectively, and develop our culture with compassion and humanity. The festival will comprise activities in health and care settings, outdoor events, public art and a digital programme. Together, these will create a permanent legacy of this extraordinary period. Weston will be leading the way in creating a festival that memorialises, connects and looks forward.

Specifically we seek funding toward a spectacular 'Procession of Fire' launch event, which celebrates the work of the NHS in the fight to maintain our society's health and well-being. We hope this ambitious work will gain national media coverage. We also seek funding towards the centrepiece 'In Memoriam' artwork that comes back to Weston (where it was commissioned) after a national tour.

i) PROCESSION

Participatory performative public artwork - realised by PyroStudio [<https://www.thepyrostudio.co.uk>] with community arts leads. Carrying bespoke flame lanterns, NHS staff and members of the public will process from Weston General Hospital to 'In Memoriam' [see below], along the newly completed coastal route. Flame lanterns will be placed among In Memoriam's flags on the sand. Fire is traditionally a symbol of purification and renewal.

The installation will combine 3 elements:

i) A procession that creates a river of light along the sea front - involving approximately 1500 people carrying either flames or home made LED lanterns (lantern packs can be purchased at cost price)

ii) A beach fire installation that creates a burning symbol of health care and community which is a destination for the procession. This will be 50m wide using 2000 flame cans that burn for 4.5 hours.

iii) A sound installation with performers from local choirs singing beneath burning arches along the seafront

See Appendix 3 for biography of Mike Jones/ PyroStudio.



ii) IN MEMORIAM

'In Memoriam' – by artist Luke Jerram – a large scale public artwork to be installed on the beach. This publicly tested reflective artwork supports people to process powerful emotions such as grief and loss beyond words and can help channel energy towards acceptance and reconciliation. The artwork was commissioned by Culture Weston and UHBW in 2020 and has been touring nationally (international premiere in Antwerp; UK premiere Greenwich & Docklands International Festival) before coming back to its 'home'. A film about the artwork can be seen here <https://youtu.be/GoRpYjJUPYA>

In order to create a distinctive programme for 'In Memoriam' in Weston, we are commissioning a series of professional and community based performances which will take place across the 10 day festival amongst or next to the artwork. These include:

* Dance-based collaboration between Studio Wayne Macgregor, UCW and NHS staff <https://waynemcgregor.com>

'A PIONEER IN EXPLOITING THE LINKS BETWEEN HIS ART, AND THE SCIENTIFIC DEVELOPMENT THAT HAVE REVOLUTIONISED 21ST-CENTURY LIFE.'

The Financial Times on Wayne Macgregor

* Trinity Laban dance/music performance, with outdoor masterclasses

* Music Commissions: Harmonia Sacra and Sing with Soul

* Performances from North Somerset Music Service

* Headsets (sterilised) with 'In Memoriam' unofficial soundtrack, created by members of Massive Attack and Portishead



Anticipated Reach:

1500 participants in Fire Procession

5,000 visitors to A+H Festival over 10 day period. Tie-ins with local hospitality sector tba.

See Appendix 4 for full draft Arts + Health programme.

BUDGET SUMMARY

Please note that press and producing costs are all being provided as in-kind support by Culture Weston (who are funded by Arts Council and North Somerset Council). The amounts below refer to hard delivery costs.

A full budget breakdown for all components is attached.

	Amount sought from Weston Town Council	Full cost of project	Anticipated Funders
WINTER LIGHTS	£20,000	£45,712	Arts Council & Culture Weston investment (Arts Council & NSC); BID; Quartet; Artspace
ARTS + HEALTH WEEK	£12,000	£136,681	UHBW Covid Commemoration Fund, Weston Hospital Charity, Arts Council, Theatre Orchard, Without Walls, Quartet Community Foundation
TOTAL AMOUNT SOUGHT for delivery December-April	£32,000		

Please note that Winter Lights can not take place without Weston Town Council investment, so this would be our priority for funding if investment is limited.

Within the Winter Lights budget, £15,000 of the £20,000 ask will be focused on flagship festive trail GLOW. Due to short time-scale a speculative risk assessment process for GLOW is underway.

Investment from Weston Town Council towards Weston Arts + Health Week will enable a spectacular PROCESSION launch as well as supporting IN MEMORIAM. Critically it will also help us to lever funds from other investors for this landmark festival.

APPENDIX 1

GLOW Biographies

Weston based freelance creative practitioner with over 27 years experience as a creative and technical production manager and producer, specialising in lighting design and installation - particularly immersive, transformative lighting and special effects. Extensive experience as a lighting designer), including for festivals such as Boomtown, Glastonbury, Sydney Festival, Mardi Gras and at venues such as Komedia as well as working with Invisible Circus and Cirque Idyllic. Corporate sector experience to deliver lighting and special effects for events such as the Smart water launch with Kylie Minogue and the Regents St Christmas lights switch on. Part of the team that delivered Marie Celestial - a large scale moving immersive artwork that toured festivals including Glastonbury and Shambala. Part of the creative team for Westonbirt Aboretum winter lighting trail in 2019.

Pytch: interactive content for GLOW

Bringing experience and quality from previous delivery of Westonbirt Aboretum lighting trail. A strong production partner who lead the field in delivering content and production for cutting edge immersive experiences. They also have a strong sense of social responsibility and support for community projects. They have pioneered sustainable battery powered event solutions through Solcell.

Arcadia: contributing artists

Arcadia have an 11-year history of re-purposing industrial and military machinery and hardware into grand-scale interactive kinetic sculptural stages for audiences of over 50,000 which are used to showcase spectacular performances fusing moving sculpture, aerial, dance, theatre, tech and SFX. In 2012, Arcadia showcased one of their creations in the Paralympic Opening Ceremony. 2015 saw the development of 'Metamorphosis', their largest scale performance - developed with support from ACE and Bristol Green Capital 2015 and saw a ground breaking bio fuel system used for the flames utilising repurposed chip fat. In 2017, Arcadia put on their own festival at the London Olympic Park with the award-winning show, Metamorphosis on the spider stage performed to over 25,000 people. Arcadia are based in Backwell, North Somerset and following the enforced break in festivals as a result of Covid-19 are keen to use this time to explore and develop local collaborations. They will be presenting their installation Flaming Lampposts. A series of Victorian style lampposts entwined with recycled vehicle exhausts that give a tree-like appearance. The lampposts are rigged with flame canons that emit jets of fire with synchronized with music.

Helen Thompson: Lighting Design

Helen is a Devon based lighting designer with several years experience in light installations and domestic lighting design. She has been commissioned to create installations for events as diverse as Glastonbury Festival, Dartington Estate Wonderland, weddings and parties. Her previous career in Marine Biology informs many aspects of her designs and she applies a strong environmental ethic to her work.

Tom Sheppard: Lighting Design

Weston-based lighting designer who has worked on international tours for leading artists such as Icelandic multi-instrumentalist Olafur Arnalds, but who since the pandemic, he has become interested in furthering opportunities for local collaboration. He was the designer behind the outdoor effects for Weston's Loves Live on the Lawn in August 2020

Helen Wheelock - Create Together - Community Artist

North Somerset based artist and Director of Create Together, a CiC that specialises in running craft and visual arts workshops for well-being, particularly targeted at adults with additional needs. Helen also works with Alliance Homes on South Ward as a community support worker. Helen will facilitate participatory workshops.

Julie Starks

Environmental artist with a specialism in creating willow sculptures. Artist in residence at Bath RUH in 2008-2010 Julie has worked with a diverse range of client groups such as the NHS, Greenpeace, Westonbirt Arboretum, Bath International Music Festival and Womad Festival as well as many Primary and Secondary schools, Forest Schools, and many Youth and Community groups across the UK. Her community art will be transformed into lighting pieces.

Constanzi Consort

Weston-based chamber choir that specialise in performing beautiful unexplored early and contemporary music to an exemplary standard. They leave their audiences feeling uplifted, inspired and that their eyes have been opened to music they never knew existed. Their Musical Director is Peter Leech, an award winning conductor, composer, musicologist and a specialist in late Renaissance and Baroque music. They have not been able to hold live events so this will give the people of Weston the opportunity to hear this amazing work as a recording which will complement the laser sky feature perfectly.

Bob Walton/ Leader of Chapter One

Bob Walton's first collection of poems, *Workings* (Gomer), won the Welsh Arts Council New Poet Award in 1978. Following the publication of a 2012 pamphlet, *Waiting for the Wave* (Pighog), his second full collection, *Sax Burglar Blues*, was published by Seren Books in October 2017. He recently won the first place in the North American Festival of Wales Eisteddfod Poetry Competition. Robert regularly performs in Bristol and Cardiff as well as festivals. Robert is a founder-member of the Bristol-based poetry workshop and performance group, *The Spoke*, whose high-quality readings and rich, crafted poetry has drawn packed houses to their gigs. As a member of *Inkling Productions*, he has cowritten two plays which were performed in Bristol, Gloucester and Cheltenham. As a member of the creative writing workshop duo, *The Write Box*, he works with writer Sue Hill to run a range of story-making and writing workshops in primary schools and in the community. Bob will lead Chapter One's poetry sessions that will be integrated into projection mapping. In a former life, Bob was Head of English at Worle School.

Joe Brooks - Performer/ Host

Joe Brooks is an emerging theatre maker based in Weston-super-Mare. Joe is one third of *Atomic Rhubarb*, a theatre company that has created and toured three shows: *The Drowned Witch* and the *Plum Tree*, *Looking for Baby Daddy* and *Queer Monster*. Shows have toured to Bristol, London and the Edinburgh Fringe festival. Joe has also worked alongside *Terrestrial* festival and *Theatre Orchard* hosting their *Scratch 'n' Sniff* events and performing at *Whirligig* Festival.

APPENDIX 2

Artist's Biography Luke Jerram 'Lullaby' and 'In Memoriam'

Luke Jerram's multidisciplinary practice involves the creation of sculptures, installations and live arts projects. Living in the UK but working internationally since 1997, Jerram has created a number of extraordinary art projects which have excited and inspired people around the world. He is now known globally for his innovative arts practice and large scale public artworks.

