

# Support trees for Weston

Cultivate a Greener Future for Weston-super-Mare



WESTON TREE & PLANTING GROUP

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Contact Becky Walsh  
becky.walsh@wsm-tc.gov.uk  
07513 727730

# The Opportunity

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We are the Weston Tree and Plant Group, a dedicated collective of individuals, organisations, and businesses working towards a greener and more sustainable future for the town of Weston-super-Mare.

## **Our Mission:**

Our mission is clear - to increase tree canopy levels and biodiversity across Weston-super-Mare. We believe that by coming together and collaborating, we can multiply the benefits to our town and create a more healthy and vibrant community.

## **The Opportunity:**

In alignment with the UK government's plan to enact mandatory Task Force on Climate-related Financial Disclosures (TCFD) -aligned requirements for climate reporting, we see a unique opportunity for businesses to contribute to the future of Weston-super-Mare. Investing in tree planting is not just a climate-friendly initiative, it's an investment in the health, well-being, and economic vitality of our town.

## **Why Trees Matter:**

Trees play a crucial role in our urban environment, from reducing the risk of flooding to providing shade and improving air quality. The benefits extend to increased property values, lower rates of prescribed anti-depressants, and improved overall well-being.

## **Our Objective:**

Our goal is ambitious yet achievable - to plant 10,000 trees in the coming years. With your support, we can turn this vision into a reality and make a lasting impact on our town's landscape.

## **Invitation:**

We invite your business to join us in this noble cause. Your company, whatever size can contribute, whether through funding tree and planting projects, providing land for planting or encouraging your staff to participate in volunteer days.

## **The We SEE Trees Community Tree Nursery:**

Additionally, we are excited to share news about our new tree nursery in the Maltlands area of the Winterstoke ward. This community-led space will be instrumental in growing and nurturing trees for future planting, further enhancing our commitment to the environment.

## **Get Involved:**

Your involvement can make a significant difference. By supporting the growing and planting of trees in our local area, your business becomes a vital part of creating a sustainable and thriving Weston-super-Mare.

# Room for Trees

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## **Transform Your Bed & Breakfast / Hotel into a Beacon of Green Change with Room for Trees**

Imagine waking up each day knowing that your business isn't just about offering a cozy stay but also about nurturing our planet. Introducing "Room for Trees," an innovative initiative by James Suter of the Gliffaes Hotel, designed to revolutionise the way bed and breakfast accommodations contribute to environmental sustainability.

### **Here's how it works:**

For every night you sell, £1 or more is added to the price, and this goes to Weston Tree and Plant group. It's straightforward, impactful, and a fresh approach to funding tree planting initiatives. By participating in Room for Trees, you're not only supporting the greening of Weston-super-Mare but also financing vital green infrastructure at the community level.

**But that's not all.** Joining the Room for Trees movement means you'll receive a distinctive window sticker and a digital logo for your website, signaling your commitment to the cause. This visible pledge to environmental stewardship makes your establishment stand out, attracting guests who are equally passionate about making a positive impact on our world.

**Think about it:** When faced with multiple accommodation options, guests are increasingly likely to choose those that align with their values. By being part of Room for Trees, your bed and breakfast becomes more than just a place to stay; it becomes a choice for a better future.

So, are you ready to be part of this green revolution?

pledge for Room for Trees today and turn every stay at your B&B into a step towards a greener, more sustainable world.



# Sponsor a Tree

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## 'Sponsor a Tree' - A Step Towards Urban Renewal

Embark on a journey of environmental stewardship with our exclusive 'Sponsor a Tree' program. Whether you're an individual, a business, or a community group, this is your chance to play a pivotal role in greening our urban landscapes.

By sponsoring tree planting and management programs, you're not just adding a touch of green to our streets; you're fostering a sustainable future.

