



Your Town Your Voice Community Consultation

Weston-super-Mare Town Council
16th November 2023

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Collecting the information

The online survey was conducted over a 1-month period, from 1st October – 1st November. In this time, we received a total of 516 responses.

Upon conclusion of the survey, the closed question data has been condensed, and the open question data was fed into an analytics programme to enable the information to be objectively condensed and summarised, highlighting recurring themes and concerns. Rude and salacious comments, where no viable data could be extracted, have been removed.

Please note, every attempt has been made to make clear the difference between North Somerset Councils' responsibilities and our own. There are still responses which refer to areas covered by NSC, and have been left in so not to distort results.

A community engagement evening was held during the survey period, in which the community was invited to come and discuss issues and understand more about council services. The feedback from these sessions have been collated separately and can be found in section '[Your Town Your Voice Community Consultation Evening](#)'.

The survey has been created in line with the Town Councils adopted 10-year strategy, with the 5 pillars forming the line of questioning. These five pillars are:

Weston View – Measures to promote and better present the Town.

Cleaner and Greener – Measures to improve the local environment.

Healthier and Happier – Measures to promote the health and wellbeing of local residents.

A Bright Future – Measures to support and enhance the local economy.

Heritage, Arts and Culture – Measures to ensure that Weston super Mare thrives as a vibrant place for arts and culture

Executive Summary

The Council adopted its Medium-Term Financial Plan (MTFP) on the 20th February 2023. This is the first year of the plan, and using the Your Town Your Voice satisfaction survey as a conduit to aid and inform the budget setting process.

Following the principles of the MTFP, the key financial question asked within this survey relate to the Town Council proportion of the council tax and whether council taxpayers felt that this provided value for money for the services provided. It is hoped that this will

provide year on year comparison based on figures from previous years' surveys. We have asked the community to identify and rank the services most important to them, in order to understand where service delivery should be continued, budget cuts avoided, and future investment targeted. Every effort should be made to continue to invest in community priorities over the period of the MTFP. In finding these priorities, this would suggest that these are the service areas that are least important to council taxpayers and where spending reductions, if required in the future, should be targeted.

The survey has been based on a mixed method research approach, using both quantitative and qualitative data. Each section therefore will include both qualitative and quantitative data. The quantitative data is displayed in chart and table form, with both the number of responses and the percentages. The qualitative data has been summarised.

Members of the public were asked to rate 20 of our services in the order of most to least value to them (1 being most, 20 being least). This data is complex to analyse, and as such we have chosen to display the order of services rated highest (1) and lowest (20). As you will see, a service can be both in the top 5 for both.

An element of risk is recognised, an evaluation of which will be included at the conclusion of this document:

- Ability to a relevant and engaging survey (in year one) and community engagement opportunities
- poor response to the research project to provide data for analysis.

In summary, the top 7 highest voted services (in order) are:

1. Parks and Play Area
2. Weston Museum
3. Public Toilets
4. Climate Emergency
5. Youth Services
6. CCTV
7. Blakehay Theatre

The top 7 lowest voted services (in order) are:

1. Climate emergency
2. Remembrance Sunday
3. Armed Forces Celebration
4. Blue Plaques
5. Noticeboards
6. Christmas Lights
7. Milton Road Cemetery

Full breakdown of service priorities can be found under [question 88](#).

In order to analyse the mixed method approach of the sample data achieved, and to be able to offer insight for budget formulation, the following table provides the average votes based on the top 10 and bottom 10.

Rate service top to bottom	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	Top 10	Bottom 10	Average
Parks and Play Areas	63	52	59	25	14	7	8	5	8	5	2	0	0	0	0	0	0	1	1	3	246	7	239
Public Toilets	37	30	33	30	25	30	35	15	5	5	1	1	3	1	1	1	0	0	0	0	245	8	237
Weston Museum	48	41	32	20	22	17	15	12	13	10	5	2	6	0	2	0	2	2	2	2	230	23	207
Dog Waste Bins	1	11	8	24	26	22	24	48	29	13	19	10	6	5	2	0	0	3	1	1	206	47	159
Visitor Information Centre	8	8	29	38	31	25	28	11	14	11	12	9	8	7	2	2	4	3	2	1	203	50	153
Visit Weston	10	14	5	27	44	27	24	21	14	12	14	14	9	3	5	5	2	1	1	1	198	55	143
Blakehay Theatre	10	37	19	19	15	23	15	23	11	20	6	10	9	5	6	3	6	6	4	6	192	61	131
Water Adventure Play Park	2	17	9	22	13	37	23	22	23	21	17	9	3	5	3	5	3	7	7	5	189	64	125
CCTV	13	14	14	11	17	11	10	16	11	12	23	53	20	10	4	4	4	3	1	2	129	124	5
Bus Shelters	2	0	5	3	13	7	11	10	23	54	30	18	21	12	13	11	8	3	6	3	128	125	3
Youth Services	16	11	14	9	9	11	11	18	11	13	11	14	13	49	23	8	8	3	1	0	123	130	-7
Noticeboards	1	0	3	2	3	9	8	16	56	24	16	25	5	20	10	8	8	15	10	14	122	131	-9
Climate Emergency	34	9	6	8	4	2	4	6	5	6	5	9	7	11	4	5	7	5	19	97	84	169	-85
Allotments	5	1	3	3	7	5	11	9	8	12	55	32	29	16	9	18	13	5	6	6	64	189	-125
Christmas Lights	1	0	2	2	2	3	7	6	4	10	4	10	14	13	12	23	71	40	17	12	37	216	-179
Weston In Bloom	0	2	3	3	2	3	5	5	2	10	7	10	18	10	27	70	37	21	14	4	35	218	-183
Remembrance Sunday	2	4	2	1	2	4	6	4	5	3	1	4	12	12	15	21	19	14	78	44	33	220	-187
Milton Road Cemetery	0	1	3	2	2	5	4	4	4	6	13	14	60	44	27	18	12	16	9	9	31	222	-191
armed forces celebration	0	1	3	3	2	5	1	2	4	3	4	5	4	13	15	9	22	79	55	23	24	229	-205
Blue Plaques	0	0	1	1	0	0	3	0	3	3	8	4	6	17	73	42	27	26	19	20	11	242	-231

These results have been identified in a traffic light system, both in this report and will also be identifiable within the budget preparation documents for members to identify and consider.

Survey Discoveries

Town Council Services

Q88 – Town Council Services

Which council services hold the most value to you as a member of our community? To identify where future investment should be targeted rather than considered budget cuts if necessary? Please rate in order of which has more value.

Members of the public were asked to rate 20 of our services in the order of most to least value to them (1 being most, 20 being least). This data is complex to analyse, and as such we have chosen to display the order of services rated highest (1) and lowest (20). As you will see, a service can be both in the top 5 for both. The number along the X axis is the number rating it has been given (1-20), and the services are listed down the Y axis.

Rate service – highest voted	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
Parks and Play Areas	63	52	59	25	14	7	8	5	8	5	2	0	0	0	0	0	0	1	1	3
Weston Museum	48	41	32	20	22	17	15	12	13	10	5	2	6	0	2	0	2	2	2	2
Public Toilets	37	30	33	30	25	30	35	15	5	5	1	1	3	1	1	1	0	0	0	0
Climate Emergency	34	9	6	8	4	2	4	6	5	6	5	9	7	11	4	5	7	5	19	97
Youth Services	16	11	14	9	9	11	11	18	11	13	11	14	13	49	23	8	8	3	1	0
CCTV	13	14	14	11	17	11	10	16	11	12	23	53	20	10	4	4	4	3	1	2
Blakehay Theatre	10	37	19	19	15	23	15	23	11	20	6	10	9	5	6	3	6	6	4	6
Visit Weston	10	14	5	27	44	27	24	21	14	12	14	14	9	3	5	5	2	1	1	1
Visitor Information Centre	8	8	29	38	31	25	28	11	14	11	12	9	8	7	2	2	4	3	2	1
Allotments	5	1	3	3	7	5	11	9	8	12	55	32	29	16	9	18	13	5	6	6
Remembrance Sunday	2	4	2	1	2	4	6	4	5	3	1	4	12	12	15	21	19	14	78	44
Water Adventure Play Park	2	17	9	22	13	37	23	22	23	21	17	9	3	5	3	5	3	7	7	5
Bus Shelters	2	0	5	3	13	7	11	10	23	54	30	18	21	12	13	11	8	3	6	3
Noticeboards	1	0	3	2	3	9	8	16	56	24	16	25	5	20	10	8	8	15	10	14
Christmas Lights	1	0	2	2	2	3	7	6	4	10	4	10	14	13	12	23	71	40	17	12
Dog Waste Bins	1	11	8	24	26	22	24	48	29	13	19	10	6	5	2	0	0	3	1	1
armed forces celebration	0	1	3	3	2	5	1	2	4	3	4	5	4	13	15	9	22	79	55	23
Blue Plaques	0	0	1	1	0	0	3	0	3	3	8	4	6	17	73	42	27	26	19	20
Milton Road Cemetery	0	1	3	2	2	5	4	4	4	6	13	14	60	44	27	18	12	16	9	9
Weston In Bloom	0	2	3	3	2	3	5	5	2	10	7	10	18	10	27	70	37	21	14	4

The above demonstrates that Parks and Play Area, Weston Museum, Public Toilets, Climate Emergency and Youth Services are the top 7 highest voted services.

Rate service - Lowest voted	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
Climate Emergency	34	9	6	8	4	2	4	6	5	6	5	9	7	11	4	5	7	5	19	97
Remembrance Sunday	2	4	2	1	2	4	6	4	5	3	1	4	12	12	15	21	19	14	78	44
armed forces celebration	0	1	3	3	2	5	1	2	4	3	4	5	4	13	15	9	22	79	55	23
Blue Plaques	0	0	1	1	0	0	3	0	3	3	8	4	6	17	73	42	27	26	19	20
Noticeboards	1	0	3	2	3	9	8	16	56	24	16	25	5	20	10	8	8	15	10	14
Christmas Lights	1	0	2	2	2	3	7	6	4	10	4	10	14	13	12	23	71	40	17	12
Milton Road Cemetery	0	1	3	2	2	5	4	4	4	6	13	14	60	44	27	18	12	16	9	9
Blakehay Theatre	10	37	19	19	15	23	15	23	11	20	6	10	9	5	6	3	6	6	4	6
Allotments	5	1	3	3	7	5	11	9	8	12	55	32	29	16	9	18	13	5	6	6
Water Adventure Play Park	2	17	9	22	13	37	23	22	23	21	17	9	3	5	3	5	3	7	7	5
Weston In Bloom	0	2	3	3	2	3	5	5	2	10	7	10	18	10	27	70	37	21	14	4
Parks and Play Areas	63	52	59	25	14	7	8	5	8	5	2	0	0	0	0	0	0	1	1	3
Bus Shelters	2	0	5	3	13	7	11	10	23	54	30	18	21	12	13	11	8	3	6	3
Weston Museum	48	41	32	20	22	17	15	12	13	10	5	2	6	0	2	0	2	2	2	2
CCTV	13	14	14	11	17	11	10	16	11	12	23	53	20	10	4	4	4	3	1	2
Visit Weston	10	14	5	27	44	27	24	21	14	12	14	14	9	3	5	5	2	1	1	1
Visitor Information Centre	8	8	29	38	31	25	28	11	14	11	12	9	8	7	2	2	4	3	2	1
Dog Waste Bins	1	11	8	24	26	22	24	48	29	13	19	10	6	5	2	0	0	3	1	1
Public Toilets	37	30	33	30	25	30	35	15	5	5	1	1	3	1	1	1	0	0	0	0
Youth Services	16	11	14	9	9	11	11	18	11	13	11	14	13	49	23	8	8	3	1	0

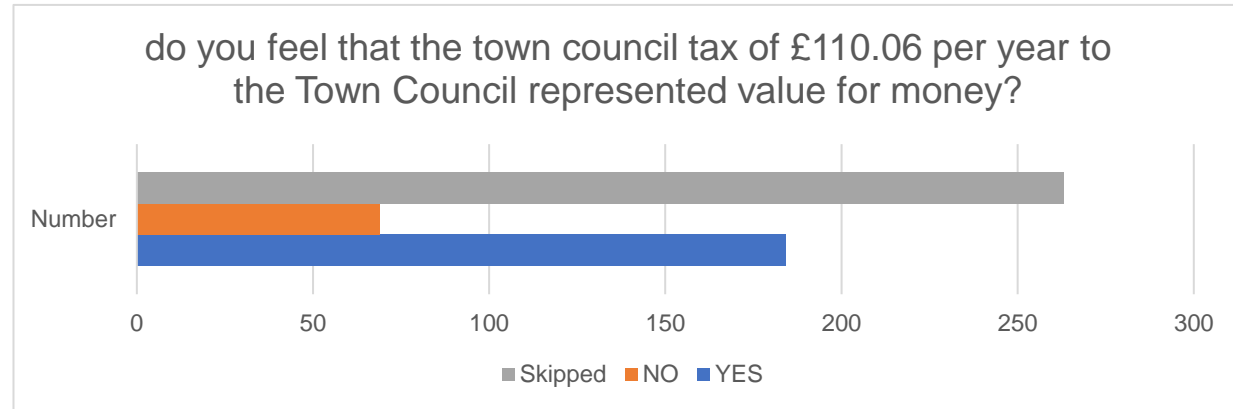
The above demonstrates that Climate emergency, Remembrance Sunday, Armed Forces Celebration, Blue Plaques and noticeboards are the top 7 lowest voted services.

Q89 – Town Council Services

Having considered all of the services provided by the town council, do you feel that the town council tax of £110.06 per year (£9.17 per month for the average Band D household) to the Town Council. represented value for money?

Value for money?	Number
YES	184
NO	69
Skipped	263

Value for money?	percentage
YES	35.66%
NO	13.37%
Skipped	50.97%

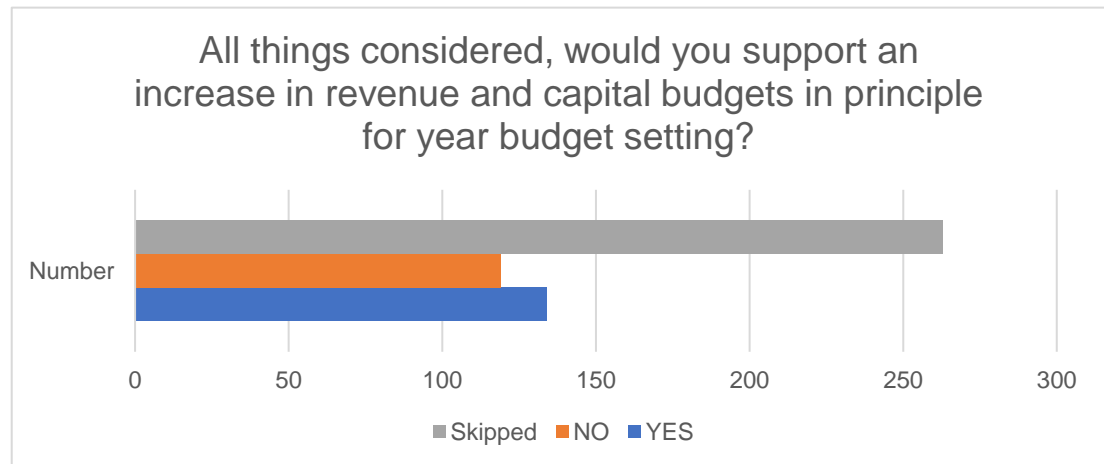


Q90 – Town Council Services

All things considered, would you support an increase in revenue and capital budgets in principle for year budget setting?

Support an increase?	Number
YES	134
NO	119
Skipped	263

Support an increase?	Percentage
YES	25.97%
NO	23.06%
Skipped	50.97%



Q91 – Town Council Services

Do you have any specific comments to make on the town council budget, and what, if any, changes would you like to see in future years?

1. Positive Feedback:

- **Appreciation for Inclusion:** Some respondents appreciate the opportunity to contribute opinions on how tax is spent, considering it a positive step.
- **Increased Revenue for Environmental and Sustainable Initiatives:** Several respondents expressed a desire for increased revenue to support environmental matters, awareness-raising activities, and sustainable events like Glow.

2. Challenges and Concerns:

- **Financial Strain on Residents:** Many respondents highlighted financial challenges, expressing concerns about tax increases when residents are already struggling financially.
- **Concerns About Budget Allocation:** Some respondents raised concerns about budget allocation, calling for clarity, better communication, and a focus on efficient spending.
- **Opposition to Specific Initiatives:** A few respondents expressed opposition to initiatives related to diversity, equity, and inclusion (DEI), climate, and suggested redirecting funds to more pressing issues like cleanliness and public toilets.

3. Specific Suggestions:

- **Accessibility and Inclusivity:** Suggestions for improved accessibility and inclusivity for disabled groups.
- **Clarity and Communication:** Calls for clearer communication, more effective surveys, and greater resident involvement in budget decisions.
- **Investment in Infrastructure:** Recommendations to invest in public toilets, street cleaning, and the restoration of key site buildings, particularly along the seafront and high street.
- **Focus on Basic Services:** Requests for a focus on essential services like street cleaning, public toilets, and efficient use of funds.
- **Youth Programs and Public Spaces:** Suggestions to allocate funds for youth programs, public spaces, and initiatives that enhance the town's appearance.
- **Increased Policing:** Calls for more police presence, especially on the streets.
- **Prioritising Heritage and Future:** Differing opinions on whether to prioritise heritage or focus on future-oriented initiatives.
- **Self-Sustainability:** Recommendations for greater self-sustainability from revenue-generating assets, with funds reinvested into the community.

- Consideration of Residents' Financial Status: Calls for consideration of residents' financial situations, with reluctance to support any substantial increase in taxes.

Overall, the feedback reflects a diverse range of opinions, with residents expressing varying perspectives on budget priorities and allocations. Financial strain on residents and concerns about the effectiveness of certain initiatives are key themes.

Q92 – Town Council Services

Are there any new services or initiatives in which you would like to see the town council make investment in the future, either by raising the town council tax or by reducing spending in existing services?

1. Improved Public Transport:
 - Calls for a more efficient public transport system, addressing current issues with buses.
2. Park Refurbishments and Inclusive Facilities:
 - Requests for additional park refurbishments, including the addition of SEND equipment.
 - Suggestions for improving play facilities, outdoor gyms, and adding more SEND play equipment in parks.
3. Environmental Initiatives:
 - Emphasis on greening the town, encouraging sustainability, and promoting a planting-for-pollinators agenda.
 - Calls for alternative transport options, cycle lanes, and public areas.
4. Infrastructure and Maintenance:
 - Proposals for enforcing maintenance of seafront properties.
 - Requests for cleaning roads, sweeping, and maintaining drains.
 - Suggestions for street cleaning, litter picking, and pressure washing buildings.
5. Community Support and Mental Health Initiatives:
 - Calls for increased funding for community work, volunteering initiatives, and mental health support.
 - Recommendations for reducing social alienation, improving mental health, and empowering marginalised groups.
6. Business and Economic Support:
 - Suggestions for business support structures for the high street and surrounding areas.
 - Calls for more support for small, independent businesses, including reduced rents and incentives.
7. Tourism and Awareness:
 - Recommendations for raising awareness of parks, green spaces, and local attractions.
 - Suggestions for outdoor markets, including independent traders and sponsored initiatives.

8. Accessibility and Inclusivity:
 - Calls for improved accessibility options, particularly for those with disabilities and the visually impaired.
 - Recommendations for information centres providing details about local events and services.
9. Community Safety:
 - Requests for more police presence, reduction of anti-social behaviour, and zero tolerance policies.
10. Youth Services and Facilities:
 - Suggestions for youth programs, youth clubs, and events specifically tailored for young people.
11. Review of Spending:
 - Recommendations to review spending on specific initiatives, including armed forces events, climate-related activities, and cemeteries.
12. Collaboration with North Somerset Council:
 - Calls for collaboration with North Somerset Council, particularly in the management of parks.
13. Business Innovation:
 - Proposals for innovative ideas like the Weston Doughnut Economics program and research into pollution and ecological impact.
14. Cultural and Heritage Focus:
 - Emphasis on the importance of culture, heritage, and utilising spaces like the Old Town Quarry for events.
15. Zero Tolerance Measures:
 - Calls for zero tolerance of anti-social behaviour and increased efforts to address its causes.
16. Specific Events:
 - Suggestions to bring back the air show, outdoor markets, and focus on specific events that draw tourists and locals alike.
17. Street Cleaning:
 - Requests for daily street cleaning, including the use of pressure washers, and improved cleanliness in public spaces.
18. Business Rates and Mayor Position:
 - Calls for zero business rates for shop owners, reconsideration of the mayoral position, and reduction of expenses on certain events.
19. Swimming Pool:
 - Proposal for the establishment of a swimming pool in the town centre.
20. Focus on Basic Services:

- Emphasis on prioritising essential services like toilets, cleanliness, and street maintenance over non-essential initiatives.

Overall, the suggestions reflect a diverse range of priorities, including infrastructure improvement, community support, economic development, and cultural initiatives. Residents are seeking a balance between maintaining essential services and investing in projects that enhance the overall quality of life in Weston-super-Mare.

Q93 – Town Council Services

Do you have any other comments which you would like to make about the council and services it provides, or do you have any issues or concerns which you wish to raise?

1. Traffic Safety:

- Concerns about the dangerous M5 Junction 21 exit (Southbound) into Weston, suggesting the need for dedicated lane setups.
- Dangerous positioning of bus stops, particularly on the route toward Next and Asda.

2. Dog Control and Park Safety:

- Issues with aggressive dogs off leads in Ashcombe Park, leading to a suggestion for a dogs-on-leads requirement.

3. Town Centre Condition:

- Despite improvements on the promenade, concerns about the town centre being run down.
- Call for initiatives to improve Weston's appearance and cleanliness.

4. Anti-Social Behaviour:

- Highlighting concerns about antisocial behaviour, particularly involving youths.
- Request for more visible policing and control over parking, especially in residential areas.

5. Community Engagement and Communication:

- Calls for better communication between the Town Council and communities, especially regarding museum events.
- Suggestions for more visible and open engagement with the public through drop-in sessions.

6. Transport Links and Infrastructure:

- Reiteration of the need for better and more reliable transport links.
- Request for a better website for contacting the correct people for specific problems.

7. Street Cleanliness and Maintenance:

- Concerns about the cleanliness of streets, pavements, and roadside areas.
- Suggestions for regular maintenance, including cutting back vegetation, cleaning gutters, and proper road repairs.

8. Cultural and Recreational Opportunities:
 - Support for events in Grove Park and a desire for a weekly market in the high street.
 - Emphasis on promoting Weston's positive aspects and cultural offerings.
9. Council Communication and Engagement:
 - Critique of the Town Council's communication, with suggestions for improvement.
 - Calls for clarity on responsibilities between North Somerset Council and the Town Council.
10. Miscellaneous Concerns:
 - Concerns about the treatment of artists and businesses during the Old Town Quarry takeover.
 - Suggestions for addressing noise pollution, increasing recycling facilities, and tackling motorhome parking issues.
11. Positive Feedback:
 - Positive feedback regarding the town's cleanliness, green spaces, and community spirit.
 - Recognition of the Town Council's efforts in comparison to experiences in other areas.
12. Recommendations for Improvement:
 - Calls for more innovation, fresh ideas, and youth representation in the council.
 - Suggestions for attracting food festivals, Christmas markets, and more cultural events.
13. Specific Requests:
 - Requests for a list of councillors' surgeries and more opportunities for face-to-face interactions.
 - Specific concerns about the state of Ashcombe Park, flower beds, and paths.
14. Youth Engagement and Facilities:
 - Emphasis on the importance of engaging with and providing facilities for the younger generation.
 - Suggestions for addressing the needs of older children, pre-teens, and teens.
15. Concerns about the Museum:
 - Concerns about alleged misogyny and sexism at Weston Museum and criticism related to Drag Queen Story Time.
16. Financial Considerations:
 - Concerns about the value for money spent on traditional projects and a desire for more financial accountability.
17. Tourist Season and Year-Round Focus:
 - Calls for a balance between focusing on the tourist season and providing year-round benefits for residents.
18. Traffic and Parking Management:
 - Suggestions for controlling parent parking and reducing charges for Blakehay.

19. Suggestions for Improvement:

- Recommendations for more responsive services and better promotion of council events.
- Calls for better use of open spaces and promotion of Weston to attract more visitors.

20. Overall Satisfaction:

- Overall positive feedback and expressions of appreciation for the Town Council's efforts.

Note: The comments reflect a diverse range of perspectives, covering traffic management, safety, cleanliness, cultural events, engagement, and financial considerations. Residents express a mix of satisfaction and concerns, providing valuable insights for the Town Council's consideration.

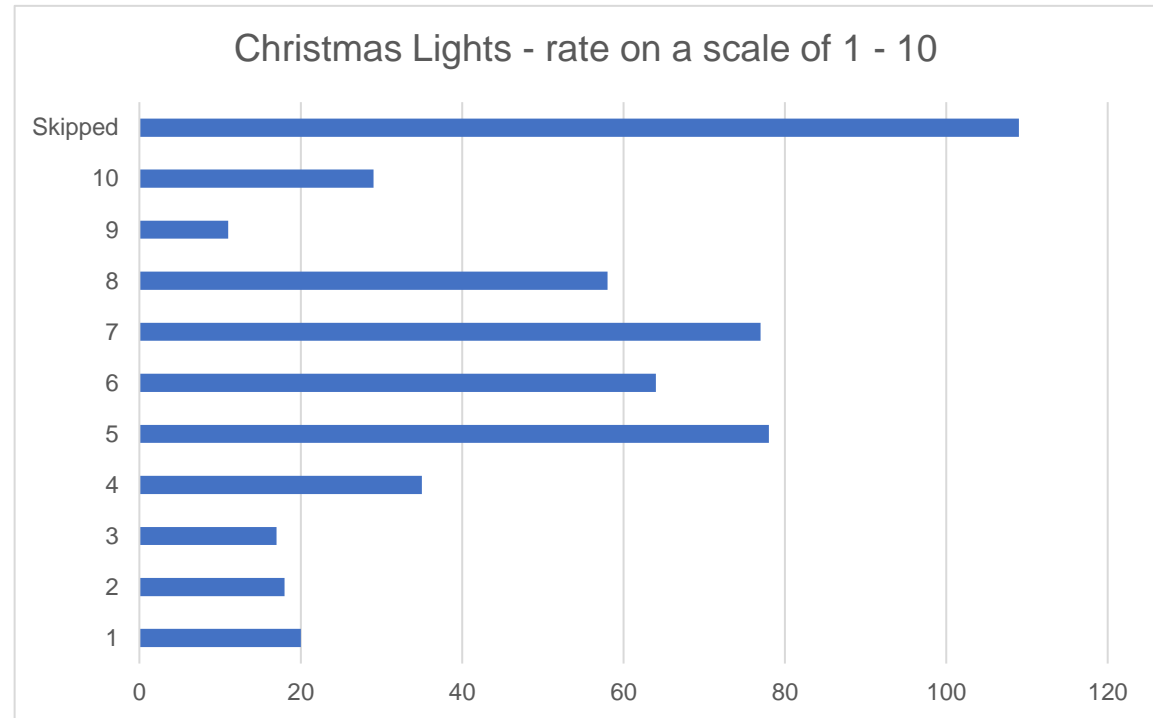
Pillar 1 – Weston View

Q6 – Christmas Lights

£39,996 for the Service Level Agreement. The Town Council works with experience and professional companies to deliver an ambitious programme of Christmas lights. The current contract was awarded for 3 years with a two-year extension. This approach allows for a fresh perspective on what is delivered in timely periods. During previous evaluation of the light scheme, we were asked to extend the display to areas of Grove Village and Orchard Meadows which we have now done. We are coming to the end of our 5-year contract and are excited to see a new programme developed following a consultation process. On a scale of one to ten how satisfied are you with the quality and quantity of the Christmas lights?