With many of his artworks in permanent collections including the Metropolitan Museum of Art in New York and the Wellcome Collection in London, he also tours his art installations to art festivals and museums. In 2019 alone, he had 117 exhibitions in 22 different countries. Gaining extensive international media coverage he has exhibited with many of the established cultural organisations around the world.

In 2019 he set up and funded both the *Dreamtime Fellowship* to support recent graduates in his home city of Bristol and the *Bristol Schools Arts Fund* to support secondary schools in Bristol impacted by austerity.

In 2019 Luke Jerram was made a Fellow of the Royal Astronomical Society. In 2020 was given an Honorary Doctorate from the University of Bristol and made an Honorary Academician of the RWA.

His artwork the Museum of the Moon is one of Luke's most successful arts projects that has caught the public's imagination which so far has been presented in different ways, more than 150 times in 30 different countries. Experienced by more than 10 million people worldwide, the artwork has recently toured India with the British Council, been presented at the Commonwealth Games in Australia and exhibited in Aarhus, Denmark for the European Capital of Culture. Last year it was presented at Glastonbury Festival and even on BBC's Strictly Come Dancing in Blackpool.

Learning from each artwork and moving on, Jerram is continually re-inventing his arts practice. As his practice is well known yet quite diverse, Luke Jerram was described by Bloomberg Television as *"probably the most famous artist you've never heard of"*.

APPENDIX 3

Artist's Biography - Mike Jones

In 1983, as a young graduate, Mike Jones approached the historic firework display company Pains Fireworks for a summer job. Pains had just celebrated the wedding of Prince Charles and Lady Diana in Hyde Park.

The summer job became 35 years of thrilling experience across the globe learning the craft from pyrotechnicians with a life time of experience, such as Wilf Wells, David Cox, David Merrit and Vincente Caballer. Through his work as a designer and a display manager for Pains he worked with Japanese, Australian, Spanish, Chinese, Italian and Maltese display companies. He designed shows that won the firework world championships in Montreal, that closed the Glasgow Commonwealth Games, celebrated the 40th anniversary of the UAE, the 150th anniversary of Brunel on the Clifton Suspension Bridge and 400th anniversary of the Gun Powder plot in London.

His skill at choreographing fireworks to music was seen at world class events such as the Three Tenors in Bath and the BBC Last Night of the Proms in Hyde Park.

In 2015 Mike joined the explosive engineering company Event Horizon who specialise in film effects. In 2017 Mike created the Pyro Studio to bring together the spectacle of special effects with the wonder of fireworks to create stunning live events. His clients include Artichoke, The Eden Lab and The Farnborough International Air Show. His boyhood wonder for fireworks carries on.

APPENDIX 4

Working Outline: Weston Arts + Health Week

Developed in partnership with UHBW NHS Foundation Trust

Commissions and Keynote

1. Public art: 'In Memoriam' by Luke Jerram – public artwork to be installed on the beach. This publicly tested reflective artwork supports people to process powerful emotions such as grief and loss beyond words and can help channel energy towards acceptance and reconciliation.
2. Public art: Procession of fire – a participatory performative public artwork - Pyro-artist Mike Jones and community arts leads. NHS staff and members of the public in procession from Weston General Hospital to 'In Memoriam' along the newly completed coastal route– with flame lanterns to be placed among flags on the sand. (potentially part of the staff consultation for the National Covid Commemoration project)
3. Outdoor Performance: Songs at sunset – Dionne Draper commission and Harmonia Sacra commissions - to be performed outside.
4. Outdoor Performance - Dance: Company Wayne MacGregor will work with NHS staff and students at Weston College to create a distanced, outdoor performance for professional and community-based dancers; this sensitive new commission will be inspired by the Weston General Hospital Covid transmission report and mourning rituals from around the world. (potentially part of the staff consultation for the National Covid Commemoration project)
5. Digital Resource - 'We're There With You' by Trigger - a new digital service being created to support isolated patients and community members by bringing voice messages from their friends and family together on one playable audio track.
6. Keynote Digital Panel: The Arts and Active Memorialisation. An online panel discussion on how to commemorate significant moments in ongoing events. Speakers tbc: Professor Paul Gough (Arts University Bournemouth), Angie Bual (Trigger), Luke Jerram 'In Memoriam', Dionne Draper (Sing with Soul), Mike Jones (pyroartist), Wayne MacGregor (choreographer) Martin Bonger (author of This Crossing)

Outdoor Programme

1. Outdoor Performance: 'This Crossing'. Performance on Weston Marine Lake, combining audio via headsets and distanced performers. Poetic exploration of overcoming personal obstacles, inspired by a life-changing accident. Produced by Culture Weston & Little Mighty, and seeded by Bristol Old Vic Ferment & Wiltshire Creative.
2. Outdoor Performance: Busking support. A dedicated busking pitch in the town, background dressed for photo/video sharing online – supported with an online programme tool to support local musicians to generate income - with option to donate to future arts and health projects.
3. Outdoor Performance: North Somerset Music Service to programme the bandstand and/or In Memoriam with appropriate soloists and small groups.
4. Public Art: Hospital Gardens: revamp the Weston General Hospital gardens and create a trail to encourage outdoor activity for patients and staff, drawing upon research into the health benefits of biophilia, the history and heritage of John Long Fox, the origins of 'asylum' and the foundation of Knightstone Island

5. Public Art: One Year On - national poster competition. Public invited to submit designs to be selected for printing and display on key public poster sites around the town. Copies also for sale as fundraising. Selected artists provided with a fee and a framed print. In conjunction with RWA & VASW
6. Outdoor Events: Walking programme to include Heritage Action Zone (heritage walks) and A Ballad Of Anchor Head Cove (performance walk) and potential other story walks connecting with Weston Museum & SW Museum Programme.
7. Outdoor Events/digital: Dance like no one is watching. A combined live and online event in which participants will learn a choreographed routine during the week, to be performed simultaneously outside and at home on the final day.
8. Outdoor Events/digital: Poetry and Health: live and online events with Beth Calverley (poet in residence UHBW) and Bob Walton (Chapter 1)
9. Outdoor Event: performance from UCW graduate ensemble, supported through Theatre Orchard's new Launchpad scheme to help young performers get 'industry ready'.
10. Outdoor Event: performance from Theatre Lounge adult drama group from South Ward
11. Outdoor Event: shop window installation 'Healthier High Street' created through Culture Weston's Memory Bank pilot engaging all ages
12. Outdoor Event: 'Let's Get Visible' high street and/or digital exhibition created with Weston's LGBTQ+ community as an outcome of a creative collaboration with Culture Weston
13. Outdoor Event: bespoke commission from Diverse City

Digital Programme

1. Digital Panel: 'Outside in' – the health benefits of sea breezes, biophilia, shinrin yoku. Online panel with Clare Hickman (author - Therapeutic Landscapes) Victoria Bates (University of Bristol research lead - Wellcome Sensory Landscapes) and members of the Landscape Institute.
2. Digital Panel: Arts Therapies Online – panel of arts therapists and community artists on what we have learned about delivering arts activities remotely to care homes and hospitals, in partnership with Arts in Care Homes
3. Digital Panel: A Year On. A year of partnership between UHBW and WsM. Linking with Culture Weston and Weston Place Agency Partners.
4. Digital Programme: Music track 'A Moment in Time' (featuring musicians from Massive Attack & Portishead, plus poet Vanessa Kisuule) available via bespoke headsets as part of the 'In Memoriam' experience
5. Digital Programme: North Somerset Artists – online exhibition
6. Digital Programme: North Somerset Library service session on bibliotherapy with signposts to community services such as story time, creative writing and book groups.
7. Digital Programme: Volunteering made visible; invitation to the many volunteers of North Somerset Together and beyond (a grassroots volunteer network that has emerged in response to the pandemic) to upload a self portrait and 50 words to a digital gallery. Professionally edited and curated. Contemporary Collecting/Archive project to be donated to the Museum service as a snapshot of this time.

8. Digital Programme: Behind the mask: a programme of podcasts and digital stories giving voice to the experiences of NHS and care home staff. Content to be created in partnership with hospital radio volunteers and digital media students from Weston College and the University of the West of England. Archive to be deposited with heritage conservation organisations, British Library etc. (potentially part of the staff consultation for the National Covid Commemoration project)
9. Digital Programme: collaboration with Blakehay on a streamed show with an arts+health theme.
10. Digital resource flagging range of community and creative based activities on offer in Weston that can support well-being. Produced in collaboration with VANS.

Please direct queries to:
fiona@cultureweston.org.uk
cultureweston.org.uk

[October 2020]

Numbers Sheet Name	Numbers Table Name	Excel Worksheet Name
WINTER LIGHTS WORKING BUDGET	Table 1	WINTER LIGHTS WORKING BUDGET
WINTER LIGHTS WORKING BUDGET	Table 1	WINTER LIGHTS WORKING BUDGET
WESTON ARTS + HEALTH WEEK BUDGE	Table 1	WESTON ARTS + HEALTH WEEK BUDGE

GLOW BUDGET
Site lighting
Install and de-rig
Arcadia Victorian Lamp posts
Laser Sky installation
Tree installation
Wall projection
Illuminated swing installation
Illuminated bike installation
Bug hotel installation
Site fee Osprey Outdoors
Tealights and additional safety lighting
VAT charges
Access Tower
Site management and installation - Paula Birtwistle
Pre production tech - Paula Birtwistle
Pre-production install and show tech support/ de-rig - Tom Shepherd
Light installation artist Helen Thompson
Willow artist Julie Starks
Poetry workshops Bob Walton
Walkabout performer/ host - Joe Brooks
Misc - hire PA
Walkabout performers
Battery speaker (purchase)
Battery lights (purchase)
Community Transport from South Ward
Content research and creation - Paula Birtwistle
Evaluation + documentation
Marketing
License TEN
Street trader license
Security
Rickshaw transport
Sub-total
Contingency
GLOW TOTAL EXPENDITURE
ANTICIPATED INCOME
Weston Town Council
Arts Council
Quartet Community Foundation
NSC Sustainable Transport
Donations - tickets/mulled wine/ mince pies

