

WESTON-SUPER-MARE TOWN COUNCIL TOURISM AND LEISURE COMMITTEE AGENDA

Date: Monday 8th October 2018

Time: 7.00 pm.

Venue: Grove House

Members of the Tourism and Leisure Committee are hereby summoned to this meeting and reminded that they have a duty to state a Declaration of Interest prior to the appropriate agenda item and to consider the Crime and Disorder Act s.17 and Equality Act 2010 s.149 when reaching a decision. Members who wish to comment on matters within their ward may attend and address the committee.

Members: Peter Crew (Chairman), Ray Armstrong, James Clayton, , John Crockford-Hawley, James Davis, Jos Holder, Richard Nightingale, Alan Peak, Ian Porter, Len Purnell, Clive Webb and Martin Williams

Note: Quorum of the Committee shall be 5 members.

Prior to the commencement of the meeting, the Chairman will invite questions and observations from parishioners present (maximum time permitted 15 minutes).

1. **Apologies for Absence and Notifications of Substitutions**
2. **Declarations of Interest**
3. **To approve the accuracy of the minutes of the Tourism and Leisure Committee meeting held on the 6th August 2018** (attached)
4. **Parks and Play Areas**
 - 4.1 **Parks and Play Areas:** To receive the report of the Grounds Manager (attached)
 - Canberra Road
 - Castle Batch
 - Wyvern Close
 - Future maintenance and budget planning
 - General Play Area Management
 - 4.2 **Waterpark**

To receive the report of the Grounds Manager (attached)
5. **Destination Website - Visit Weston-super-Mare:** To receive the report of the Tourism Marketing Officer (attached)
 - New website update
 - Website stats
 - Top ten pages – viewed in July and August
 - Social Media
 - Online Booking Function
6. **Destination Marketing:** To receive the report of the Tourism Marketing Officer (attached)
 - 2018/19 Advertising Campaigns
 - Media coverage
7. **Visitor Information Centre (VIC):** To receive the report of the Tourism Manager (attached)
 - Autumn opening Times 2018
 - Shop & Ticket Sales

- Visitor Numbers & Footfall
- Frequently Asked Questions (FAQ's) Update
- Beach Wheelchair
- Water Bottles
- Interactive TV Screen

8. Budget Considerations



Malcolm L Nicholson LL.B DMS MILCM
Town Clerk
1st October 2018

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