

**WESTON-SUPER-MARE TOWN COUNCIL  
NOTES OF THE  
HERITAGE ARTS AND CULTURE WORKING PARTY  
HELD VIA ZOOM ON 13<sup>th</sup> MAY 2021**

**Meeting Commenced:** 10:03 am

**Meeting Concluded:** 11:47 am

**PRESENT:** Councillors John Crockford-Hawley (Chairman), Peter Crew, Catherine Gibbons, Jan Holloway, Pete McAleer and Marcia Pepperall; Malcolm Nicholson (Town Clerk), Molly Maher (Development Officer), Matt Hardy (Visitor Services Manager), Sally Heath (Theatre Manager), Becky Walsh (Communications Officer), Jasmine Ryle (Marketing and Events Co-ordinator), Cara MacMahon (NSC Heritage Action Zones Project Officer), Richard Blows (Transformation Programme Manager Corporate Services), Tom Newman (), Fiona Matthews (Culture Weston/Theatre Orchard) and Bethan Murray (South West Heritage)

**NON VOTING MEMBERS:** Councillors Dorothy Agassiz and Alan Peak

<b>20.</b>	<p><b>Election of Chairman</b></p> <p>The Town Clerk invited nominations for the position of Chairman.</p> <p><b>PROPOSED BY:</b> Councillor Catherine Gibbons <b>SECONDED BY:</b> Councillor Jan Holloway</p> <p><b>RESOLVED:</b> That Councillor John Crockford-Hawley be elected Chairman of the Heritage Arts and Culture Committee for the year 2021-22.</p> <p>Councillor John Crockford-Hawley took his place as Chairman of the meeting.</p>
<b>21.</b>	<p><b>Apologies for absence and notification of substitutes</b></p> <p>Apologies were received from Sarah Pearse (Deputy Town Clerk) and Fay Powell (Assistant Town Clerk – Operational Services).</p>
<b>22.</b>	<p><b>Declarations of interest</b></p> <p>There were no declarations of interest received.</p>
<b>23.</b>	<p><b>Election of Vice- Chairman</b></p> <p>The Chairman invited nominations for the position of Vice-Chairman.</p> <p><b>PROPOSED BY:</b> Councillor John Crockford-Hawley <b>SECONDED BY:</b> Councillor Peter McAleer</p> <p><b>RESOLVED:</b> That Councillor Catherine Gibbons be elected Vice-Chairman of the Heritage Arts and Culture Committee for the year 2021-22.</p>

<p><b>24.</b></p>	<p><b>To approve the accuracy of the Minutes of the last meeting held on 18<sup>th</sup> March 2021</b></p> <p>The minutes of the meeting had been previously circulated with the agenda.</p> <p><b>PROPOSED BY:</b> Councillor John Crockford-Hawley  <b>SECONDED BY:</b> Councillor Jan Holloway</p> <p><b>RESOLVED:</b> That the minutes be approved and signed by the Chairman</p>
<p><b>25.</b></p>	<p><b>Marketing Report</b></p> <p>The report of the Communications and Marketing Officer had been previously circulated.</p> <p>The last two blue plaques had been ordered, with building permissions in place. The plaque for Ivy Millicent James would be put up in line with the exhibition at Weston Museum.</p> <p>Whilst a film was planned for the Christmas Lights, it was cancelled due to COVID, but in its place a film was being created to highlight the work of each of the services from April 2020 – April 2021. This would include drone footage of the Quarry.</p> <p>An event would be taking place in Ellenborough Park West in September called ‘Love the Outdoors’.</p> <p><i>Councillor Peter Crew entered the meeting</i></p> <p>The Chairman suggested that members should consider the future of the Blue Plaque programme, noting that certain buildings in Weston could be considered for plaques. The Town Clerk advised that whilst the current year’s budget was already fully committed, it could be considered in the next budget setting process.</p> <p>A request had been made to replace or reposition the plaque at Anchor head, which commemorates the first person to swim the Bristol channel.</p> <p>A member queried if there was a blue plaque walk to which the Communications Officer informed that there was an audio tour on the website.</p> <p><b>RESOLVED:</b> That the report be noted.</p>
<p><b>26.</b></p>	<p><b>Weston Museum Management Report</b></p> <p>The report of the Visitor Services Manager had been previously circulated.</p> <p>The Museum would reopen to the public on 18<sup>th</sup> May at 10am. Not much guidance had been given by the government on how to manage the reopening, with the Museum Manager working off previous guidance for the</p>

	<p>meantime. There was a brand new temporary exhibition in place called 'Wild Hares and Hummingbirds'. The new function room would also be open.</p> <p>The Chairman asked how members would be able to see the new function room. It was advised that a press release would be circulated shortly detailing the 'Know Your Place' exhibition that would take place in the function room.</p> <p>It was queried if the Museum would be using a booking system when it reopened. It was advised that the Museum would have a maximum capacity, and would use the test and trace method, with no need to book.</p> <p>A member asked if there was anything planned for the first day opening. The working party was informed that due to the uncertainty of the opening date, it was decided to have a soft reopening. This would also be useful for building volunteer confidence back up.</p> <p>Wedding requests had been received, with a few already booked and more tentative bookings. The Chairman suggested that it would be good to understand the financial reward of the wedding offer.</p> <p><b>RESOLVED:</b> That the report be noted.</p>
27.	<p><b>Blakehay Report</b></p> <p>The report of the Theatre Manager had been previously circulated.</p> <p>The Cultural Recovery Fund building works were due to start on Monday 17<sup>th</sup> May, with the end date unknown. Outdoor events were being planned for this interim period, including two evening events on the 18<sup>th</sup>/19<sup>th</sup> June at the Quarry, branded as 'Blakehay On Tour'.</p> <p>A five-year plan had been created for the theatre, with an integrated marketing plan. The Chairman asked if the theatre were collaborating and in contact with other cultural and arts organisations such as Culture Weston. The Theatre Manager advised that events were planned in line with the North Somerset Council events schedule, to which the Communications Officer informed that the schedule was formulated through place making meetings and was comprehensive.</p> <p>The Chairman reported that he had not seen much coverage of the theatre in the Weston Mercury. The Theatre Manager advised that publicity was difficult due to there not being a clear reopening date, however they had received generous coverage over recent months. The Theatre Manager was working with UK Theatre's regarding information about returning guests</p> <p><b>RESOLVED:</b> That the report be noted.</p>
28.	<p><b>WSMTC Grant Development</b></p> <p>The Development Officer reported that she would be placing a Buy a Block order the following week, with the Museum Manager and the Communications Officer having assisted with marketing in recent weeks.</p>