GLOW TOTAL INCOME
LULLABY BUDGET
<i>30 bike performance: 2 nights x 2 performances</i>
Use of existing kit for 23 bikes
5 speakers, audio files, lighting
AA batteries
Purchase of additional lighting for bikes - kept by the public to avoid contamination - 60
AA and AAA batteries for 3 performances £5 x 60 bikes
Luke Jerram Artistic fee: sourcing all new lighting kits, planning route, national PR support
Transport of lighting/audio kit
Documentation
LULLABY TOTAL EXPENDITURE
ANTICIPATED INCOME
Weston Town Council
Sustainable Transport NSC
Quartet
Theatre Orchard
LULLABY TOTAL INCOME
WANDERLAND BUDGET
License and toolkit
Artists' fees for high street pilot [£250 X 8 windows]
Scrapstore materials for December and February
Marketing materials
Documentation
WANDERLAND TOTAL SPEND
WANDERLAND ANTICIPATED INCOME
Weston Town Council
Artspace
BID
Theatre Orchard
WANDERLAND TOTAL INCOME

Producing, press and marketing in-kind from Culture Weston across WINTER LIGHTS
In-kind support from NSC on Wanderland - identifying and liaising with participating
TOTAL WINTER LIGHTS EXPENDITURE
TOTAL ASK TO WESTON TOWN COUNCIL

2700			
2200			
4,850			
1500			
1500			
1200			
500			
500			
400			
60			
250			
1820			
100			
1400			
800			
1600			
200			
500			
450			
600			
300			
1800			
350			
1500			
250			
700			
500			
1500			
21			
60			
1600			
1700			
33,411			
1,671			
35,082			
15000			
15000			
2000			
2000			
1082			

35082			
0	See artist's fee		
0	See artist's fee		
30			
1200			
300			
5000			
300			
300			
7,130			
3000			
1000			
1000			
2130			
7130			
400			
2000			
250			
250			
600			
3,500			
2000			
500			
500			
500			
3500			

g businesses			
45,712			
20000			

WESTON ARTS + HEALTH WEEK BUDGET 2021
COMMISSIONS AND KEYNOTES
In Memoriam, Luke Jerram
Fire Procession & Installation
Music Commissions x 2 - Song with Soul & Constanzi Consort
Dance Commissions x 3 - Company Wayne Macgregor, Gemma Prangle, Trinity Laban
Trigger Stuff digital commission 'We are there with you'
Keynote digital panel - active memorialisation
OUTDOOR PERFORMANCE
This Crossing - Martin Bonger
Busking Happy
Hospital Gardens - public art trail (with UCW)
National Poster initiative - One Year On
Walking Programme (with Weston Museum and Heritage Action Zone)
Dance Like No-one is Watching
Poetry + Health - Beth Calverley, Bob Walton, Chapter One (Shagufta)
Made in Weston performance
Blakehay - streamed show
Diverse City - bespoke performance
DIGITAL
Digital Panel 'Outside In'
Digital Panel 'Arts Therapies'
Digital Programme 'A Moment in Time' (Massive Attack/ Vanessa Kissule) - headsets
North Somerset Arts - online exhibition
Volunteering Made Visible: online installation
Behind the Mask: podcasts and radio
DELIVERY
Marketing - design and print
Media work - national specialist agency
Tech management and security
Documentation and evaluation
SUB-TOTAL
Contingency
A+H TOTAL
ANTIICIPATED INCOME

5000	Weston TC 50% funding		
50,000	Weston TC lever funding		
3000			
15000			
8000			
1200			
4500			
1000			
3000			
4500			
1000			
1000			
1500			
1000			
500			
2500			
2000			
500			
750			
500			
4000			
4000			
7500			
750			
8000			
2000			
132,700			
3,981			
136,681			

12000		
85381		
5000		
11000		
2500		
7000		
4000		
5000		
1800		
3000		
136681		

CROSS THIS PROGRAMME		

South West Heritage Trust (SWHT) Report Heritage, Arts and Culture Committee 12.11.2020

Work programme: Conservation:

The frame for the portrait of William Mable by James Pennell (WESTM : r07) has had conservation work successfully completed and was collected and returned to the SWHC on Wednesday 4 November. The portrait and frame will now be reunited and returned to for display at Weston Museum. The cost of the conservation was £300.

Extract from the Conservation Report

Conservation work to frame for portrait of William Mable by James Pennell undertaken for SWHT ref: WESTM: r07

'The frame was refurbished in 2017. The treatment then involved surface cleaning, making good gesso losses and retouching. The frame was generally in good condition.

Recently the bottom rail of the frame was damaged. A fragment of moulding was rescued but some was lost. The fragment was reattached, replacement moulding was cast, and the gesso losses made good, the repairs were gilded, retouched and toned in to blend with the existing finish. It was important to minimise intervention as the frame's finish would appear to be original; an interesting and effective combination of gilding & glazes using white & yellow gold leaf'.

Teresa Llewellyn (Conservator) October 2020

Exhibition Development:

Preparatory work for the exhibition on Ivy Millicent James has continued and the last areas of research have been completed. Object selection lists are near completion and the drafting of panels and text has commenced.

Replacement of the Loan of the Clevedon Torc

The loan period for the Clevedon Torc from the British Museum comes to an end in November 2021. Several objects have been considered as a replacement. However, it was felt that it was important to put forward an object that would be a worthy successor to the Clevedon Torc. This object is *103/2012 Bronze figurine of Capricorn*, currently on display at the Museum of Somerset. This nationally significant Roman bronze dates from the 1st-2nd century and represents the tenth zodiac sign of Capricorn depicted with a goat's head and the body of a fish. The bronze would be offered as a 6-month loan to Weston Museum.

Figurine of Capricorn - further information

The Roman figurine of Capricorn was discovered in 2012 by a metal detectorist in Burrington in North Somerset.

It measures 30cm in length and is significant, in part, due to its large size. It is 2 to 3 times larger than other similar objects of its type. The figurine's uniqueness means we have little idea of its intended purpose. However, there may be a link to the Second Legion Augusta, for which the Capricorn was an emblem. The Legion invaded and took control of South West England in 44 AD. The figurine was found close to the Roman lead mines on the Mendip Hills. These mines were initially overseen by a military detachment, probably from the Second Legion.

It was acquired via the Portable Antiquities Scheme (PAS) with support from the V & A Purchase Grant Fund, the Friends of the Museum of Somerset and a donation in memory of William and Kathleen Mayberry.



Temporary Exhibitions:

From Village to Town: Weston-super-Mare's Built Heritage
(in-house exhibition in partnership with North Somerset Council and Historic England)
2020 Slot 1: Saturday 9 February 2020 to Saturday 10th October 2020
Project Lead: Amal Khreisheh (Curator of Archaeology)

This exhibition brings together objects, images and film to tell the story of Weston-super-Mare's architectural development over the past 250 years. It expands on Historic England's new publication 'Weston-super-Mare: The Town and its Seaside Heritage'.

The exhibition celebrates a complex and remarkable heritage which reflects Weston's transformation from a small village to a busy seaside resort.

Reaching for Rainbows: The Lockdown Photography of Jason Bryant
(in-house exhibition)
2020 Slot 2: Saturday 24 October 2020 to Sunday 21 February 2021

A new exhibition of photographs by Somerset-based photographer Jason Bryant celebrating the resilience of Somerset people during the COVID-19 pandemic.

Ivy Millicent James: Suffragette Artist (working title)
(in-house exhibition)
2021 Slot 3: Saturday March 6 2021 to Sunday 6 June 2021
Project Lead: Michele Green (Assistant Curator)

This exhibition will showcase the work of Weston artist Ivy Millicent James (1879-1965), a celebrated postcard artist. She made her name at the turn of the century in the postcard boom that spread across Europe due to the development of mass travel and the growing popularity of summer holiday resorts. The exhibition will feature a selection of her original watercolours, postcard and Christmas card designs, sketch books and personal effects from the North Somerset Council museum collections.

Wild Hares and Hummingbirds: The Natural History of an English Village
(in-house exhibition developed in partnership with Stephen Moss)
2021 Slot 4: Saturday 19 June 2021 to Saturday 2 October 2021
Project Lead: Sarah Cox (Exhibitions and Programme Manager)

A multi-sensory interactive exhibition for families based on the best-selling book of the same name by Stephen Moss, one of Britain's leading natural history writers, broadcasters and wildlife television producers. The exhibition brings together Stephen's celebrated nature writing with beautiful, original illustration by the graphic artist Stephanie Cole.

The exhibition focuses on the natural history of the village of Mark in Somerset and encourages visitors to explore how it changes with the seasons and to learn about its animals and plants.

Recommendation: Members are asked to note the report.

1 Great Weston Heritage Action Zone- update report November 2020

Over five years (Sept 2017- June 2022), the Great Weston Heritage Action Zone (HAZ) aims to boost economic growth and keep Weston-super-Mare on the map as a great place to live and work in.

2 Awareness raising / engagement programme update

2.1 Work March- October 2020

- **Museum ‘Built Heritage’ exhibition** engagement programme in partnership with the Museum: 08 Feb- 09 May 2020. (extended until 18 October 2020)
- **Hans Price Walk-** launched April 2020
- **Heritage Open Days** Virtual Festival Sept 2020 (evaluation attached)

2.2 Engagement Work for next 18 months

In February 2020 I submitted an application to Historic England for further funding. That funding has now been confirmed £20,000 toward awareness raising and engagement work for 20/21 and 21/22

Building on the engagement work in 2019/20 the final two years 2020/22 have five key themes:

1. Development of the management plan aims for Great Weston Conservation Area
2. Engagement and capacity building with property owners/ lease holders and stakeholders in the PSiCA area- to increase awareness of the Shopfront Enhancement scheme and buy in from stakeholders
3. Capacity building with community groups in the HAZ area – to increase understanding of heritage of Weston and to gain additional volunteers to support heritage related projects.
4. Legacy work- to ensure that the building improvements are documented
5. Use of Digital tools for engagement

The following projects will be funded:

- Development of article 4 directions for stone walls in Weston.
- Bespoke marketing training for retailers involved with an enhancement scheme to maximise impact of the enhancement.
- Events for retailers and lettings agents to learn more about the PSiCA and the Heritage Action Zone work in Weston. Linked to Walker & Ling being the first building to be enhanced.
- Dissemination event- business breakfast - to detail progress on PSiCA work and gain further buy in from Retailers/ stakeholders and elected members.
- Civic Society Awards for 2020/ 21 and 2021/22. Dates to be confirmed- to acknowledge excellence in building design in Weston.

