

# WESTON-SUPER-MARE TOWN COUNCIL TOURISM AND LEISURE COMMITTEE AGENDA

**Date:** Monday 4<sup>th</sup> June 2018

**Time:** 7.00 pm.

**Venue:** Grove House

*Members of the Tourism and Leisure Committee are hereby summoned to this meeting and reminded that they have a duty to state a Declaration of Interest prior to the appropriate agenda item and to consider the Crime and Disorder Act s.17 and Equality Act 2010 s.149 when reaching a decision. Members who wish to comment on matters within their ward may attend and address the committee.*

**Members:** Ray Armstrong, James Clayton, Peter Crew, John Crockford-Hawley, Jos Holder, James Davis, Richard Nightingale, Alan Peak, Ian Porter, Len Purnell, Clive Webb, and Martin Williams

**Note:** Quorum of the Committee shall be 5 members.

Prior to the commencement of the meeting, the Chairman will invite questions and observations from parishioners present (maximum time permitted 15 minutes).

1. **Election of a Chairman**
2. **Apologies for Absence and Notifications of Substitutions**
3. **Election of a Vice-Chairman**
4. **Declarations of Interest**
5. **To approve the accuracy of the minutes of the Tourism and Leisure Committee meeting held on the 9<sup>th</sup> April 2018** (attached)
6. **Parks and Play Areas**
  - 6.1 **Parks and Play Areas**

To receive the report of the Grounds Manager (attached)

    - Planned Maintenance and Refurbishment Program 2018/19
    - Planned Maintenance and Refurbishment Program 2019/20
    - Canberra Road Play Area – Procurement, Timetable and Program of Works
    - Millennium Green - Update
  - 6.2 **Waterpark**

To receive the report of the Grounds Manager (attached)
7. **Destination Website - Visit Weston-super-Mare**

To receive the report of the Tourism Marketing Officer (attached)

  - Development of new website
  - Website stats
  - Top ten pages – viewed in April
  - Social Media
8. **Destination Marketing**

To receive the report of the Tourism Marketing Officer (attached)

  - 2018/19 Advertising Campaigns
  - Distribution of Explore

**9. Interactive TV Screen**

Report of the Tourism Manager (attached)

**10. Visitor Information Centre (VIC)**

To receive the report of the Tourism Manager (attached)

- Opening Times 2018
- Shop & Ticket Sales
- Signage & Banners Update
- UK TIC Forum
- Visitor Numbers & Footfall
- Frequently Asked Questions (FAQ's) Update

Malcolm L Nicholson LLB DMS MILCM  
Town Clerk  
29th May 2018

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