Scale 1-10	Number
1	20
2	18
3	17
4	35
5	78
6	64
7	77
8	58
9	11
10	29
Skipped	109

Scale 1-10	Percentage
1	3.88%
2	3.49%
3	3.29%
4	6.78%
5	15.12%
6	12.40%
7	14.92%
8	11.24%
9	2.13%
10	5.62%
Skipped	21.12%

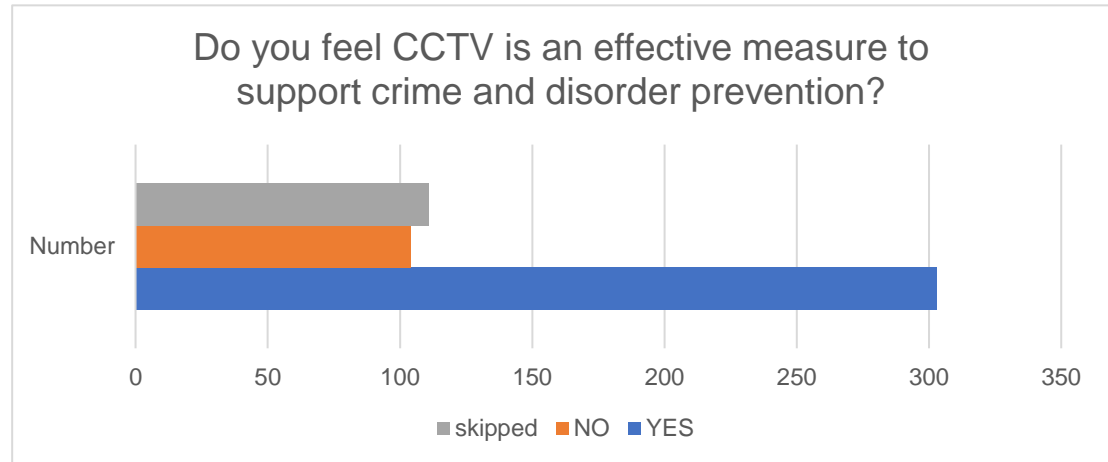


Q7 – CCTV / Crime and Disorder

£81,600 for CCTV and £50,000 for community response. Weston-super-Mare Town Council is committed to supporting crime and disorder prevention within the town. This includes supporting CCTV provision, as well as dedicated community response positions managed in coordination with North Somerset Council. Do you feel CCTV is an effective measure to support crime and disorder prevention?

CCTV Effective?	Number
YES	303
NO	104
skipped	111

CCTV Effective?	Percentage
YES	58.72%
NO	20.16%
skipped	21.51%

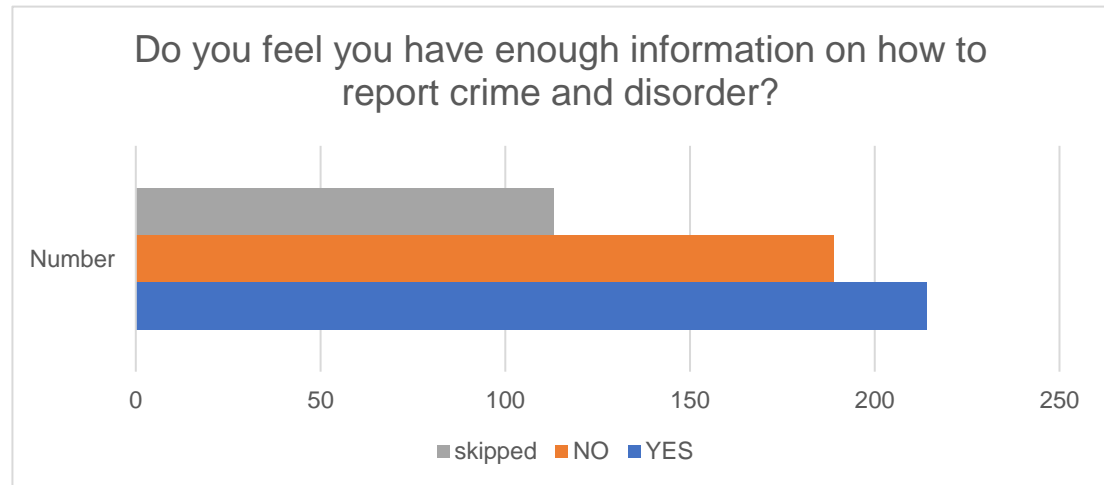


Q8 – Crime and Disorder

Do you feel you have enough information on how to report crime and disorder?

Enough information?	Number
YES	214
NO	189
skipped	113

Enough information?	Percentage
YES	41.47%
NO	36.63%
skipped	21.90%



Q9 – Crime and Disorder

Do you feel there are hotspots within Weston-super-Mare which require further focus?

1. Areas Identified as Hotspots:

- Top section of High Street
- Town Gardens
- Outside McDonald's on Regent Street
- Central Large Tesco Forecourt Area

2. Specific Locations Mentioned:

- Lane between Summerland's and Ashcombe Road
- Summerland's
- Grove Village and Grove Park
- Albert Avenue
- Alexandra Parade
- Underpasses at Morrisons and Locking Parklands
- Alfred Street to Swiss Road
- Ashcombe Park car park
- Illegal travellers' sites
- Beach, parks, and town centre
- Bournville and Town Centre
- Bus interchange and town centre
- Castle Batch and surrounding areas
- Central areas and parks

2. continued

- Clifton Road
- Gallagher Industrial Estate
- Haywood Village
- High Street and surrounding areas
- Italian Gardens
- Magic roundabout
- Marine Lake
- Oldmixon, Coronation, Bournville Estates
- Oxford Street and surrounding area
- Parks and town centre
- Regent Street, Alexandra Parade, Boulevard
- Sandbay
- Seafront
- Streets near Tesco
- The Boulevard area
- Town Centre, especially at night
- Walford Avenue Park
- Walliscote Road
- Weston Village

3. Comments and Observations:

- Concerns about anti-social behaviour, drug use, and vandalism were frequently mentioned.
- Some respondents expressed a lack of confidence in existing CCTV and police presence.
- Suggestions for improvement included better street lighting, increased police visibility, and enhanced monitoring of parks and public spaces.

- Mention of specific incidents, such as fights, inappropriate behaviour, and hate incidents, contributed to the perception of hotspots.
4. Mixed Opinions:
- While some respondents felt that the town centre and certain areas were problematic, others believed the issues were exaggerated, emphasising the positive aspects of the town.
5. Overall Concern:
- A significant number of respondents expressed concerns about safety in various parts of Weston-super-Mare, especially at night.

Q10 – Planning

£21,815 We act as a consultee on planning applications for North Somerset Council. This means that a dedicated planning committee received pending planning applications from North Somerset Council to discuss and agree as to whether they are found to be appropriate against pre-set criteria. As a consultee, the Town Council does not have the capacity to bar or block a planning application, but all advice, comments and consideration are passed to the North Somerset Council planning team, who make the final decision. In your opinion, to what extent do you believe Weston Town Council effectively fulfils its role as a planning consultee?

1. *Positive Responses:*

- Some respondents believe that the Town Council adds benefit and is effective in its role.
- Others think that Weston Town Council fulfils its role effectively and provides an additional layer of scrutiny.

2. *Neutral/No Opinion:*

- Many respondents expressed uncertainty or stated that they don't have enough information to form an opinion.

3. *Negative Responses:*

- Some respondents expressed dissatisfaction, stating that the Town Council is limited by only being a consultative group and has no real power.
- Others mentioned that the council seems disconnected from environmental and heritage priorities.

4. *Suggestions for Improvement:*

- Some respondents suggested that there should be more collaboration and wider consultation on agenda-driven proposals like bicycle lanes and 20mph zones.
- A few respondents mentioned that the council needs to listen more to the needs of the residents and challenge decisions more effectively.

5. *Specific Issues Raised:*

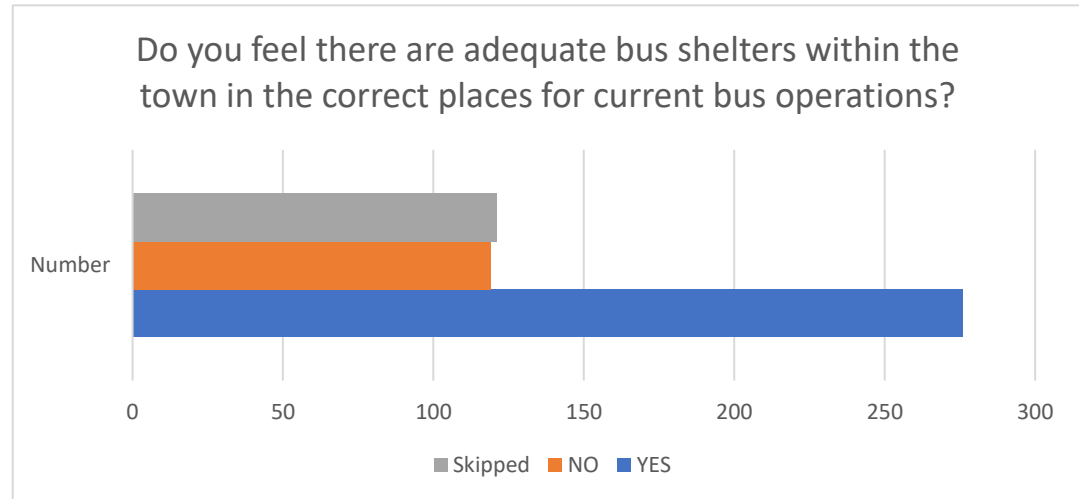
- Concerns were raised about the lack of power to veto decisions made by North Somerset Council.
- Questions were raised about the qualifications and transparency of the planning committee.
- Some respondents mentioned specific instances where they felt let down or disappointed by the council's input.

Overall, opinions on the effectiveness of Weston Town Council as a planning consultee vary, with a mix of positive, neutral, and negative sentiments. Some respondents appreciate the council's efforts, while others feel that improvements could be made, particularly in terms of transparency and influence.

Q11 – Bus Shelters

Street Furniture - Bus shelter cleaning £500, bus shelter replacement £500, Prince of Wales Clock £550 The Town Council is responsible for some of the street furniture throughout the Town, a responsibility shared with North Somerset Council, and private individuals and business owners. Included within this are:- Noticeboards- Bus Shelters- The Prince of Wales Clock. There is a full bus shelter review exercise, working with North Somerset Council, which would see the bus shelter provision being undertaken by one party. Bus Shelters - Do you feel there are adequate bus shelters within the town in the correct places for current bus operations?

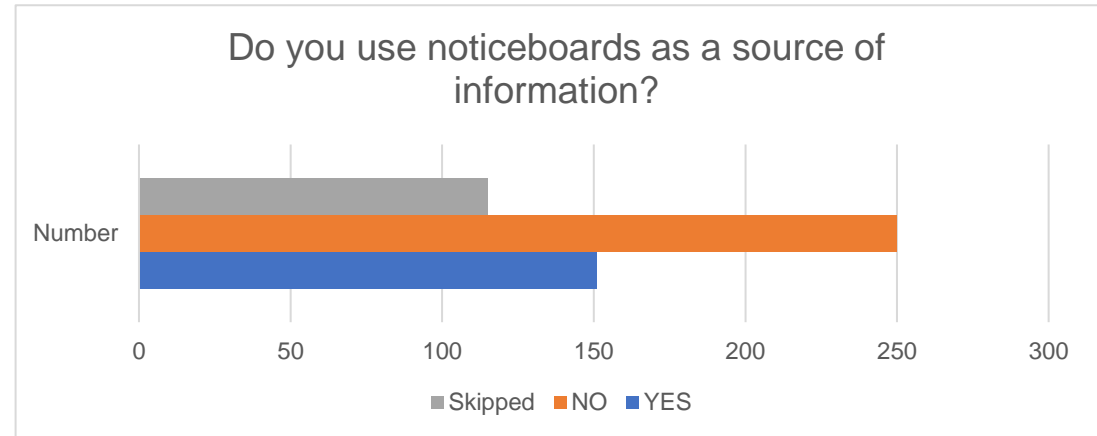
	Number
YES	276
NO	119
Skipped	121
	Percentage
YES	53.49%
NO	23.06%
Skipped	23.45%



Q12 - Noticeboards

Do you use noticeboards as a source of information?	Number
YES	151
NO	250
Skipped	115

Do you use noticeboards as a source of information?	Percentage
YES	29.26%
NO	48.45%
Skipped	22.29%



Q13 – Noticeboards

Are there areas where you think noticeboards would be beneficial?

1. Popular Suggestions:

- A common suggestion is to have noticeboards outside key locations such as the Town Hall, Library, entrances to parks (Grove and Clarence Parks), and major bus stops.
- Digital noticeboards or electronic displays within bus shelters are recommended for advertising local charities, businesses, and events.
- Specific locations mentioned include the seafront, Beach Lawns, The Tropicana, McDonalds/Costa/Palmers plaza, supermarkets, and the bus interchange.

2. Suggested High Footfall Areas:

- Several respondents suggest placing noticeboards at places with high footfall, like the High Street, Italian Gardens, and entrances to parks.
- Bus stops, especially major ones, are frequently mentioned as suitable locations for noticeboards.
- The Sovereign Centre and other shopping areas are suggested for noticeboards.

3. Variety of Locations:

- Suggestions include railway stations, outside schools, pubs/clubs, Prince Consort Gardens, Prince Consort Gardens, and parks.
 - Some respondents recommend noticeboards in housing estates like Oldmixon, Bournville, and Coronation.
4. Concerns and Alternative Suggestions:
- Some express concerns about noticeboards being defaced or becoming outdated. A few suggest that money might be better spent on social media.
 - A suggestion is made for more online sharing and the use of electronic means rather than traditional noticeboards.
5. Specific Improvements Proposed:
- Recommendations for more, larger, and electronic noticeboards in prominent locations like Italian Gardens, Sovereign and Dolphin Square, and the seafront.
 - Emphasis on regular updates and maintenance of noticeboards to keep information current.
 - Suggestions for specific information on noticeboards, such as bus timetables, local businesses, and events.

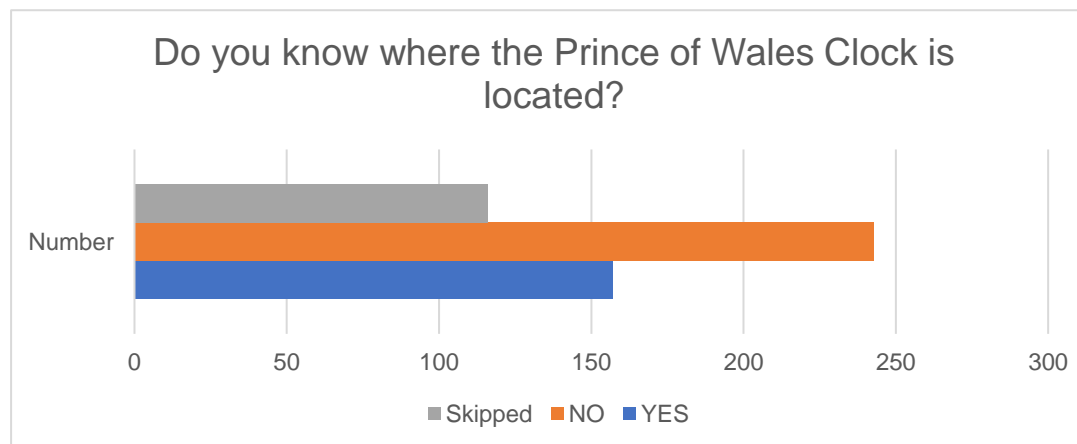
Overall, respondents provide a range of suggestions regarding where noticeboards would be beneficial, emphasising high footfall areas, key locations, and a mix of traditional and electronic displays.

Q14 – Prince of Wales Clock

Do you know where the Prince of Wales Clock is located?

Do you know where the Prince of Wales Clock is located?	Number
YES	157
NO	243
Skipped	116

Do you know where the Prince of Wales Clock is located?	Percentage
YES	30.43%
NO	47.09%
Skipped	22.48%

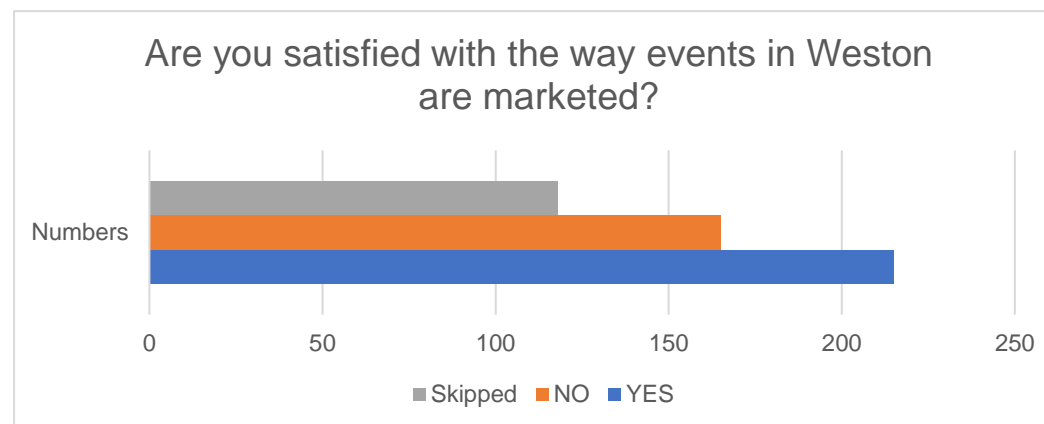


Q15 – Tourism

£183,913 Weston-super-Mare Town Council supports the growth of tourism within the Town. This is achieved through several means, the satellite Visitor Information Centre at the Water Adventure & Play Park (currently seasonal), Welcome Hosts in the town seasonally and via the Visit Weston Website. In addition, the tourism team supports local businesses in advertising and marketing events and activities. Are you satisfied with the way events in Weston are marketed?

Are you satisfied with the way events in Weston are marketed?	Numbers
YES	215
NO	165
Skipped	118

Are you satisfied with the way events in Weston are marketed?	Percentage
YES	215
NO	165
Skipped	118



People were given the option to provide comments on the above question. These are the results summarised:

1. Positive Feedback:

- Some respondents express satisfaction, noting that marketing has improved recently, and the town feels like it's booming.
- Social media, particularly platforms like Facebook and Instagram, is acknowledged as a useful source for event information.

2. Concerns and Dissatisfaction:

- Many respondents express dissatisfaction, indicating that events are often not well advertised or that they find out about them after they have occurred.
- Some mention a lack of clear, central information on events, making it challenging to stay informed.
- Concerns are raised about the effectiveness of traditional methods like newspapers, and some suggest the need for more use of social media for promotion.
- A few respondents mention confusion due to the presence of multiple organisations, such as Visit Weston and Culture Weston, and suggest a need for a single, comprehensive source of event information.

3. Suggestions for Improvement:

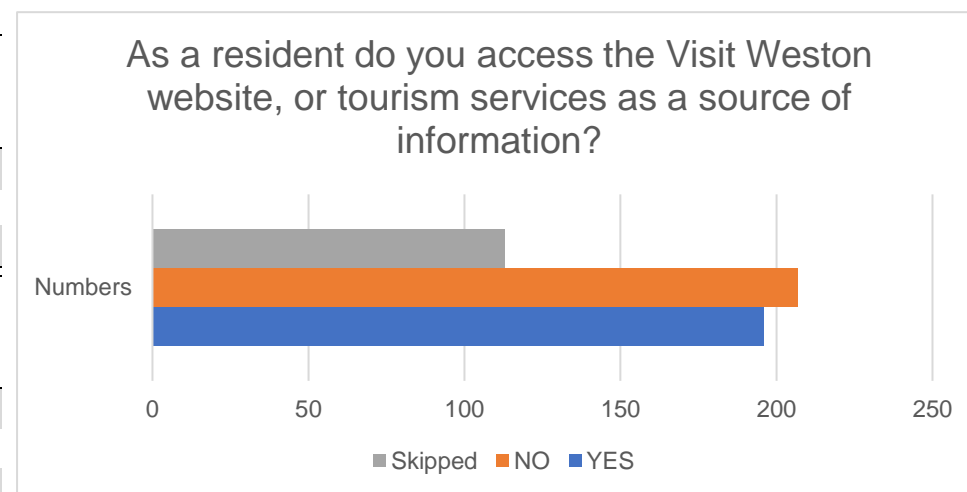
- Recommendations include the use of more social media channels, electronic rolling boards, and a dedicated social media page advertised to every household.
 - Several respondents suggest the need for a central information centre, possibly rebranding the Visit Weston website, and promoting local activities through accommodation providers.
 - Some recommend simplifying and centralising event marketing, emphasising a clear brand, identity, and strategy across organisations.
 - The location of the Visitor Information Centre is questioned, with suggestions for a more central and accessible site.
4. Specific Issues Raised:
- Concerns about the water park being perceived as a water park and issues related to its operation are mentioned.
 - Some respondents express concerns about the lack of effective wayfinding and the need for better pre-advertising and promotion of events.
 - A desire for more sustainable tourism and the promotion of Weston as a sustainable destination is mentioned.

Overall, the feedback suggests a mix of positive and negative sentiments, with a strong emphasis on the importance of effective marketing, use of social media, and the need for clear, centralised information on events.

Q16 – Visit Weston

As a resident do you access the Visit Weston website, or tourism services as a source of information?		Numbers
YES		196
NO		207
Skipped		113

As a resident do you access the Visit Weston website, or tourism services as a source of information?		Percentage
YES		37.98%
NO		40.12%
Skipped		21.90%

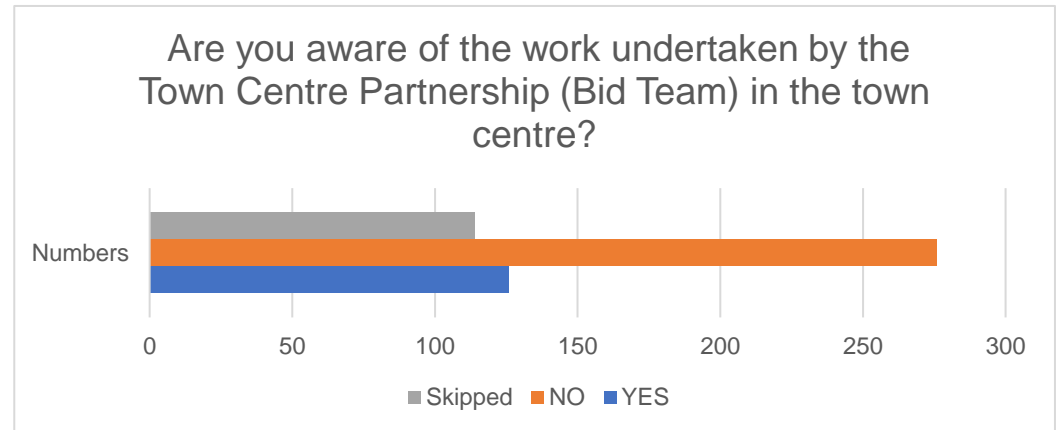


Q17 - Service Level Agreements

Homelessness £50,000 & Town Centre Partnership £19,398. The council has a long-running relationship with the Town Centre Partnership which works with us to facilitate events in the town and promote a vibrant town centre. Are you aware of the work undertaken by the Town Centre Partnership (Bid Team) in the town centre?

Town Centre Partnership	Numbers
YES	126
NO	276
Skipped	114

Town Centre Partnership	Percentage
YES	24.42%
NO	53.49%
Skipped	22.09%

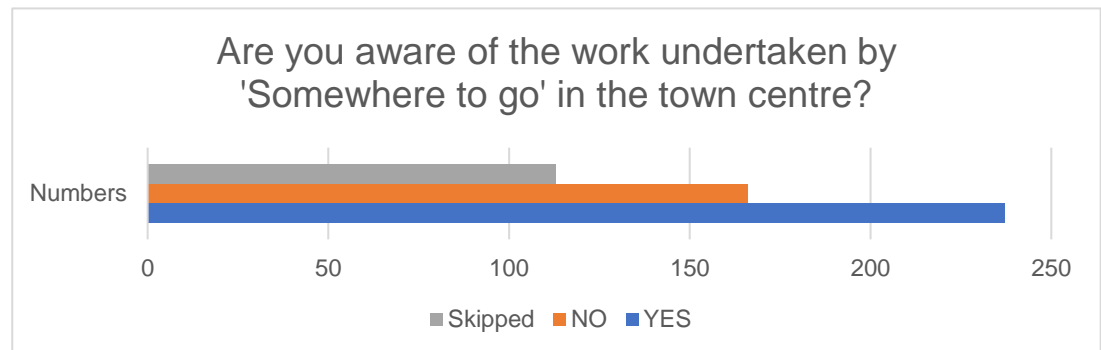


Q18 – Somewhere to Go

The council has committed to supporting efforts to reduce homelessness and night sleeping within the town, working with partner organisations to support those in need. Are you aware of the work undertaken by 'Somewhere to go' in the town centre?

Somewhere to go	Numbers
YES	237
NO	166
Skipped	113

Somewhere to go	Percentage
YES	45.93%
NO	32.17%
Skipped	21.90%



Q19 – Summary of Weston View

Do you have any comments about these areas of service provision?

The feedback about Weston View covers a range of concerns and suggestions. Here are some common themes:

1. **Visible Homelessness Issues:** Many respondents expressed concerns about the visibility of homelessness in Weston. Some mentioned witnessing incidents of theft and harassment by homeless individuals.
2. **Social Media Promotion:** A recurring suggestion is to use social media platforms to share success stories, positive outcomes, and information about available services. This could help change the public perception and increase awareness.
3. **Detailed Cost Breakdown:** Some respondents expressed a desire for more transparency regarding the allocation and breakdown of costs associated with homelessness services. Providing a detailed breakdown could address concerns about the effectiveness of spending.
4. **Stricter Enforcement and Collaboration:** Calls for stricter enforcement against vagrancy and the need for collaborative efforts between different organisations to address homelessness were mentioned.
5. **Infrastructure Improvements:** Suggestions were made to improve infrastructure, such as providing bins near bus shelters, addressing potholes, and creating pleasant waiting areas for public transit users.
6. **Concerns about BID Effectiveness:** Some respondents questioned the effectiveness of the Business Improvement District (BID) and its impact on different areas of the town, suggesting a need for improvement.
7. **Winter Support:** Several comments emphasised the need for increased support for the homeless during winter months, including the provision of night shelters.
8. **Issues with Somewhere to Go:** Concerns were raised about the management and effectiveness of Somewhere to Go, with some suggesting that the facility might not be fit for its purpose under current management.
9. **Prevention and Proactive Measures:** There's a call for more proactive measures to prevent homelessness, addressing root causes such as mental health and addiction issues.
10. **Improving Town Image:** Some respondents mentioned the negative impact of homelessness on the town's image and suggested that addressing this issue could contribute to a more vibrant town centre.

It's evident that the community has diverse opinions and concerns. Addressing these issues may require a multi-faceted approach involving collaboration between various stakeholders, improved communication strategies, and a focus on both short-term and long-term solutions.

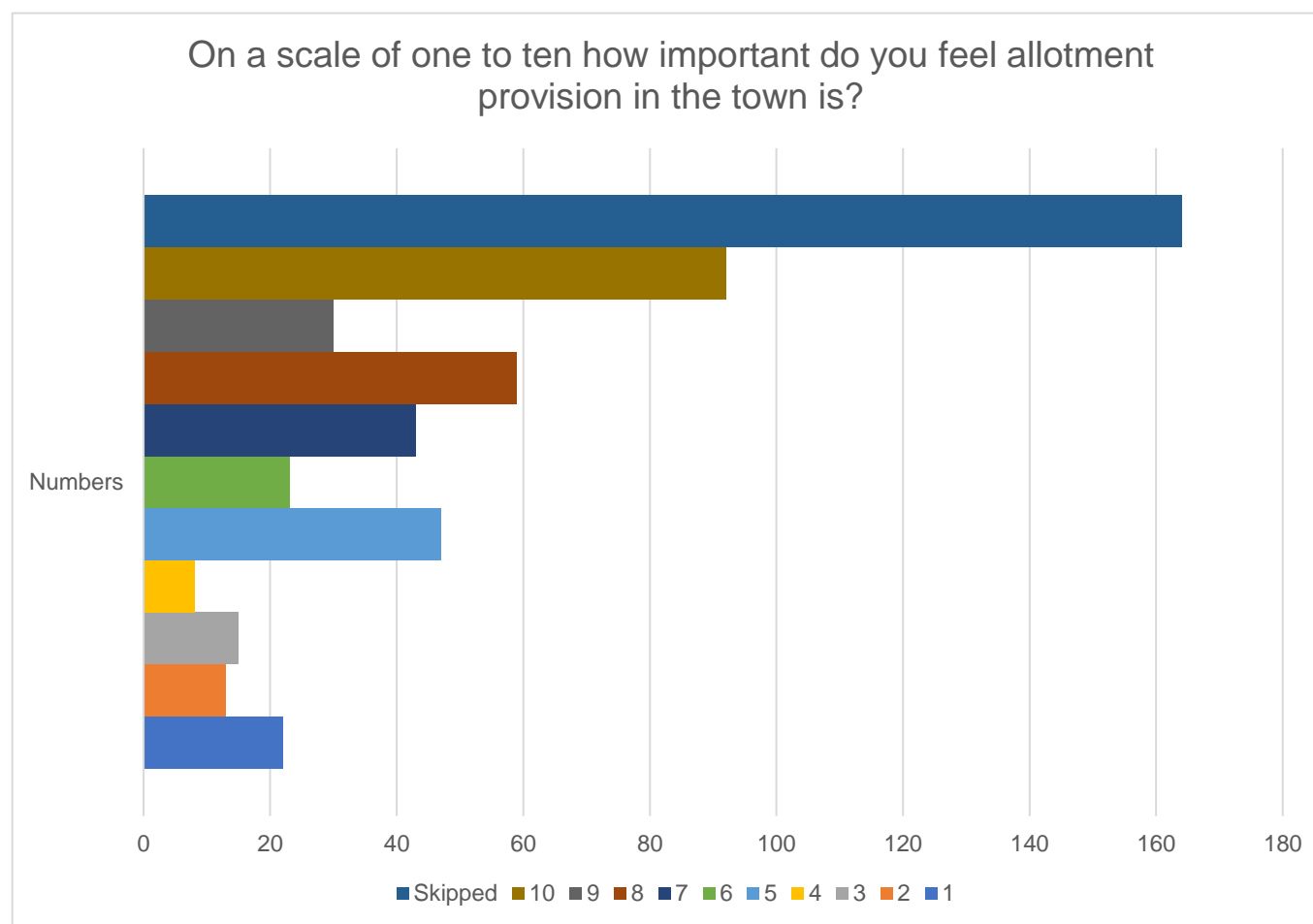
Pillar 2 – Cleaner and Greener

Q20 – Allotments

£34,999.00 Weston-super-Mare Town Council have several allotment sites for which the management is devolved to the Allotment Club. On a scale of one to ten how important do you feel allotment provision in the town is?