- Chamber of Commerce Awards 2021 and 2022. To celebrate and acknowledge good practice among stakeholders.
- Digital thinking- enhance awareness raising projects through digital programme of work. Further development of **Know Your place** work in 2020/21 and until March 2022. This is in tune with HE desire for us to consider use of digital technology in light of Covid-19. An application to NLHF will also be made to support KYP extending for another year-21/22.
- Heritage Open Days 2020 and 2021: increase number of volunteers involved in Heritage Open Days and open more buildings. Showcase architecture in Weston and the Conservation Area. Including a guided walk of Weston and Theatre Orchard public event on the seafront. Use of virtual tours of buildings and develop online content for HODS.
- Commission photographers for each property engaging on a capital project within PSiCA to document build progress. Use of local photographers and some community engagement work and promotion through local press.
- Legacy/ celebration/ evaluation project to happen between April and June 2022 as a final piece of engagement work within HAZ.

2.3 Heritage Open Days 11-20 September 2020

A big Thank You to all the work that has been put into developing a virtual Heritage Open Days this year. The brochure can be found at:

<https://www.n-somerset.gov.uk/business/regeneration-development/weston-super-mare-town-centre-regeneration/heritage-action-zone>

The evaluation is now available.

2.4 Additional funding applications

We plan to make two applications to Historic England via their Regional Capacity Grant programme for

- Development of an adopted Local List policy and programme
 - Contextual signage to link with public realm work
- Your support with these programmes will be very much valued.

3 Shopfront enhancement grants scheme for Weston

- The shopfront enhancement scheme for Weston was launched October 2019. To date Walker & Ling (High Street) has signed up.
- 8- 10 South Parade and 3-11 Meadow Street, as well as a few other properties have confirmed an interest and we are developing designs and costings for them.
- We are procuring contractors for the works through a Dynamic Purchasing Solution (developing a list of preferred contractors, who will then tender for work on each building).

4. High Street Heritage Action Zone funding application

We have been successful in our bid for High Street Heritage Action Zone status. £1,100,000. The project formally launched in October 2020 and will run until March 2024.

The work has two main elements:

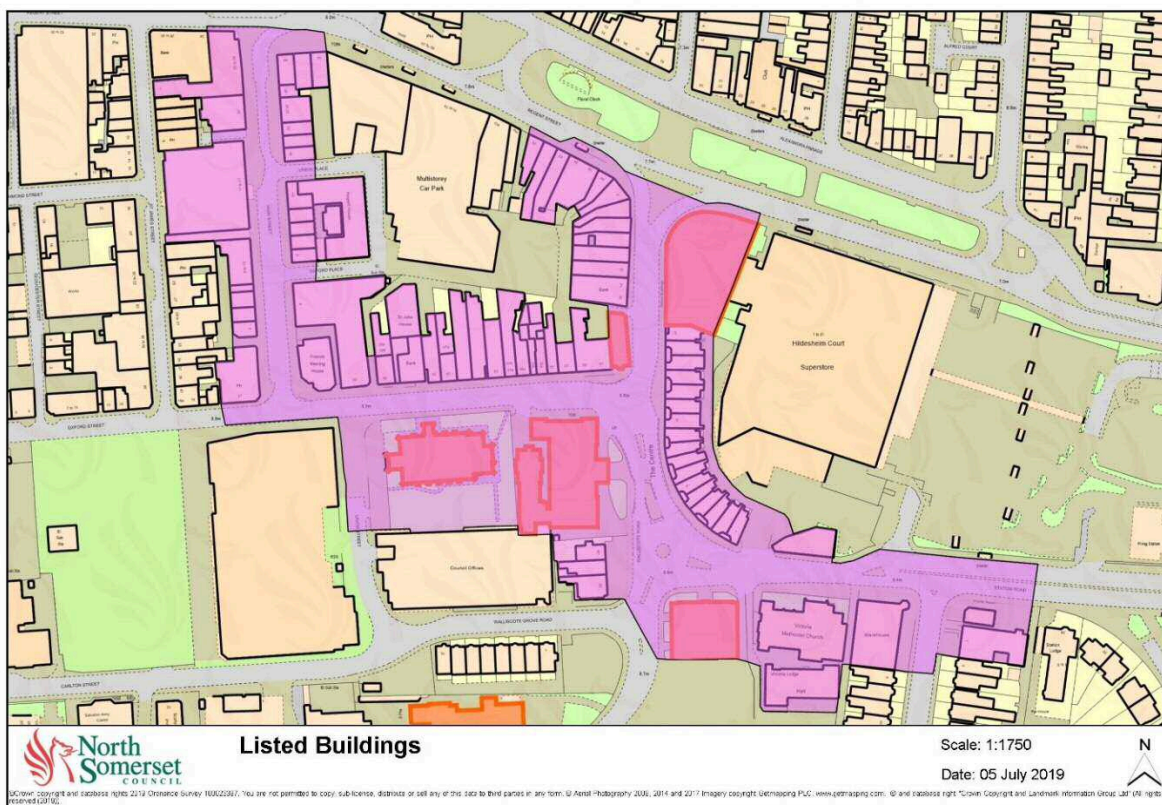
- shopfront enhancement and
- community engagement

There is a third element, that is funded through a separate grant application process – cultural engagement.

4.1 Shop front enhancement in High Street HAZ

Below is a map of the High Street HAZ area with listed buildings highlighted.

We have just procured architects (Allen Construction Consultancy) to work with us on the enhancement scheme.



4.2 Community Engagement programme

During November we will develop a community engagement plan for 2021- 2024 and bid for funding. Deadline for our bid is 1st December. Your support with this work will be very much valued.

4.3 Cultural Engagement programme

We have been successful in our bid for a pilot Scheme (£10,000). The work is being delivered through Culture Weston.

Website: <https://cultureweston.org.uk/whats-on/?cat=heritage>

Face book: <https://www.facebook.com/cultureweston/>

4.3.1 The Memory Bank

Memory is the faculty of the brain by which data or information is encoded, stored, and retrieved when needed. It is the retention of information over time for the purpose of influencing future action.

A heritage and culture pilot project, exploring past and present stories, with a toe dip into the future and glimpse towards our utopian dreams for the high street. Different elements of the project are linked by a themed aesthetic of a (memory) bank, in an optimistic pop art tone.

The work will link people's perception of Weston, and its built heritage and historic environment, with cultural activity as a mechanism to engage creatively. It builds on the work of:

- the current Heritage Action Zone engagement programme.
- the Wonders of Weston initiative undertaken in 2020 by Turner Works to gain public perspectives on placemaking through postcards, poetry and creative writing.
- Weston Museum's NLHF and HAZ funded digital online historic places recording project: Know Your Place (KYP)

The project has three components: 1) Mapping, 2) Invitation and 3) Envisage.

From September 2020 to February 2021 we will

- map the picture of potential for community and cultural engagement with heritage
- invite communities to share and gain a deeper appreciation of the culture and historic environment of Weston
- maximise the opportunities for online/ digital platform public engagement with culture and heritage
- develop inclusive content to enable all to experience interaction with Weston's historic environment.

In March 2021 we will analyze and evaluate the results of the work. The project allows for archiving material in partnership with Weston Museum, forming the basis for developing key themes during the lifespan of the High Street Heritage Action Zone. The project will be monitored each month by the High Street Heritage Action Zone steering group.

This pilot work will lay solid foundations for the submission of a full cultural programme grant application to historic England as part of the Weston High Street Heritage Action Zone.

4.3.2 High Street Tales

We have also linked into the 'High Street Tales' New Writing North Somerset project and have been promoting the call for a writer for Weston story. Weston is one of 7 towns chosen for this project.

<https://literatureworks.org.uk/opportunities/call-out-high-street-tales-were-seeking-a-writer-to-tell-the-story-of-weston-super-mares-high-street/>

In particular we are keen to know of, and be included in, plans with in relation to the following aspects of the project:

- who the appointed writer is (end first week Nov)
- info on the planning for the two online creative writing workshops for people from the local community in mid-November .
- details of the community based research, recording stories of those in the local community, either on the high street or in a community setting such as Weston library. These recordings will be a mix of audio recordings and written accounts.
- how the write up of the 3,000 word story will include the contributions from the local community in an appropriate format.
- how the short story will be shared as it is a written piece.

4.4 Main Cultural programme funding Bid

Working with Theatre Orchard/ Culture Weston, we will be submitting a bid for the main Cultural programme. Deadline 4 Dec 2020. Work on developing the bid will run through November. The main cultural programme will run from April 2021 to March 2024.

We are using our learning from the pilot work to help inform the main funding bid.

<https://cultureweston.org.uk/about/#heritage>

5 Recruitment of an Assistant Heritage Action Zones Project Officer

We have recruited an assistant to help with the Heritage Action Zones work. Lorna Clarke started on 01 October 2020 . She will support all aspects of the HSHAZ/ HAZ work. In particular monitoring and evaluation of the HSHAZ/HAZ work as well as support the delivery of the community engagement work.

Contacts:

Cara MacMahon. Heritage Action Zones Project Officer
Email: cara.macmahon@n-somerset.gov.uk

Lorna Clarke. Assistant Project Officer Heritage Action Zones
Email: lorna.clarke@n-somerset.gov.uk

Review of Virtual Heritage Open Days 2020 – Weston super Mare

1 Overview

Venues in Weston-super-Mare participated in the virtual Heritage Open Days 2020, with the cost of the brochure covered by Historic England through the Great Weston Heritage Action Zone project.

