

WESTON-SUPER-MARE TOWN COUNCIL TOURISM AND LEISURE COMMITTEE AGENDA

Date: Monday 6th August 2018

Time: 7.00 pm.

Venue: Grove House

Members of the Tourism and Leisure Committee are hereby summoned to this meeting and reminded that they have a duty to state a Declaration of Interest prior to the appropriate agenda item and to consider the Crime and Disorder Act s.17 and Equality Act 2010 s.149 when reaching a decision. Members who wish to comment on matters within their ward may attend and address the committee.

Members: Ray Armstrong, James Clayton, Peter Crew, John Crockford-Hawley, Jos Holder, James Davis, Richard Nightingale, Alan Peak, Ian Porter, Len Purnell, Clive Webb, and Martin Williams

Note: Quorum of the Committee shall be 5 members.

Prior to the commencement of the meeting, the Chairman will invite questions and observations from parishioners present (maximum time permitted 15 minutes).

1. **Apologies for Absence and Notifications of Substitutions**
2. **Declarations of Interest**
3. **To approve the accuracy of the minutes of the Tourism and Leisure Committee meeting held on the 4th June 2018** (attached)
4. **Parks and Play Areas**

4.1 Canberra Road: To accept tenders submission - report of the Deputy Town Clerk/ Responsible Financial Officer (attached)

4.2 Canberra Road: To receive the tender evaluation report from Steve Matthews (attached) for consideration in the appointment of a contractor for refurbishment works up to the value of £90,000.

4.3 Castle Batch: To receive update report on frame and swing from Deputy Town Clerk/ Responsible Financial Officer (attached)

4.4 Parks and Play Areas

To receive the report of the Grounds Manager (attached)

4.5 Waterpark

To receive the report of the Grounds Manager (attached)

5. **Visit Weston-super-Mare**

5.1 Proposed Change to Partnership Agreements: To receive the report of the Tourism Manager & new contract form (attached)

6. **Destination Website - Visit Weston-super-Mare:** To receive the report of the Tourism Marketing Officer (attached)
 - New website launch
 - Website stats
 - Top ten pages – viewed in May and June
 - Social Media

7. **Destination Marketing:** To receive the report of the Tourism Marketing Officer (attached)
 - 2018/19 Advertising Campaigns
 - Media coverage

8. **Visitor Information Centre (VIC):** To receive the report of the Tourism Manager (attached)
 - Opening Times 2018
 - Shop & Ticket Sales
 - Visitor Numbers & Footfall
 - Frequently Asked Questions (FAQ's) Update
 - Beach Wheelchair
 - Water Bottles
 - Interactive TV Screen

Malcolm L Nicholson LL.B DMS MILCM
Town Clerk
27th July 2018

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