

**WESTON-SUPER-MARE TOWN COUNCIL
TOURISM AND LEISURE COMMITTEE
AGENDA**

Date: Monday 10th February 2014

Time: 7.00 p.m.

Venue: Grove House

Members of the Tourism and Leisure Committee are hereby summoned to this meeting and reminded that they have a duty to state a Declaration of Interest prior to the appropriate agenda item and to consider the Crime and Disorder Act s.17 and Equality Act 2010 s.149 when reaching a decision. Members who wish to comment on matters within their ward may attend and address the Committee.

Members: Councillors David Hitchins (Chairman), Mike Bell, Peter Crew, John Crockford-Hawley, Jan Holloway, Cyril King, Michael Lyall, Derek Mead, Ian Porter, Tony Probert, Sonia Russè (Vice Chairman) and Roz Willis.

Note: Quorum of the Committee shall be one half of its Members

Prior to the commencement of the meeting, the Chairman will invite questions and observations from parishioners present (maximum time permitted 15 minutes).

1. **Apologies for Absence and Notification of Substitutions**
2. **Declarations of Interest**
3. **Minutes of the previous Tourism and Leisure Committee Meeting held on 9th December 2013** (attached)
4. **To consider the Notes of the Tourism Consultative Group Meeting on 9th January 2014** (draft until approved) (attached)
5. **Budget 2014/2015** (attached)
6. **Play Area Inspection Reports** – To receive the report of the Grounds Manager (attached)
7. **Water Park Management Report** – To receive the report of the Grounds Manager (attached)
8. **To note SEO Activity on Love Weston Website** – To receive the report of the Tourism Consultant (attached)
9. **Love Weston Marketing Plan 2014/15 and Feedback on Advertising to date**
 - 9.1 **To approve the Marketing Plan 2014/15** (attached)
 - 9.2 **To receive the Feedback on Advertising to date** (attached)
10. **Tourism Strategy 2014-2017** – Consultation draft for approval (attached)
11. **To approve Tourism Grant Form** (attached)
12. **Tourism Bus** – To receive the report of the Town Clerk (attached)

Malcolm L Nicholson LLB DMS AILCM
Town Clerk
4th February 2014

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