- Initial objectives of HODs 2020:
 - Gain understanding of the wealth of heritage assets Weston has
 - Have a great day out
 - Volunteers giving time to sharing heritage
 - Encourage 16- 25 year olds to get involved in heritage
- Revised/ added objectives:
 - to deliver a programme to reflect Covid-19 rules and social distancing guidelines.
 - Consider how having to go 'virtual' effected the festival

Desired outcomes:

- More people actively involved in local history and heritage
- People more aware of the HAZ work
- Benefits to the wider community through raising the profile of Weston and its built heritage
- Greater interest in local history generally

2 Engagement from Venues

As a result of the Covid-19 pandemic, there was no participation by churches this year, apart from St Paul's Church. However St Paul's did not feature in the brochure as their information was not provided to us in time. In 2019 and 2018, church involvement was central to the programme of events in Weston.

Weston worked with the heritage sector to put on a programme of virtual and non-virtual events through the involvement of old and new participants.

In comparison with other places, HODS central office states that Weston was in the top 15 (out of 68) for total number of events, with similar event numbers to Blackpool, Coventry & Great Yarmouth. In fact if all Weston's events had been entered onto the main HODS website we would have been higher in the league of events held.

The number of events that we were able to put on in this climate indicates a success for Weston and is thanks to the adaptability and flexibility of our participants.

3 Visitor and viewing figures

Most of the YouTube videos were uploaded specifically for the Heritage Open Days and therefore the numbers accurately reflect the number of views given during the time of the festival. A handful of videos were already published before the festival, so the viewing figures are not solely due to the festival.

Event	Engagement
Walker & Ling	50 visitors
Weston Museum	121 YouTube views
Blakehay Theatre	61 YouTube views
Grove House and Parlour in Grove Park	73 YouTube views
Worlebury Hillfort	877 YouTube views
The Winter Gardens Pavillion	99 views
Susann, the Social Distancing Robot	400 interactions
Carboot Disco Bingo	75 attendees (across 2 events)
A Ballad of Anchor Head Cove	30 attendees- capacity
North Somerset Library – Zoom Seminar	127 views
One Summer in Somerset (1968)- BFI National Archive	385 YouTube views, 193 comments (has been up for 2 years)
Betjeman’s West Country – Weston-Super-Mare	1054 views (but not necessarily due to HODs)
Prince Consort Gardens	Report of increase in park users plus 63 ‘engagements’ on Facebook posts during festival
Grove Park	175 YouTube views
Avon Wildlife Trust – Walborough Reserve, Uphill	No uptake on walk
Know Your Place	1018 website users during September, an increase of 232 on last year

These numbers are really positive and make a total of over 3000 even without the One Summer in Somerset and Betjeman’s West Country videos. An added bonus of the virtual events is that many will be able to remain available for as long as the host wants. This means that members of the public can continue to benefit from HODs even beyond the timescales of the event.

4 Web Pages on HODs Site

The Weston HODs pages on the main HODs website were popular: the average time spent on each page is significantly higher than the majority of other events across the country (the overall website average for 'average time on page' was 00:00:49). This shows that the pages were engaging for visitors. However, overall page views were down by 2/3 across the festival compared to previous years, consistent with the national picture.

Event Name	Page views	Average time on page
A Ballad of Anchor Head Cove	201	00:00:51
Blakehay Theatre	96	00:01:17
Carboot Disco Bingo	191	00:01:09
Grove House / Mayor's Parlour in Grove Park	92	00:01:58
NS Studies Libraries Virtual Tour	58	00:01:28
St Paul's Church Open Day	39	00:01:09
Susann the Social Distancing robot	86	00:00:56
Weston Museum	160	00:01:18

Due to our staffing capacity, we were unable to put all our virtual events on the HODs website, some of our events did feature. St Paul's did not get into our Brochure yet was on the HODS events pages.

5 Added Economic Value

As there were fewer visitors in real life this year, there was less potential for added economic value for the town. However, the nature of the online events means that people from anywhere could have enjoyed content, which may encourage more visitors to Weston in future.

6 Communications

A PDF brochure was created which included hyperlinks to all the event pages.

6.1 Social Media Engagement and Coverage

Culture Weston have created social media content with several posts including the hashtag #WestonHODs. This could be something to consider pushing more next year, particularly with virtual events, as the overall amount of social media content and engagement was quite low.

6.2 Print Media Coverage

Weston HODs was given local print media coverage with the positive headline 'Heritage Open Days Wow Weston Crowds' in the *Weston, Worle & Somerset Mercury* (circulation 7981) on 23/09/20 including multiple photographs of the events taking place in the Italian Gardens. The same paper also ran a piece in advance of the event on 10/09/20 informing readers of all the events that would be taking place

across Weston and online. The North Somerset Times (circulation of 33860) also ran a piece in advance of the event on 10/09/20 giving details of how the public could take part.

7 Feedback/comments from venues

“[we were] delighted to be able to enter this year with virtual tours even though our premises were closed due to the pandemic” – Weston Town Council

Carboot Disco Bingo, Italian Gardens

“It’s was so lovely to launch The Memory Bank with one REAL LIFE event in 2020. I can’t quite believe we managed it, and it was so special.” – Megan Clark-Bagnall, Carboot bingo.



Carboot Disco Bingo, Italian Gardens

We invited feedback from all the participants in the Weston HODs. Overall the feedback from participants was very positive.

There was a sense in feedback that the virtual space provides a good opportunity to engage with more people and help to highlight aspects of the space that visitors do not normally engage with. Feedback from the library event suggested the reach of the video that they created reached far more people than the planned events could. This indicates that making use of virtual platforms for Weston HODs could be beneficial even when social distancing rules are no longer in place.

Whilst there was generally good feedback regarding online events, there were indications that people miss visiting spaces in person, and a sense of separation from the event. This was particularly true of built heritage and parks. It was also

highlighted that it was difficult to measure engagement levels, particularly in outdoor spaces such as the parks that were involved.

For the events that did go ahead in *person*, the feedback from those involved was extremely positive: Joe Brooks said “playing the role of Bank Manager for The Memory Bank was a lovely role that allowed interaction with people in a safe way during socially distanced times. I really enjoyed talking to people and taking them into their memories.” The Memory Bank took place in the Italian Gardens.

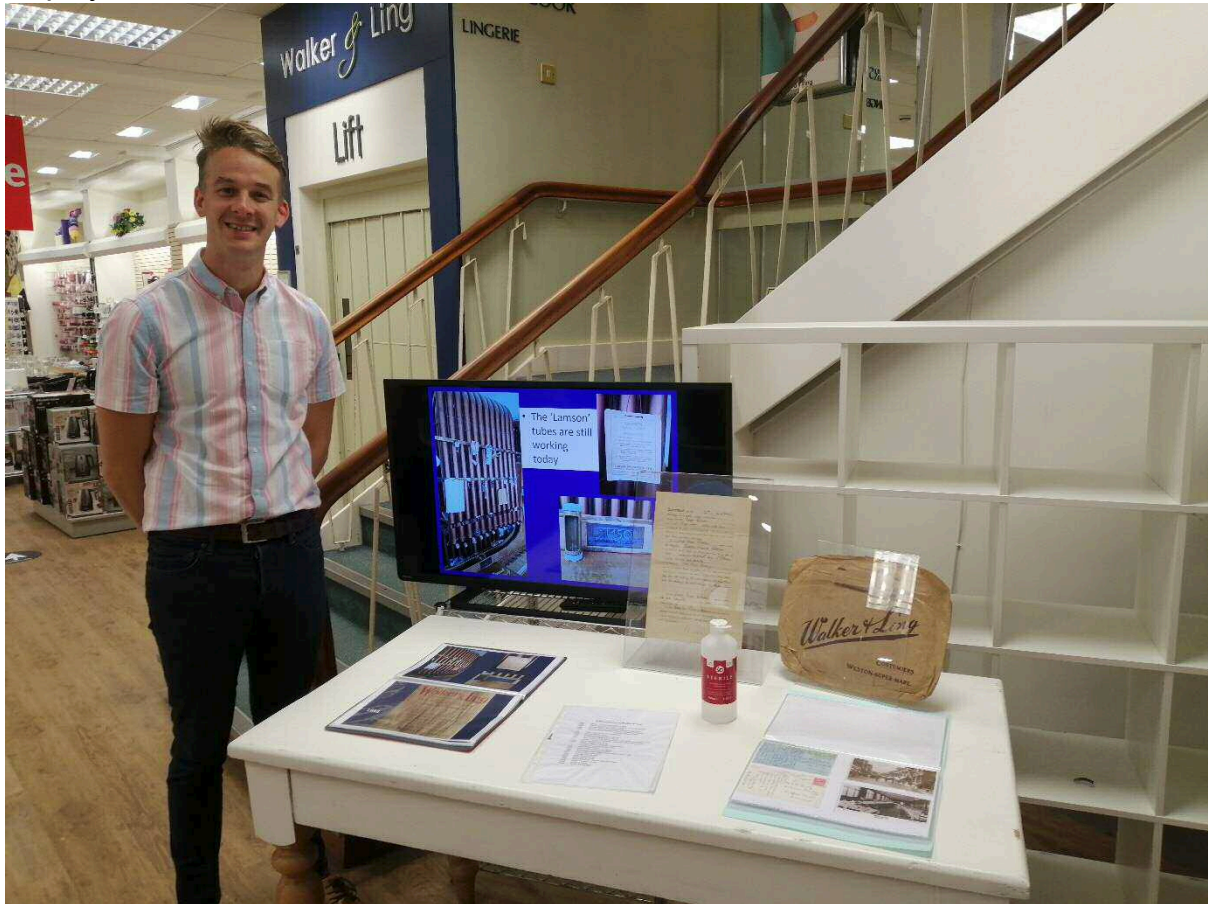


The Memory Bank, Italian Gardens.

Another event that was able to go ahead was the Ballad of Anchor Head Cove, which was also a success and reached full capacity. Bob Walton, Theatre Orchard Marshal and Practitioner said of the event: *'Really haunting and sad in that setting. A fascinating event'*. The fact that such an atmospheric event went well and had full capacity is a real success in the current climate.