	<p>It was confirmed that Arts Council England had granted the extension to spend Cultural Recovery Fund monies until 30<sup>th</sup> June.</p> <p>The Development Officer and Deputy Town Clerk had met with members of South West Heritage Trust to discuss Clara's Cottage, with a funding application having been abandoned due to COVID in March 2021.</p> <p>It was agreed that given the changes over the past year, research into funding applications and the project plan would have to start from the beginning.</p> <p><b>RESOLVED:</b> That the verbal report be noted.</p>
<p><b>29.</b></p>	<p><b>South West Heritage Trust Update Report</b></p> <p>The report of Bethan Murray had been previously circulated.</p> <p>The Chairman asked if there would be an opening event for the 'Wild Hares and Hummingbird's' exhibition. It was informed that due to COVID restrictions, an official opening had not been planned. An interview with Steven Moss had been recorded which would feature in the exhibition, with the potential to relaunch the exhibition when more of the interactive elements could be implemented.</p> <p>The Clevedon Torc would be returning to the British Museum. It was suggested that this could be an opportunity to highlight the national acclaimed artefacts that Weston Museum had been entrusted with. A member asked if any progress had been made with a replica of the Torc. The Museum Manager informed that the company that made the replicas had gone out of business. It was suggested that local jewellers and artists could be approached to commission a replica. Bethan suggested contacting the British Museum as they may be able to suggest someone.</p> <p>Bethan informed that a meeting had been requested with the Town Council to discuss future exhibition programming.</p> <p><b>RESOLVED:</b> That the report be noted.</p>
<p><b>30.</b></p>	<p><b>Friends of Weston Museum Verbal Report</b></p> <p>There was no representation by the Friends of Weston.</p> <p><i>Councillor Marcia Pepperall entered the meeting</i></p>
<p><b>31.</b></p>	<p><b>North Somerset Council and Heritage Action Zone Report</b></p> <p>The report of the NSC Heritage Action Zone Officer had been previously circulated.</p> <p>Cara MacMahon informed that works had been affected by COVID, particularly engagement with retailers. There was a 6-month lag due to lockdown, but things were beginning to return to normal.</p>

	<p>With the success of the virtual Heritage Open Days in 2020, a hybrid model had been planned for 2021.</p> <p>Another project funded by Historic England would be the development of article 4 directions for stone walls and fences in Weston, with legal advice being sought. Once procedures had been agreed upon, elected members would be consulted and information reported to committees.</p> <p><b>RESOLVED:</b> That the report be noted.</p>
32.	<p><b>Culture Weston and Theatre Orchard Update Report</b></p> <p>The report of Tom Newman had been previously circulated.</p> <p>A summary of the report was delivered by Fiona Matthews and questions invited from Committee.</p> <p>Fiona Matthews informed that the first date of the Weston Presents Rooftop Series had been pushed from the 23<sup>rd</sup> to the 26<sup>th</sup> June.</p> <p>The Chairman asked how long the temporary bandstand would be located in the high street as part of the 21st Century Super Shrines project. Fiona reported that it would remain in the high street for 3 years, clarifying that it would not be a bandstand in the traditional sense, like the one in Grove Park. The Chairman asked if permissions had been received, to which Fiona confirmed that applications were in progress.</p> <p>A member brought attention to the Town Council resolution to be an anti-racist council and asked what Culture Weston was doing to engage with all parts of the community. Fiona reported that Culture Weston's advisory board was representative, and that a number of upcoming projects engaged with the BAME Community.</p> <p><b>RESOLVED:</b> That the report be noted.</p>
33.	<p><b>Greenery in the Town Centre</b></p> <p>A member had requested the item on the agenda to discuss the lack of greenery in the Italian Gardens and High Street and to find a way to make it brighter.</p> <p>The Chairman agreed and informed that new planters had been put in place around the Town Centre with nothing in. The development at Alexandra Parade should increase the amount of greenery, with more trees being planted than the amount removed. It was also suggested that there was potential along the seafront, with areas that could be planted.</p> <p>A member reported that he had had a meeting with North Somerset Council later that afternoon to discuss the topic. It had been suggested that the planters were being planted at the end of May.</p> <p>The Town Clerk advised that there was dispersed responsibility with regards to greenery around the town, with the Town Council maintaining Grove Park and</p>

	<p>Clarence Park, and the Town Centre Partnership traditionally maintaining the high street. Highways, the seafront, and the Italian gardens were all North Somerset Council’s responsibility. Richard Blows informed that collaboration was a theme running through the Place Agency aims and that he would be happy to feed this back.</p> <p>It was suggested that it would be an opportunity to work with the community, to encourage community ownership and that different displays could be themed, for example fair trade or surfers against sewage.</p> <p>Richard Blows informed that the Clinical Commissioning Group had just secured funding over three years for green social prescribing, which could be a useful connection.</p> <p>It was then suggested that this should be referred to the Community Services Committee who dealt with Weston In Bloom. The Town Clerk suggested setting up a meeting with the appropriate officers.</p> <p><b>RECOMMENDED:</b> That Greenery in the Town Centre be referred to the Community Services Committee for consideration.</p>
<p><b>34.</b></p>	<p><b>Town Council Involvement in The Old Town Quarry – Verbal Update</b></p> <p>The Town Clerk reported that progress so far had been slow. The lease from North Somerset Council was still being negotiated via solicitors on both sides. It was hoped that proceedings would be completed by the end of June. Some important issues needed to be resolved before the lease was signed.</p> <p>The Chairman was concerned that negotiations had been taking a long time and asked if they could be speeded up.</p> <p>The Town Clerk advised that it was necessary to take the time with negotiations in order to ensure the town council’s objectives would continue to be met and to protect its investment in the site over the long term of the lease. The Grounds Team were assisting the Civic Society with maintenance, in the meantime. The negotiations had not affected normal service, with the café reopening, artists would be allowed back in studios and events would be taking place.</p> <p>A member cautioned against rushing lease negotiations, noting how a lease agreement had backfired in the past. The Town Clerk agreed and informed it was especially important given that the lease would be for 35 years.</p> <p><b>RESOLVED:</b> That the report be noted.</p>
<p><b>35.</b></p>	<p>A member referred back to items 7/8/9 on the agenda, and advised that as an Executive Member for Children Services at NSC there was a need for support. A project was being implemented to bring more poetry into people’s lives, and asked if there could be some collaboration from the Town Council through the services, and the noticeboards.</p>

	<p>The Chairman suggested that the Communications Officer, Museum Manager and Blakehay Theatre Manager get in touch with Councillor Catherine Gibbons on the matter.</p>
	<p>There being no further business the meeting concluded at 11:47 am.</p> <p>Signed.....Dated.....</p> <p>Chairman of the Heritage Arts and Culture Committee</p>