Scale 1-10	Numbers
1	22
2	13
3	15
4	8
5	47
6	23
7	43
8	59
9	30
10	92
Skipped	164

Scale 1-10	Percentage
1	4.26%
2	2.52%
3	2.91%
4	1.55%
5	9.11%
6	4.46%
7	8.33%
8	11.43%
9	5.81%
10	17.83%
Skipped	31.78%

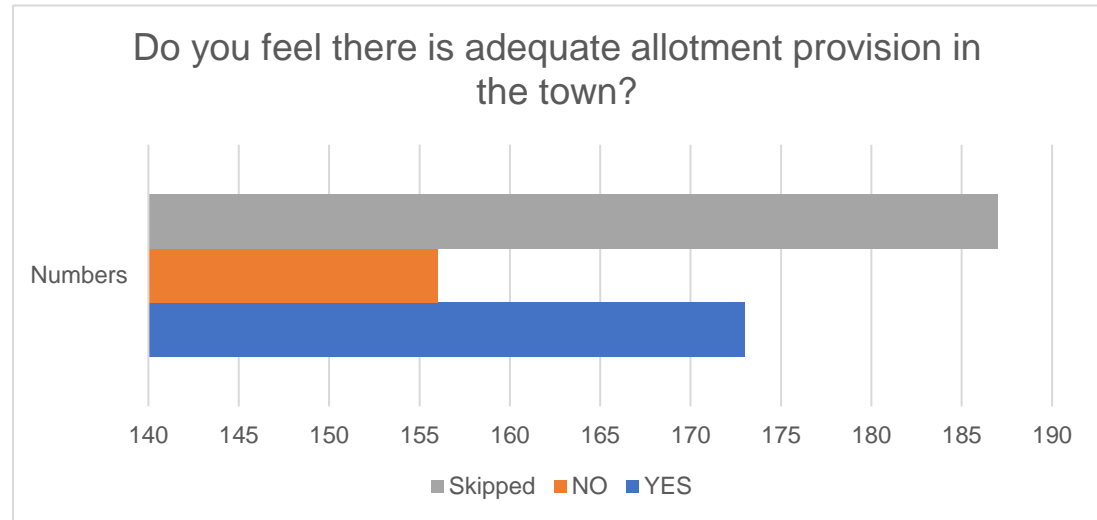


Q21 – Allotments

Do you feel there is adequate allotment provision in the town?

Do you feel there is adequate allotment provision in the town?	Numbers
YES	173
NO	156
Skipped	187

Do you feel there is adequate allotment provision in the town?	Percentage
YES	33.53%
NO	30.23%
Skipped	36.24%

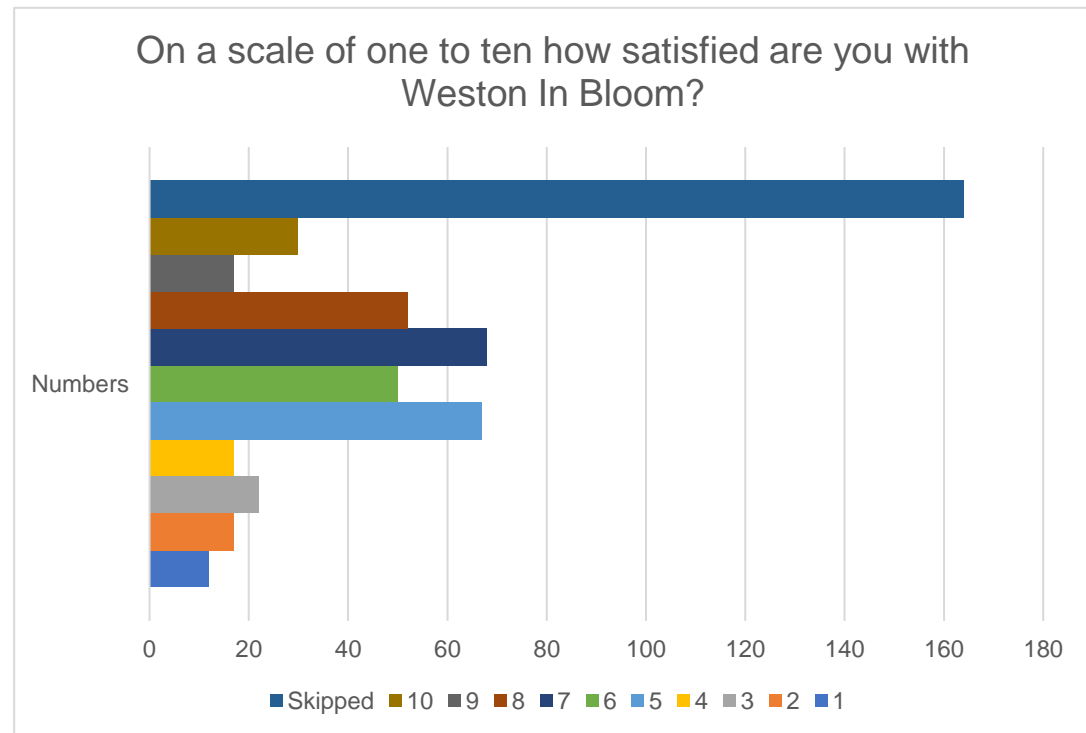


Q22 – Weston In Bloom

£12,000.00 and Flower Beds - £5,000.00. Weston in Bloom attempts to align with the national Britain in Bloom programme which is part of the Royal Horticultural Society. In previous years the Town Council have entered Britain in Bloom we have won silver and gold in certain categories, and we currently have multiple features around Weston-super-Mare in addition to responsibility for some flowerbeds in Grove and Clarence parks the challenge for us here is to ensure our flower bed provision is maintained to a certain standard. In recent years this has also encompassed the desire to make our planting more sustainable environmentally and financially. On a scale of one to ten how satisfied are you with Weston In Bloom?

Weston In Bloom?	Numbers
1	12
2	17
3	22
4	17
5	67
6	50
7	68
8	52
9	17
10	30
Skipped	164

Weston In Bloom?	Percentage
1	2.33%
2	3.29%
3	4.26%
4	3.29%
5	12.98%
6	9.69%
7	13.18%
8	10.08%
9	3.29%
10	5.81%
Skipped	31.78%



Q23 – Weston in Bloom

How can we make Weston In Bloom initiatives more effective and enjoyable for the community?

1. Advertisement and Promotion:
 - There is a consensus that the initiatives need better advertising to raise awareness in the community.
 - Some respondents suggested involving local schools and children to increase engagement.
2. Community Involvement:
 - Many respondents highlighted the importance of involving the community, including local groups, schools, and volunteers.
 - Suggestions were made for community ownership, with specific groups responsible for caring for planting areas.
3. Diversification and Sustainability:
 - People suggested a balance between sustainable and annual planting, focusing on plants that benefit pollinators.
 - Ideas were shared for more sustainable, long-lasting displays rather than seasonal replanting.
4. Expansion of Initiatives:
 - Respondents recommended expanding initiatives beyond the town centre, including areas like the seafront, parks, and neighbourhoods.
 - Suggestions were made to include more areas in need of improvement, rather than focusing solely on already presentable spaces.
5. Business and Sponsorship:
 - Recommendations were made to engage local businesses for sponsorship, especially for maintaining and planting in more areas.
6. Education and Workshops:
 - Suggestions included educational initiatives, workshops, and competitions to promote gardening skills and knowledge.
 - Involving schools and youth groups in growing and tending displays was emphasised.
7. Vandalism Prevention:
 - Several respondents expressed concerns about vandalism and suggested ways to address and prevent it.
8. Environmental Considerations:
 - There were suggestions to focus on sustainable and environmentally friendly aspects of gardening and planting.
9. General Improvement Suggestions:
 - Some respondents provided specific suggestions for improvement in certain areas, like tidying up overgrown locations and improving specific parks.

10. Critical Voices:

- A few respondents expressed scepticism about the initiative's priority, suggesting that funds could be spent more effectively elsewhere.

11. Maintenance and Tidiness:

- Recommendations were made for regular maintenance and tidying of floral displays, particularly in neglected areas.

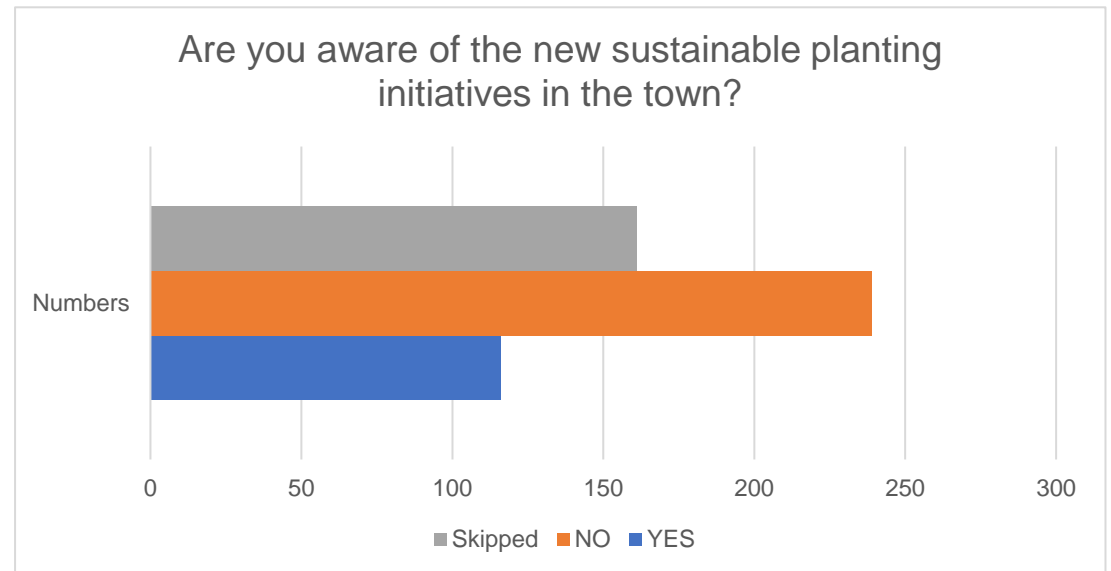
These insights reflect a diverse range of opinions and ideas, providing a comprehensive view of the community's thoughts on the Weston in Bloom initiatives.

Q24 – Sustainable Planting

Are you aware of the new sustainable planting initiatives in the town?

Are you aware of the new sustainable planting initiatives in the town?	Numbers
YES	116
NO	239
Skipped	161

Are you aware of the new sustainable planting initiatives in the town?	Percentage
YES	22.48%
NO	46.32%
Skipped	31.20%

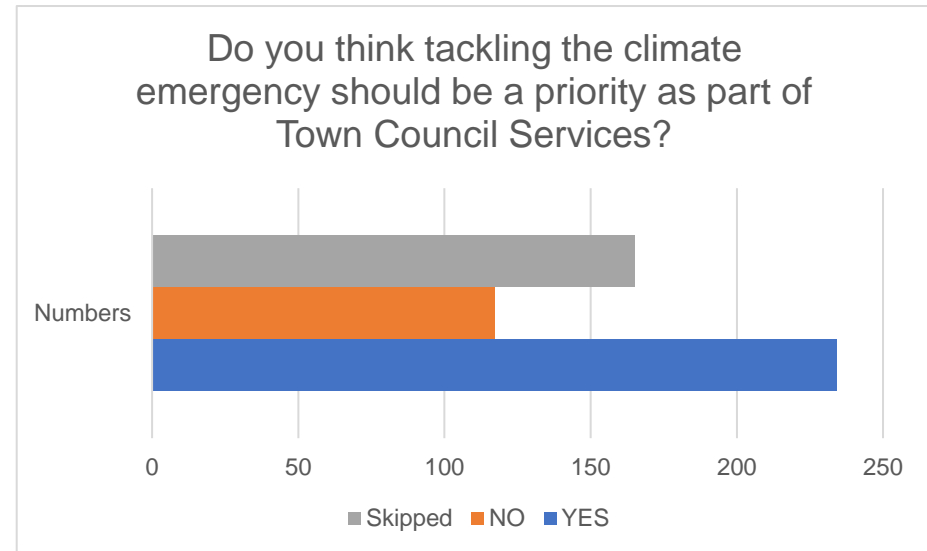


Q25 – Environmental

£92,261.00 - Weston Town Council continues to build on its clear environmental agenda with the aim of becoming Carbon neutral by 2030 and taking what actions it can to mitigate the effects. The Council has funded a full-time Climate and Community Development Officer who is working to develop current and create new initiatives to reduce our carbon expenditure, not just as an organisation, but across the town. Do you think tackling the climate emergency should be a priority as part of Town Council Services?

Do you think tackling the climate emergency should be a priority as part of Town Council Services?	Numbers
YES	234
NO	117
Skipped	165

Do you think tackling the climate emergency should be a priority as part of Town Council Services?	Percentage
YES	45.35%
NO	22.67%
Skipped	31.98%

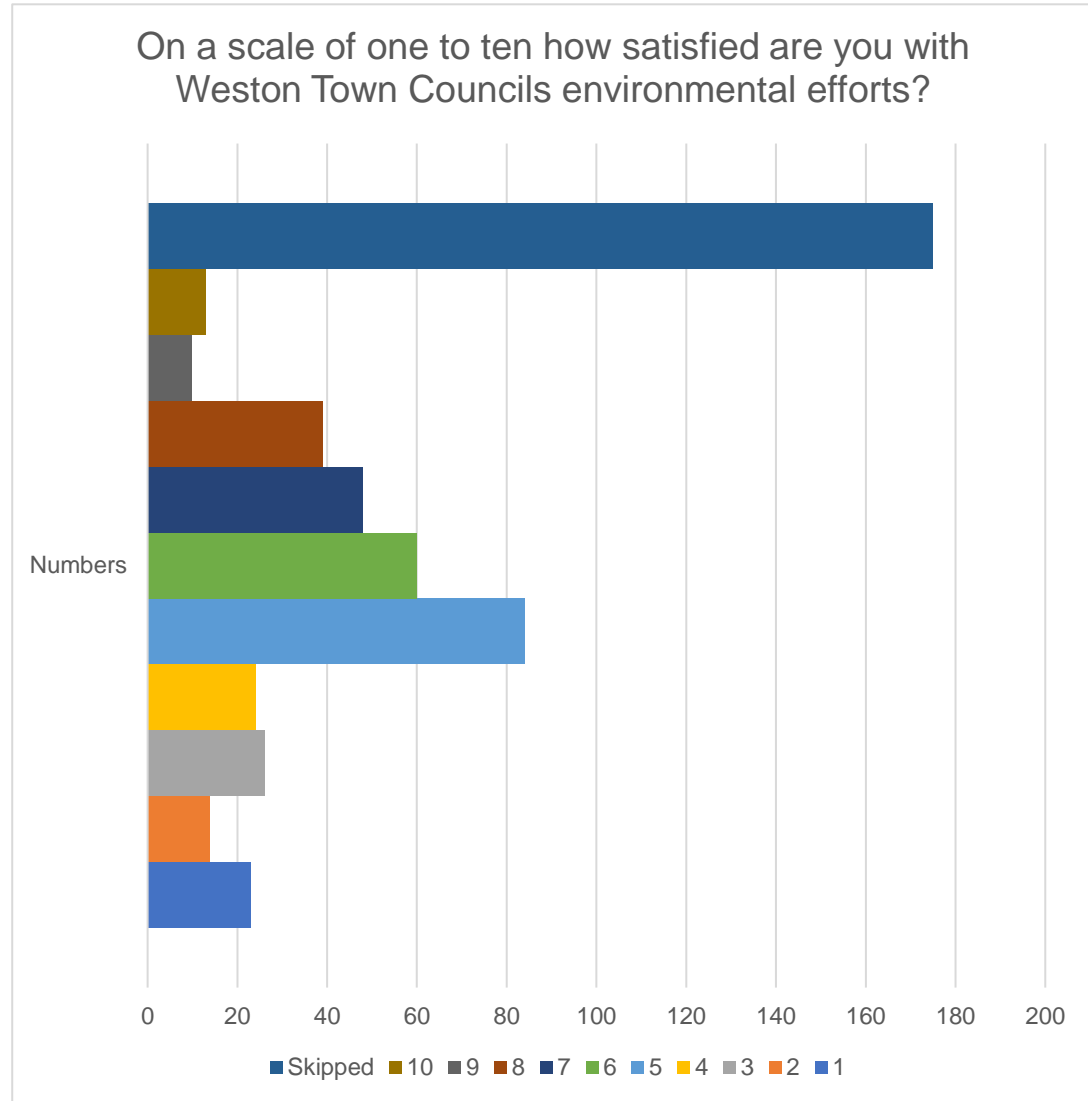


Q26 – Environmental

On a scale of one to ten how satisfied are you with Weston Town Councils environmental efforts?

Environmental efforts?	Numbers
1	23
2	14
3	26
4	24
5	84
6	60
7	48
8	39
9	10
10	13
Skipped	175

Environmental efforts?	Numbers
1	23
2	14
3	26
4	24
5	84
6	60
7	48
8	39
9	10
10	13
Skipped	175



Q27 – Environmental

What specific environmental concerns do you have in our town?

There are various environmental concerns raised by the residents of your town. Some of the recurring themes include:

1. **Littering and Pollution:** Many people are concerned about the amount of litter in public spaces, particularly on beaches, streets, and parks. They also express worries about air and water pollution, including the dumping of raw sewage in the Severn Estuary.
2. **Traffic and Transportation:** Concerns about car traffic, lack of reliable public transport, and the need for better bus routes are mentioned. Some residents advocate for more sustainable transportation options.
3. **Green Spaces and Trees:** There are opinions about the maintenance of green spaces, rewilding initiatives, and tree planting. Some express concerns about the impact of rewilding on the town's appearance.
4. **Waste Management:** Issues related to waste collection, recycling facilities, and the need for more bins, especially for recycling, are raised by several respondents.
5. **Climate Change and Sea Level Rise:** A few respondents express concerns about climate change, rising sea levels, and the potential impact on the town.
6. **Infrastructure and Planning:** Some mention concerns about planning regulations for environmentally friendly initiatives, like installing solar panels, and the need for clear communication on such matters.
7. **General Maintenance:** There are comments about the general upkeep of the town, including pot holes, dirty streets, and unkept areas.
8. **Social Issues:** A few respondents express concerns about social issues like homelessness, anti-social behaviour, and a dying high street, indicating a broader perspective on the town's well-being.

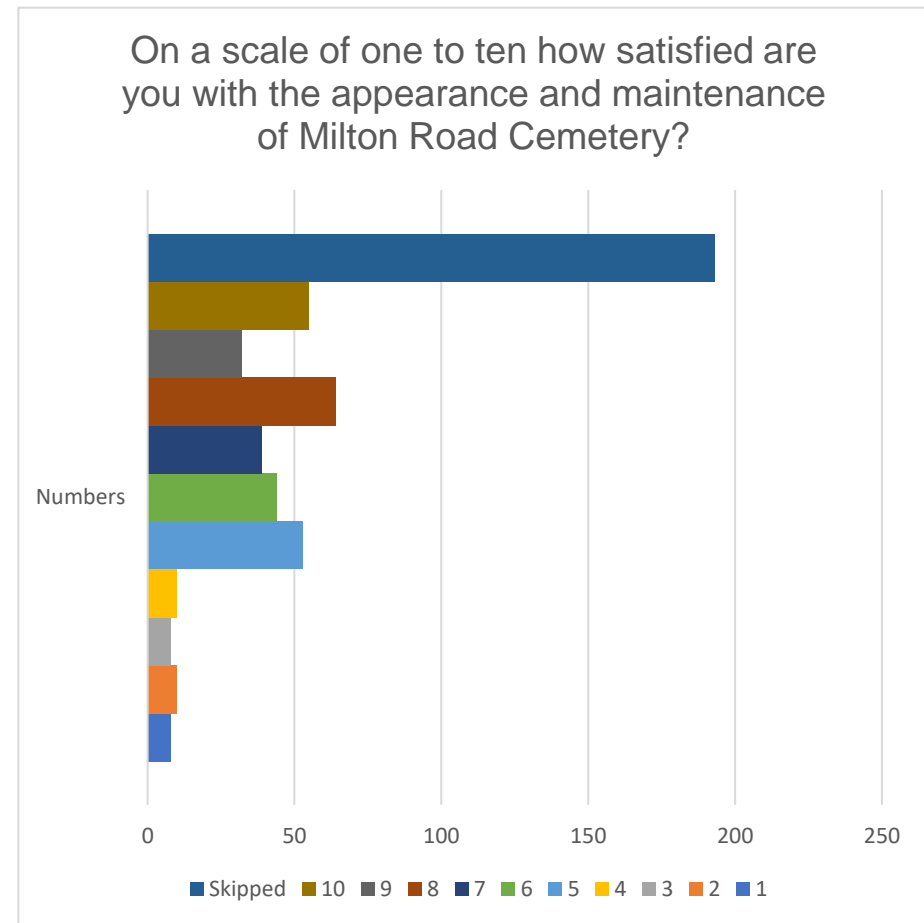
It's clear that residents have a range of environmental and social concerns, and addressing these issues would likely contribute to the overall well-being and sustainability of the town.

Q28 – Milton Road Cemetery

£163,244.00 Milton Road Cemetery is an 18-acre Cemetery and home to a grade II listed chapel. It remains an open cemetery, with limited full grave space available alongside a dedicated memorial garden for the burial of ashes. Designed as a Victorian Garden Cemetery and former arboretum, it is home to some significant trees within the town. The Town Council supports the maintenance and running of the cemetery facility.

Milton Road Cemetery?	Numbers
1	8
2	10
3	8
4	10
5	53
6	44
7	39
8	64
9	32
10	55
Skipped	193

Milton Road Cemetery?	Percentage
1	1.55%
2	1.94%
3	1.55%
4	1.94%
5	10.27%
6	8.53%
7	7.56%
8	12.40%
9	6.20%
10	10.66%
Skipped	37.40%

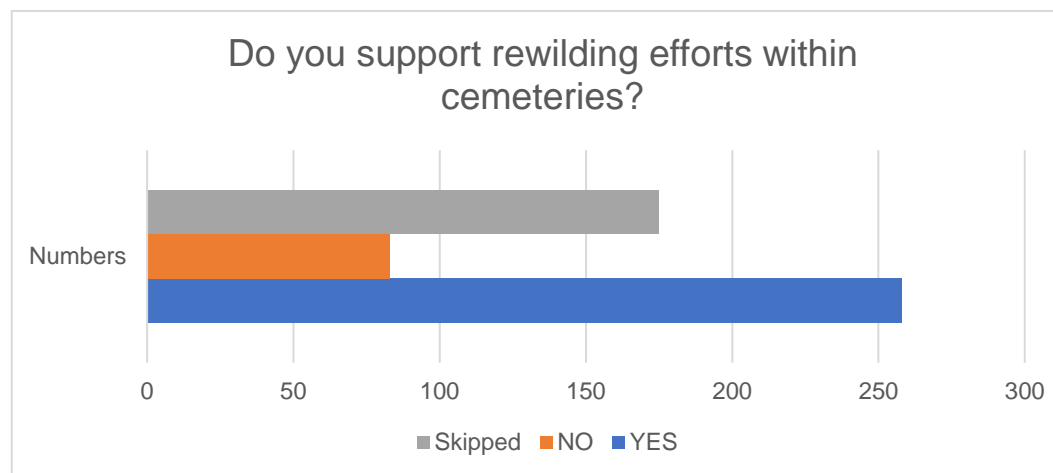


Q29 – Rewilding

Do you support rewilding efforts within cemeteries?

Do you support rewilding efforts within cemeteries?	Numbers
YES	258
NO	83
Skipped	175

Do you support rewilding efforts within cemeteries?	Percentage
YES	50.00%
NO	16.09%
Skipped	33.91%



Q30 – Milton Road Cemetery

Do you feel Milton Road Cemetery can be enhanced to better serve the community and honour the memory of loved ones? Feel free to share any ideas or improvements you believe would be beneficial.

It seems like there are varied opinions about Milton Road Cemetery. Some suggestions include better maintenance, improved signposting, allowing dogs on leads, and creating spaces for reflection and events. There are also concerns about the cost and the effectiveness of rewilding, with some emphasising the need for proper management.

1. Positive Comments:

- "I think it's a lovely area."
- "Milton Rd Cemetery is a very historical place."
- "It's a beautiful cemetery and a lovely environment for wildlife."
- "This is a flagship green space, and I think you do an excellent job here."
- "Yes, I often run through there."
- "It would be good if there was more money all round to better support the living too."
- "More events to attract people there, such as opening up the chapel more frequently with specific local historical interest exhibitions."
- "Make it a space for the living whilst maintaining the history."

2. Negative Comments:

- "Compared with the appearance of Worle Cemetery & Crematorium, Milton Cemetery is sad, tired, and mostly poorly maintained."
- "Rewilding is an excuse not to attend to the gardening of areas."
- "Although I support rewilding, I feel areas should not be left completely untouched as they invade pathways and make areas look neglected and messy."
- "Certain parts need a tidy; the rewilding looks dishevelled."
- "Cut the grass more often."
- "It seems a little sad that there is a disproportionate sum of money being spent in remembering the dead."
- "Stop wasting money on the Milton Road Cemetery - (£163,244.00) and focus more on improving infrastructure (cycle lanes)."
- "Rewilding done properly and not just not cutting grasses."
- "You're spending a lot of money to mow a bit of lawn every now and again."

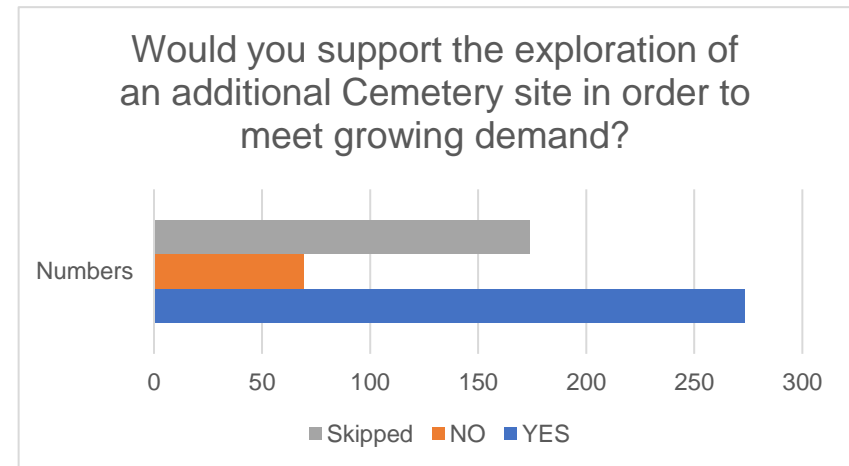
Overall, there's a mix of views on how the cemetery can be enhanced to better serve the community and honour the memory of loved ones.

Q31 – Milton Road Cemetery

Would you support the exploration of an additional Cemetery site in order to meet growing demand?