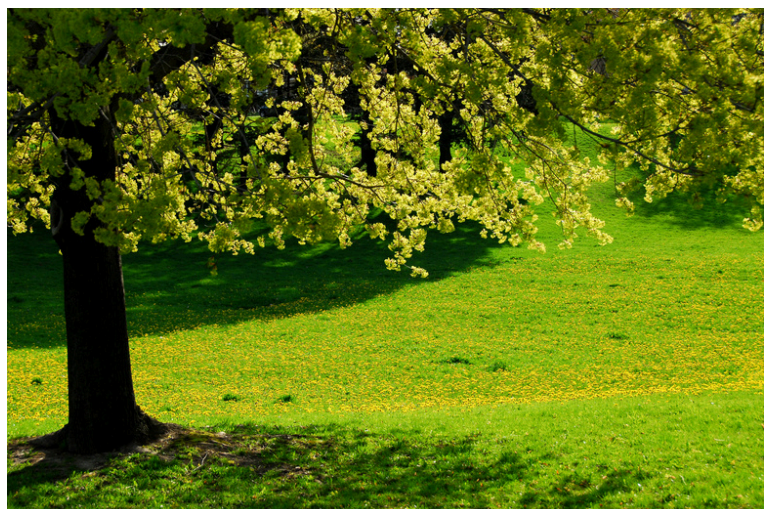
Choose to sponsor street trees in iconic locations like Milton Road cemetery, Ellenborough Park, Millennium Green, or Castle Batch.

We understand the concern about vandalism. That's why we ensure each sponsored tree is given the care and protection it needs to thrive. In the unfortunate event of damage, rest assured that we are committed to replacing or repairing the affected trees, preserving your contribution to the community.

And what about commemorating your contribution?

For a sponsorship of £250 to £500 (depending) you have the option to include a tasteful plaque on the protective cage around your tree, making it a testament to your commitment to the environment. It's a wonderful way to honour a loved one, celebrate an achievement, or simply show your support for a greener world.

So, are you ready to leave a lasting legacy? Sponsor a tree today and be a part of a greener, more sustainable tomorrow.



# Corporate volunteering

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## **'Elevate Your Team's Spirit with Corporate Volunteering – Make a Difference Together**

Is your company looking for a meaningful way to engage employees and foster team spirit? Our corporate volunteering offers the perfect blend of team-building and environmental stewardship.

We specialize in creating unique outdoor experiences that align with your company's values and goals. Whether it's tree planting, woodland management, or other nature-based activities, we provide opportunities for your team to work together in a refreshing, natural setting.

These hands-on experiences not only enhance team dynamics but also instill a sense of shared purpose and responsibility towards our planet.

Engaging in these practical activities offers numerous benefits for your employees. It's an effective way to break the routine, encourage collaboration, and foster a deeper connection among team members.

More than just a day out of the office, it's a chance for your employees to contribute positively to the environment, support local wildlife, and make a tangible impact in the community. You can share about the day on your social media and we will share it on ours.

Our corporate volunteering program is more than just team-building; it's about creating lasting memories and a lasting impact. Your team will return to work energised, inspired, and more united, having shared an experience that goes beyond the usual corporate activities.

# Love the Outdoors volunteering

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## 'Join 'Love the Outdoors' – Where Passion for Nature Meets Community Action

Are you someone who feels a deep connection with nature and wishes to make a tangible difference in your community? 'Love the Outdoors' is your opportunity to turn that passion into action!

As a vibrant volunteer team based in Weston-super-Mare, 'Love the Outdoors' is all about bringing together like-minded individuals who share a love for our planet. Our volunteers are the heart and soul of our mission, actively participating in various environmental projects. From planting trees and flowers to engaging in rewilding projects, every action you take with us contributes to a larger purpose.

By volunteering with 'Love the Outdoors,' you're not just helping beautify our local areas; you're playing a crucial role in supporting Weston Town Council's commitment to climate change. Your efforts help preserve and enhance our natural environments, ensuring that the community's wildlife and open spaces thrive for generations to come.

Our projects are more than just environmental initiatives; they're a celebration of community spirit and a testament to what we can achieve when we come together for a common cause. Whether you're an experienced environmentalist or just starting to explore your green thumb.

Join us today and be part of a movement that's nurturing nature and fostering a sustainable future for our community. Together, let's show how much we love the outdoors!

Contact [Graham.meikle@wsm-tc.gov.uk](mailto:Graham.meikle@wsm-tc.gov.uk)  
Volunteer Supervisor for more information.





# Support List

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## **Room for Trees**

For local B&B / Hotel accommodation

To donate contact  
**[becky.walsh@wsm-tc.gov.uk](mailto:becky.walsh@wsm-tc.gov.uk)**

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## **Sponsor a Tree**

By sponsoring tree planting and management programs, you're not just adding a touch of green to our streets; you're fostering a sustainable future. Contact [becky.walsh@wsm-tc.gov.uk](mailto:becky.walsh@wsm-tc.gov.uk)

£250 to £500

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## **Corporate volunteering**

Corporate volunteering offers the perfect blend of team-building and environmental stewardship.

Contact [graham.meikle@wsm-tc.gov.uk](mailto:graham.meikle@wsm-tc.gov.uk)

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