12:21

## Detailed Income &amp; Expenditure by Budget Heading 09/09/2021

Month No: 5

## Cost Centre Report

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent
<u>140 Museum Central Costs</u>							
1034 Grant funding	0	(180)	0	180			0.0%
1100 Miscellaneous Income	278	825	7,500	6,675			11.0%
1122 Fundraising	5	58	0	(58)			0.0%
<b>Museum Central Costs :- Income</b>	<b>283</b>	<b>703</b>	<b>7,500</b>	<b>6,797</b>			<b>9.4%</b>
4000 Staffing Costs	9,422	53,511	108,678	55,167	55,167		49.2%
4012 Travel & Subsistence Expenses	21	246	200	(46)	(46)		123.1%
4013 Training	655	1,790	3,727	1,937	1,937		48.0%
4014 P P E / Health & Safety	143	719	1,000	281	281		71.9%
4019 Website Costs-TC	155	776	600	(176)	(176)		129.3%
4030 Equipment Purchase	87	1,913	1,500	(413)	(413)		127.5%
4031 Equipment - Rental	22	110	1,616	1,506	1,506		6.8%
4034 Equipment Repairs	50	238	200	(38)	(38)		118.8%
4035 Telephone	348	1,449	1,600	151	151		90.5%
4036 Stationery	24	70	200	130	130		34.8%
4038 Recruitment / Advertising	130	130	0	(130)	(130)		0.0%
4039 Advertising & Marketing	104	1,473	4,000	2,527	2,527		36.8%
4041 Fees, Subs and Conferences	0	168	400	233	233		41.9%
4043 Ink Cartridges/printing	75	75	0	(75)	(75)		0.0%
4044 Insurance	0	0	1,200	1,200	1,200		0.0%
4102 NNDR	6,495	27,795	54,622	26,827	26,827		50.9%
4104 Utilities - Water	44	113	978	865	865		11.5%
4105 Utilities - Heat & Light	936	4,061	12,798	8,737	8,737		31.7%
4109 Alarm system	40	881	1,000	119	119		88.1%
4110 Cleaning	938	3,635	12,000	8,365	8,365		30.3%
4111 Window Cleaning	0	150	600	450	450		25.0%
4114 Refuse Removal	1,969	3,243	1,800	(1,443)	(1,443)		180.2%
4131 Licenses	(110)	501	1,600	1,099	1,099		31.3%
4161 Volunteer Training	0	139	0	(139)	(139)		0.0%
4214 Somerset County Council - SLA	0	0	70,843	70,843	70,843		0.0%
6000 Admin Salaries Recharge	0	9,497	9,494	(3)	(3)		100.0%
6005 Admin Overhead Recharge	0	3,260	3,877	617	617		84.1%
6007 Grove House Recharge	0	364	158	(206)	(206)		230.4%
6008 Grove Lodge Recharges	0	324	258	(66)	(66)		125.6%
6010 Grounds Salaries Recharge	0	776	1,030	254	254		75.3%
6015 Grounds Overhead Recharge	0	269	252	(17)	(17)		106.7%
<b>Museum Central Costs :- Indirect Expenditure</b>	<b>21,546</b>	<b>117,673</b>	<b>296,231</b>	<b>178,558</b>	<b>0</b>	<b>178,558</b>	<b>39.7%</b>
<b>Net Income over Expenditure</b>	<b>(21,263)</b>	<b>(116,970)</b>	<b>(288,731)</b>	<b>(171,761)</b>			



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	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent
<b>141 Museum Learning and Events</b>							
1006 Learning Income	80	690	0	(690)			0.0%
1008 Museum handling box hire	0	420	0	(420)			0.0%
1103 Other event misc income	90	95	0	(95)			0.0%
<b>Museum Learning and Events :- Income</b>	<b>170</b>	<b>1,205</b>	<b>0</b>	<b>(1,205)</b>			
4000 Staffing Costs	2,403	11,479	18,885	7,406	7,406		60.8%
4020 Learning/Event education equip	60	284	1,000	716	716		28.4%
4039 Advertising & Marketing	639	639	1,000	361	361		63.9%
4058 Learning/Events Museum events	(59)	0	0	0	0		0.0%
<b>Museum Learning and Events :- Indirect Expenditure</b>	<b>3,042</b>	<b>12,402</b>	<b>20,885</b>	<b>8,483</b>	<b>0</b>	<b>8,483</b>	<b>59.4%</b>
<b>Net Income over Expenditure</b>	<b>(2,872)</b>	<b>(11,197)</b>	<b>(20,885)</b>	<b>(9,688)</b>			
<b>142 Museum Cafe</b>							
1004 Cafe Sales	2,679	6,049	62,000	55,951			9.8%
<b>Museum Cafe :- Income</b>	<b>2,679</b>	<b>6,049</b>	<b>62,000</b>	<b>55,951</b>			<b>9.8%</b>
4000 Staffing Costs	2,684	15,140	44,616	29,476	29,476		33.9%
4014 P P E / Health & Safety	20	100	1,500	1,400	1,400		6.6%
4015 SLA Somerset	0	0	1,824	1,824	1,824		0.0%
4030 Equipment Purchase	0	797	500	(297)	(297)		159.4%
4031 Equipment - Rental	13	39	0	(39)	(39)		0.0%
4058 Learning/Events Museum events	0	0	1,000	1,000	1,000		0.0%
4110 Cleaning	7	190	845	655	655		22.5%
4114 Refuse Removal	170	406	800	394	394		50.7%
4151 Catering	0	191	500	309	309		38.2%
4406 Bar Stock	0	120	2,500	2,380	2,380		4.8%
4407 Museum cafe stock	1,525	3,466	13,000	9,534	9,534		26.7%
<b>Museum Cafe :- Indirect Expenditure</b>	<b>4,418</b>	<b>20,448</b>	<b>67,085</b>	<b>46,637</b>	<b>0</b>	<b>46,637</b>	<b>30.5%</b>
<b>Net Income over Expenditure</b>	<b>(1,739)</b>	<b>(14,399)</b>	<b>(5,085)</b>	<b>9,314</b>			
<b>143 Museum shop/retail</b>							
1004 Cafe Sales	93	85	0	(85)			0.0%
1005 Museum Shop Sales	1,416	3,314	13,500	10,186			24.6%
1009 Museum sale or return comm	0	261	4,000	3,739			6.5%
<b>Museum shop/retail :- Income</b>	<b>1,509</b>	<b>3,660</b>	<b>17,500</b>	<b>13,840</b>			<b>20.9%</b>
4031 Equipment - Rental	13	39	0	(39)	(39)		0.0%
4136 Credit Card Chgs	11	22	312	290	290		6.9%

