

# **WESTON-SUPER-MARE TOWN COUNCIL TOURISM AND LEISURE COMMITTEE AGENDA**

**Date:** Monday 14<sup>th</sup> August 2017

**Time:** 7.00 pm.

**Venue:** Grove House

*Members of the Tourism and Leisure Committee are hereby summoned to this meeting and reminded that they have a duty to state a Declaration of Interest prior to the appropriate agenda item and to consider the Crime and Disorder Act s.17 and Equality Act 2010 s.149 when reaching a decision. Members who wish to comment on matters within their ward may attend and address the committee.*

**Members:** Peter Crew, James Clayton, John Crockford-Hawley, James Davis, Richard Nightingale, Alan Peak, Ian Porter, Len Purnell, Clive Webb, Martin Williams and Roz Willis

**Note:** Quorum of the Committee shall be 5 members.

Prior to the commencement of the meeting, the Chairman will invite questions and observations from parishioners present (maximum time permitted 15 minutes).

- 1. Apologies for Absence and Notifications of Substitutions**
- 2. Declarations of Interest**
- 3. To approve the accuracy of the minutes of the Tourism and Leisure Committee meeting held on the 12th June 2017 (attached)**
- 4. Love Weston**

#### **4.1 Visitor Information Centre (VIC)**

To receive the reports of the Tourism Manager (attached)

- Love Weston membership
- Staffing
- Training
- FAQs and Questionnaires
- New stock
- Signage to the VIC

#### **4.2 Destination Marketing**

To receive the reports of the Tourism Marketing Officer (attached)

- Website statistics
- The top ten pages on the website viewed in June and July
- Social media increase
- Winter campaign

**5. Tourism Grant application** (attached)

**6. Parks and Play Areas**

**6.1 Water Park**

To receive the report of the Grounds Manager (attached)

**6.2 Parks and Play areas**

To receive the report of the Grounds Manager (attached)

Malcolm L Nicholson LL.B DMS MILCM  
Town Clerk  
4<sup>th</sup> August 2017

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