Walker & Ling were also able to continue with their event non-virtually, which was a fantastic chance for the public to be engaged, and also would have included members of the public who were not actively seeking HODs events, and may have just been intending to shop. Visitors were particularly engaged in the video/TV

display here.



Sam Walker with HODs display in Walker & Ling

There was unanimous feedback that all participants would consider being involved again next year, and that it is extremely useful in engaging and informing audiences and visitors. Much of the feedback included ideas that were already being considered as part of a plan for next year's HODs, with participants thinking about how to deliver the experience in a virtual or non-virtual space.

8 Feedback from Attendees/Viewers

The feedback that we have received from members of the public has all been positive. Susann the Social Distancing Robot was a real hit: *'This was amazing my kids loved it, especially my son'*. This feedback shows that Weston HODs successfully managed to engage multiple age groups, particularly with Susann and the Car Boot Disco Bingo events.

Comments left on the North Somerset Studies Library virtual event, *'I hope to visit soon thanks'* and *'a very interesting introduction to the facilities'*, also indicate that virtual HODs events have the power to still bring the public into the built space itself, and therefore shows virtual as a support to non-virtual engagement.



Susann, The Social Distancing Robot out and about in Weston engaging members of the public (above and below)



9 Festival planning and The Brochure

When Covid-19 / lockdown occurred, we surveyed all of 2019 venues to see if they would consider being part of HODS 2020, many of the churches said no. That led us to consider if we could plan and deliver a virtual festival. The upside of this decision was that and events were developed that would not normally have been planned and venues such as Blakehay, Grove Park, Wintergardens and Grove House undertook the challenge of making virtual tours. These tours have a life outside the festival. We also sourced old films on Weston, which 'visitors' enjoyed viewing and these enhanced people's understanding of Weston's history.

We had to wait until June to hear from HODs that the festival would go ahead. So we only had 6 to 8 weeks to plan and agree all the events and to make the video/ virtual tours.

In previous years we have developed the brochure working through face to face group meetings with the venues, this has ensured that they are timely with providing content. It also meant that event holders uploaded their content to the main HODS website.

In 2020 we could not hold the planning meetings, so some events were not uploaded onto the main HODs website. In terms of bringing the brochure together, all the work was via emails to different venues. This worked, however it was very time consuming with a great deal of chasing for links to different sites and ensuring that we had got the text correct for each event.

The design of the brochure also had to be done via email, which was less efficient the face to face discussion with the designer.

There was additional cost (£200) associated with ensuring the brochure was accessible. We saved on printing costs.

10 Cost/budget

£500 design of brochure + £200 to get it fully accessible on web = £700 total.

Spend was within budget, leaving for £915 for 2021.

The in-kind offer from venues was in the region of £2,500 of volunteer time (£250 per day x10 days).

We provided a festival for circa 3,000 people the cost per head was less than 25pence per person enjoying the festival.

11 Conclusion

Overall, really positive festival, good numbers and engagement thanks to flexibility of participants. An added bonus was that Culture Weston were able to provide actual events that conformed to social distancing rules.

11.1 Achieving Objectives and Outcomes:

- People gained a greater understanding of the wealth of heritage assets Weston has
- Through the outdoor events visitors and residents had a great day out
- Many more people volunteered to get the virtual content ready for the festival
- We succeeded in getting more 16- 25year olds involved in heritage, we know many young people engaged in Susann the social distancing robot events as well as the Carboot Disco
- We delivered a programme that succeeded in adhering to Covid-19 rules and social distancing guidelines.
- Having to go 'virtual' allowed us to reach a wider spectrum of audiences and people who would not normally visit events. (one example – Jan from Banwell is bedridden, he enjoyed accessing the virtual events especially the old films '*fantastic to see Weston in the 60's- I loved it. Thank you*')

11.2 Desired outcomes

We realise that our outcomes are not possible to fully measure

- More people actively involved in local history and heritage- yes over the festival period people were engaged.
- People more aware of the HAZ work- while the brochure provides details- it is not possible to know if this helped people become more aware.
- Benefits to the wider community through raising the profile of Weston and its built heritage- yes the profile was raised.
- Greater interest in local history generally- yes people demonstrated an interest in local history.

In 2021 we could work with venues to agree what 'success' would mean to them and ask them to put systems in place to measure.

11.3 Legacy of virtual events

Having tried, and succeeded, in developing a virtual festival, we now have a bank of virtual tours that celebrate Weston. There is an opportunity to develop a website presence that celebrates 'Virtual Weston'- a resource that can be added to and that gives people links to virtual tours as well as links to community facebook sites. We intend to explore this option in 2020/21.

11.4 Recommendations for future participation in a virtual setting:

- Use the feedback from Library in terms of having the correct equipment for creating content ("*If people could work together on a video and we had a microphone and gimbal so the result looked more professional, it might be worth trying more themed video/zoom sessions*" – Sarah, library),
- Use the feedback from Friends of Grove Park re planning over a longer period ("*We will need to start earlier, collect footage through the coming year and promote this better e.g. with more frequent Facebook, Twitter, Instagram links*")

to the event/film and physical notifications (noticeboards) through the park.” – feedback from Johnny). A few event organisers did not have their events ready in time for the festival. This underscores the desire to start planning earlier.

- Monitoring engagement – consider about how this could be done in future. Many of the suggestions for improvement that were mentioned by participants were mainly things that could be easily improved with a little more planning time next year.
- Churches- Many churches felt they could not participate in 2020 as Covid-19 meant that they were nervous about opening and could not recruit volunteers. The option of filming virtual tours of the churches could be explored for 2021.

Given that there was little time from getting the go ahead (08 June 2020) to developing content for the brochure (by 08 August) and delivering the festival (11-20 September), we are pleased with the festival and what we achieved.

In 2021 we hope that circumstances will allow HODs to confirm that the festival will take place earlier and therefore we can plan from April 2021 onward.



CULTURE WESTON & THEATRE ORCHARD UPDATE, November 2020

Theatre Orchard is an arts development charity for North Somerset that was set up in 2007 and that became an Arts Council National Portfolio Organisation in 2018. Theatre Orchard delivers Culture Weston whose Business Plan sets out to deliver across three key areas:

OUTCOME 1 Outstanding Accessible Arts and Cultural Experiences for everyone

OUTCOME 2 Culture is valued and at the heart of WsM's future

OUTCOME 3 Nurture a thriving, arts, culture and heritage sectors

Below is a summary of current focal points and snapshot achievements since Culture Weston's launch in April 2020.

OUTCOME 1: Outstanding Accessible Arts and Cultural Experiences for everyone

ARTS + HEALTH partnership with University Hospitals Bristol & Weston NHS Foundation Trust.

BACKGROUND

In March 2020, when the impact of Covid 19 on the UK became apparent, everyone was compelled to change their way of life. Since then, our presumptions about work, education, social life and family relationships have all been questioned. At this time when health cannot be taken for granted, we have had to re-evaluate what is necessary for our wellbeing.

The Weston Arts and Health Weekender 2020 was programmed to take place in early April, to mark the launch of Culture Weston and the joining of Bristol and Weston NHS Trusts. It coincided with a placemaking focus and new strategies from both North Somerset Council and Weston Town Council that put culture at the heart of economic and social regeneration.

Our intention was to re-imagine Weston as a health resort for the 21st century by developing creative opportunities that had local impact and national significance. The festival was necessarily postponed but much of the work was adapted to alternative forms of delivery outside, online and in print. The partnership between UHBW Hospital Arts and Culture Weston has continued to strengthen, to flex, and to respond to need. We are proud of having successfully put Weston on the map as a destination for excellence in Arts and Health. Some of these projects are outlined here.

<https://cultureweston.org.uk/arts-health-weekender/>.

Boredom Buster Summer Annual, a 48pp colour newspaper that we produced for isolated hospital patients across the UK particularly stands out.

“Weston is famous for many things. In the history books of the future, it may be noted that Weston super Mare hospital was very visibly in the front line early on in the pandemic. At Weston General Hospital, UHBW discovered that infection could be passed from asymptomatic people. This discovery led to new research and a change in national policy.

It has only been by working in close partnership with the Culture Weston team to produce the Boredom Buster Summer Annual that UHBW Arts and Culture has been able to provide a creative activity resource to alleviate anxiety, which is a recognised threat to wellness. The paper delivers an idealised vision of Weston to isolated and lonely people, helping them to imagine happier days, and to take agency for creating something over which they have control in the here and now. The impact of this is not to be underestimated. 38,000 copies have now been distributed across the UK, and there is strong demand for a second edition.”

Anna Farthing, Art & Culture Director for UHBW

Dr Neil Churchill OBE, Director Experience, Participation and Equalities Group for NHS England and Improvement, who is also COVID-19 Workstream Lead for Non-NHS Support for Vulnerable Individuals and Groups, has expressed his support and appreciation. He has confirmed he will write an introduction to Boredom Buster 2 and help circulate the offer through NHS newsletters and network channels. As well as reaching numerous hospital trusts, this newspaper has also been distributed to care homes in Weston.

Volume 2 of Boredom Buster is currently underway.

Theatre Orchard and Culture Weston’s work across lockdown has been cited as the South West case study within a recent report that was submitted by the Arts, Health & Wellbeing Alliance to the All Party Parliamentary Group for Arts, Health and Wellbeing entitled *“How creativity and culture are supporting shielding and vulnerable people at home during Covid-19.”* <https://www.culturehealthandwellbeing.org.uk/sites/default/files/Short%20report%20-%20How%20creativity%20and%20culture%20has%20been%20supporting%20people%20who%20are%20shielding%20or%20vulnerable%20dur-ing%20Covid-19%20-%20UPDATED.pdf>

ARTS + HEALTH 2021: 20-28 March 2021

A 9 day festival, ‘The Weston Arts and Health Week’, that enables people to explore what the arts can offer despite all the current restrictions and losses; to engage creatively, respond reflectively, and develop our culture with compassion and humanity. The festival will comprise activities in health and care settings, outdoor events, public art and a digital programme. Together, these will create a permanent legacy of this extraordinary period. Weston will be leading the way in creating a festival that memorialises, connects and looks forward.