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	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent
4408 Museum shop stock	472	1,820	7,000	5,180		5,180	26.0%
Museum shop/retail :- Indirect Expenditure	496	1,881	7,312	5,431	0	5,431	25.7%
Net Income over Expenditure	1,012	1,779	10,188	8,409			
<b>144 Museum Temporary Gallery</b>							
4039 Advertising & Marketing	0	0	1,000	1,000		1,000	0.0%
Museum Temporary Gallery :- Indirect Expenditure	0	0	1,000	1,000	0	1,000	0.0%
Net Expenditure	0	0	(1,000)	(1,000)			
<b>145 Museum Function</b>							
1019 Internal Bookings (Council)	0	90	2,040	1,950			4.4%
1103 Other event misc income	0	0	9,000	9,000			0.0%
1104 Function Income	1,275	2,147	9,000	6,853			23.9%
1108 Handling Boxes	0	0	1,575	1,575			0.0%
Museum Function :- Income	1,275	2,237	21,615	19,378			10.3%
4000 Staffing Costs	0	(242)	32,819	33,061		33,061	(0.7%)
4030 Equipment Purchase	12	1,431	3,000	1,569		1,569	47.7%
4039 Advertising & Marketing	0	126	1,500	1,374		1,374	8.4%
Museum Function :- Indirect Expenditure	12	1,315	37,319	36,004	0	36,004	3.5%
Net Income over Expenditure	1,263	922	(15,704)	(16,626)			
<b>Grand Totals:- Income</b>	5,916	13,854	108,615	94,761			12.8%
<b>Expenditure</b>	29,516	153,719	429,832	276,113	0	276,113	35.8%
<b>Net Income over Expenditure</b>	(23,600)	(139,865)	(321,217)	(181,352)			
<b>Movement to/(from) Gen Reserve</b>	(23,600)	(139,865)					

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent
<b>120 Blakehay Central Costs</b>							
4000 Staffing Costs	4,006	23,478	61,470	37,992		37,992	38.2%
4013 Training	0	518	1,753	1,235		1,235	29.5%
4014 P P E / Health & Safety	128	677	3,500	2,823		2,823	19.3%
4019 Website Costs-TC	0	140	500	360		360	28.0%
4030 Equipment Purchase	0	12	5,000	4,988		4,988	0.2%
4031 Equipment - Rental	0	409	1,162	753		753	35.2%
4034 Equipment Repairs	0	3	500	497		497	0.6%
4035 Telephone	200	673	1,400	727		727	48.1%
4043 Ink Cartridges/printing	0	36	0	(36)		(36)	0.0%
4044 Insurance	0	150	562	412		412	26.7%
4102 NNDR	349	2,200	3,600	1,400		1,400	61.1%
4104 Utilities - Water	93	93	924	831		831	10.1%
4105 Utilities - Heat & Light	320	2,196	7,126	4,930		4,930	30.8%
4109 Alarm system	43	213	1,000	787		787	21.3%
4110 Cleaning	0	0	5,000	5,000		5,000	0.0%
4111 Window Cleaning	0	75	300	225		225	25.0%
4114 Refuse Removal	1,805	2,046	1,500	(546)		(546)	136.4%
4131 Licenses	15	307	1,191	884		884	25.7%
4136 Credit Card Chgs	11	22	0	(22)		(22)	0.0%
6000 Admin Salaries Recharge	0	8,003	8,002	(1)		(1)	100.0%
6005 Admin Overhead Recharge	0	2,748	3,268	520		520	84.1%
6007 Grove House Recharge	0	307	235	(72)		(72)	130.6%
6008 Grove Lodge Recharges	0	272	175	(97)		(97)	155.4%
6010 Grounds Salaries Recharge	0	776	1,030	254		254	75.3%
6015 Grounds Overhead Recharge	0	269	252	(17)		(17)	106.7%
Blakehay Central Costs :- Indirect Expenditure	6,970	45,622	109,450	63,828	0	63,828	41.7%
Net Expenditure	(6,970)	(45,622)	(109,450)	(63,828)			
<b>121 Blakehay -Auditorium</b>							
1013 BH annual membership	0	20	100	80			20.0%
1090 Bookings	0	902	16,789	15,887			5.4%
Blakehay -Auditorium :- Income	0	922	16,889	15,967			5.5%
4000 Staffing Costs	1,793	8,964	27,379	18,415		18,415	32.7%
4039 Advertising & Marketing	0	0	3,000	3,000		3,000	0.0%
4224 Blakehay Performing Rights	0	0	500	500		500	0.0%
Blakehay -Auditorium :- Indirect Expenditure	1,793	8,964	30,879	21,915	0	21,915	29.0%
Net Income over Expenditure	(1,793)	(8,042)	(13,990)	(5,948)			

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent
<u>122 Blakehay - Upper Studio</u>							
1014 BH evening classes income	0	0	1,050	1,050			0.0%
1015 Internal Bookings (Council)	0	0	3,660	3,660			0.0%
1090 Bookings	(50)	(50)	12,000	12,050			(0.4%)
Blakehay - Upper Studio :- Income	(50)	(50)	16,710	16,760			(0.3%)
4141 BH evening classes expenditure	0	0	750	750		750	0.0%
Blakehay - Upper Studio :- Indirect Expenditure	0	0	750	750	0	750	0.0%
Net Income over Expenditure	(50)	(50)	15,960	16,010			
<u>123 Blakehay Bar</u>							
1193 Blakehay Bar Events Hire	0	0	2,025	2,025			0.0%
1194 Blakehay Bar Income	0	0	15,000	15,000			0.0%
Blakehay Bar :- Income	0	0	17,025	17,025			0.0%
4000 Staffing Costs	0	0	6,464	6,464		6,464	0.0%
4031 Equipment - Rental	88	889	2,574	1,685		1,685	34.6%
4405 Blakehay Bar Expenditure	0	0	5,000	5,000		5,000	0.0%
Blakehay Bar :- Indirect Expenditure	88	889	14,038	13,149	0	13,149	6.3%
Net Income over Expenditure	(88)	(889)	2,987	3,876			
<u>124 Blakehay Box Office</u>							
1105 Blakehay Box office income	0	0	4,547	4,547			0.0%
Blakehay Box Office :- Income	0	0	4,547	4,547			0.0%
4031 Equipment - Rental	22	66	0	(66)		(66)	0.0%
4036 Stationery	0	32	500	468		468	6.4%
4136 Credit Card Chgs	0	0	528	528		528	0.0%
Blakehay Box Office :- Indirect Expenditure	22	98	1,028	930	0	930	9.5%
Net Income over Expenditure	(22)	(98)	3,519	3,617			
<u>125 Blakehay -Live Shows</u>							
1106 Blakehay events income	(33)	2,205	48,000	45,796			4.6%
Blakehay -Live Shows :- Income	(33)	2,205	48,000	45,796			4.6%
4016 Show costs	0	0	24,000	24,000		24,000	0.0%
4039 Advertising & Marketing	0	0	2,400	2,400		2,400	0.0%
Blakehay -Live Shows :- Indirect Expenditure	0	0	26,400	26,400	0	26,400	0.0%
Net Income over Expenditure	(33)	2,205	21,600	19,396			

## Detailed Income &amp; Expenditure by Budget Heading 09/09/2021

Month No: 5

## Cost Centre Report

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent
Grand Totals:- Income	(83)	3,077	103,171	100,095			3.0%
Expenditure	8,872	55,573	182,545	126,972	0	126,972	30.4%
Net Income over Expenditure	<u>(8,955)</u>	<u>(52,497)</u>	<u>(79,374)</u>	<u>(26,877)</u>			
Movement to/(from) Gen Reserve	<u>(8,955)</u>	<u>(52,497)</u>					

## **Heritage, Arts and Culture Committee September 2021**

Communication and Marketing Report - written by Becky Walsh, Communications and Marketing Officer

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Agenda Item No. 6 – Communication and Marketing Report

### **Blue Plaques**

The last two Blue Plaques -

Unveiling of a Blue Plaque for actress Deborah Kerr CBE took place September 1 2021 @ 2:30 pm - 3:00 pm. Her grandsons Lex and Joe Shrapnel were in attendance.