Would you support the exploration of an additional Cemetery site in order to meet growing demand?	Numbers
YES	273
NO	69
Skipped	174

Would you support the exploration of an additional Cemetery site in order to meet growing demand?	Percentage
YES	52.91%
NO	13.37%
Skipped	33.72%

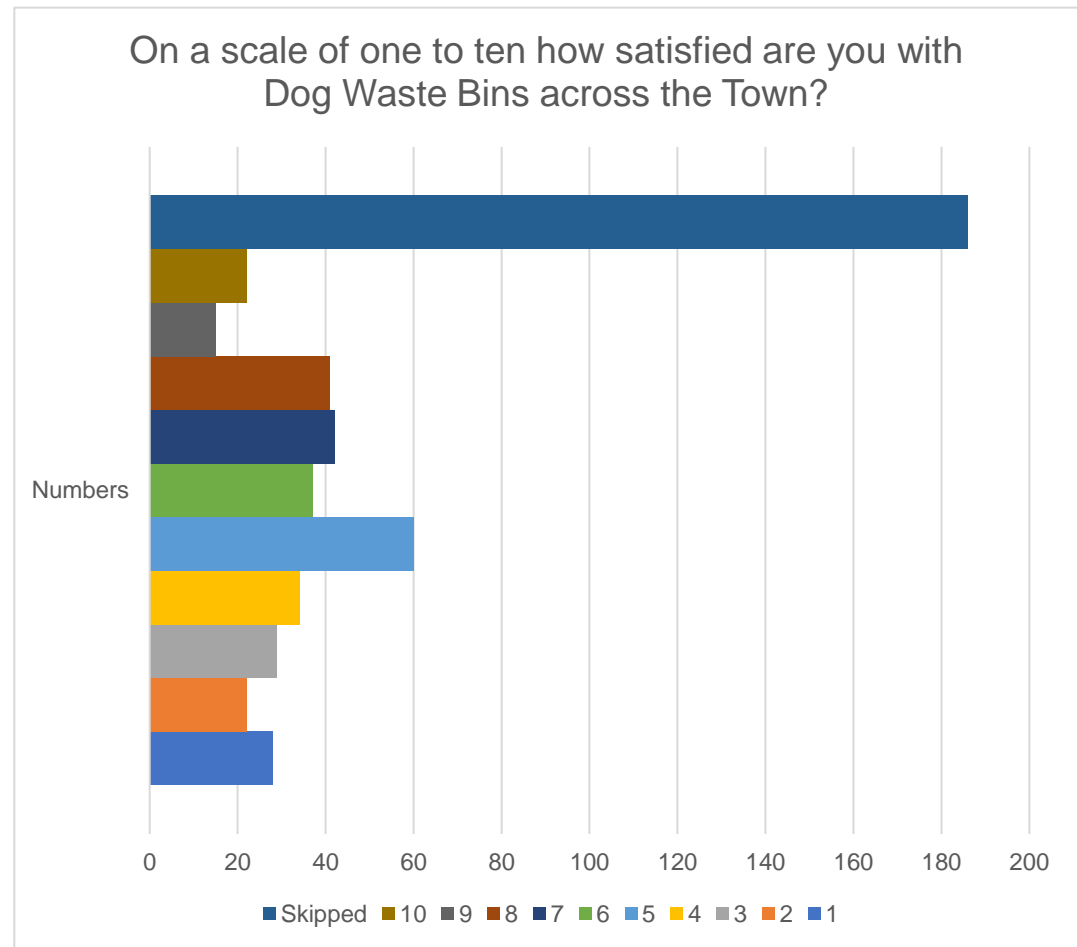


Q32 – Dog Waste Bins

£780.00 and Dog Bin Emptying & Grounds Waste Collection - £5,759.02. We maintain 45 dog waste bins throughout Weston-super-Mare, there is a table of the locations on our website. Our bins are clearly marked so as not to be confused with North Somerset Council bins, where a similar provision is provided by them. We empty our own bins as we found this was a more cost-effective and efficient service. On a scale of one to ten how satisfied are you with Dog Waste Bins across the Town?

Dog Waste Bins	Numbers
1	28
2	22
3	29
4	34
5	60
6	37
7	42
8	41
9	15
10	22
Skipped	186

Dog Waste Bins	Percentage
1	5.43%
2	4.26%
3	5.62%
4	6.59%
5	11.63%
6	7.17%
7	8.14%
8	7.95%
9	2.91%
10	4.26%
Skipped	36.05%



Q33 – Dog Waste Bins

We appreciate your understanding that we empty our own bins to ensure cost-effectiveness. In your experience, how regularly are these bins emptied, and do you believe the service meets the community's needs? Please provide any comments or concerns you may have.

1. Positive Comments:

- "Bins emptied regularly and are not often observed to be overflowing."
- "The workers who empty the bins do a grand job, maybe more of them!"
- "The bins are usually not full or overflowing, so I feel you do an excellent job."
- "Yes, meets the need, overflowing bins are rare."
- "Yes, it is so much better than before."
- "They often overflow."

2. Negative Comments:

- "Needs to be emptied more at weekends and bank holidays."
- "A lot of the time bins are overflowing."
- "Bins are sometimes overflowing."
- "Bins in the North Worle area could be emptied more frequently."
- "Bins need to be emptied more regularly and there needs to be more bins."
- "Bins not big enough; always overflowing."
- "Dog bins in Worle are often overflowing, not enough of them either."
- "Dog waste bins are sparse and often overflowing."
- "Dog bins need to be visited and emptied on a much higher cadence."
- "Not enough bins, often overflowing; used to be more."
- "The bins are not empty nearly enough, and there are poop bags everywhere."

3. Common Concerns:

- Frequency of Emptying: Many respondents express concerns about bins being regularly overflowing, especially during weekends, holidays, and in popular areas.
- Dog Waste Bins: Issues related to dog waste bins are frequently mentioned, with concerns about their sparse distribution, overflow, and the need for more frequent emptying.

- General Waste Bins: Some mention issues with general waste bins, indicating that they often observe bins being full and sometimes overflowing.
- Responsibility of Dog Owners: A recurring theme is the responsibility of dog owners in ensuring proper disposal of dog waste, with suggestions for more awareness campaigns and stricter measures against irresponsible owners.
- Improvement Suggestions: Several suggestions are made, including more bins in widely used areas, larger bins, educational projects, increased fines for dog fouling, and better distribution of bins.

4. Analysis:

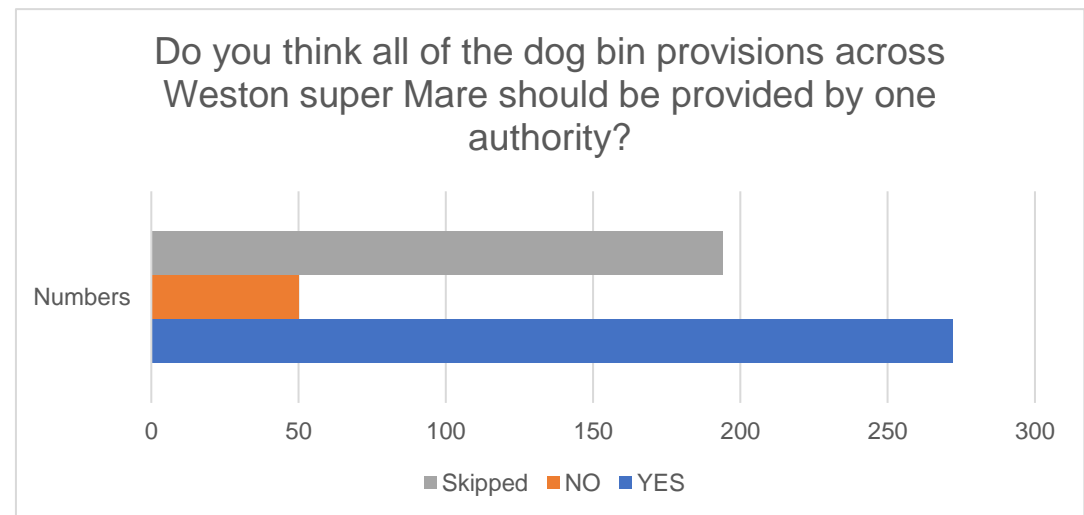
The comments highlight a mix of positive and negative experiences with the bin emptying service. While some respondents acknowledge the efforts of the workers and the improvement in the service, others express concerns about the frequency of emptying, especially in high-traffic areas. Issues related to dog waste bins are particularly prominent, with calls for increased distribution, more frequent emptying, and measures against irresponsible dog owners. Overall, there is a consensus that the service could be enhanced to better meet the community's needs, especially during peak times and in areas with high footfall.

Q34 – Dog Waste Bins

Do you think all of the dog bin provisions across Weston super Mare should be provided by one authority?

Do you think all of the dog bin provisions across Weston super Mare should be provided by one authority?	Numbers
YES	272
NO	50
Skipped	194

Do you think all of the dog bin provisions across Weston super Mare should be provided by one authority?	Percentage
YES	52.71%
NO	9.69%
Skipped	37.60%

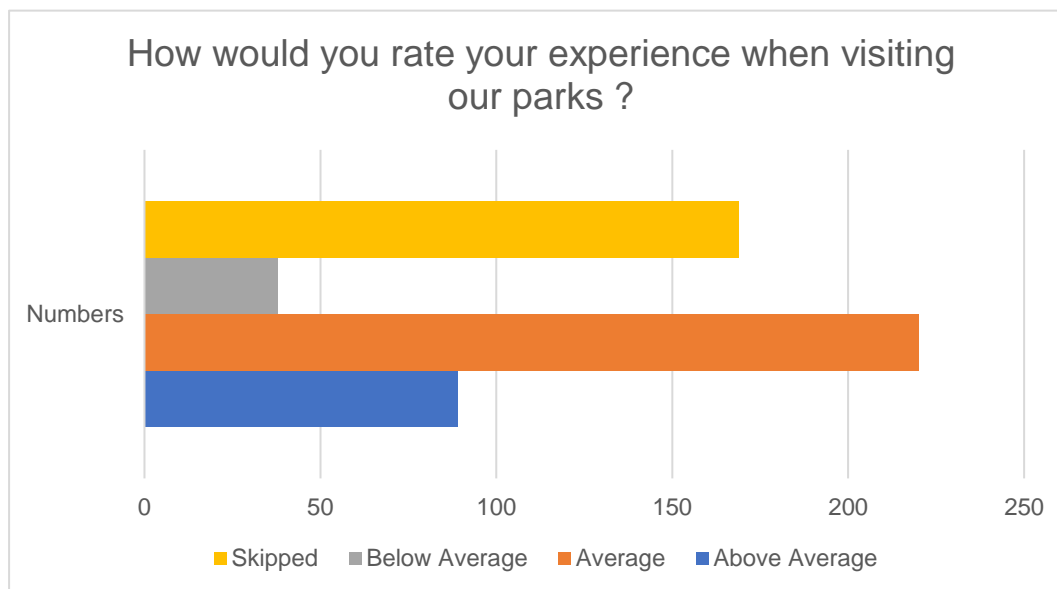


Q35 – Parks and Play Areas

£331,253. We maintain and look after a total of 22 parks and play areas. How would you rate your experience when visiting our parks?

How would you rate your experience when visiting our parks ?	Numbers
Above Average	89
Average	220
Below Average	38
Skipped	169

How would you rate your experience when visiting our parks ?	Percentage
Above Average	17.25%
Average	42.64%
Below Average	7.36%
Skipped	32.75%

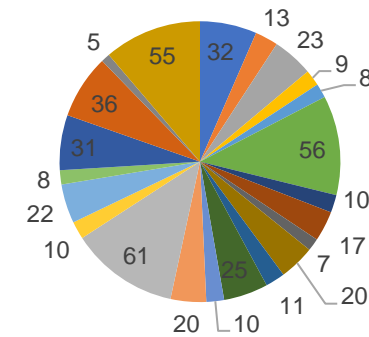


Q36 – Parks and Play Areas

Are there any park play areas that you feel are in need of an update?

Are there any park play areas that you feel are in need of an update?	Number	Percentage
Ellenborough Park West - Well being park	32	6.20%
Castle Batch All inclusive SEND Play Park	13	2.52%
Hutton Moor Skate Park	23	4.46%
Conniston Green Play Area	9	1.74%
Canberra Road Play Area	8	1.55%
Ashcombe Park Play Area	56	10.85%
Broadway Play Area	10	1.94%
Jubilee Park Play Area	17	3.29%
Broadway Skate Park	7	1.36%
Locking Castle (Maltlands) Play Area	20	3.88%
Byron Recreation Ground Play Area	11	2.13%
Lynch Farm Play Area	25	4.84%
Millennium Green Play Area	10	1.94%
Uphill Junior Park Play Area	20	3.88%
Clarence Park Play Area	61	11.82%
Dartmouth Close Play Area	10	1.94%
Uphill Toddler Park Play Area	22	4.26%
Coniston Green Play Area	8	1.55%
Worle Recreation Ground Play Area	31	6.01%
Ellenborough Park East Park and Play Area	36	6.98%
Wyvern Close Play Area	5	0.97%
Grove Park Play Area and 6 Flower beds	55	10.66%
Skipped	324	62.79%

Are there any park play areas that you feel are in need of an update?



- Ellenborough Park West - Well being park
- Castle Batch All inclusive SEND Play Park
- Hutton Moor Skate Park
- Conniston Green Play Area
- Canberra Road Play Area
- Ashcombe Park Play Area
- Broadway Play Area
- Jubilee Park Play Area
- Broadway Skate Park
- Locking Castle (Maltlands) Play Area
- Byron Recreation Ground Play Area
- Lynch Farm Play Area
- Millennium Green Play Area
- Uphill Junior Park Play Area
- Clarence Park Play Area
- Dartmouth Close Play Area
- Uphill Toddler Park Play Area
- Coniston Green Play Area
- Worle Recreation Ground Play Area
- Ellenborough Park East Park and Play Area
- Wyvern Close Play Area
- Grove Park Play Area and 6 Flower beds

Q37 – Parks and Play Areas

Do you think there is a need for an updated play strategy to determine what play provision should look like e.g. natural play, alternative equipment, more SEND provision?

The responses to the question about the need for an updated play strategy to determine play provision revealed a variety of opinions:

1. Positive Comments:

- Several respondents expressed support for a natural play strategy, emphasising the importance of interaction with nature.
- Many respondents advocated for more SEND (Special Educational Needs and Disabilities) provision in play areas.
- Some respondents commended the success of specific parks, such as Castle Batch, and suggested replicating similar models in other areas.
- Suggestions for improvements included better safety provisions, cost-effective maintenance, and increased accessibility and inclusivity in play areas.

2. Negative Comments:

- A few respondents expressed concerns about corruption related to the allocated budget for parks.
- Some respondents raised issues with existing parks, mentioning vandalism, unsavoury individuals, and the need for maintenance and updates.
- Others questioned the need for more focus on SEND provision, suggesting that the current emphasis might be excessive.
- A couple of comments suggested that teenagers were causing issues in parks, including vandalism and leaving knives.

3. Neutral/Unsure Comments:

- Some respondents indicated that they didn't have enough information to provide a specific opinion.
- A few mentioned not using parks or not having children, making them unsure about the current state of play areas.

4. General Themes:

- suggested involving local schools and residents in decision-making processes regarding play provision.

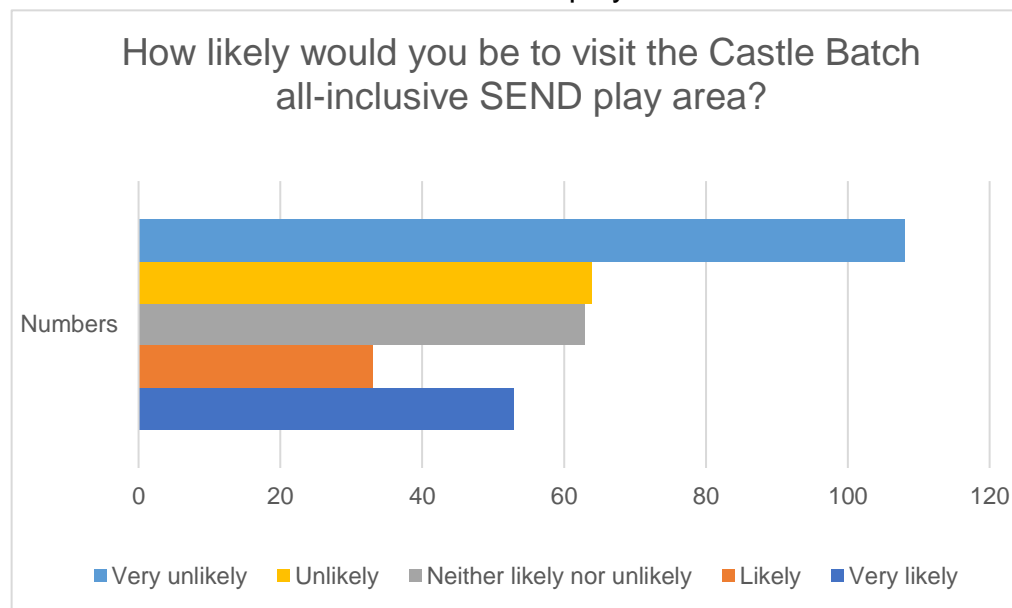
In summary, while there was support for updating play strategies, concerns about corruption, vandalism, and the emphasis on certain provisions were also evident. Balancing the needs of different age groups, addressing safety concerns, and involving the community in decision-making emerged as key considerations.

Q38 – Castle Batch SEND Play Area

Castle Batch SEND Play Area Castle Batch has a newly refurbished all-inclusive SEND play area. Following a lengthy period of consultation with the community, we identified a need to cater for children with special educational needs and disabilities. This play area is inclusive and open to all. How likely would you be to visit the Castle Batch all-inclusive SEND play area?

How likely would you be to visit?	Numbers
Very likely	53
Likely	33
Neither likely nor unlikely	63
Unlikely	64
Very unlikely	108
Skipped	195

How likely would you be to visit?	Percentage
Very likely	10.27%
Likely	6.40%
Neither likely nor unlikely	12.21%
Unlikely	12.40%
Very unlikely	20.93%
Skipped	37.79%



Q39 – Castle Batch SEND Play Area

Do you have any other comments or suggestions? (Castle Batch Play Area)

1. Positive Comments:

- Many respondents praised the Castle Batch Play Area, describing it as fantastic, joyous, and inclusive.
- There were calls for more parks of similar standards within Weston.
- Support for more inclusive areas, facilities for pre-teens/teens, and improvements in the play area were expressed.
- Some respondents appreciated the efforts of those involved in the Castle Batch redevelopment.
- The suggestion of having toilets and a kiosk at Castle Batch for longer visits received positive feedback.
- Recognition of the facility's importance to the local community was evident.

2. Negative Comments:

- Concerns were raised about vandalism and the need for better security, including suggestions for CCTV.
 - Some respondents expressed dissatisfaction with the current state of other parks, mentioning broken equipment, litter, and outdated facilities.
 - Issues with parking and suggestions for better maintenance of grass areas were raised.
 - A few comments mentioned concerns about dogs not being on leads in Ashcombe Park.
 - Some respondents criticised the allocation of funds for parks, suggesting that maintenance could be done at a lower cost.
3. Neutral/Unsure Comments:
- Several respondents mentioned not having children or not using the play areas, making them unsure about the current conditions.
 - Some respondents highlighted the need for facilities for older children and youths.
 - Suggestions for more visible wardens, increased security, and outdoor gyms were mentioned.
4. General Themes:
- The Castle Batch Play Area received overall positive feedback for its inclusivity and contribution to the community.
 - Vandalism and security concerns emerged as key issues, with suggestions for CCTV and increased visibility of wardens.
 - Requests for more parks of similar standards and facilities for different age groups were prevalent.
 - Issues with maintenance, litter, and outdated equipment in other parks were raised.
 - Concerns about the allocation of funds and the need for clear communication with grass-roots organisations for park development were mentioned.

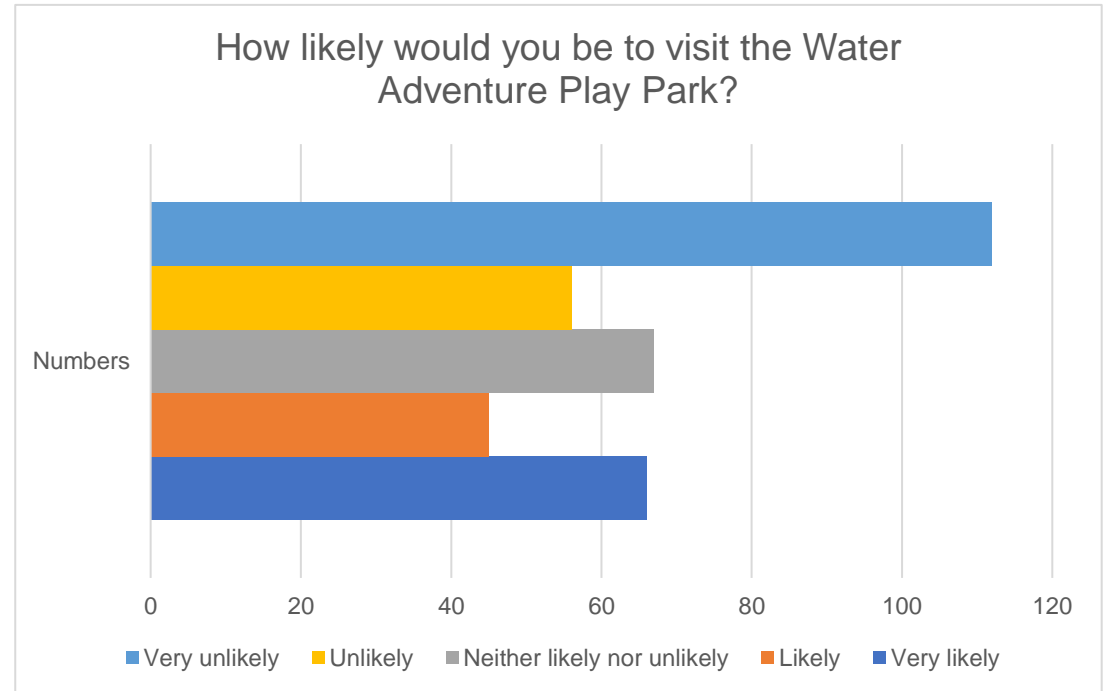
In summary, while the Castle Batch Play Area was widely appreciated, concerns about vandalism, security, and the state of other parks were significant themes in respondents' comments. The need for inclusive facilities for various age groups and better communication about park developments were also emphasised.

Q40 – Water Adventure Play Park

Weston-super-Mare Town Council operates this popular seafront provision. How likely would you be to visit the Water Adventure Play Park?

How likely would you be to visit the Water Adventure Play Park?	Numbers
Very likely	66
Likely	45
Neither likely nor unlikely	67
Unlikely	56
Very unlikely	112
Skipped	170

How likely would you be to visit the Water Adventure Play Park?	Percentage
Very likely	12.79%
Likely	8.72%
Neither likely nor unlikely	12.98%
Unlikely	10.85%
Very unlikely	21.71%
Skipped	32.95%



Q41 – Water Adventure Play Park

In your opinion, do you find the additional amenities at the site (e.g. café, toilets, satellite Visitor Information Centre) to be suitable and effective for their intended purposes?

1. Positive Comments:

- Many respondents expressed positive opinions about the amenities at the Waterpark Adventure Play Area, considering them suitable and effective.
- Positive remarks included appreciation for the facilities being good, great, and suitable for families and visitors.
- Some respondents praised the staff and the overall experience at the park.
- Suggestions for improvement were made, such as a better cafe facility, refurbishment of toilets, and environmental friendliness.

2. Negative Comments:

- Concerns were raised about the cafe being frequently shut, the need for better environmental practices, and the desire for an overhaul of play equipment.
- Some respondents called for the return of staffed toilets and the elimination of charges for toilet usage.
- Criticisms were made about the water feature's inconsistency, with observations that it is often not in action, leading to doubts about its suitability as a water park.
- Issues were raised regarding the cleanliness and condition of the amenities, with calls for more toilets and better maintenance.
- Some respondents expressed uncertainty or lack of knowledge about the amenities, as they either haven't visited recently or don't have children.

3. Neutral/Unsure Comments:

- Several respondents mentioned not using the facility due to not having children or not visiting the area.
- Some expressed uncertainty about the amenities, stating they don't know or haven't visited recently.
- Mixed opinions were expressed about the visitor information centre's location and usefulness.

4. General Themes:

- While the majority of respondents found the amenities suitable and effective, there were specific concerns and suggestions for improvements.
- Common suggestions included better environmental practices, improved cleanliness, refurbishment of facilities, and addressing the inconsistency of the water feature.
- Some respondents expressed uncertainty or lack of knowledge about the amenities, indicating a need for better communication or promotion of the facilities.

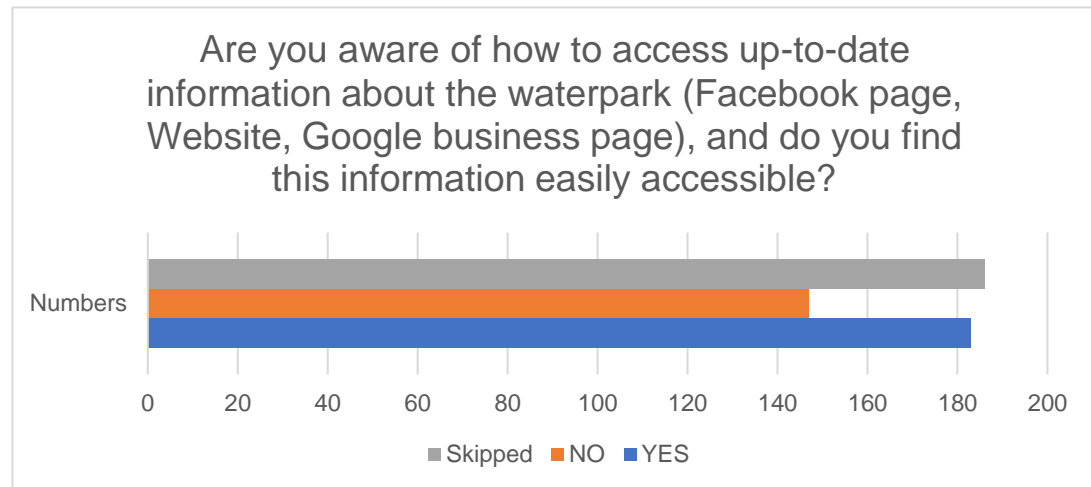
In summary, the Waterpark Adventure Play Area received a mix of positive feedback, concerns, and suggestions for improvement. The most common themes included the need for better maintenance, environmental practices, and communication about the amenities.

Q42 – Water Adventure Play Park

Are you aware of how to access up-to-date information about the waterpark (Facebook page, Website, Google business page), and do you find this information easily accessible?

Do you find this information easily accessible?	Numbers
YES	183
NO	147
Skipped	186

Do you find this information easily accessible?	Percentage
YES	35.47%
NO	28.49%
Skipped	36.05%



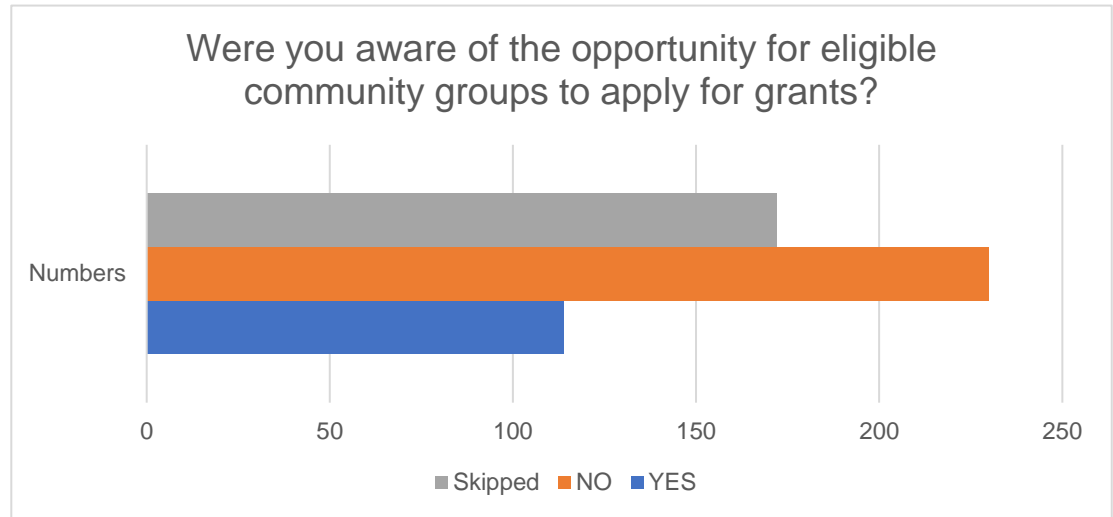
Pillar 3 – Healthier and Happier

Q43 - Small and Voluntary Grants

£12,500.00. The Town Council supports small and volunteer organisations via a dedicated community grants scheme. Were you aware of the opportunity for eligible community groups to apply for grants?