Working Outline: Weston Arts + Health Week

Developed in partnership with UHBW NHS Foundation Trust

Commissions and Keynote

1. Public art: 'In Memoriam' by Luke Jerram – public artwork to be installed on the beach. This publicly tested reflective artwork supports people to process powerful emotions such as grief and loss beyond words and can help channel energy towards acceptance and reconciliation.

This artwork was commissioned by Culture Weston and UHBW in 2020 and has toured nationally with support from Without Walls. This short film showcases some public reactions to date:

<https://youtu.be/GoRpYjJUPYA>. *"This Artwork really will help people heal."*

2. Public art: Procession of fire – a participatory performative public artwork - Pyro-artist Mike Jones and community arts leads. NHS staff and members of the public in procession from Weston General Hospital to 'In Memoriam' along the newly completed coastal route– with flame lanterns to be placed among flags on the sand. (potentially part of the staff consultation for the National Covid Commemoration project)
3. Outdoor Performance: Songs at sunset – Dionne Draper commission and Harmonia Sacra commissions - to be performed outside.
4. Outdoor Performance - Dance: Company Wayne MacGregor will work with NHS staff and students at Weston College to create a distanced, outdoor performance for professional and community-based dancers. Also creating a legacy film for physiotherapists to use.
5. Digital Resource - 'We're There With You' by Trigger - a new digital service being created to support isolated patients and community members by bringing voice messages from their friends and family together on one playable audio track.
6. Keynote Digital Panel: The Arts and Active Memorialisation. An online panel discussion on how to commemorate significant moments in ongoing events. Speakers tbc: Professor Paul Gough (Arts University Bournemouth), Angie Bual (Trigger), Luke Jerram 'In Memoriam', Dionne Draper (Sing with Soul), Mike Jones (pyroartist), Wayne MacGregor (choreographer) Martin Bonger (author of This Crossing)

Outdoor Programme

1. Outdoor Performance: 'This Crossing'. Performance on Weston Marine Lake, combining audio via headsets and distanced performers. Poetic exploration of overcoming personal obstacles, inspired by a life-changing accident. Produced by Culture Weston & Little Mighty, and seeded by Bristol Old Vic Ferment & Wiltshire Creative.
2. Outdoor Performance: Busking support. A dedicated busking pitch in the town, background dressed for photo/video sharing online – supported with an online programme tool to support local musicians to generate income - with option to donate to future arts and health projects.
3. Outdoor Performance: North Somerset Music Service to programme the bandstand and/or In Memoriam with appropriate soloists and small groups.

4. Public Art: Hospital Gardens: revamp the Weston General Hospital gardens and create a trail to encourage outdoor activity for patients and staff, drawing upon research into the health benefits of biophilia, the history and heritage of John Long Fox, the origins of 'asylum' and the foundation of Knightstone Island
5. Public Art: One Year On - national poster competition. Public invited to submit designs to be selected for printing and display on key public poster sites around the town. Copies also for sale as fundraising. Selected artists provided with a fee and a framed print. In conjunction with RWA & VASW
6. Outdoor Events: Walking programme to include Heritage Action Zone (heritage walks) and A Ballad Of Anchor Head Cove (performance walk) and potential other story walks connecting with Weston Museum & SW Museum Programme.
7. Outdoor Events/digital: "Let's Get Visible". A combined live and online event in which participants will learn a choreographed routine during the week, to be performed simultaneously outside and at home on the final day. This will also launch new LGBTQ+ manifesto for Weston.
8. Outdoor Events/digital: Poetry and Health: live and online events with Beth Calverley (poet in residence UHBW) and Bob Walton (Chapter 1)
9. Outdoor Event: performance from UCW graduate ensemble, supported through Theatre Orchard's new Light Bulb scheme to help young performers get 'industry ready'.
10. Outdoor Event: performance from Theatre Lounge adult drama group from South Ward
11. Outdoor Event: shop window installation 'Healthier High Street' created through Culture Weston's Memory Bank pilot engaging all ages
12. Outdoor Event: 'Let's Get Visible' high street and/or digital exhibition created with Weston's LGBTQ+ community as an outcome of a creative collaboration with Culture Weston

Digital Programme

1. Digital Panel: 'Outside in' – the health benefits of sea breezes, biophilia, shinrin yoku. Online panel with Clare Hickman (author - Therapeutic Landscapes) Victoria Bates (University of Bristol research lead - Wellcome Sensory Landscapes) and members of the Landscape Institute.
2. Digital Panel: Arts Therapies Online – panel of arts therapists and community artists on what we have learned about delivering arts activities remotely to care homes and hospitals, in partnership with Arts in Care Homes

3. Digital Panel: A Year On. A year of partnership between UHBW and WsM. Linking with Culture Weston and Weston Place Agency Partners.
4. Digital Programme: Music track 'A Moment in Time' (featuring musicians from Massive Attack & Portishead, plus poet Vanessa Kisuule) available via bespoke headsets as part of the 'In Memoriam' experience
5. Digital Programme: North Somerset Artists – online exhibition
6. Digital Programme: North Somerset Library service session on bibliotherapy with signposts to community services such as story time, creative writing and book groups.
7. Digital Programme: Volunteering made visible; invitation to the many volunteers of North Somerset Together and beyond (a grassroots volunteer network that has emerged in response to the pandemic) to upload a self portrait and 50 words to a digital gallery. Professionally edited and curated. Contemporary Collecting/Archive project to be donated to the Museum service as a snapshot of this time.
8. Digital Programme: Behind the mask: a programme of podcasts and digital stories giving voice to the experiences of NHS and care home staff. Content to be created in partnership with hospital radio volunteers and digital media students from Weston College and the University of the West of England. Archive to be deposited with heritage conservation organisations, British Library etc. (potentially part of the staff consultation for the National Covid Commemoration project)
9. Digital Programme: collaboration with Blakehay on a streamed show with an arts+health theme.
10. Digital resource flagging range of community and creative based activities on offer in Weston that can support well-being. Produced in collaboration with VANS.

OUTCOME 2- Culture is valued and at the heart of WsM's future

Involved in new partnership working models in Weston including Weston Place Agency , HAC Committee, WECA Cultural Strategy Engagement group.

New website launched <https://cultureweston.org.uk>. Regional media coverage secured across all initiatives, and national credits for 'In Memoriam'.

Theatre Orchard/Culture Weston have two new bases in the town centre - top floor of Weston Artspace and unit 10a in Sovereign Centre. Beginning to increase visibility and provide a focal point for community activity and work placements.

Development of creative and professional development training programme for freelancers and SMEs in process.

New Roles to grow the sector and ensure best practice

'Culture Weston' Manager Tom Newman takes up role 2 November.

'Green Champion' appointed to ensure best practise across all events and develop environmental policy and action plan, dovetailing with NSC's ambition to be carbon neutral by 2030.

'Outdoor Arts Assistant Producer' - match funding secured from Without Walls to support a shared CW/Theatre Orchard role aimed at a candidate who will diversify the staff team.

'Creative Connector' role, managed by For All Healthy Living Centre on South Ward (and originally instigated through a partnership between Theatre Orchard and Arts + Health SW), to be seconded to Culture Weston for 1 day per week from November 2020.

Applying to be part of the Kick-start scheme and to offer new opportunities to young people.

OUTCOME 3- Nurture a thriving, arts, culture and heritage sectors

Across lockdown Culture Weston hosted Creative Conversations zoom meet-ups for Weston-based creatives, co-facilitated by Weston Artspace and Atomic Rhubarb.

Resulting ACTIONS have included:

i) **'Say Something' poster project** for town noticeboards showcasing 6 community and professional artists' work. <https://cultureweston.org.uk/journals/say-something-2/> Included NHS nurse, and recent UCW graduate whose own final exhibition was not permitted due to lockdown.

(ii) 'Ballad of Anchor Head Cove' - commission of local artist Sam Francis to create downloadable digital resource (promoted via social media, QR codes on posters, website, hospital's patient / visitor resources) , and launched with fully booked, live guided walks. <https://cultureweston.org.uk/listings/a-ballad-of-anchor-head-cove/>

iii) **'Spray Jam' hoardings project** for former police station, in partnership with Weston based SMART CiC. This has kick-started a street art steering group to drive a renewed programme of street art for the town and act as a one-stop umbrella for RA processes, best practise protocols, and instigating development opportunities for local artists. **Creatives:** 24 artists, 13 from NS (plus 7 volunteer marshalls from locality)

WIDER PARTNERSHIPS "Loves Live on the Lawn" - sun-filled, sell-out solar powered gig by the sea First live event post lockdown. Outdoor music event on the old putting green in partnership with Loves Cafe, featuring local & well-known artists. Helping local music venue and musicians to retain profile and income. Completely solar powered. Loves bar brimming with locally-produced drinks and wood-fired pizzas to accompany, the event also supported South West breweries and businesses. Very well received. Featured in Mercury (double page spread) and Bristol Evening Post, plus extensive radio coverage. Headlined Arts Council's national newsletter

'This Crossing' - co-production with Little Mighty Collaboration with acclaimed creative team including Weston-based artist Paul Blakemore. Production originally scheduled for Bristol Old Vic,

re-imagined for the outdoors with headsets, distanced performers and distanced audience around the Marine Lake. Sold out run of 3 nights (@ 40 tickets per night).. Very positive feedback. Showcases versatility of Weston's natural spaces as performance venues. "

See article here on the green credentials behind these two initiatives:

Vision 2025 is an industry network for outdoor events that works collaboratively to inspire sustainable practice.

<https://juliesbicycle.cmail20.com/t/ViewEmail/j/D0E6638713CE35122540EF23F30FEDED/AE145A8B2DC237A616FB8100885F948E>

High Street Cultural Programme - partnership between CW and NSC to deliver high street heritage cultural programme. Pilot project 'The Memory Bank' includes wide community engagement, and supports a range of freelance artists. Running September-December 2020. Look out for The Memory Bank's shop window installation in Sovereign Centre from November. Mapping exercise of voluntary sector profile in town centre currently underway with VANS as part of this project.