Ivy Millicent James will go up when we have a date for the museum exhibition. 27<sup>th</sup> September is the date planned.

**'Love the outdoors' Ellenborough Park West event September 18<sup>th</sup> 10am – 3pm.**

Will be able to talk more about this at the HAC meeting.

*Members requested to note this report.*

## Heritage, Arts and Culture Committee September 2021

Museum Progress Report - written by Matthew Holden, Acting Museum Operations Manager

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The museum continues to feel the effects of covid. Figures for this period are 53% down on what they were in 2019. As a rough comparison London museums are currently 73% down on visitor numbers.

The museum has been effected by two separate floods and as such the flooring in the William Mable gallery has had to be ripped up and re-laid. South West Heritage Trust have been incredibly helpful during this period going above and beyond by stripping out the gallery and moving the majority of its contents to another exhibition space. There is no definitive timescale as to when the William Mable gallery repairs will be complete but we have given a deadline of week commencing 11<sup>th</sup> October to give South West Heritage Trust time to install the next exhibition.

We had an inspection carried out by a museum exhibition lighting specialist. They noted that the lighting in Clara's Cottage was obsolete and potentially damaging to the objects. The lighting in the courtyard lamps also traps the heat. As such it was recommended that the lighting in both these areas was changed to something more environmentally friendly.

The museum has also suffered two window breakages. One was through vandalism whilst the other was in the courtyard roof. We closed the museum for two days whilst essential H&S checks were carried out on the other courtyard roof panes. They have been declared safe.

We have entered into a partnership with Weston College called the Careers Excellence Hub. In return for a regular intake of work experience students the College will extensively market the museum as well as expose our brand throughout their various sites.

The summer holidays have yielded an average of £2.37 per head in the cafe. Over £3,700 through the café along with a further £610 soon to be processed for functions. The café is moving in a new direction with the aim to promote and use locally sourced products. An Instagram account has been created to promote the café exclusively ([https://www.instagram.com/claras\\_cafe/](https://www.instagram.com/claras_cafe/)). Functions have been slow to pick up again with few bookings. There is a large wedding reception in November with the most extensive catering requirements ever asked of the museum.

Since lockdown reopening, the shop's average spend per head has increased by £0.25. The shop's also welcomed eight new local sale or return suppliers including Sharon Poole with her new book 'Weston-super-Mare: Georgian Watering Place, Regency Resort'. The children's trails were professionally and locally printed by Maxwell House Printers and currently we have sold 181.

Donations are on average 18p per head since 2017. That compares with the national average of 73p. We are looking at ways to improve this such as new donations boxes and contactless donation points.

Know Your Place project ran an exhibition in the museum for two weeks showing historic images of Weston. The Multi-Cultural Friends Association had a community afternoon with buffet and guest speakers. The community gallery has now switched over to the Rotary Clubs 100<sup>th</sup> anniversary and had a successful opening evening. The café is now displaying an exhibition by local artist Amy Higgins.

Demand from local schools is increasing again, due to safe COVID protocols being established. 6 outreach learning sessions and 13 handling box bookings were achieved throughout the summer term, with lots more enquiries and bookings already being taken for the Sept-Dec terms.

Regular family events took place in both the museum and outdoors in Ellenborough Park and on the beach at Sand Bay, throughout the Summer. These were designed for our Young Archaeologists Club, home educating families and the general public, these were all well attended.

Volunteering continues to expand Council wide. We have had our first volunteers in the finance team whilst Love the Outdoors has seen growth with a team of litter pickers in both Ellenborough Parks and a gardening team at the Cemetery. Starting in September volunteering will also be rolled out to the VIC. There was a VANS volunteering event in the Sovereign Centre which we attended and it has so far yielded five new volunteer applications.

Summer holidays have produced a welcome boost. We had 23 events and welcomed 3158 people through the doors of the museum in August. That is an average of 117 visitors every day with a daily average spend of £254. Given the various difficult circumstance the team has had to work through I believe these figures are exceptional.

The focus for the next six months of the museum is going to be improving the footfall during weekdays. The learning team have put together a free package for schools who are struggling financially. The Community team have produced a series of events including a nostalgia café, craft café and curators talks. Finally the café are working on a variety of special offers.

Members are requested to note the recommendation for lighting upgrades in both the courtyard and Clara's Cottage.



## **Heritage and Arts Committee Meeting: 16<sup>th</sup> September 2021**

ITEM NO8. Blakehay Theatre Management Report written by Sally Heath, Theatre Manager

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### **Overview**

The Blakehay Theatre is currently closed due to the current Building Works with the contracted staff working remotely from home. We are awaiting a confirmed completion date for the works and as soon as we have this we will be able to plan the re-opening of the theatre.

Theatre staff have been kept busy, with working on the [Culture Recover Fund Grant](#) and planning for the [re-opening of the theatre](#), by making new contacts and booking in hires for 2022 at the theatre.

### **Culture Recovery Fund Progress**

In regards to the Building works at the theatre, this is being organised by the Development Officer and Deputy Town Clerk, so please see their report on this part.

A successful event was held at Weston Town Quarry on 18<sup>th</sup> & 19<sup>th</sup> June with 'Comedy at the Quarry'. Everyone who came, really enjoyed the event (despite the weather on the Saturday evening). It was lovely to be able to bring live entertainment again and work with The Stables to build a great relationship.



### **Re-Opening Blakehay Theatre**

As you are aware the building works are progressing in the theatre and this has delayed the re-opening of the theatre after Covid-19. The uncertainty of the completion of these works has meant that we have had to continuously adjust the plans for re-opening the theatre.

At present we can not give you a set timetable for re-opening the theatre, however, we are busy making new connections and provisionally booking in hires for 2022. We are hoping that over the next few months we will be able to confirm these bookings and start getting publicity and tickets on sale for these.