Were you aware of the opportunity for eligible community groups to apply for grants?	Numbers
YES	114
NO	230
Skipped	172

Were you aware of the opportunity for eligible community groups to apply for grants?	Percentage
YES	22.09%
NO	44.57%
Skipped	33.33%



Q44 – Small and Voluntary Grants

If you have applied for a grant, do you feel that the grant process is simple to follow?

1. Uncertain/Not Applicable Comments:

- A significant number of respondents expressed uncertainty or lack of knowledge about the grant application process, stating they don't know, haven't applied, or haven't tried.
- Some respondents mentioned that they haven't applied for a grant and, therefore, cannot provide feedback on the process.
- One respondent mentioned that they do not see the need to understand the grant process at their age.

2. Negative Comments:

- A few respondents expressed negative sentiments about the grant process, with one stating it results in more waste for minority groups.
- One respondent expressed a lack of interest in understanding the grant process, deeming it of no value to them.

3. Positive Comments:

- Some respondents indicated a positive stance toward the grant process, stating "YES" or affirming that they will try and apply for a grant.
- One respondent mentioned that the process could be more streamlined but did not explicitly express a negative opinion.

4. General Themes:

- A considerable number of respondents were unsure or had not applied for a grant, indicating a potential lack of engagement or awareness about the grant application process.
- Limited negative feedback was provided, with some expressing dissatisfaction or disinterest in the grant process.
- Positive responses were present, with a few respondents expressing willingness to apply for a grant or affirming a positive view of the process.

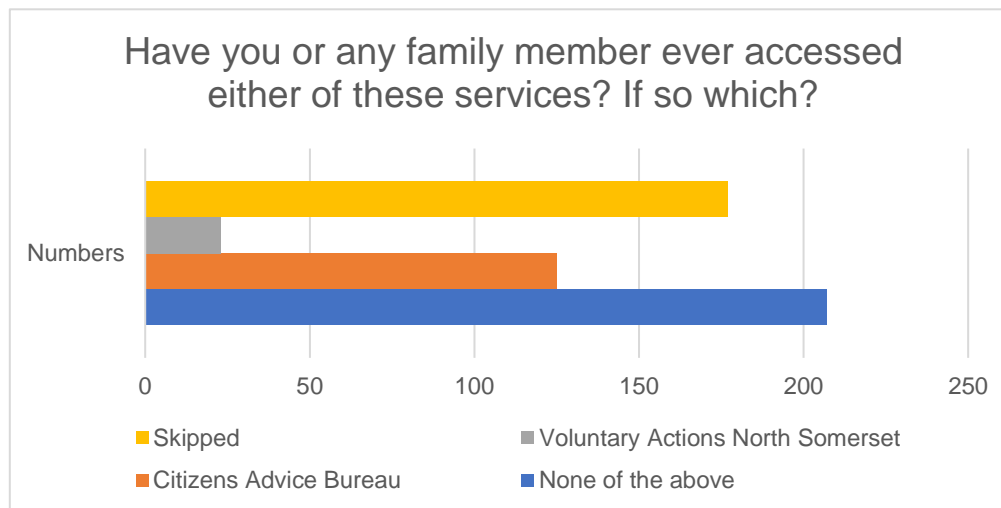
In summary, there is a notable level of uncertainty and limited engagement with the grant application process among the respondents. While some expressed positive sentiments, others conveyed a lack of interest or knowledge about the process. The feedback suggests a potential need for increased awareness and communication regarding grant opportunities within the community.

Q45 – Voluntary Action North Somerset

Voluntary Actions North Somerset. £3,000.00(VANS) and Citizens Advice Bureau £25,000.00 (CAB) Weston-super-Mare Town Council supports certain organisations through service-level agreements. This includes Citizens Advice Bureau and Voluntary Actions North Somerset. Have you or any family member ever accessed either of these services? If so which?

Have you or any family member ever accessed either of these services?	Numbers
None of the above	207
Citizens Advice Bureau	125
Voluntary Actions North Somerset	23
Skipped	177

Have you or any family member ever accessed either of these services?	Percentage
None of the above	40.12%
Citizens Advice Bureau	24.22%
Voluntary Actions North Somerset	4.46%
Skipped	34.30%

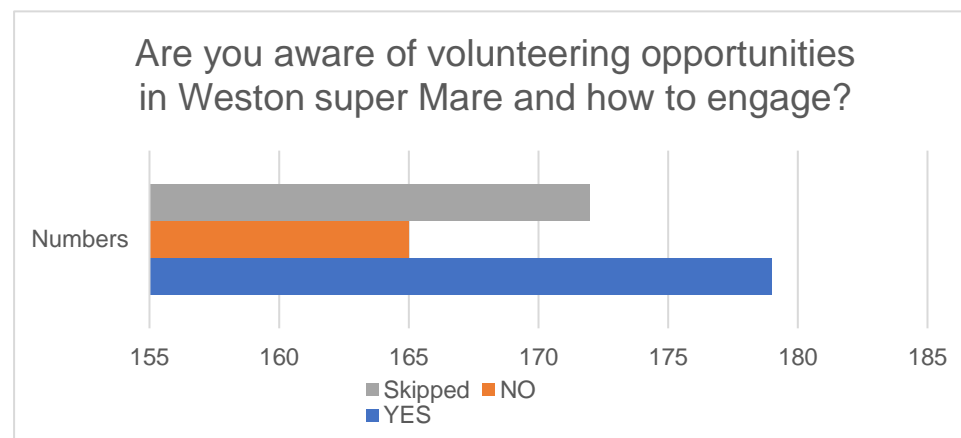


Q46 – Volunteering

Are you aware of volunteering opportunities in Weston super Mare and how to engage?

Are you aware of volunteering opportunities in Weston super Mare?	Numbers
YES	179
NO	165
Skipped	172

Are you aware of volunteering opportunities in Weston super Mare?	Percentage
YES	34.69%
NO	31.98%
Skipped	33.33%

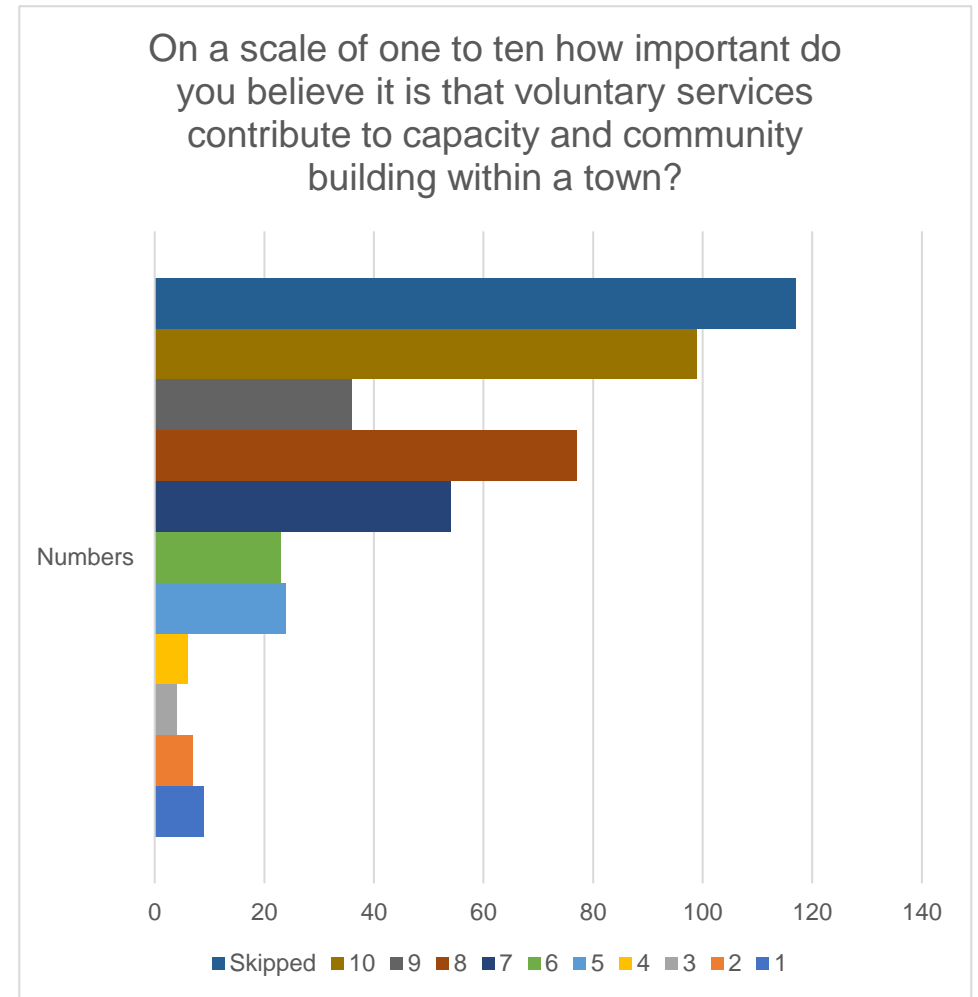


Q47 – Volunteering

On a scale of one to ten how important do you believe it is that voluntary services contribute to capacity and community building within a town?

How important do you believe it is that voluntary services contribute to capacity and community building within a town?	Numbers
1	9
2	7
3	4
4	6
5	24
6	23
7	54
8	77
9	36
10	99
Skipped	117

How important do you believe it is that voluntary services contribute to capacity and community building within a town?	Percentage
1	1.74%
2	1.36%
3	0.78%
4	1.16%
5	4.65%
6	4.46%
7	10.47%
8	14.92%
9	6.98%
10	19.19%
Skipped	22.67%

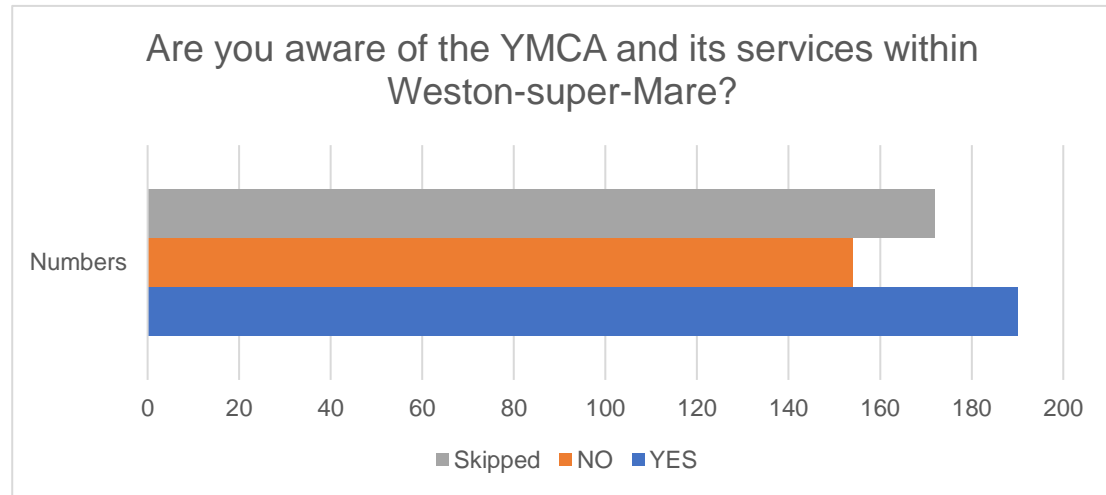


Q48 – Youth Services

Youth Services £84,586.00The council is committed to supporting the youth within the town. As such has a long-standing relationship with the YMCA which has expertise and are dedicated to youth service provision. Are you aware of the YMCA and its services within Weston-super-Mare?

Are you aware of the YMCA and its services within Weston-super-Mare?	Numbers
YES	190
NO	154
Skipped	172

Are you aware of the YMCA and its services within Weston-super-Mare?	Percentage
YES	36.82%
NO	29.84%
Skipped	33.33%

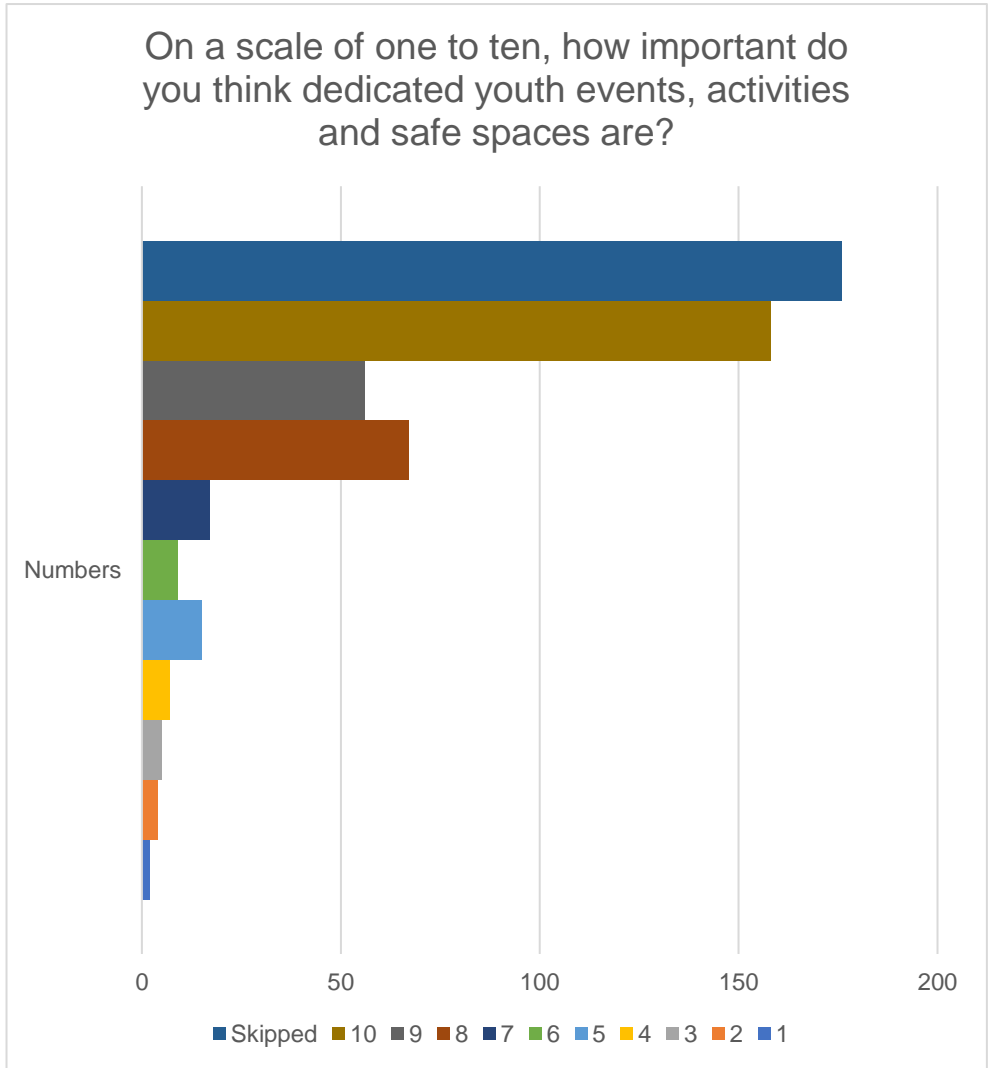


Q49 – Youth Services

On a scale of one to ten, how important do you think dedicated youth events, activities and safe spaces are?

how important do you think dedicated youth events, activities and safe spaces are?	Numbers	
1	2	
2	4	
3	5	
4	7	
5	15	
6	9	
7	17	
8	67	
9	56	
10	158	
Skipped	176	

how important do you think dedicated youth events, activities and safe spaces are?	Percentage	
1	0.39%	
2	0.78%	
3	0.97%	
4	1.36%	
5	2.91%	
6	1.74%	
7	3.29%	
8	12.98%	
9	10.85%	
10	30.62%	
Skipped	34.11%	



Q50 – Youth Services

Do you have any comments or suggestions on how youth services could be improved?

1. Community Engagement and Facilities:

- Respondents expressed concerns about engaging the youth in the current climate, with some suggesting the need for a community hub and appropriate places for older teens, such as parks open later and designated spaces for activities like skateboarding.
- Calls for more facilities for youth, including astro pitches, basketball/netball courts, youth centres, and gyms accessible to all.
- Suggestions to ask young people directly, involve them in designing services, and create spaces like a media gaming centre for their use.
- Emphasis on the importance of engaging young people in their community to build pride, reduce vandalism, and enhance town safety.
- Calls for better advertising and promotion of available youth services to ensure inclusivity and awareness among all youth.

2. Specific Suggestions:

- Some respondents mentioned the need for consequences for bad behaviour in minors, with an emphasis on responsibility for any damage caused.
- Calls for banning mobile phones and providing more employability opportunities and support for youth.
- Suggestions to expand youth services with more youth clubs across the town, extension to support small start-up businesses, and funding for more opportunities for young people.
- Comments about the need for mental health support for young people, including activities promoting healthy minds.
- Calls for more collective mental health support, group activities, and collaboration with psychotherapists and counsellors in the area.

3. Issues and Concerns:

- Concerns about disengaged youth and a suggestion to offer safe spaces to reduce boredom-related misbehaviour.
- Some respondents expressed dissatisfaction with current youth services, mentioning the need for more funding, specialised training for staff/volunteers, and expanded services to tackle youth problems in the town centre.
- Concerns about the lack of provision for older children and teenagers, with calls for more free-to-use facilities, youth centres, and amenities specifically for this age group.
- Comments about the need to address specific challenges, such as youth congregating in certain areas, causing a nuisance, and engaging in antisocial behaviour.

4. Other Suggestions:

- Calls for involving young people in the design of services, providing opportunities for work experience, and linking with schools and Weston College.
- Suggestions for a media gaming centre, a dedicated place for youth, and a focus on creating spaces for teenagers to congregate during summer months.
- Calls for more outreach efforts, marketing, and promotion to ensure youth are aware of available services.
- Mention of concerns about youth engaging in illegal activities and suggestions to weed out those involved in recruiting for such activities.

5. General Themes:

- There is a widespread call for more facilities, activities, and engagement opportunities for young people in Weston-super-Mare.
- Concerns about youth engagement, mental health support, and the need for consequences for negative behaviour were expressed.
- The importance of communication, collaboration, and involvement of young people in the design and promotion of services was emphasised.

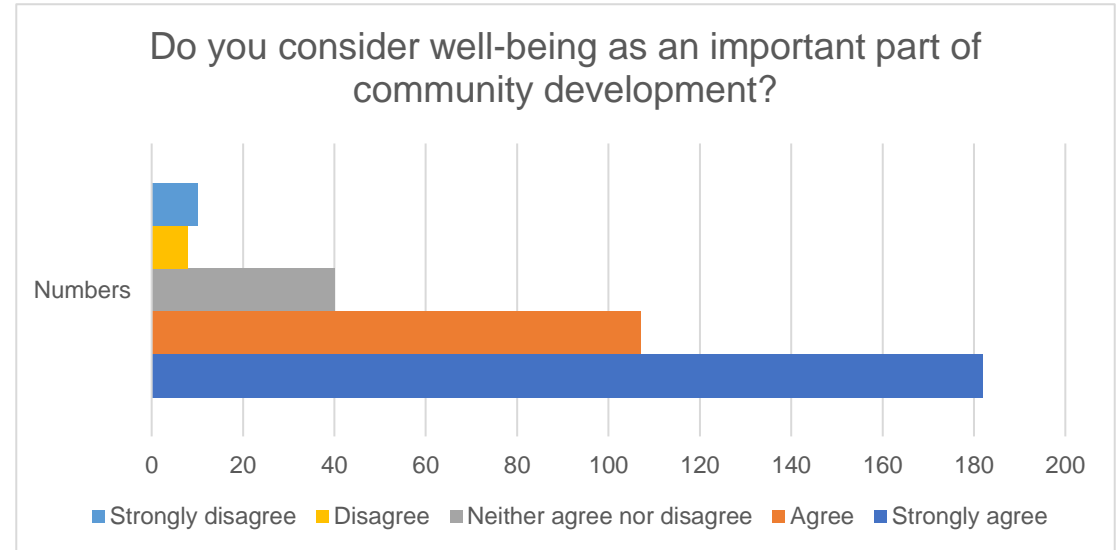
Overall, the feedback suggests a desire for more comprehensive and accessible youth services in the community, with a focus on engagement, mental health support, and creating spaces for recreational activities.

Q51 – Wellbeing

Weston Town Council has introduced the role of Community Wellbeing Development Officer. This enabled the continuation and creation of food-based projects, including supporting the creation of two food clubs and the community fridge in town and a programme of well-being events in Ellenborough Park West, and supporting anti-racism initiatives to name a few. Do you consider well-being as an important part of community development?

Do you consider well-being as an important part of community development?	Numbers
Strongly agree	182
Agree	107
Neither agree nor disagree	40
Disagree	8
Strongly disagree	10
Skipped	169

Do you consider well-being as an important part of community development?	Percentage
Strongly agree	35.27%
Agree	20.74%
Neither agree nor disagree	7.75%
Disagree	1.55%
Strongly disagree	1.94%
Skipped	32.75%

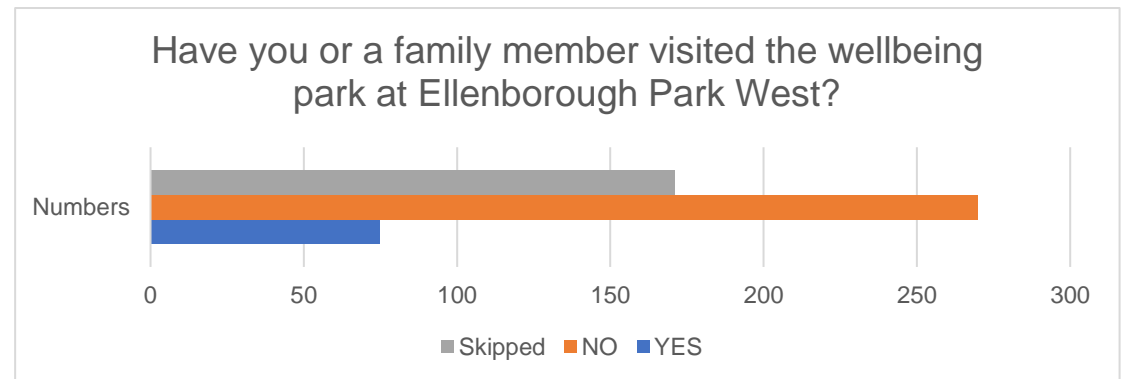


Q52 – Ellenborough Park West

Have you or a family member visited the wellbeing park at Ellenborough Park West?

Have you or a family member visited the wellbeing park at Ellenborough Park West?	Numbers
YES	75
NO	270
Skipped	171

Have you or a family member visited the wellbeing park at Ellenborough Park West?	Percentage
YES	14.53%
NO	52.33%
Skipped	33.14%

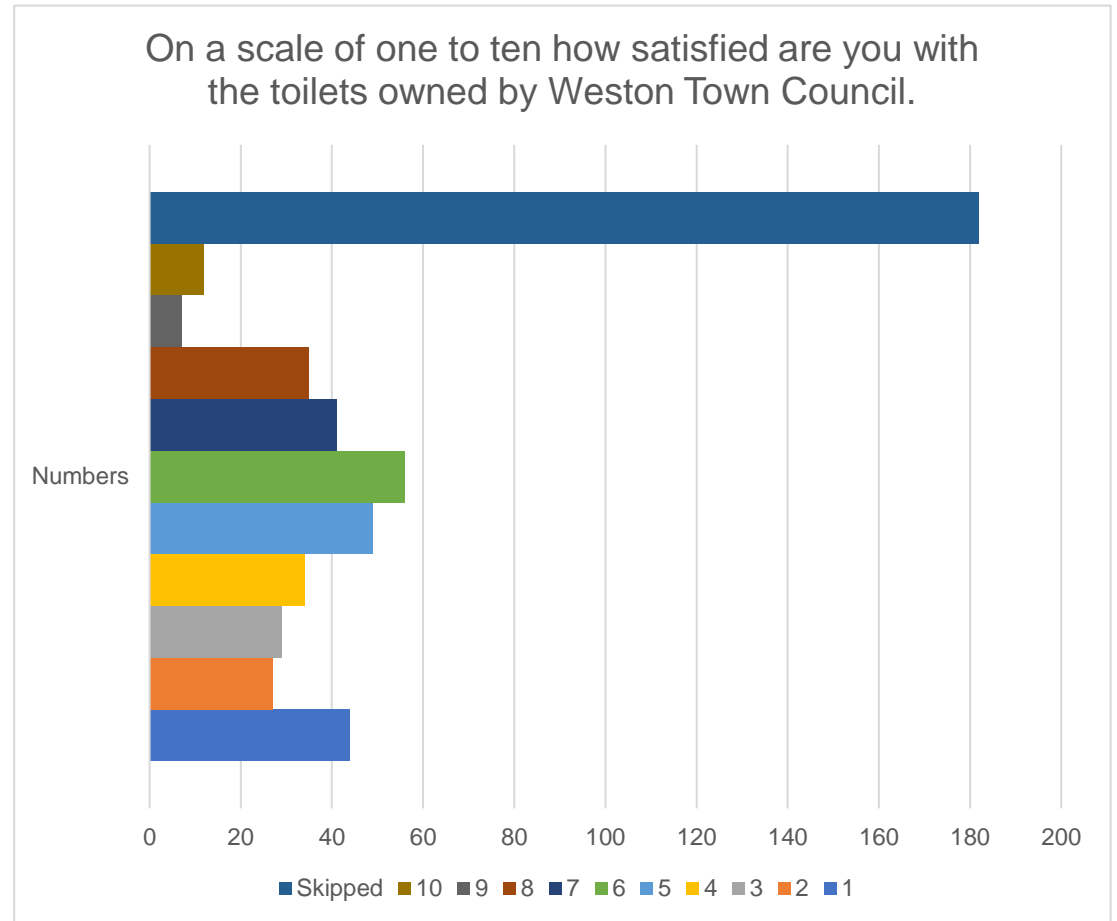


Q53 – Public Toilets

£78,831.00 The Town Council has several Toilet sites throughout the town: Clarence Park, Grove Park, Ashcombe Park, Uphill and the Maltings. The management and maintenance of these toilets are contracted out to an external company. On a scale of one to ten how satisfied are you with the toilets owned by Weston Town Council.

how satisfied are you with the toilets owned by Weston Town Council?	Numbers
1	44
2	27
3	29
4	34
5	49
6	56
7	41
8	35
9	7
10	12
Skipped	182

How satisfied are you with the toilets owned by Weston Town Council?	Percentage
1	8.53%
2	5.23%
3	5.62%
4	6.59%
5	9.50%
6	10.85%
7	7.95%
8	6.78%
9	1.36%
10	2.33%
Skipped	35.27%

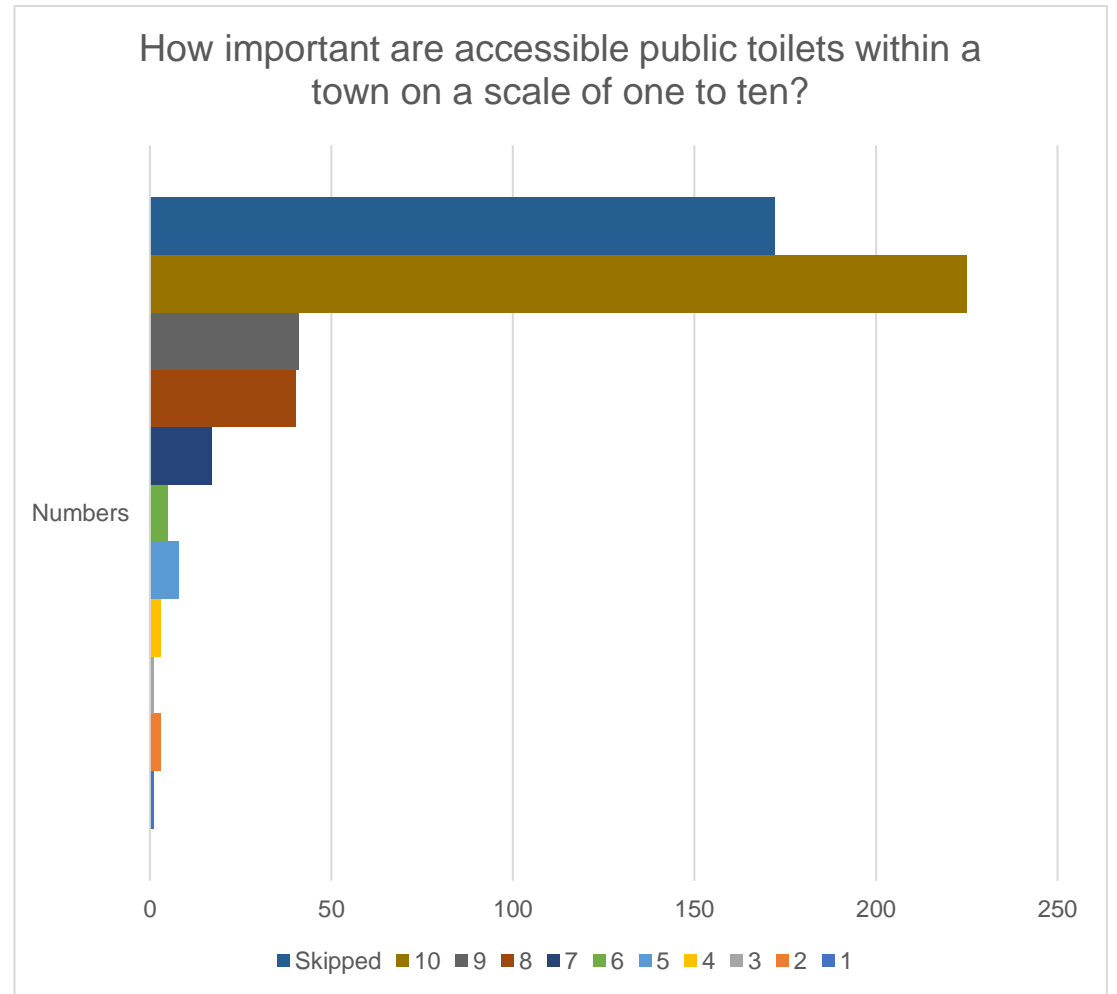


Q54 – Public Toilets

How important are accessible public toilets within a town on a scale of one to ten?