FUTURE PLANNING, FUNDING DEPENDENT

1) WINTER LIGHTS

A collaboration with local communities and artists to create an uplifting season of outdoor, covid-safe creative events lending an inclusive and original spin on festive illuminations. Lighting up the dark days of Winter for communities, visitors and businesses alike through three separate events over sequential months. These will be accompanied by a comprehensive press and marketing campaign that includes bespoke digital and print material with consistent Winter Lights branding.

i) GLOW - A Weston Light Trail

11-13 December. 5-9pm (with timed entry). Free but donations encouraged.

LIKELY THAT THIS WILL BE POSTPONED DUE TO CURRENT LOCKDOWN.

More information on the envisaged event here:

<https://docs.google.com/presentation/d/1eMP7nk2gapknd49mUfTAKHsxZkmqeMvYmZ27oNM5nq4/edit>

NB/ in agreement with NSC, during the three day festival, areas of the park will be restricted to the Light Trail and supported by daytime/nighttime security, but there will still be designated pathways for public access.

An awe-inspiring celebration of light! Curated by lighting specialist (and Weston resident) Paula Birtwistle with support from Weston-based lighting artist Tom Sheppard. Bespoke content from a range of professional artists including flaming sculptural trees from North Somerset's Arcadia, whose reputation is worldwide (gigs have included Paralympic Opening Ceremony in addition to

international festivals) and who in normal times perform to audiences of up to 25,000 <https://www.arcadiaspectacular.com>.

Community Benefits: strong focus on highlighting the natural features of the Park, and using light to creatively showcase the strengths of the local community including collaborations with Friends of Grove Park; South Ward lantern parade; Weston Pride; Chapter One creative writing group; Constanzi Consort; Osprey Outdoors; Black Lives Matter; Atomic Rhubarb Theatre Company.

Economic Benefits: synchronicity with EAT Festival in Italian Gardens and late-night shopping. We will also develop Xmas Dinner offers linked to the event with local hospitality outlets.

Anticipated Reach: 1620 max over 3 days. (based on 36 tickets per 15 minutes in maximum clusters of 6. First entry 4.4pm; last entry 8.30pm. Site cleared 9.30pm). Plus 100 directly involved in outreach activities prior to the event. The inclusion of Arcadia - and the fact that they haven't been involved with other live gigs this year - is likely to attract a wide regional audience. To be promoted through regional media, and through social networks of participating artists, groups and stakeholders.

Environmental sustainability: through shining a new light on the nature and wildlife of Grove Park, this event specifically responds to WTC's stated commitment to "encourage visitors to respect the local environment". GLOW will be produced without the use of generators, and will include features such as bike powered race to light up the tree of life. The lead artist has been consulting with NSC's environmental specialists re safeguarding protected features and species eg crested newt.

A pre-bookable, pilot rickshaw service will transport visitors from the railway station to Grove Park; encouraging sustainable travel and Bristol visitors.

Building blocks: for Weston this project will build resilience & future sustainability by:

- re-animating an underused outdoor space following the impact of Covid-19, aligned with Weston Town Council's Strategy and the town's new Placemaking Strategy
- developing Weston's reputation as a destination for high quality outdoor work
- developing local producing networks
- supporting greater collaboration, skills exchange and growing engagement opportunities through participation/co-creation

ii) LULLABY - January 2021 - 30 bikes, 4 communities, 2 evenings

Lullaby, conceived by internationally acclaimed artist Luke Jerram, is a surround-sound illuminated artwork, created by the town's citizens and delivered at dusk, to the public's door.

"At dusk, when the streets are quiet and empty a young family await the Lullaby to pass by their home. Music can be heard drifting down the streets and a shoal of twinkling lights is seen in the distance, getting closer. Only as the mass of illuminated bikes pass their house do they realise that

the music is coming from speakers attached to around 50 decorated bikes producing the most ambient and serene music.”

Lullaby promotes cycling and exercise and brings a special kind of magic to 4 different communities, an especially bright light for those who may be shielding or are not able to leave the house and extending the inclusive aims of ‘Winter Lights’. We would like to involve South and Central Wards within the selected communities as we know these have high proportions of people who have been negatively impacted by the pandemic, but we would welcome the opportunity to work with Weston Town Council and North Somerset Together on the final four locations. Previous incarnations of LULLABY around the world typically reach an average of 2,500 households across two evenings.

Lullaby has taken place in a number of international destinations, and is hallmarked by the fact that local residents deliver the artwork. That feels particularly resonant this year, when North Somerset Together has done so much to galvanise community members as dynamic agents of change in their local communities. This artwork celebrates that spirit and we will work in partnership with volunteers from North Somerset Together, and wider members of the community, to deliver this gift of hope. We will also work with North Somerset’s Sustainable Travel Team to propel further local opportunities relating to green travel on the back of this project.

Promotion & Creating a Sense of Expectation

The route is advertised 10 days in advance, through the local paper and social media. Flyers are attached to lampposts on each street along the route describing the time and date that bicycles are likely to pass through their street. General regional media coverage will be sought.

See Appendix 2 for artist’s biography

(iii) WANDERLAND - February 2021

The final instalment of the Winter Lights Trilogy. Transforming streets into magical art galleries, Window Wanderland is an award-winning CiC that provides toolkits for communities to establish illuminated art trails. Culture Weston will work with partners including North Scrapstore and Weston Artspace to identify community champions, and will then co-ordinate materials and support (including digital tutorials to inspire) that enable a February half-term make+do, resulting in a 3 day community art gallery at the end of half-term involving over 100 households. A toolkit from Window Wanderland underpins this process.

THEATRE ORCHARD ENGAGEMENT UPDATE

Theatre Lounge/ Open Door and Bristol Old Vic

Theatre Orchard’s open access adult drama group (formerly ‘Theatre Lounge’ and now ‘Open Door’) alongside Theatre Orchard’s Chapter One creative writing are working with Bristol Old Vic Director Tom Morris and poet Vanessa Kisuule towards a Christmas production based on the Mystery Plays. The invitation has followed the success of a previous collaboration with Bristol Old

Vic in 2019. We are one of four locality groups to be involved in the production, and will reimagine a bible story from a contemporary Weston perspective. Contribution to be filmed and screened as part of a (provisionally) live Christmas performance at Bristol Old Vic.

Theatre Forum

New two year initiative (funded by Active Communities) to support local communities to tackle social issues through creative engagement. Theatre Orchard's South Ward adult drop-in group are acting as the steering group at the heart of the project.

Issues already flagged as in need of exploration: domestic violence, homelessness and drug use within the locality. Consultation phase in progress. Taster sessions from January.

WECIL collaboration

During February half term 2021, practical performing arts taster sessions will be delivered in a number of key North Somerset locations aimed at children and young people who identify as having disability.

Sessions will be offered in Weston, Nailsea, Portishead and Clevedon.

After evaluation, it is hoped that this group will form part of the Theatre Forum project as well as springboard into wider, targeted work.

Chapter One writing sessions

Writing sessions for adults continue fortnightly by zoom. Plus quarterly Speakeasy poetry performances with guest professional poets, alongside local voices. Now attracting a national audience.

Theatre Orchard Youth: Virtual Youth Theatre

Continuation of successful virtual Youth Theatre offer with over 50 young people engaged with 'Something Wicked This Way Comes' - online Shakespeare sessions for 5 - 16 years during October.

Consultation held with young people both during October sessions and wider online community via social media platforms and November/December offer is a direct response to this (including a boys dance session and 'access the American accent!')

Intention is to build on participant engagement as well as reach out more rurally into locality with the probability that, moving forward, an online and face to face offer will exist.

Free performing arts workshops on Zoom as part of Theatre Orchard's virtual Youth Theatre programme

All sessions must be booked in advance. To reserve a place please email engage@theatreorchard.co.uk



5 – 8 year olds

All sessions 4.15 – 5.00 pm

Tuesday 17 November

Lions and tigers and bears!

Travel deep into the magic jungle. What story will we find today?

7 – 11 year olds

All sessions 5.00 – 6.00 pm

Tuesday 10 November

Cheeky Charleston

1920s Razzle Dazzle. Whether you're a flapper or dapper, this toe-tapping class is for you.

Thursday 19 November

Access the American accent

Ever wanted to convincingly sound like you're from the States? Learn how to do a general accent and explore all things Stateside.

12 – 16 year olds

All sessions 5.30 – 7.00 pm

Tuesday 17 November

Anyone can Tik Tok

A quick guide to learning a Tik Tok dance.

Thursday 26 November

Gaga for Dada

Theatre has no meaning! Explore the bizarre and often hilarious concept of Dada.



Free performing arts workshops on Zoom as part of Theatre Orchard's virtual Youth Theatre programme

All sessions must be booked in advance. To reserve a place please email engage@theatreorchard.co.uk



5 – 8 year olds

All sessions 4.15 – 5.00 pm

Tuesday 1 December

Oh Yes It Is!

All the key ingredients you need when cooking up a Pantomime.

NEW****Thursday 10 December
5.00 – 6.00 pm

Contemporary Dance for Boys (aged 7 – 13 years)

Contemporary dance is a creative and expressive genre that links body and mind through the exploration of new movement ideas, often through improvisation in the early stages, great for energetic boys!

7 – 11 year olds

All sessions 5.15 – 6.15 pm

Tuesday 1 December

Oh No They Didn't!

Explore the world of pantomime with plenty of familiar tales and slapstick jokes

Tuesday 15 December

Sofa Stories

Adventure, drama, comedy or thriller? It is all up to you – come and make your own unfolding story.

12 – 16 year olds

All sessions 5.30 – 7.00 pm

Thursday 3 December

An Actor Prepares

All you need to know about audition technique, how to deal with nerves and feeling confident in solo performance.

Tuesday 8 December

When Pantomime met Mr. Punch

From Commedia dell'arte to British pantomime. Slapstick, comedy and making it up as you go along.