The main issues that we are currently facing with this, in line with other theatres, is to be able to assure patrons that it is safe to come back into the theatre for these shows. We have signed up to the nationwide campaign with UK Theatre and Society of London Theatre for 'See it Safely' and are one of their approved venues.

The main new change is the uncertainty in regards to the talk about Vaccine Passports. At present all of the information is very hit and miss and Central Government have not yet released any information as to whether this will affect us or if this will be mandatory or a choice. There has just been talk of these coming in from the end of September for Nightclubs and 'other venues'.

Therefore, the current research for information that has been gathered is the following;

### **Current Government Guidance**

#### Domestic Use in England

The government has recently announced that businesses in England can use the NHS COVID Pass. Some events and venues may choose to ask for the NHS COVID Pass. The government will work with organisations where people are likely to be in close proximity to others outside their household to encourage the use of this.

Use of the NHS COVID Pass is voluntary for individual organisations. However, we encourage the use of the NHS COVID Pass in facilities or events where people are likely to be in close proximity to a large number of people from other households for a sustained period of time.

This is likely to include settings that have the following characteristics:

- crowded indoor settings such as nightclubs and music venues
- large unstructured outdoor events such as business events and festivals
- very large structured events such as business events, music and spectator sport events

This means that you may need to show your NHS COVID Pass at places that use this service.

### **Scotland – Sky News**

Wednesday 1<sup>st</sup> September 2021

Vaccine passports will be needed for entry to nightclubs and large-scale events in Scotland from later this month, Nicola Sturgeon has said. The new rules - if approved by parliament in a vote next week - will cover indoor live events with more than 500 unseated people, outdoor live events with more than 4,000 unseated, and any event with over 10,000 attendees.

Ms Sturgeon said that while activities covered by the scheme "matter to our economy, and to our cultural and social life", they are "not essential services" and bring "many people together in relatively small areas". "By ensuring that people entering these settings are fully vaccinated, we would be taking a proportionate step to help make these settings safer for everyone attending and, by extension, for all of us," she said.

### **The Express – All you need to know about vaccine passports**

Monday 6th September

VACCINE passports are to become the norm in England from the end of September as the Government moves to tackle a resurgence of COVID-19 across England.

Vaccine passports have long been mooted as a way to ensure large-scale events remain safe. Vaccines minister Nadhim Zahawi said yesterday: "We are looking at, by the end of September when everyone has had the opportunity to be fully vaccinated, for the large venues, venues that could end up causing a real spike in infections, where we need to use the certification process.

The minister said he wanted to avoid having to open and close venues continually so businesses could carry on as close to normal as possible.

He said: "The worst thing we can do for those venues is to have a sort of open-shut-open-shut strategy because we see infection rates rise because of the close interaction of people, that's how the virus spreads if people are in close spaces in large numbers we see spikes appearing.

WSM TC HAC Cttee Report – Last amended 09/09/2021

"The best thing to do then is to work with the industry to make sure that they can open safely and sustainably in the long term, and the best way to do that is to check vaccine status."

### **Time Out – West end theatres using Vaccine pass**

Sunday 18<sup>th</sup> July 2021

Although the UK government has decided not to make so-called 'vaccine passports' mandatory English policy just yet, their latest guidance suggests 'higher risk settings... use the NHS Covid pass as a condition of entry' – i.e., if you're packing lots of people into an indoor space, make proof of vaccination via the NHS app a condition of entry.

And so it's proven in the West End: last Friday major theatre operator the Ambassadors Theatre Group quietly slipped out a health and safety update requiring ticketholders provide proof of double vaccination status or a negative lateral flow test as of July 19.

### ***ATG Theatres England***

Status Evidence

Please present your status by providing ONE of the following:

Full Vaccination or Negative PCR/ LF test within the 48 hours prior to attendance OR Natural Immunity

### ***Theatre's requiring a Vaccine passport at present;***

(This has just been from online research)

- [London Theatre's](#)
- Bristol Hippodrome (ATG Theatre)

### ***The current considerations to take are;***

1. Will this encourage patrons back into the theatre or will it put off people coming to the theatre and we loose patrons? Could encourage people as they might not be as nervous if people come without wearing masks as this is encouraged but not forcible.

2. How do we practically enforce this? What if someone turns up and insists that they have paid for a ticket and want to see their child perform?

3. If this is required for patrons, is this also enforceable for companies and staff?

Although this may all change before we are re-open, I am already getting requests from companies asking if we will be requiring this so that they can inform their companies. We are also looking at getting tickets on sale for companies for next year, and so we will need to communicate this as we get these on sale in the next couple of months.

Members are requested to;

1. Consider the information in regards to Vaccine Passports.

## **9.1 Report to the Heritage Arts and Culture Committee 16/09/2021**

### **Weston-super-Mare Town Council Grant Development Report**

**Written by the Development Officer, Molly Maher**

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#### **Weston Museum**

A grant for Weston museum was explored in July 2021 for the Arts Council Museum Estate and Development Fund. We submitted an expression of interest for urgent repair works and maintenance as dictated by the grant guidance. This included (not exclusively): replacement of asbestos roof, render repairs, damp treatment, drainage, rebuild of chimney and parapet wall. Works were also included to improve accessibility and sustainability including: new entrance to Clara's Cottage, improvement of disabled toilets, relaying cobbled floor, lower sink in the learning space; secondary glazing to single glazed windows and solar panels.

The total requested was £499,999. Unfortunately, due to the number of applications we were unsuccessful with our expression of interest and asked not to submit a full application.

#### **Blakehay Theatre**

Changes were made to the original grant aims due to the Covid 19 pandemic. These changes were detailed in a report for the chairman and town clerk for approval when meetings were not taking place. Please find a copy of this report below.

The evaluation report is due to be submitted shortly, with all remaining balances committed. The following differences have been recognised since the update report to the town clerk and chairman:

- Due to the Blakehay Theatre remaining closed as a result of the building works, we were only partially able to fulfil our requirement to provide outdoor events. Another event will be held in the theatre in which local amateur dramatics groups will be invited to put on a performance. This was something we noted on our application, but due to Covid regulations, amateur dramatic groups have been unable to meet and rehearse. We were unable to involve them with our outdoor event for this reason. Now that they can rehearse we want to give them this opportunity.
- The Security staff for help with social distancing measures at the entrances & exits funds were unable to be utilised due to the continued closure of the museum, however, these have been committed to support the amateur dramatics events.
- We have obtained quotes and information for the air and surface virus neutralisers, however they have to be installed upon delivery. This cannot be done until the building works have been finished at the theatre, as there are disruptions to the electrics due to works running alongside the ACE funded works.
- Copyright rules changed through the timeframe of our project, which meant that Performing Right Online license was no longer required. An email from

the Arts Council on the 13/02/2021 confirmed that the reallocation of funds was acceptable as long as the expenditure was still in line with the terms of the funding agreement.