How important are accessible public toilets within a town on a scale of one to ten?	Numbers
1	1
2	3
3	1
4	3
5	8
6	5
7	17
8	40
9	41
10	225
Skipped	172

How important are accessible public toilets within a town on a scale of one to ten?	Percentage
1	0.19%
2	0.58%
3	0.19%
4	0.58%
5	1.55%
6	0.97%
7	3.29%
8	7.75%
9	7.95%
10	43.60%
Skipped	33.33%



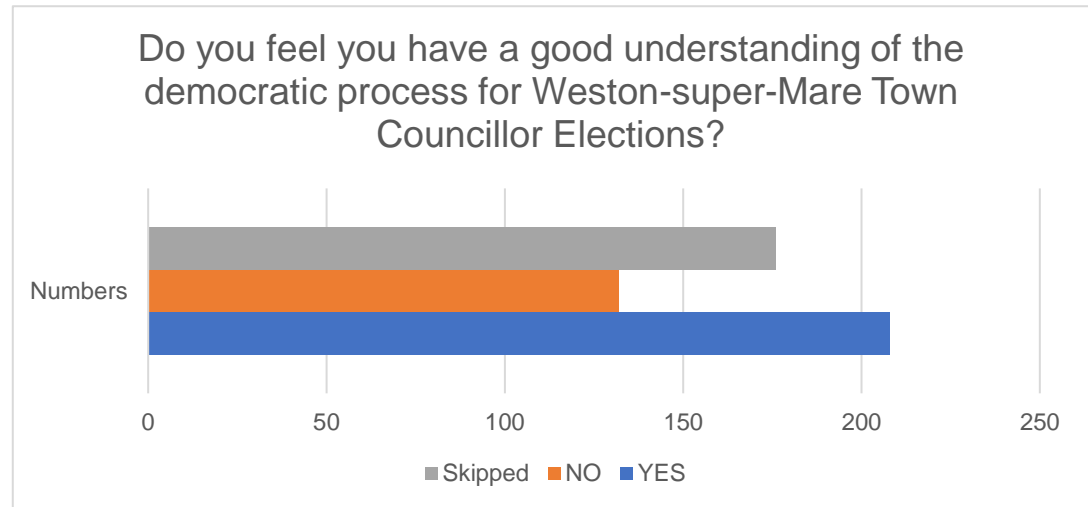
Pillar 4 – A Bright Future

Q55 – Democratic Representation

£185,321.00 In order to deliver our services and operate as a council, we have certain legal obligations. Amongst this is the requirement to elect councillors to represent the residents of the town. Elections are held every 4 years, to which staffing operation, building costs, and other associated costs are required. The Election process is the responsibility of North Somerset Council, but is paid for via Weston-super-Mare Town Council. Upon election, successful candidates then represent their ward constituents on Weston-super-Mare Town Council. Do you feel you have a good understanding of the democratic process for Weston-super-Mare Town Councillor Elections?

Do you feel you have a good understanding of the democratic process for Weston-super-Mare Town Councillor Elections?	Numbers
YES	208
NO	132
Skipped	176

Do you feel you have a good understanding of the democratic process for Weston-super-Mare Town Councillor Elections?	Percentage
YES	40.31%
NO	25.58%
Skipped	34.11%

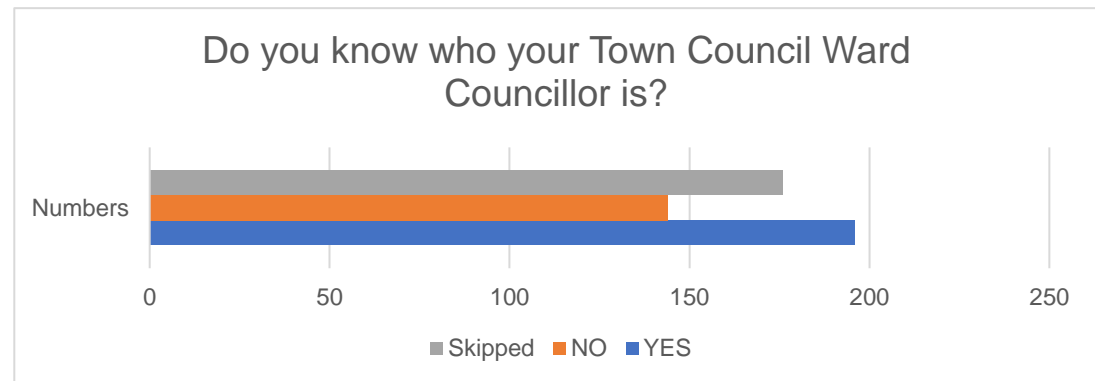


Q56 – Democratic Representation

Do you know who your Town Council Ward Councillor is?

Do you know who your Town Council Ward Councillor is?	Numbers
YES	196
NO	144
Skipped	176

Do you know who your Town Council Ward Councillor is?	Percentage
YES	37.98%
NO	27.91%
Skipped	34.11%

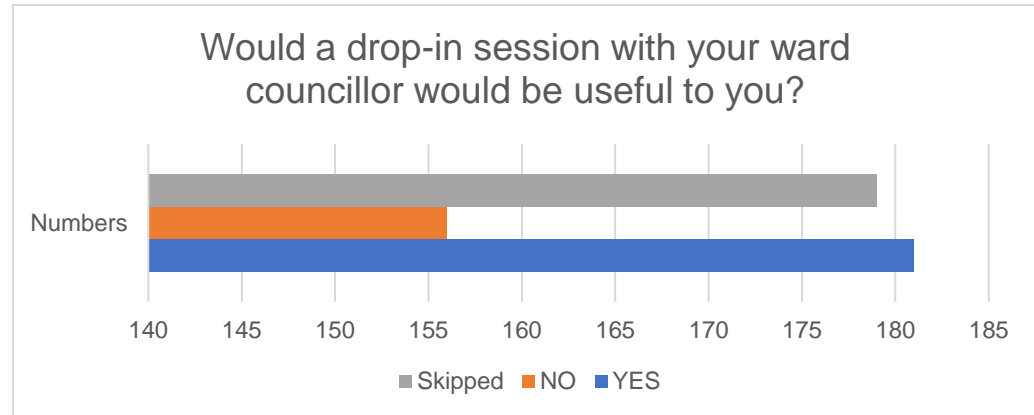


Q57 – Democratic Representation

Would a drop-in session with your ward councillor would be useful to you?

Would a drop-in session with your ward councillor would be useful to you?	
	Numbers
YES	181
NO	156
Skipped	179

Would a drop-in session with your ward councillor would be useful to you?	
	Percentage
YES	35.08%
NO	30.23%
Skipped	34.69%

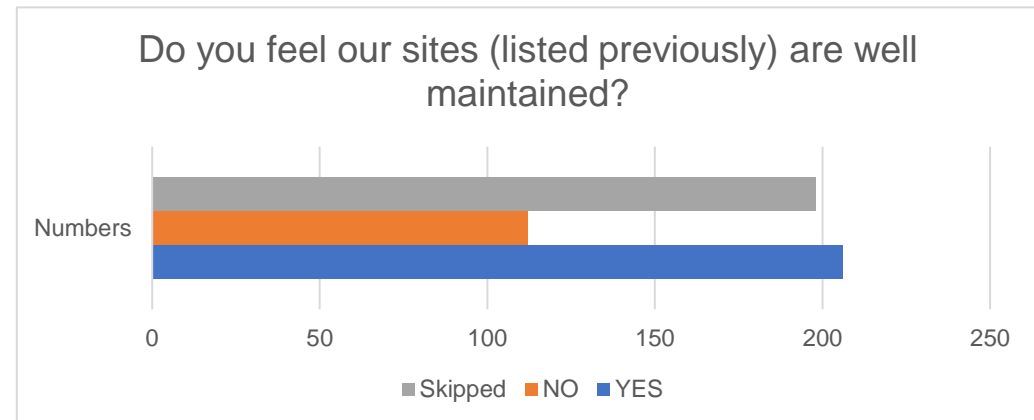


Q58 – Planned Maintenance

£153,229.00The Town Council ensures that our services are maintained to the best of our ability. In order to achieve this, we have a programme for planned and preventative maintenance. Within this, we programme works based on priority and deterioration. Do you feel our sites (listed previously) are well maintained?

Do you feel our sites are well maintained?	
	Numbers
YES	206
NO	112
Skipped	198

Do you feel our sites are well maintained?	
	Percentage
YES	39.92%
NO	21.71%
Skipped	38.37%



Q59 – Planned Maintenance

Is there a particular site that you feel is in need of greater maintenance or repair?

1. Specific Locations Mentioned:

- Grove Park: Comments about the poor condition of Grove Park play area, Grove Park toilets, and the need for more accessibility on pathways.
- Birnbeck Area: Mentioned as in serious need of a makeover.
- Lynch Farm: Concerns about the play area, with a need for separate areas for dog walking and addressing mounds of nettles/weeds.
- Dolphin Square: Concerns about the land in front of Dolphin Square looking awful.
- Town Centre: General comments about the town centre, including shop fronts, roads, and the general appearance of the area.
- Milton Cemetery: Mentioned as needing maintenance.
- North Worle Underpasses: Identified as an area requiring attention.
- Seafront Areas (Knightstone, Anchorhead, Marine Lake): Mentioned as requiring maintenance, especially walking areas.
- Water Park: Comments about its reliability and the need for it to be open with water running next summer.

2. General Themes:

- Town-Wide Concerns: Many respondents expressed concerns about the overall state of the town, including decaying buildings, poor road conditions, and a lack of cleanliness.
- Public Toilets: Several comments focused on the need for maintenance and cleanliness in public toilets across various locations.
- Parks and Play Areas: Specific concerns about the conditions of play areas in parks such as Castle Batch, Clarence Park, Coniston Green, and Millennium Green.

3. General Suggestions:

- Full Review and Transparency: Calls for a full review of all sites, with expenditures and maintenance history made publicly available and open to scrutiny.
- Improved Communication and Accessibility: Suggestions to improve communication with residents, involve them in decision-making, and make public spaces more accessible.
- Concerns About Vandalism: Acknowledgment of the challenges posed by vandalism and suggestions for increased security options.

4. Acknowledgment of Efforts:

- Recognition of Constraints: Some respondents acknowledged financial constraints and prioritisation challenges faced by the council, recognising that maintenance is subject to limitations.

Overall, the comments reflect a diverse range of concerns about specific locations, with an overarching theme of a desire for improved maintenance, cleanliness, and accessibility across various sites in Weston-super-Mare.

Q60 – Strategic Planning

£63,142.00 The Council continues to evolve and has seen an increase in service provision as a result of the Localism Act, with the devolvement of services to Town and Parish Councils a continuing theme. In the past, this has included the takeover of Weston Museum, public toilets, community wellbeing and food projects and play facilities. Ongoing projects include the Old Town Quarry takeover. Are there any areas/projects within the town you feel could be considered by Weston-super-Mare Town Council?

1. Desired Projects/Initiatives:

- A decent natural play provision in the woods, including a forest school.
- Development of a new site in North Worle, such as Ebdon village green.
- Establishment of a youth centre.
- Access to disabled toilets near the golf course, addressing the prolonged out-of-service issue in public toilets.
- Utilisation of empty shops for community projects.
- Creation of an open-air pool.
- Improvement of the approach to the old pier and reopening the café in the Quarry.
- Enhancement of community accessibility for Blakehay, with more attractions and opportunities along the seafront, including the marine lake.
- Revival of the air show.
- Provision of cleaner and more accessible toilets for everyone without the need to pay.
- Establishment of a community centre at Castle Batch.
- Creation of a community theatre space, affordable for smaller groups to hire/use.
- Development of facilities for pre-teens/teens, including a music venue in Worle.
- Expedited project for rebuilding/renovating Grove Park Toilets.
- Support for smaller businesses in Dolphin Square empty units.
- Expansion of Weston woods play area using natural materials.

- Focus on heritage, creativity, and wellbeing, with an emphasis on things the district council lacks funds for due to financial pressures.
- Redevelopment of the old quarry area.
- Improvement of Blakehay Theatre to make it more vibrant and accessible.
- Improvement of the intersection by Tesco and provision of adequate shelters and toilets, especially with longer waits for buses.
- Redevelopment of the land behind the station for a community project.
- Community paint and plant project, focusing on eco tourism.
- Return of the Tropicana to a swimming pool.
- Road and pavement maintenance, with a map for disabled individuals showing dropped kerbs and access points.
- Support for smaller businesses and fringe entertainment venues like The Front Room.
- Tidying/improving the routes into Weston-super-Mare.
- Revitalisation of town gateways.
- Introduction of a local food market, preferably indoor, once a week.
- Creation of facilities for older children, pre-teens, and teens, including sports pitches and youth centres.

2. General Themes:

- Concerns about the council's understanding of and integrated planning for strategic planning.
- Emphasis on cleanliness, maintenance, and improvement of the town's appearance.
- Desire for more community involvement in planning processes.
- Calls for the involvement of residents in the planning processes rather than relying on external consultants.
- Support for the reopening of the Old Town Quarry and the need to involve the community fully.
- Suggestions to address the issue of abandoned or poorly maintained buildings and areas.
- Concerns about the decline of Weston's high street and the need for measures to revitalise it, such as free parking and street markets.
- Desire for more activities aimed at those who work during the day.
- Suggestions for initiatives to improve the appearance of specific areas like the approach to Claremont Vaults.
- Requests for facilities for youth, prevention of anti-social behaviour, and improvement of youth employability.

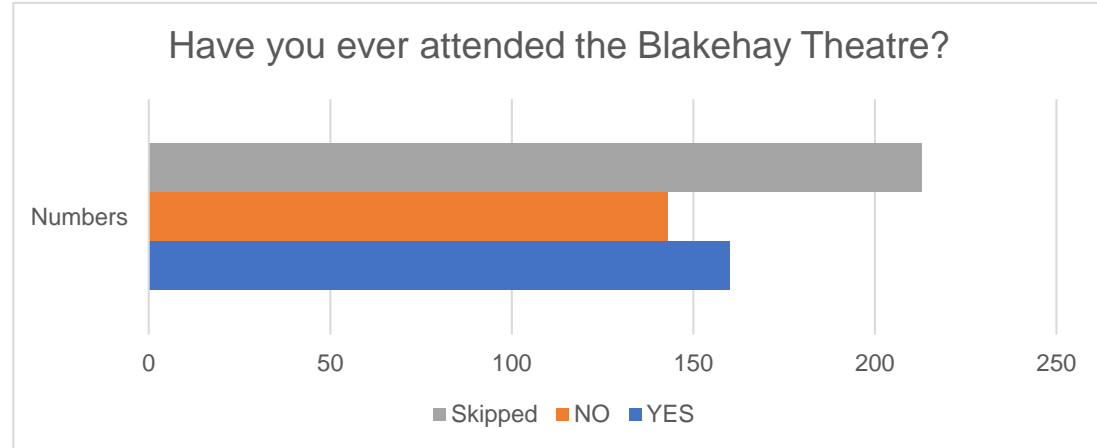
Pillar 5 – Heritage Arts and Culture

Q61 – Blakehay Theatre

£198,438.00 The Blakehay aims to create Theatre for the whole community, bringing national popular shows and trading subject matters, alongside community classes into the venue. Our objective is to promote a creative hub for artists and performers in the local area and a cultural home for fans of the arts. Have you ever attended the Blakehay Theatre?

Have you ever attended the Blakehay Theatre?	Numbers
YES	160
NO	143
Skipped	213

Have you ever attended the Blakehay Theatre?	Percentage
YES	31.01%
NO	27.71%
Skipped	41.28%

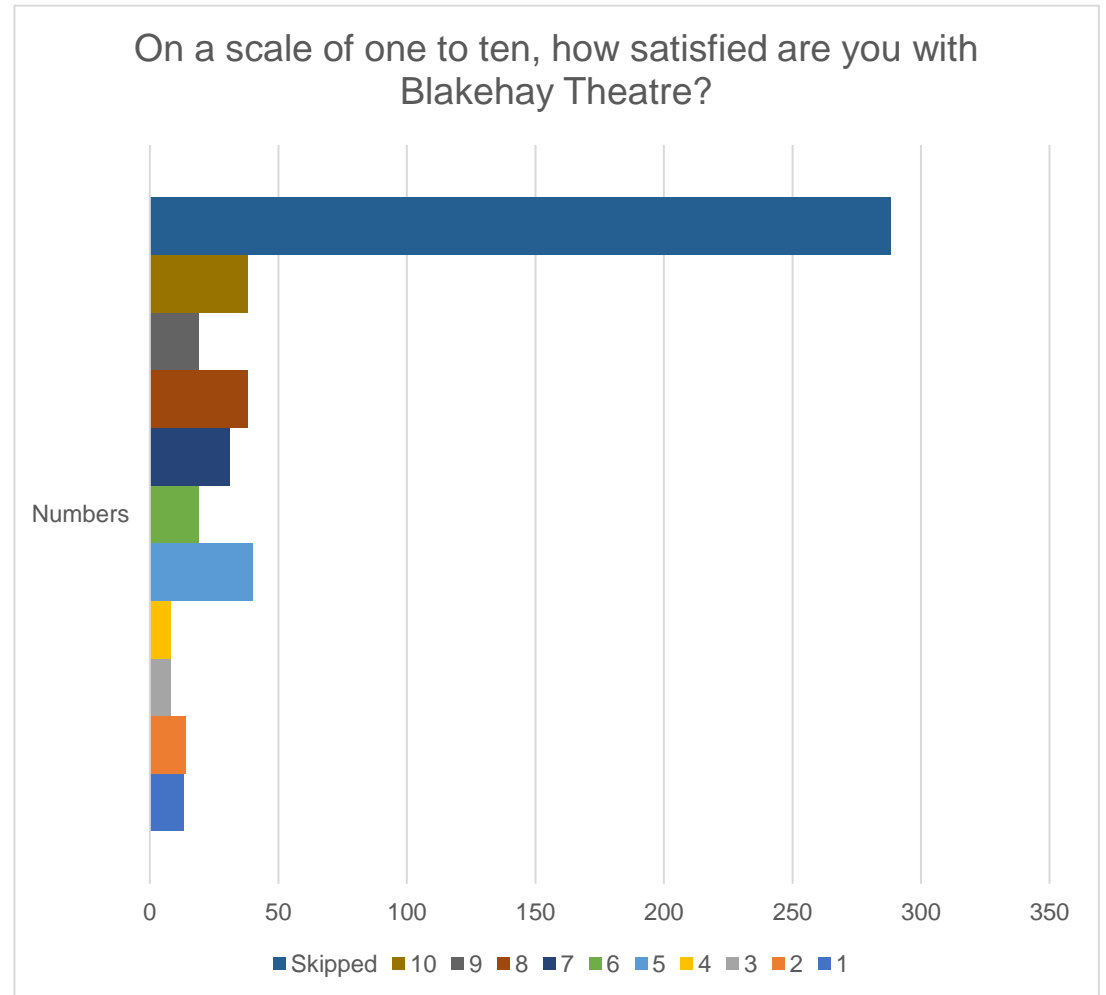


Q62 – Blakehay Theatre

On a scale of one to ten, how satisfied are you with Blakehay Theatre?

How satisfied are you with Blakehay Theatre?	Numbers
1	13
2	14
3	8
4	8
5	40
6	19
7	31
8	38
9	19
10	38
Skipped	288

How satisfied are you with Blakehay Theatre?	Percentage
1	2.52%
2	2.71%
3	1.55%
4	1.55%
5	7.75%
6	3.68%
7	6.01%
8	7.36%
9	3.68%
10	7.36%
Skipped	55.81%



Q63 – Blakehay Theatre

How would you describe your experiences with the Blakehay Theatre, including attending performances or events? Please share any memorable experiences or suggestions for improvement.

1. Positive Feedback:

- **Friendly Staff:** Several respondents mentioned the friendly and helpful staff at the Blakehay Theatre.
- **Community Facility:** Recognised as a fabulous community facility, especially for youth theatre groups.
- **Lovely Venue:** Described as a lovely, warm, and welcoming venue with a good view from all seats.
- **Great for Upcoming Actors:** Acknowledged as a great venue for up-and-coming actors and local productions.

2. Concerns and Suggestions for Improvement:

- **Acoustics:** Some respondents expressed concerns about the acoustics, mentioning dead zones where the sound quality was poor during performances.
- **Maintenance and Refurbishment:** Suggestions for refurbishment and maintaining the venue, including a complete tidy-up of the surrounding area to make it more welcoming.
- **Programming Variety:** Some mentioned a lack of variety in the programming, with a desire for more diverse and adventurous shows.
- **Cost:** Concerns about the cost, both for attending events and for local theatre groups to hire the venue, making it less accessible to the community.
- **Advertising and Marketing:** Recommendations for better advertising and marketing of events to attract a broader audience.
- **Underutilisation:** Some respondents felt that the theatre is underused, and there is a need for more events to fill the sparse calendar.
- **Accessibility:** Comments about the steepness of stairs and challenges with raked seating for individuals with poor mobility.

3. Miscellaneous Comments:

- **Niche Programming:** Some respondents mentioned that the programming seemed niche, and there was a desire for more varied and high-quality cultural performances.
- **Confusion with Playhouse:** Mention of confusion regarding the proximity of the Blakehay Theatre to the Playhouse.
- **Tribute Bands:** Some expressed a desire for fewer tribute bands and more diverse performances.

Overall, while there is positive feedback about the friendly staff and the venue's potential, there are concerns about accessibility, acoustics, cost, and the need for more diverse programming to attract a broader audience. Improving marketing efforts and addressing maintenance issues were also suggested.

Q64 – Blakehay Theatre

In your opinion, what aspects of the Blakehay Theatre contribute most to its cultural significance in Weston-super-Mare?

1. Contributions to Cultural Significance:

- Community Venue: Mentioned as a community venue with a long and good history, contributing to its cultural significance.
- Architecture and History: Appreciation for the architecture and historical productions, with the building itself being considered culturally significant.
- Alternative to Playhouse: Seen as a cheaper alternative to the larger Playhouse, providing a cost-efficient option for local events.
- Support for Local Culture/Arts: Acknowledged for supporting local culture, arts, and local talent/groups, showcasing small acts and providing a focal point for local events.
- Versatility and Flexibility: Recognised for its versatility, flexibility, and inclusive design, with non-proscenium presentation and varied entrances/exits.
- Variety of Shows: Highlighted as a venue offering a good variety of events and productions, including local shows, youth productions, and performances by local operatic and youth drama groups.
- Local Community Engagement: Commended for its engagement with the local community, hosting classes, and providing space for local small businesses.
- Location: Mentioned as a positive factor, with its location contributing to its cultural significance.

2. Concerns and Suggestions:

- Underutilisation: Several respondents expressed concern about the underutilisation of the Blakehay, with comments suggesting it is hardly ever open and not fit for purpose.
- Pricing and Accessibility: Concerns were raised about pricing policies, with suggestions that local groups are being priced out, limiting accessibility.

3. Mixed or Neutral Opinions:

- Limited Information: Some respondents indicated a lack of personal experience or information about the Blakehay, making it challenging for them to provide detailed opinions.

- Confusion with Playhouse: A few respondents mentioned confusion regarding what makes the Blakehay different from the Playhouse.

Overall, while there is appreciation for the Blakehay's community-oriented approach, architectural significance, and support for local culture, there are concerns about underutilisation and pricing policies limiting accessibility for local groups. The venue's versatility and variety of shows received positive feedback.

Q65 – Blakehay Theatre

Are there any specific events or programs you particularly value, or areas where you believe enhancements could be made?

1. Valued Events and Programs:

- Variety of Programs: Appreciation for a good variety of programs, including drama, plays, comedy, and affordable events.
- Community Well-being Events: Recognition and support for community well-being events.
- Youth and Children Engagement: Emphasis on encouraging young musicians and bands, supporting local new talent, and engaging youth and children through drama workshops and employability programs.
- Cultural and Art Festivals: Positive feedback for art festivals, through-the-mud plays, and efforts to provide SEN (Special Educational Needs) shows and events.
- Local Productions: Support for local productions and community involvement projects.
- Specific Themes: Suggestions for events and programs related to climate and sustainability, performing arts, literature, history, and heritage.

2. Areas for Improvement and Suggestions:

- Better Advertising: Several respondents emphasised the need for better advertising to improve awareness of events and programs.
- More Mainstream and Well-Known Acts: Suggestions for occasional mainstream events to attract a wider audience, including more well-known comedians and acts similar to those in Bristol and Bath.
- Affordability and Variety: Concerns about affordability and suggestions for more affordable venue hire for touring shows, workshops, courses, musicals, special interest events, and talks.
- Diversification of Programs: Calls for more dramatic theatre, classical music performances, and a wider variety of classes such as Taekwondo, Boogie Bounce, and Zumba.
- Cinema and Concerts: Suggestions to consider transforming the venue into a cinema and hosting concerts.

- Modernisation and Technical Provisions: Requests for updated and modernised technical provisions, including modernised sound systems.
- Niche Programming: Recommendations for niche programming, such as horror movie marathons, sing-along events for adult audiences, candlelight concertos, and Christmas carol concerts.
- Commercial Utilisation: Emphasis on making the venue self-sufficient and commercially viable, with suggestions for commercial utilisation of available spaces like the cafe/bar area.

3. Mixed or Neutral Opinions:

- Limited Information or Experience: Some respondents mentioned a lack of information or personal experience with the events and programs at Blakehay, impacting their ability to provide detailed feedback.

Overall, respondents appreciate the variety of programs offered but highlight the need for better advertising, affordability, and diversification of events to cater to a broader audience. There is also a call for modernisation of technical provisions and a focus on making the venue self-sufficient through niche and commercial programming.

Q66 – Blakehay Theatre

Please share your ideas and visions for the future of the theatre.

1. Collaborations and Partnerships:

- Dedicated Groups or Collaborations with Theatre Clubs: Suggested collaboration with or the formation of dedicated groups, such as the previously named Blakehay Actors company or collaboration with local theatre clubs like WODS or Weston Operatic.
- Collaboration with Community Organisations: Recommendations for collaborations with local community organisations like Super Culture and Front Room to enhance the theatre's programming.

2. Advertising and Accessibility:

- Improved Advertising: Emphasis on the need for better advertising to raise awareness of events and programs.
- Accessibility for the Community: Calls for proactive programming and affordability for small groups to make the venue accessible to the community.

3. Diverse Programming:

- Affordable Venue for Local Artists: Suggestions for concessions and cheaper rates for local artists and groups to perform.
- Art Gallery and Exhibits: Proposals for an art gallery, possibly a Banksy-dedicated gallery, and free gallery exhibits for local arts groups.