- Due to Weston-super-Mare standing orders, contractors for building works are not paid in full until the completion of the works, with interim payments scheduled evenly throughout the project. The accumulative total for the building works (£272,567) will be paid in full upon completion, having already being committed in a meeting of the full Town Council on 21/03/2021.

**Members are request to**

1. Note changes to the original Blakehay theatre grant application, with the remaining funds, which have already been committed.
2. Note the report

## 9.2 Copy - Blakehay Theatre Cultural Recovery Fund Grant Changes

Written by the Development Officer, Theatre Manager and Deputy Town Clerk

26/05/2021

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Due to COVID-19 some of our proposals outlined in our grant application to the Cultural Recovery Fund cannot be met. Changes to our proposals are as followed:

<b>What we proposed in the grant</b>	<b>Changes</b>
Improved ventilation system: There is no current fresh air ventilation in any part of the theatre, with no windows or doors that can be opened, and the main house has no ventilation system at all. We cannot have audiences or performers in without fresh air ventilation.	NONE
Fire door alarm closure system: All of the doors within the building are Fire doors and can not be propped open due to a fire risk. With sensors we would be able to prop doors open to allow for ventilation and touch point without contravening with Fire Management.	NONE
Perspex screen for the Bar: To create a barrier between the bar and customers to be able to serve.	NONE
External ramp: We currently have one disabled access point, but we need another to maintain a one-way flow system.	NONE
Hand sanitising stations	NONE
Cold Fogging Machine: To be able to clean the main house seating between performances	NONE
Additional Signage: Creating zones around the building with people operating within these zones.	NONE
Free standing mirrors for studio: To be able to offer studio space for local performers. This adjustment is essential for us to be able to reconfigure our business plan, as currently only 8 people can use the studio. With us only able to receive bookings from small groups, we are more likely to received bookings for people looking for practice space, for which mirrors are an essential requirement.	NONE
Dressing room separation: There are currently only two dressing rooms, in order to maintain bubbles and minimise contact with performers these could both be split to create 4 dressing rooms and additional toilet facilities for handwashing and disabled access backstage. In order to get performers into the building, we need to ensure they have sufficient personal space. Separate toilet facilities will ensure that members of the public, staff and performers are all kept separate and are able to maintain bubbles.	NONE
Outdoor performances: We will hold two outdoor events with the aim of allowing more members of the community to access the theatre. We would aim to get a big name performer, and connect with local amateur dramatic	Due to lockdown restrictions, amateur dramatic theatre groups are unable to

<b>What we proposed in the grant</b>	<b>Changes</b>
<p>groups who are currently unable to perform in theatres due to government restrictions. Local operatic societies have performed at the Blakehay previously and have had sell out shows with a dedicated local following. This is a guaranteed income generating show. This quality programming is essential for income generation. As well as these physical changes, there would need to be an increase in the number of staff required for a performance who are dedicated to social distancing measures.</p>	<p>meeting and practise/perform in time for the event.</p> <p>As such we are unable to connect with local amateur dramatic groups. Instead both performance evenings will be working with comedians.</p>
<p>Live streaming performances: This increases the potential audience size, and obtains some of the lost income. The use of Live Streaming in conjunction with a limited audience in the theatre would ensure that the Blakehay is viable whilst government restrictions are in place. Not only would this support the theatre financially, it would also allow us to maintain a link with our core audience, as well as reach out and find new audiences to increase sustainability and resilience in the long term.</p>	<p>NONE</p>
<p>Staffing Costs; 3 additional staff per performance, 10 performances, 4 hours of working.</p>	<p>Staffing costs allocated for indoor performance in the Theatre will now be used to martial and oversee the Outdoor events as the Theatre will not be open until Autumn 2021</p>
<p>2 x React Virus Scanners</p>	<p>NONE</p>

**ITEM NO10. South West Heritage Trust (SWHT) Report  
Heritage, Arts and Culture Committee  
13.05.2021**

**Work programme:**

**The Living Landscape Gallery**

The Clevedon Torc has now been returned to the British Museum. We will be replacing the torc with an Ichthyosaur paddle in the next few weeks. The paddle is part of the North Somerset collection.

**Clara's Cottage**

The Curator visited Clara's Cottage in July to remove mould which had started to grow on some of objects under the stairs and in the parlour. It may be necessary for the storage heaters to be turned on. The small environmental monitors require new batteries.

**Exhibition Development:**

Over the summer there was serious flooding in the William Mable gallery and inner courtyard. This meant that *Wild Hares and Hummingbirds: The Natural History of an English Village* had to temporarily close to allow the exhibits to dry out and be deep cleaned. We have since moved some elements of the exhibition into the new upstairs function space so the exhibition can continue to be enjoyed by visitors.

As a result of the flooding the floor in the gallery requires replacement. This work started on 23 August. It is hoped that the Ivy Millicent James exhibition can be installed in October.

A meeting was held on 31 August between Tom Mayberry (SWHT Chief Executive) Sam Astill (Head of Museums), Bethan Murray (Curator of Social History, Costume and Textiles) Sarah Cox (Exhibitions and Programme Manager), Councillor John Crockford-Hawley and Matthew Holden (Deputy Museum Operations Manager) to discuss the future exhibitions programme for Weston Museum.

The meeting was an opportunity to discuss what the priorities for future programming should be. SWHT staff will meet internally to take forward the ideas discussed and a further meeting will be held in October.

**Future Work:**

Digital images of posters advertising Weston-super-Mare were provided to Anna Farthing (Arts Programme Director for University Hospitals Bristol and Weston NHS Foundation Trust) as part of an arts project at Weston Hospital. They have been installed in the new Knightstone Ward to brighten up the corridors. A selection of images of Knightstone have also been provided to be used on interpretation boards to tell the history of Knightstone Island.



A batch of 98 works has been created by the Curator to be uploaded to the Art UK website. This content will be sent in the coming weeks and will be available to view on the site soon after. Once this current upload is online there will be 215 works from the North Somerset collection available to view on the site. There are approximately 700 works remaining to be uploaded.

### **Temporary Exhibitions:**

Due to the work being undertaken in the William Mable gallery the exhibition dates set out below are provisional only.

***Ivy Millicent James: Suffragette Artist (working title)***  
***(in-house exhibition)***

**2021 Slot 2: Monday 4 October 2021 – Saturday 22 January 2022**

**Project Lead: Michele Green (Assistant Curator)/Bethan Murray (Curator of Social History, Costume and Textiles)**

This exhibition will showcase the work of Weston artist Ivy Millicent James (1879-1965), a celebrated postcard artist. She made her name at the turn of the 20th century in the postcard boom that spread across Europe due to the development of mass travel and the growing popularity of summer holiday resorts. The exhibition will feature a selection of her original watercolours, postcard and Christmas card designs, sketch books and personal effects from the North Somerset Council museum collections.

**Recommendation:** Members are asked to note the report.

# Briefing: Heritage Action Zones update September 2021

Heritage Action Zones –Cara MacMahon. Heritage Action Zones Project Officer

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## 1 Great Weston Heritage Action Zone- update report

Over five years (Sept 2017- Sept 2022), the Great Weston Heritage Action Zone (HAZ) aims to boost economic growth and keep Weston-super-Mare on the map as a great place to live and work in.

## 2 Awareness raising / engagement programme update

### 2.1 Engagement Work for next 18 months

The following projects will be funded by Historic England:

- Development of article 4 directions for stone walls in Weston. (This has been drafted and awaiting legal team to complete the paperwork prior to going to scrutiny panel and for executive member decision)
- Bespoke marketing training for retailers involved with an enhancement scheme to maximise impact of the enhancement.
- Events for retailers and lettings agents to learn more about the PSiCA and the Heritage Action Zone work in Weston. Linked to Walker & Ling being the first building to be enhanced. Later in 2021
- Dissemination event- business breakfast - to detail progress on PSiCA work and gain further buy in from Retailers/ stakeholders and elected members. – Early in 2022
- Civic Society Awards for 2021/22. Date 13 December 2021
- Chamber of Commerce Awards 2022. This will now be a celebration of surviving for retailers to be held later in 2021
- Digital thinking- enhance awareness raising projects through digital programme of work. Further development of **Know Your place** work in 2020/21 and until March 2022. This is in tune with HE desire for us to consider use of digital technology in light of Covid-19.
- Heritage Open Days 10- 19 Sept 2021 . link to brochure <https://www.n-somerset.gov.uk/sites/default/files/2021-08/30487%20Heritage%20open%20days%202021%20ACC.pdf>
- Tom Sparey photographer. To capture each property engaging on a capital project within PSiCA to document build progress.
- Legacy/ celebration/ evaluation project to happen in 2022 as a final piece of engagement work within HAZ.

### 2.2 List development

The local heritage list initiative is now up and running: link: <https://www.n-somerset.gov.uk/my-services/planning-building-control/heritage-conservation/local-heritage-list>

### **3 Shopfront enhancement grants scheme for Weston**

The building work on Walker & Ling is completed apart from some additional soffit work

<https://www.walkerandling.co.uk/>

<https://www.facebook.com/WalkerandLing/>

We funded Rossiter's Jewellers £2,500 grant to support the restoration of his shop first floor window lintels in Weston High Street.

**South Parade:** the owners of 8 to 10 South Parade decided that the cost was too much for them.

**132- 134 High Street-** currently developing designs for these buildings

**66 Meadow street** Cross Patch- currently developing designs

**80/ 82 High Street-** currently developing designs

If we have enough funding we will work on shopfront enhancement for

**12 Orchard Place** and **34 Orchard Street**

The HAZ enhancement work has all to be completed by June 2022, so we are in a race to get planning applications in and contract for the building works.

### **4. High Street Heritage Action Zone**

We have been successful in our bid for High Street Heritage Action Zone status. £1,100,000. The project formally launched in October 2020 and will run until March 2024.

The work has two main elements:

- shopfront enhancement and
- community engagement

There is a third element, that is funded through a separate grant application process – cultural engagement see 4.3 below

#### **4.1 Shop front enhancement in High Street HAZ**

Working with our architects, Allen Construction Consulting, we have commenced promotion of the shopfront enhancement scheme in the HS HAZ area.

We have gained a great deal of interest from property owners in the HS HAZ area.

Current work:

**Fork n Ale 18 Walliscote Road-** planning application to be submitted week of 6 sept

Developing designs for

**4-8 Walliscote Road** potential to submitting planning application in October

**12-14 Walliscote Road**

**The old Kendalls Building** ( corner of Regent Street and High Street)

**The Centre**

**Oxford Street**

## **4.2 Community Engagement programme**

£70,000 funding from Historic England secured.

There are 10 projects:

- 1 Memories Shared- with NSC library service
- 2 Living Streets walks initiative- with WTC Museum
- 3 Know Your Place- with WTC Museum
- 4 Understanding our History- young people actively participating- with WTC Museum
- 5 Heritage Open Days- multiple partners
- 6 Public Realm Engagement/ ours shops our Heritage- with retailers
- 7 Volunteer development and legacy building- with VANS
- 8 Let us talk heritage- with SWHeritage Trust, Civic Society and WTC/ Museum
- 9 Training in Conservation Skills- with Architects and Colleges
- 10 Project evaluation and legacy making events

## **4.3 Cultural Engagement programme**

The Cultural Programme has commenced- see Theatre Orchard Report.

Author:

Cara MacMahon

Heritage Action Zones Project Officer

**Email:** [cara.macmahon@n-somerset.gov.uk](mailto:cara.macmahon@n-somerset.gov.uk)

# WESTON-SUPER-MARE TOWN COUNCIL



Town Mayor: Councillor James Clayton  
Town Clerk: Malcolm L. Nicholson LL.B. DMS, PSLCC

Coat of Arms Granted to the Borough in 1960

29<sup>TH</sup> June 2021

Post Point 15  
Place Directorate  
North Somerset Council  
Town Hall  
Walliscote Grove Road  
Weston-super-Mare  
BS23 1UJ

FAO CAT LODGE – SENIOR ARCHAEOLOGIST – BY EMAIL

Dear Madam

## **LETTER OF SUPPORT - WORLEBURY CAMP HILLFORT NATIONAL LOTTERY HERITAGE FUND APPLICATION**

Weston Town Council would like to express its strong support for North Somerset Council's National Lottery Heritage Fund Application for a grant to fund the implementation of a Conservation Management Plan for Worlebury Camp Hillfort. If awarded a grant, the management plan would enable North Somerset Council to:-

- preserve the hillfort and maintain its archaeological features
- increase awareness and understanding of the hillfort
- develop its recreational potential and improve the biodiversity of the site
- provide volunteering opportunities, improve access and undertake research into the history of the hillfort.

This area is considered an important archaeological site and is one of the top 10 best ancient hillforts in the country. Unfortunately, it has been neglected over the years and suffered damage from tree roots and vandalism.

However, with a management plan in place it could be a significant tourist attraction, helping with the local economy, creating jobs and encouraging visitors from those areas of Weston which suffer from deprivation.

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It has become more obvious through the recent pandemic restrictions that healthy outdoor pursuits are a significant benefit to both physical and mental health and that general well-being is improved when people take an interest in their localities.

Weston Town Council therefore strongly supports the grant application and hopes that North Somerset Council are successful with their bid.

Yours faithfully

A handwritten signature in dark ink, appearing to read 'M L Nicholson', written over a horizontal line.

Malcolm L Nicholson LLB DMS PSLCC  
Town Clerk

Copy to Councillor John Crockford-Hawley