- Film Festival and Concerts: Ideas for hosting a film festival, concerts, and community events to diversify programming.
 - Commercial Utilisation: Recommendations for utilising commercial events to fund free events and creating a self-sufficient venue.
4. Community Engagement and Education:
- Hosting Workshops: Suggestions for hosting drama workshops for young people, collaborating with colleges for touring events, and providing courses for the public.
 - Engagement with Schools and Colleges: Encouragement to engage with local schools, colleges, and dance/drama groups.
 - Live Streaming: Proposal for live streaming events to reach a wider audience.
 - Community Collaboration: Recommendations for collaboration and joint partnerships with neighbouring venues like The Stable and Front Room.
 - Support for Local Talent: Support and promotion of up-and-coming actors, playwrights, and local talent from Weston and the region.
5. Diverse and Regular Programming:
- More Comedy and Plays: Requests for more comedy, plays, and performances by local theatre groups and artists.
 - Variety of Events: Suggestions for more word-of-mouth advertising, volunteer programs, workshops, and diverse productions.
 - Regular Toddler Theatre and Mums/Babies Groups: Calls for a regular program of toddler theatre and productions for mums and babies.
 - Talk-like Events and 'An Evening With' Sessions: Ideas for hosting talk-like events and 'an evening with' sessions featuring popular figures, authors, artists, and musicians.
6. Concerns and Criticisms:
- Cost of Hire and Redundancy Concerns: Concerns about the high cost of hire, making it unaffordable for local voluntary groups, and perceptions of the venue as redundant compared to other cultural events in the town.
7. Mixed or Neutral Opinions:
- Limited Information or Experience: Some respondents mentioned a lack of information or personal experience with the theatre, impacting their ability to provide detailed feedback.
 - Varied Preferences: Diverse preferences, including a mix of comedy, live music, performance poetry, and a desire for less amateur dramatics and tribute acts.

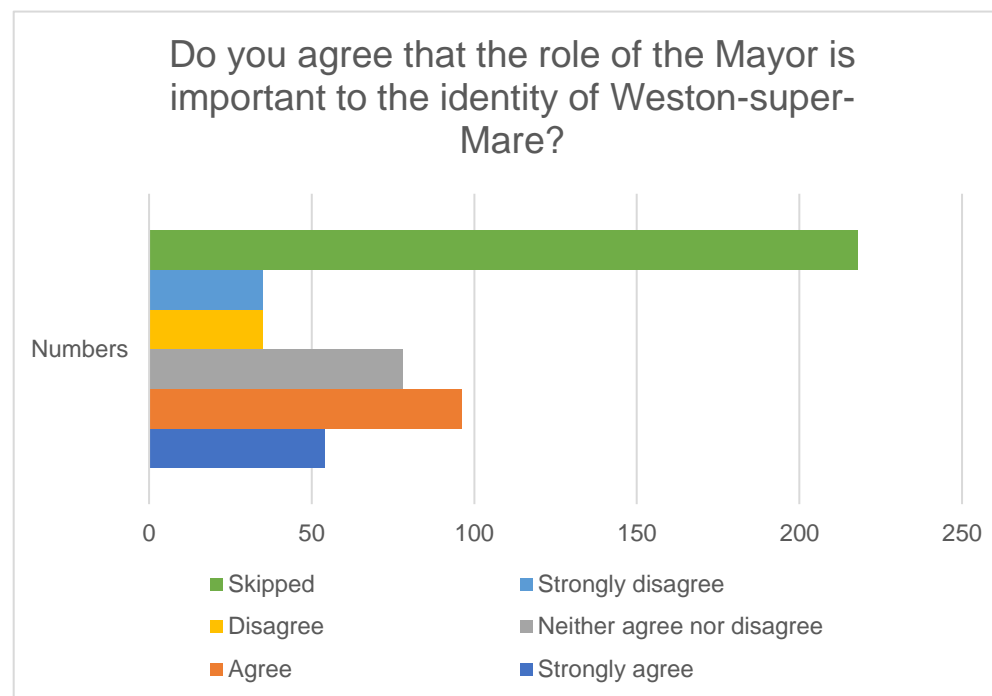
Overall, respondents envision a future for Blakehay Theatre that involves diverse programming, community engagement, collaborations, and efforts to make the venue more accessible and affordable for local artists and groups. There is a focus on fostering partnerships with community organisations, expanding advertising efforts, and creating a self-sustaining and vibrant cultural hub.

Q67 – Civic

£166,024.00 Weston-super-Mare supports the civic function through the election of a Town Mayor on an annual basis. The office of Mayor is steeped in tradition and ceremony. The role is strictly non-political and representative of every section of the community. It is particularly focused on cultivating the positive image of the Town and enhancing the well-being of its citizens. Whilst in office the Mayor hosts civic events and acts as the representative of the town. Do you agree that the role of the Mayor is important to the identity of Weston-super-Mare?

Do you agree that the role of the Mayor is important to the identity of Weston-super-Mare?		Numbers
Strongly agree		54
Agree		96
Neither agree nor disagree		78
Disagree		35
Strongly disagree		35
Skipped		218

Do you agree that the role of the Mayor is important to the identity of Weston-super-Mare?		Percentage
Strongly agree		10.47%
Agree		18.60%
Neither agree nor disagree		15.12%
Disagree		6.78%
Strongly disagree		6.78%
Skipped		42.25%



Q68 – Civic

To what extent do you believe that tradition and ceremonial events contribute to the overall character of a town?

1. Positive Views:

- **Significant Contribution:** Many respondents express that tradition and ceremonial events contribute significantly or a great deal to the overall character of a town. They mention the importance of history, continuity, and pride associated with these events.
- **Social Cohesion:** Some respondents believe that these events are important for social cohesion and community building.
- **Tourism and Identity:** Positive mentions include the positive impact on tourism, the preservation of British traditions, and the sense of identity they bring to a town.
- **Support for Mayor:** Several respondents appreciate the role of the Mayor, considering it an important tradition and expressing pride in having a town figurehead.

2. Mixed or Neutral Views:

- **Cost Considerations:** Some respondents express concerns about the cost associated with ceremonial events, especially in comparison to other pressing needs like homelessness and mental health services.
- **Relevance to Younger Generations:** There's a sentiment that younger people may not find these events as relevant or meaningful, suggesting a potential generational divide.

3. Negative Views:

- **Waste of Money:** A significant number of respondents view ceremonial events, especially the role of the Mayor, as a waste of public money. They question the value and relevance of these traditions, particularly in the context of budget priorities.

4. Specific Concerns:

- **Mayoral Role:** Some respondents specifically question the role of the Mayor, suggesting it is an anachronism, divisive, or not aligned with contemporary needs.
- **Diversity and Representation:** Concerns are raised about the underrepresentation of certain groups, such as disabled people, and the exclusivity of some events.

5. Suggestions for Improvement:

- **Modernisation:** Some respondents suggest modernising ceremonial events to reduce costs or make them more appealing to younger generations.
- **Community Engagement:** There's a call for better communication about these events to ensure residents are aware and can participate.

- Balancing Tradition and Change: Several respondents express the need to balance tradition with changing times and consider the costs associated with these events.

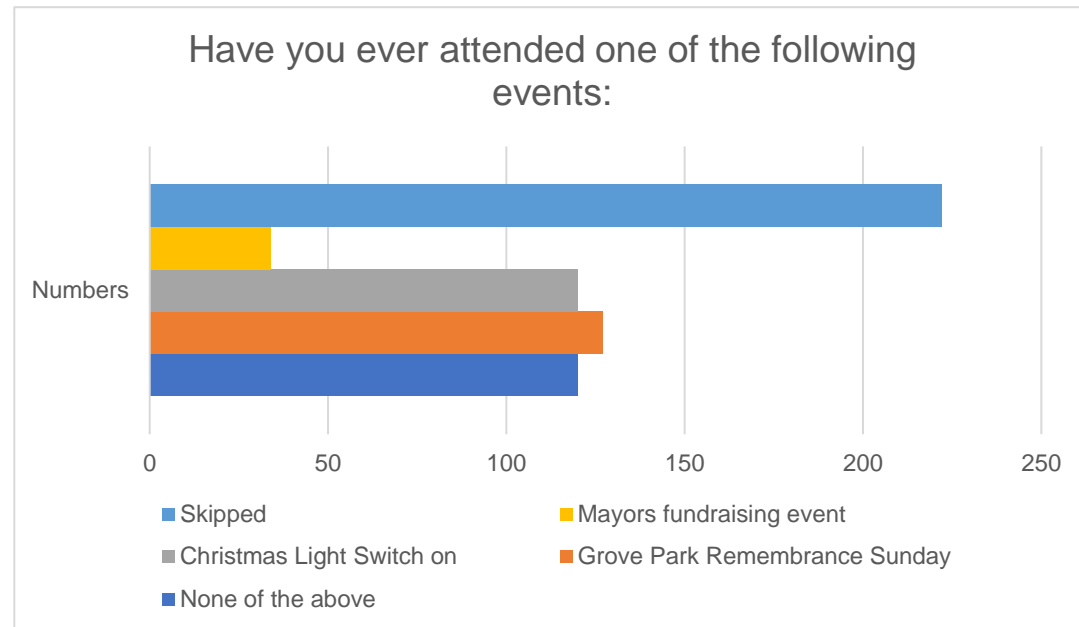
Overall, while there is appreciation for the historical and cultural aspects of tradition and ceremonial events, there are concerns about their cost, relevance to younger generations, and the need for inclusive representation.

Q69 – Civic

Have you ever attended one of the following events?

Have you ever attended one of the following events?	Numbers
None of the above	120
Grove Park Remembrance Sunday	127
Christmas Light Switch on	120
Mayors fundraising event	34
Skipped	222

Have you ever attended one of the following events?	Percentage
None of the above	23.26%
Grove Park Remembrance Sunday	24.61%
Christmas Light Switch on	23.26%
Mayors fundraising event	6.59%
Skipped	43.02%

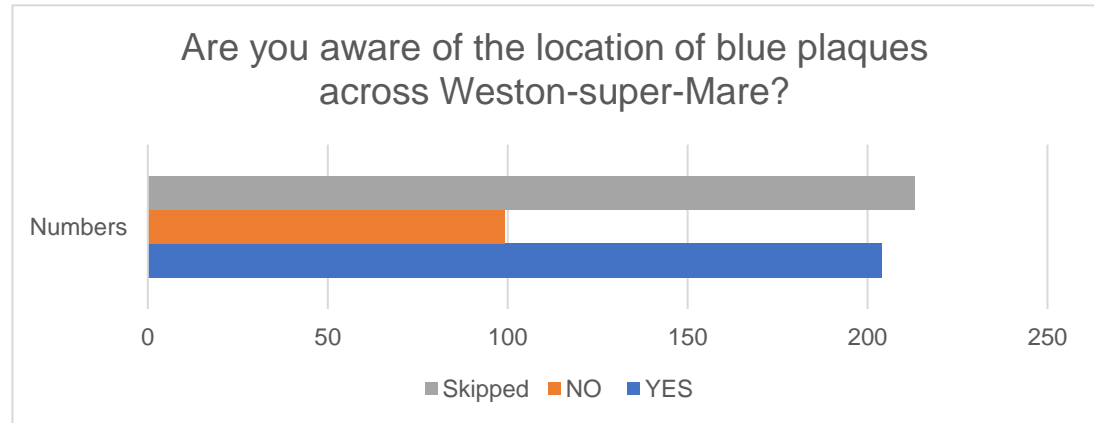


Q70 – Blue Plaques

£1,000.00 Weston-super-Mare’s history is long and varied and people from the town and those who visited have left a lasting legacy. The town council have overseen the installation of commemorative blue plaques around Weston. Are you aware of the location of blue plaques across Weston-super-Mare?

Are you aware of the location of blue plaques across Weston-super-Mare?	Numbers
YES	204
NO	99
Skipped	213

Are you aware of the location of blue plaques across Weston-super-Mare?	Percentage
YES	39.53%
NO	19.19%
Skipped	41.28%

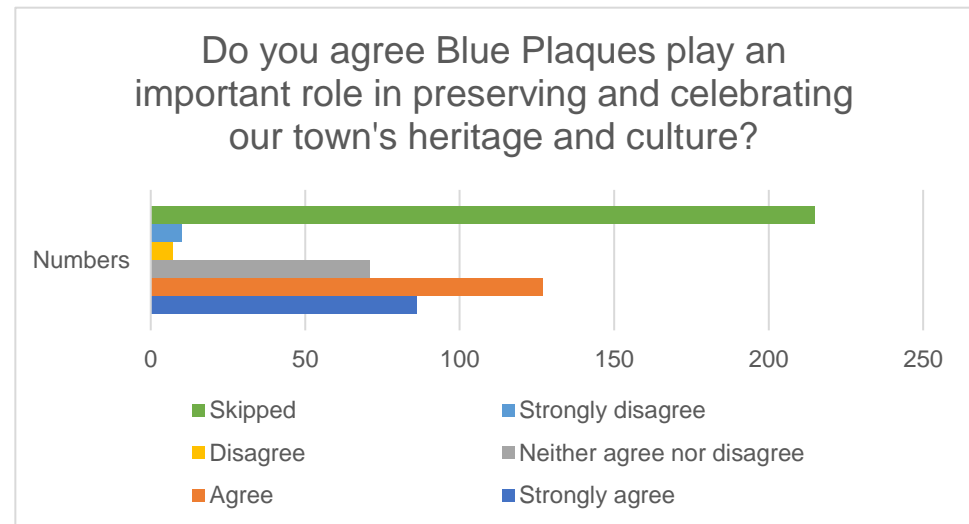


Q71 – Blue Plaques

Do you agree Blue Plaques play an important role in preserving and celebrating our town's heritage and culture?

Do you agree Blue Plaques play an important role?	Numbers
Strongly agree	86
Agree	127
Neither agree nor disagree	71
Disagree	7
Strongly disagree	10
Skipped	215

Do you agree Blue Plaques play an important role?	Percentage
Strongly agree	16.67%
Agree	24.61%
Neither agree nor disagree	13.76%
Disagree	1.36%
Strongly disagree	1.94%
Skipped	41.67%



Q72 – Blue Plaques

As we continue to honour our local history through Blue Plaques, we are now looking to put plaques on historical buildings in Weston. Would you like to nominate a building or support the new plaque installations? Please provide any ideas or insights you have on fostering community involvement in this heritage initiative.

1. Nomination of Buildings:

- Popular Choices: Respondents express interest in nominating or supporting plaques for buildings with historical significance to Weston. Suggestions include Birnbeck, Knightstone Theatre, Royal Hospital, General Hospital (boulevard), Library, and the Mercury offices.
- Jill Dando: There's a specific nomination for a plaque for Jill Dando, with suggestions for locations like the Mercury office or her former home.
- Council House at Milton Rise: A suggestion to place a blue plaque on the first-ever council house at Milton Rise.
- Hans Price Buildings: Some respondents suggest making more of Weston's wonderful Hans Price buildings.

2. Community Involvement Ideas:

- Online Link/Map: Several respondents suggest an online link or map showing plaque locations with details of the person.
- Tourist Attraction - Walk of Fame: Some propose a walk of fame on the seafront as a great tourist attraction, featuring plaques for famous individuals associated with Weston.
- Involvement of Worle Historic Society: A suggestion to involve the Worle Historic Society in the initiative.
- Street Theatre Program: A creative idea involves supporting a street theatre program with performances based on the person celebrated by each plaque. This could engage the community and make the initiative more interactive.
- Annual Event: A proposal for an annual event that celebrates the history of Weston, potentially involving the unveiling of new plaques.

3. Improvement Suggestions:

- QR Codes: A suggestion to put QR codes on plaques, similar to Wikitown, for easy access to information.
- Promotion of Blue Plaque Map and Booklet: Some respondents call for more promotion of the blue plaques map and booklet, making them available in more places.
- Relevance of Plaques: Concerns are raised about the relevance of recent plaques, with a suggestion to ensure direct links to Weston's history and notable individuals.
- Public Voting for Plaques: A proposal for a voting page to decide the next plaques, involving the community in the decision-making process.

- Trail of Plaques: Some respondents express the view that having a trail to seek out plaques makes the experience more special and interesting.

4. Mixed or Critical Views:

- Stop Wasting Money: Some respondents express a critical view, suggesting that money should not be spent on blue plaques.

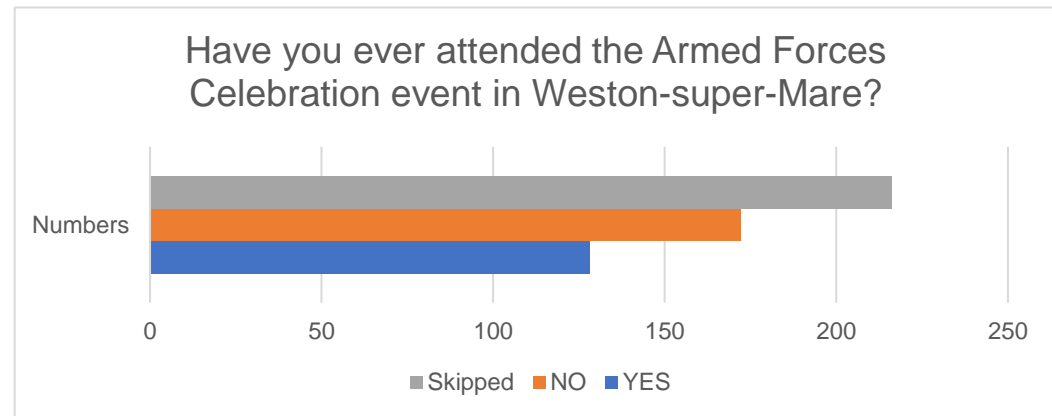
Overall, there is support for the heritage initiative, with a focus on meaningful nominations, community involvement, creative events, and effective promotion of the initiative. Suggestions range from online maps to street theatre programs, indicating a desire for an engaging and interactive experience.

Q73 – Armed Forces Celebrations

£9,500.00 The Town Council supports national initiatives to recognise the work and efforts of Her Majesty’s Armed Forces and works with community partners to deliver an annual event. Have you ever attended the Armed Forces Celebration event in Weston-super-Mare?

Have you ever attended the Armed Forces Celebration event in Weston-super-Mare?	Numbers
YES	128
NO	172
Skipped	216

Have you ever attended the Armed Forces Celebration event in Weston-super-Mare?	Percentage
YES	24.81%
NO	33.33%
Skipped	41.86%



Q74 – Armed Forces Day

How did you find out about this event? (armed forces day)

1. Channels of Awareness:

- Word of Mouth: Many respondents mentioned learning about the Armed Forces Day event through word of mouth. This includes friends, family, neighbours, and community groups spreading information.
- Social Media: Facebook is a prominent source of information, with multiple respondents citing it as the platform through which they discovered the event. Other mentions include "Online" and "Social Media."
- Traditional Media: The local newspaper, the Weston Mercury, and other media outlets, including the press, local news, and newsletters, played a role in informing people about the event.
- Personal Connection: Some respondents mentioned a personal connection to the armed forces, such as having a family member involved or being an ex-serviceman.
- Attendance in the Past: A few respondents mentioned attending the event in the past, either as part of the Cubs and Scouts or during the air festival, contributing to their awareness.
- Miscellaneous: Other sources of awareness include chance encounters, seeing stands being set up, being part of military organisations like the Army Cadet Force (ACF), and community-specific channels like neighbourhood watch information.

2. Feedback on Awareness:

- Positive Feedback: Some respondents expressed positive sentiments about the event, using words like "good," "great," "excellent," and "humbling."
- Limited Advertising Concerns: There were concerns raised about the limited advertising or promotion of the event, with some respondents expressing that it wasn't well-advertised or that more promotion is needed.
- Change in Event Dynamics: A few respondents mentioned that the event felt downgraded without the air show or some supporting event to attract more people.
- Different Perspectives: Responses varied from those who actively follow and engage with community information on social media to those who might not have attended or heard about the event.

Overall, the awareness of the Armed Forces Day event is driven by personal connections, community communication, and traditional and online media. Feedback on the event itself ranges from positive experiences to concerns about advertising and event dynamics.

Q75 – Armed Forces Day

Are there any improvements you would like to see? (armed forces day)

1. Common Suggestions for Improvement:

- **Bring Back the Air Show:** Several respondents expressed a desire to bring back the air show as part of the Armed Forces Day event.
- **Better Advertising/Publicity:** Many respondents mentioned the need for improved advertising and publicity for the event. This includes better communication, more awareness throughout the town, and increased promotion, especially for those not online.
- **Increase Budget:** Some respondents suggested an increase in the budget for the event.
- **More Events/Activities:** A few respondents recommended having more events, hands-on stalls for children, and ad hoc seating areas for watching events or eating food.
- **Separate Event from 999 Emergency Services Day:** One respondent suggested that Armed Forces Day should be a separate event from the 999 Emergency Services Day.

2. Varied Opinions and Specific Requests:

- **Mixed Opinions:** While some respondents expressed satisfaction with the event, others indicated a lack of interest or questioned the purpose of the event.
- **Specific Requests:** There were specific requests, such as cheaper beer, avoiding single-use plastic, and a call for respecting the Armed Forces at the forefront of policy.

3. Notable Comments:

- **Negative Feedback on Recent Event:** Some respondents expressed dissatisfaction with the recent Armed Forces Day event, mentioning it as a farce with no publicity.
- **Scepticism about the Event's Necessity:** A couple of respondents questioned the need for the event, stating that it doesn't need to happen or labelling it a waste of money.

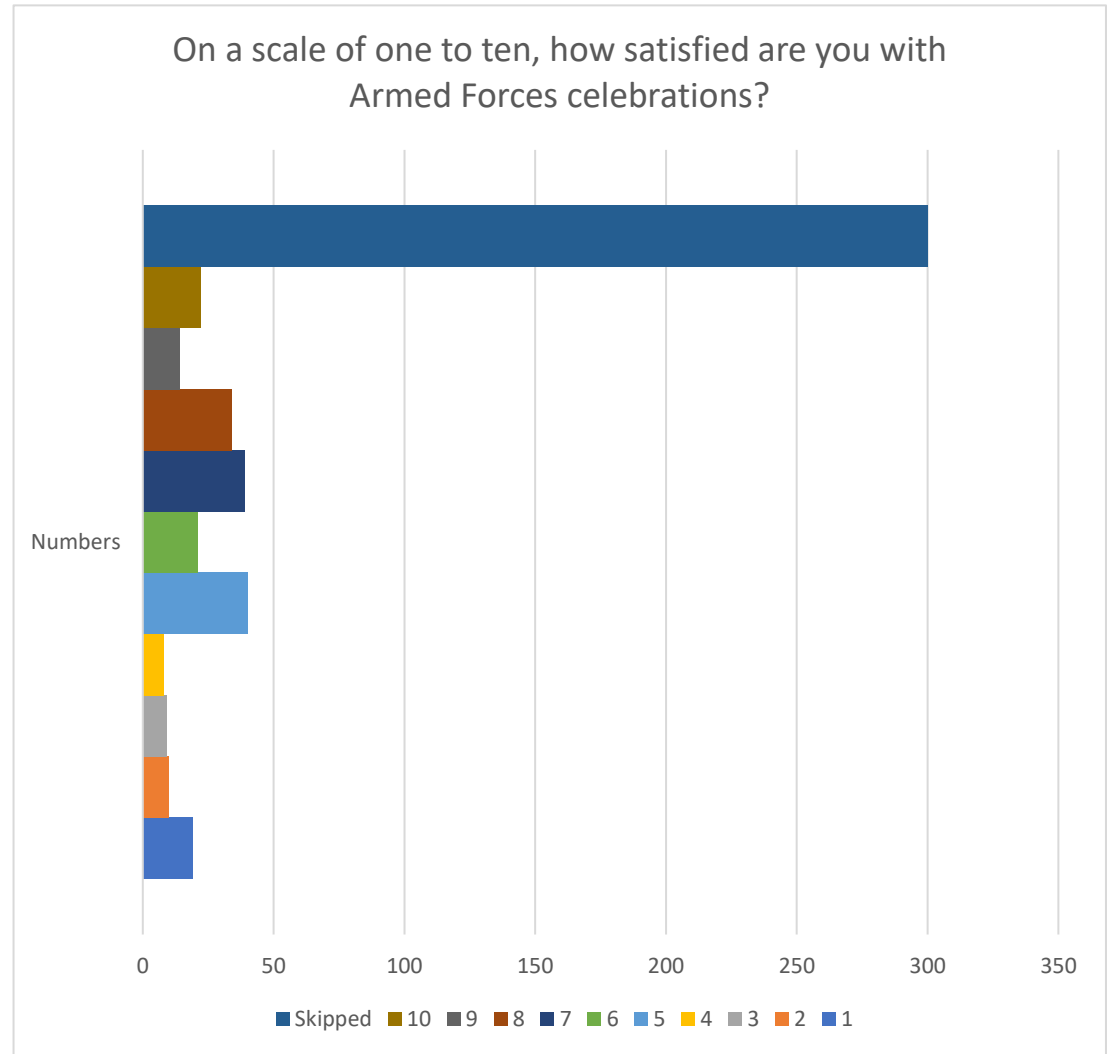
Overall, the key themes for improvement include bringing back the air show, better advertising, increasing the budget, offering more events/activities, and considering the separation of Armed Forces Day from the 999 Emergency Services Day. There is a range of opinions, from positive feedback to scepticism about the event's purpose and effectiveness.

Q76 – Armed Forces Day

On a scale of one to ten, how satisfied are you with Armed Forces celebrations?

how satisfied are you with Armed Forces celebrations?	Numbers
1	19
2	10
3	9
4	8
5	40
6	21
7	39
8	34
9	14
10	22
Skipped	300

how satisfied are you with Armed Forces celebrations?	Percentage
1	3.68%
2	1.94%
3	1.74%
4	1.55%
5	7.75%
6	4.07%
7	7.56%
8	6.59%
9	2.71%
10	4.26%
Skipped	58.14%



Q77 – Community Events

£6,000.00 The Town Council has a budget for small-scale community events. In the past these have included the YMCA summer starter, Christmas light Switch on and the Literary Festival. Do you think the town council should play an active role in the organisation of community events?

1. Positive Responses and Opinions:

- **Strong Support for Council Involvement:** The majority of respondents expressed a positive view, indicating that the town council should play an active role in organising community events.
- **Examples of Successful Events:** The Literary Festival, Christmas light switch-on, and other mentioned events received positive mentions, with some respondents emphasising their enjoyment of these activities.
- **Community Collaboration:** Many respondents supported an active collaborative role, suggesting that the council should collaborate with local groups and provide support rather than organising events independently.
- **Promotion and Profile:** Some respondents noted that council involvement in events raises the council's profile and is crucial for promoting the town.

2. Concerns and Criticisms:

- **Budget Discrepancy Criticism:** Several respondents raised concerns about the budget allocation, particularly in comparison to other expenditures such as the Mayor's budget. There were remarks expressing dissatisfaction with the Mayor's budget being higher than the community events budget.
- **Scepticism about Impact:** Some respondents expressed scepticism about the impact of the events, stating that the budget may not be impactful enough to warrant the expense.
- **Not Needed Due to Super Culture:** A few respondents mentioned that the council's active role might not be needed now due to the presence of Super Culture, an organisation dedicated to cultural initiatives.

3. Specific Suggestions for Improvement:

- **More Funding Needed:** Some respondents suggested that more funding is needed for community events.
- **Focus on Specific Events:** Recommendations were made to focus on specific events such as the Shanty Festival and to consider bringing back the air show.
- **Community Involvement:** Respondents emphasised the importance of community involvement in organising events, with the council providing support.

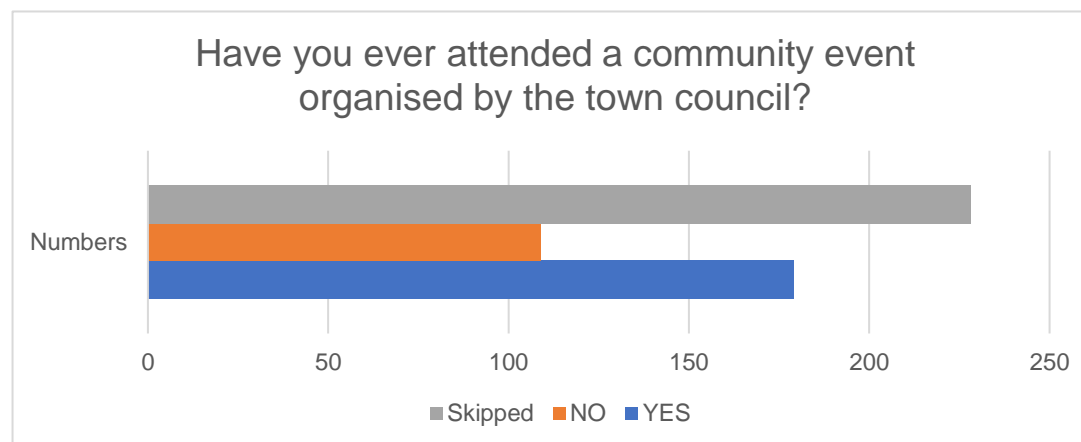
Overall, there is a prevalent positive sentiment towards the town council's involvement in organising community events. However, concerns about budget allocation and suggestions for improvement, including collaboration with local groups and focusing on impactful events, were also highlighted. The community's input underscores the importance of transparent budgeting and effective community engagement in event planning.

Q78 – Community Events

Have you ever attended a community event organised by the town council?

Have you ever attended a community event organised by the town council?	Numbers
YES	179
NO	109
Skipped	228

Have you ever attended a community event organised by the town council?	Percentage
YES	34.69%
NO	21.12%
Skipped	44.19%



Q79 – Community Events

Are there any community events that you would like to see the town council support?

1. Diversity and Inclusion:
 - A significant number of respondents expressed a desire for the town council to support events that celebrate diversity and inclusion, particularly those benefiting minority communities in Weston-super-Mare.
 - Pride events and LGBT History Month were specifically mentioned, indicating a need for continued support and promotion.
2. Return of Past Events:
 - Respondents welcomed the idea of bringing back past events, such as the community festival in Grove Park and a summer carnival.
 - The Glow event in Grove Park received positive mentions, and there were calls for similar events in the future.
3. Specific Event Suggestions:
 - Art-related Events: Several respondents suggested supporting art-related events, including art festivals, an art gallery in town, and art-focused markets.
 - Christmas Market: There was a call for the council to support a Christmas market.
 - Competitive Events: Suggestions were made for introducing competitive events, such as skateboard competitions, roller skating, and BMX events.
 - Environmental and Sustainability Events: Some respondents suggested supporting events related to climate, sustainability, and clean seas, aligning with the community's interest in promoting a positive image of Weston.
4. Youth and Family-Focused Events:
 - Respondents emphasised the importance of events aimed at children during holidays and events catering to younger adults.
 - Suggestions included events like the Glow festival and more family-focused activities.
5. Community Engagement and Collaboration:
 - There were calls for more community engagement, including involving deprived areas like Old Mixon and Coronation, and bringing events to the people rather than expecting them to come to town.
 - Collaborative efforts with Super Culture, The Front Room theatre, and The Other Place in Meadow Street were highlighted as valuable for supporting community events.
6. Market Events:
 - Requests were made for more markets in the High Street/Italian Garden areas, including farmers' markets and EAT festivals.
 - A regular market in Weston-super-Mare, similar to those in other towns, was suggested.

7. Wellbeing and Health-Related Events:

- Suggestions included more wellbeing events, health walks to combat loneliness among older people, and events supporting refugees to integrate into the community.

8. Specific Cultural and Artistic Events:

- Respondents expressed interest in events like Indigenous British roots celebrations, a celebration of local writers and authors, and an exhibition featuring local schools' art.

9. Concerns and Criticisms:

- Some respondents expressed concerns about the appropriateness of certain elements in events, such as explicit content in Pride parades, emphasising the need for family-friendly considerations.

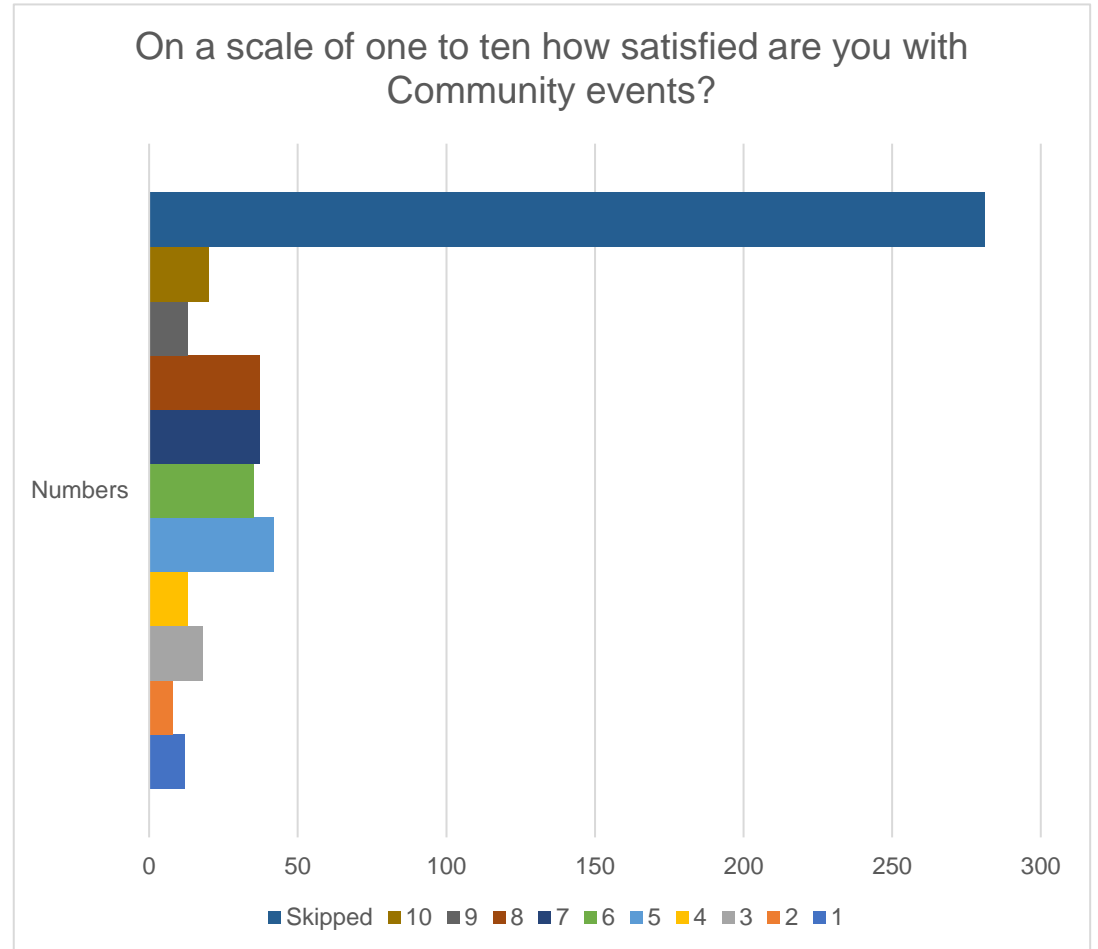
Overall, the community's suggestions highlight a diverse range of interests, including a focus on diversity, cultural celebrations, art-related events, and family-oriented activities. Community engagement and collaboration with existing cultural initiatives are seen as crucial for successful event planning and execution.

Q80 – Community Events

On a scale of one to ten how satisfied are you with Community events?

On a scale of one to ten how satisfied are you with Community events?		
	Numbers	
1	12	
2	8	
3	18	
4	13	
5	42	
6	35	
7	37	
8	37	
9	13	
10	20	
Skipped	281	

On a scale of one to ten how satisfied are you with Community events?		
	Percentage	
1	2.33%	
2	1.55%	
3	3.49%	
4	2.52%	
5	8.14%	
6	6.78%	
7	7.17%	
8	7.17%	
9	2.52%	
10	3.88%	
Skipped	54.46%	

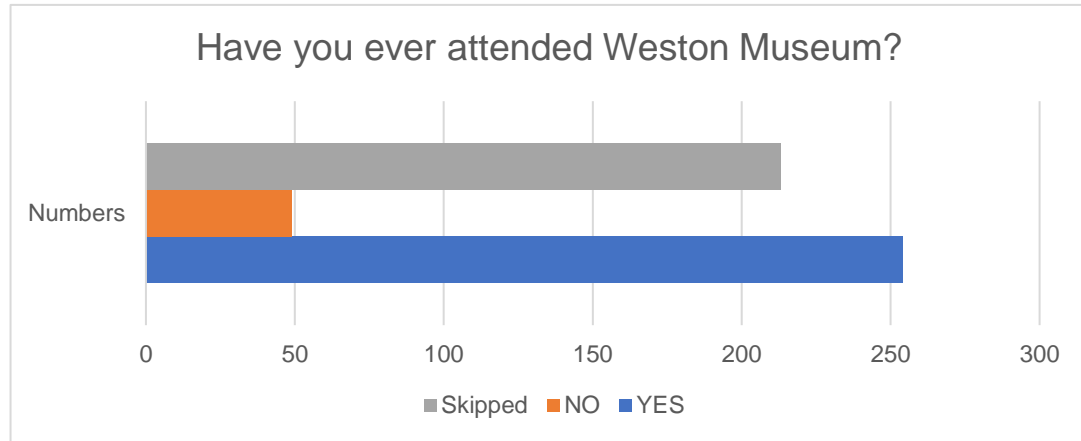


Q81 – Weston Museum

£387,512.00 Weston Museum tells the story of local history from prehistoric times to the present day. featuring items of local and sometimes national significance, the museum is housed in a distinctive Grade II listed building. featuring events, functions and a popular café, Weston Museum has something to offer to the whole community. Have you ever attended Weston Museum?

Have you ever attended Weston Museum?	Numbers
YES	254
NO	49
Skipped	213

Have you ever attended Weston Museum?	Percentage
YES	49.22%
NO	9.50%
Skipped	41.28%

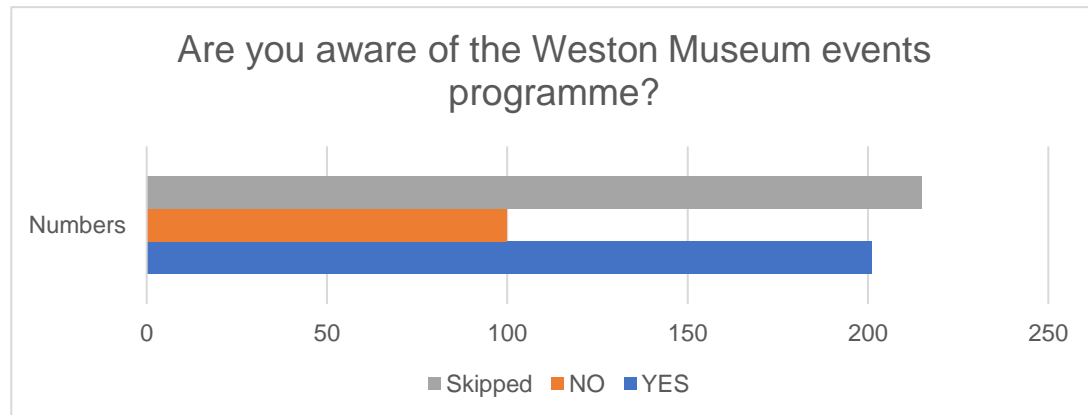


Q82 – Weston Museum

Are you aware of the Weston Museum events programme?

Are you aware of the Weston Museum events programme?	Numbers
YES	201
NO	100
Skipped	215

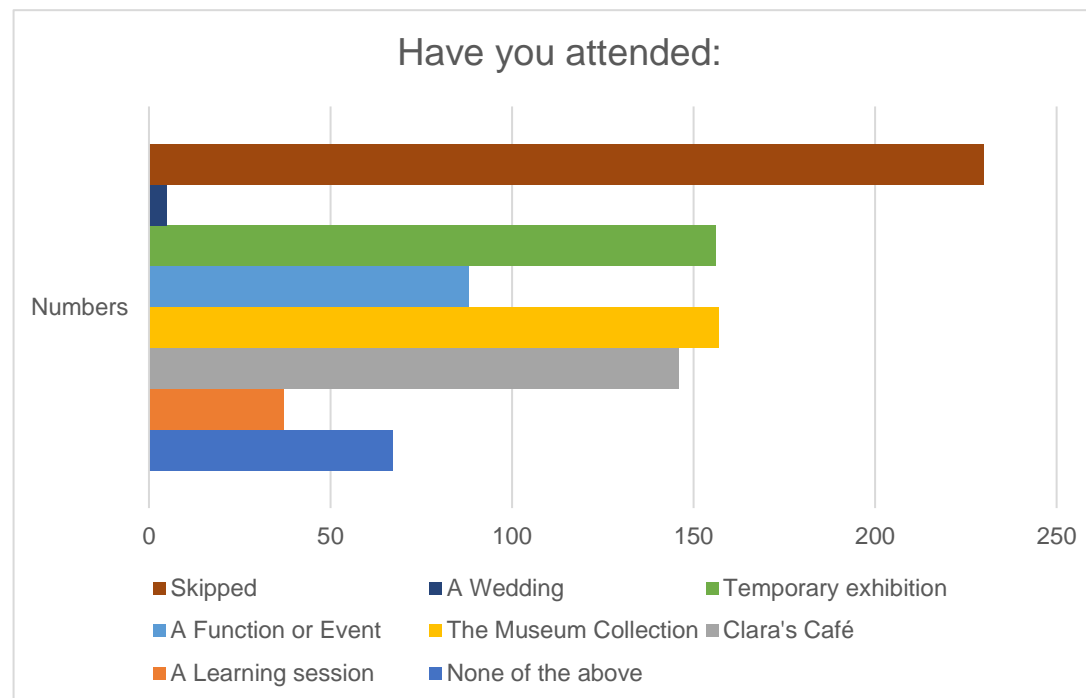
Are you aware of the Weston Museum events programme?	Percentage
YES	38.95%
NO	19.38%
Skipped	41.67%



Q83 – Weston Museum

Have you attended:

Have you attended:	Numbers
None of the above	67
A Learning session	37
Clara's Café	146
The Museum Collection	157
A Function or Event	88
Temporary exhibition	156
A Wedding	5
Skipped	230
Have you attended:	Percentage
None of the above	12.98%
A Learning session	7.17%
Clara's Café	28.29%
The Museum Collection	30.43%
A Function or Event	17.05%
Temporary exhibition	30.23%
A Wedding	0.97%
Skipped	44.57%



Q84 – Weston Museum

Are there any specific events or programmes you particularly value, or areas where you believe enhancements could be made?

1. Valued Events/Programs:

- Educational Workshops: The provision of workshops, especially for home education, was highlighted as excellent and valuable for teachers.
- Grove Park Events: The community expressed a desire for the return of events like the community festival in Grove Park.
- Museum Exhibitions: Various museum exhibitions received positive mentions, including those featuring Quentin Blake, Roald Dahl, wildlife photography, and historical themes.
- Learning Events: There was a call for more learning events, particularly focusing on historical topics like the Great War, WW11, and the Falklands.
- Craft and Social Events: Suggestions included more craft events, knit and natter sessions, and afternoon craft events for those who cannot attend in the mornings.
- Youth Programs: The community expressed a desire for more programs aimed at children, including under-5s, and the expansion of holiday programs for children.
- Community Picnic: The Friends of Grove Park annual Community Picnic was specifically mentioned as a valued event.

2. Areas for Enhancements:

- Accessibility: Some respondents highlighted challenges with access for disabled individuals and suggested improvements, such as better signage and parking enhancements.
- Communication and Promotion: Concerns were raised about the communication and promotion of events, with suggestions for better signage, pavement directions, and improved communication channels for museum events.
- Budget Concerns: Some respondents expressed concerns about budget allocation and suggested cutting expenses, particularly if they perceive events as a waste of money.
- Museum Exhibits: While the museum received praise, some respondents suggested improvements, including more objects on display, updates to staple exhibits, and more temporary collections.
- Variety and Interactivity: Suggestions were made for more variation in museum programs, increased interactivity to engage children, and longer learning sessions.
- Addressing Mobility Issues: Concerns were raised about the impact of mobility issues on visits to the museum, particularly regarding cobbles and stairs. Suggestions included addressing mobility challenges and improving the area outside the museum.

- Focus of Exhibitions: Some respondents expressed concerns about the focus of certain exhibitions, suggesting a shift away from topics like transsexuals and groups perceived as not representative of the town.
- Community Representation: There were calls for more representation of diverse community members, including older women, men in caring roles, women in adventurous roles, and disabled individuals in events.
- Quintin Blake Exhibition Feedback: Feedback on the Quintin Blake exhibition varied, with some finding it boring and others considering it a missed opportunity.

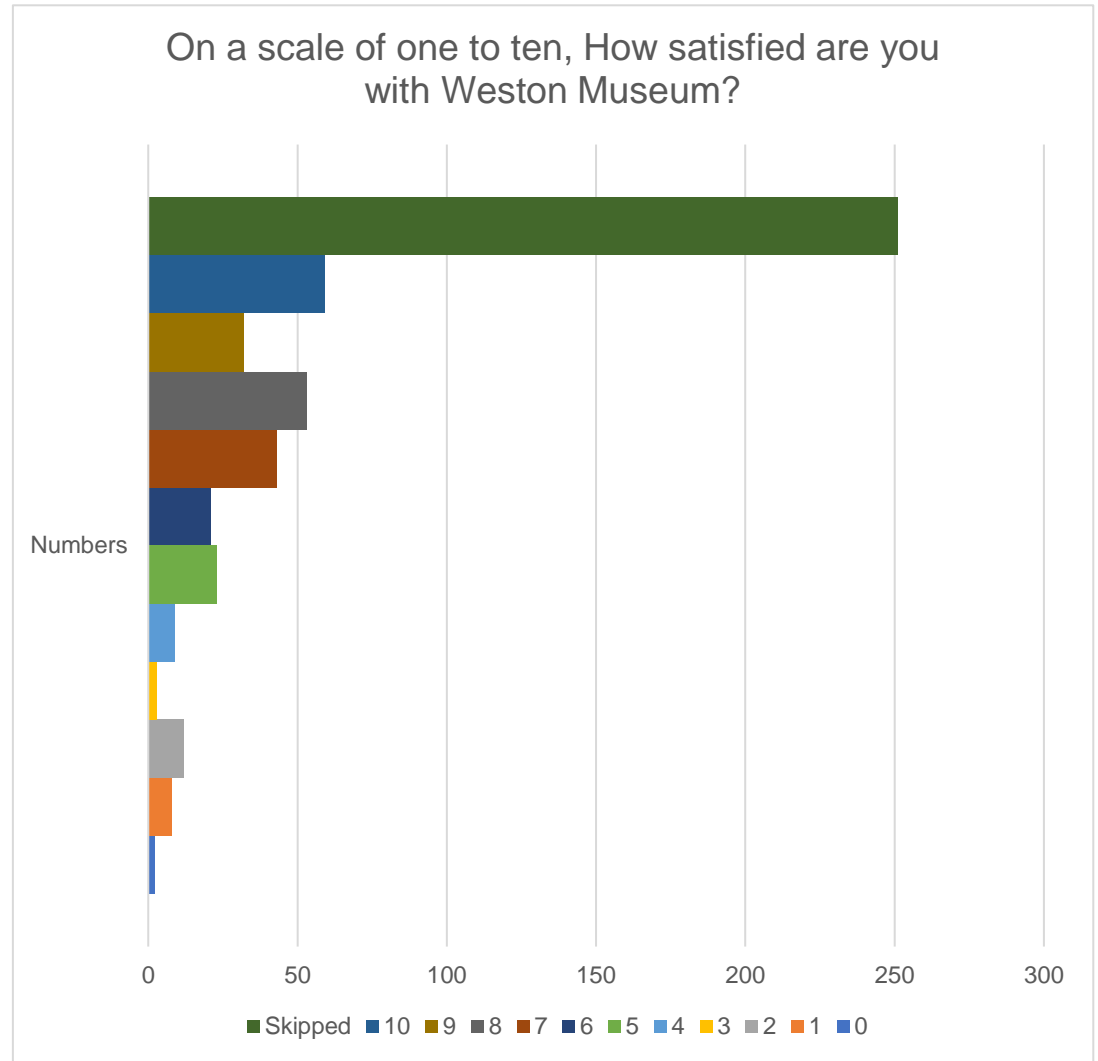
Overall, the community values a diverse range of events, programs, and exhibitions. Suggestions for enhancements include addressing accessibility issues, improving communication and promotion, ensuring budget efficiency, and diversifying the focus of exhibitions to better represent the community.

Q85 – Weston Museum

On a scale of one to ten, How satisfied are you with Weston Museum?

How satisfied are you with Weston Museum?	Numbers	
0	2	
1	8	
2	12	
3	3	
4	9	
5	23	
6	21	
7	43	
8	53	
9	32	
10	59	
Skipped	251	

How satisfied are you with Weston Museum?	Percentage	
0	0.39%	
1	1.55%	
2	2.33%	
3	0.58%	
4	1.74%	
5	4.46%	
6	4.07%	
7	8.33%	
8	10.27%	
9	6.20%	
10	11.43%	
Skipped	48.64%	



Q86 – Community Events Grants

£60,000.00 The Town Council through a grant application scheme aims to: Promote activities that have regard for the benefit of local residents, To support the creative sector of Weston-super-Mare, To encourage further investment in the Heritage Arts and Culture Community, To promote activities which demonstrate benefit to the local economy. In 2023/2024 this has included: the Sea Shanty Festival, Glow, and Weston Wallz. Have you attended one of the events mentioned above? If so which ones?

1. Events Attended:

- Glow: Many respondents attended the Glow event.
- Sea Shanty Festival: A significant number of respondents attended the Sea Shanty Festival.
- Weston Wallz: A considerable portion of the community attended Weston Wallz.
- Multiple Events: Several respondents mentioned attending all of the mentioned events, including Glow, Sea Shanty Festival, and Weston Wallz.
- Other Events: Some respondents mentioned attending additional events like food festivals, events at the quarry, and the Whirligig Festival.

2. Comments and Feedback:

- Positive Feedback: Attendees expressed positive sentiments about the events, describing them as amazing, excellent, and well-organised.
- Specific Feedback:
 - o Glow: Positive feedback included praise for Glow, with mentions of it being great, wonderful, and having impressive artwork.
 - o Sea Shanty Festival: Positive feedback was also given for the Sea Shanty Festival, with attendees expressing love for the event.
 - o Weston Wallz: Respondents appreciated Weston Wallz, with comments about it being excellent and suggestions to update the map regularly.
- Attendance Challenges: Some respondents did not attend the events, citing reasons such as not knowing about them, parking issues, and a lack of awareness unless on social media.

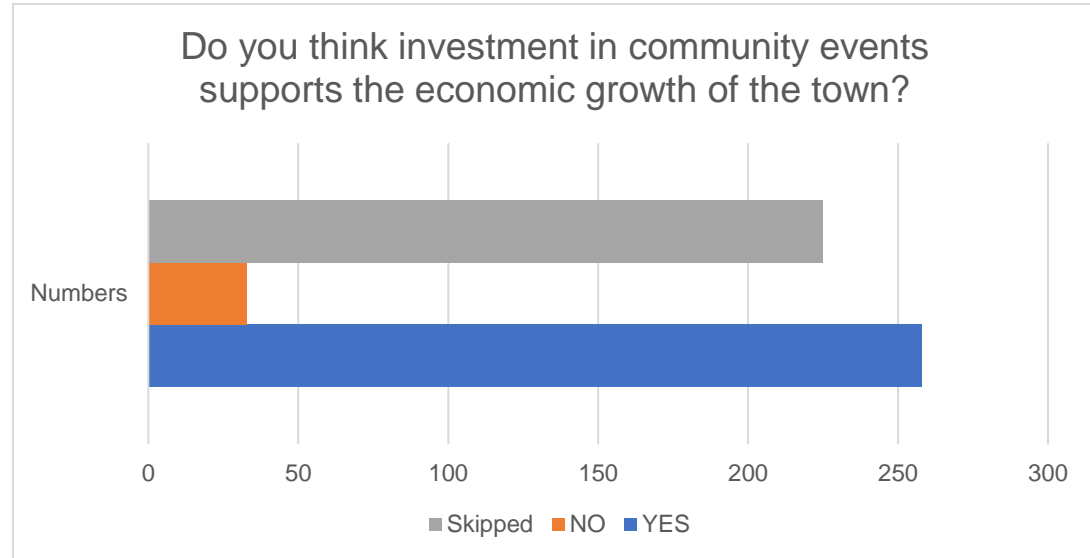
Overall, the community has actively attended and enjoyed the mentioned events, with positive feedback about their organisation and impact. Attendees expressed enthusiasm for cultural events in Weston-super-Mare.

Q87 – Community Events Grants

Do you think investment in community events supports the economic growth of the town?

Do you think investment in community events supports the economic growth of the town?	Numbers
YES	258
NO	33
Skipped	225

Do you think investment in community events supports the economic growth of the town?	Percentage
YES	50.00%
NO	6.40%
Skipped	43.60%

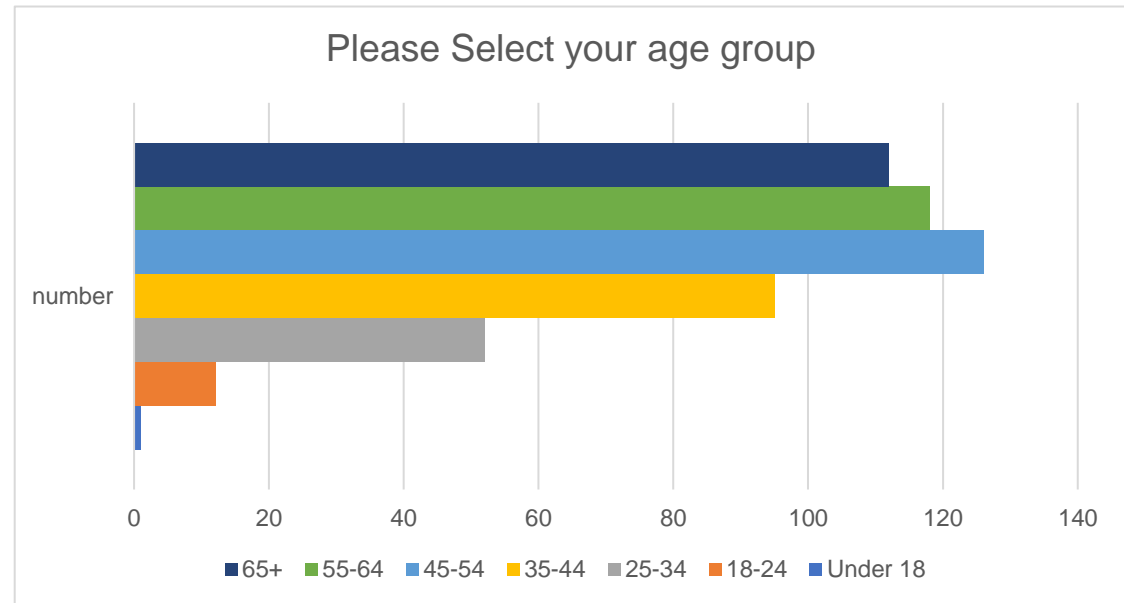


Demographic Information

Q1 – Age Group

Please select your age group	number
Under 18	1
18-24	12
25-34	52
35-44	95
45-54	126
55-64	118
65+	112

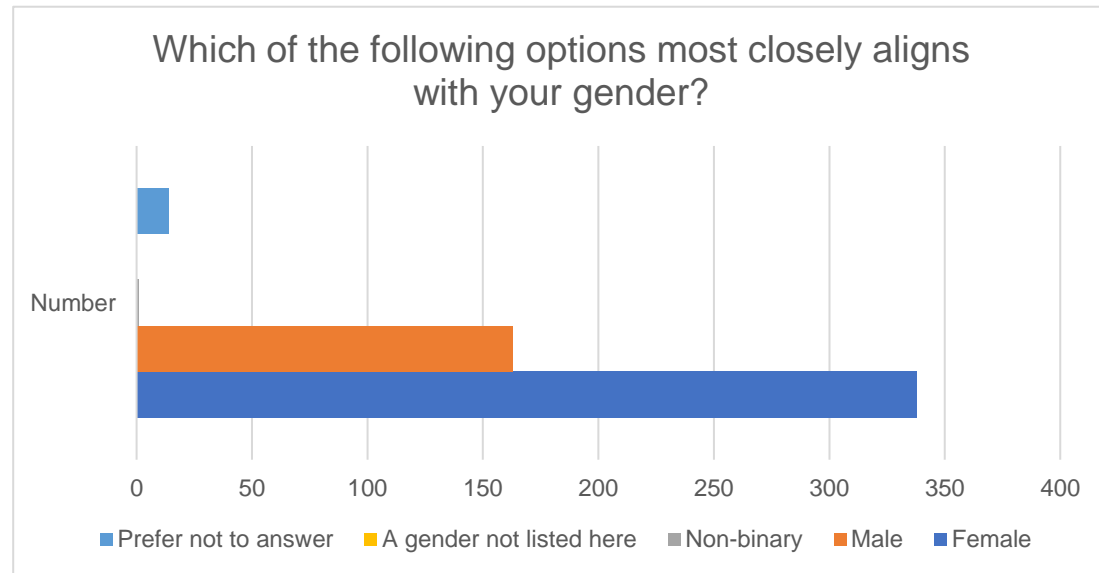
Please select your age group	Percentage
Under 18	0.19%
18-24	2.33%
25-34	10.08%
35-44	18.41%
45-54	24.42%
55-64	22.87%
65+	21.71%



Q2 – Gender

Gender	Number
Female	338
Male	163
Non-binary	1
A gender not listed here	0
Prefer not to answer	14

Gender	Percentage
Female	65.50%
Male	31.59%
Non-binary	0.19%
A gender not listed here	0.00%
Prefer not to answer	2.71%



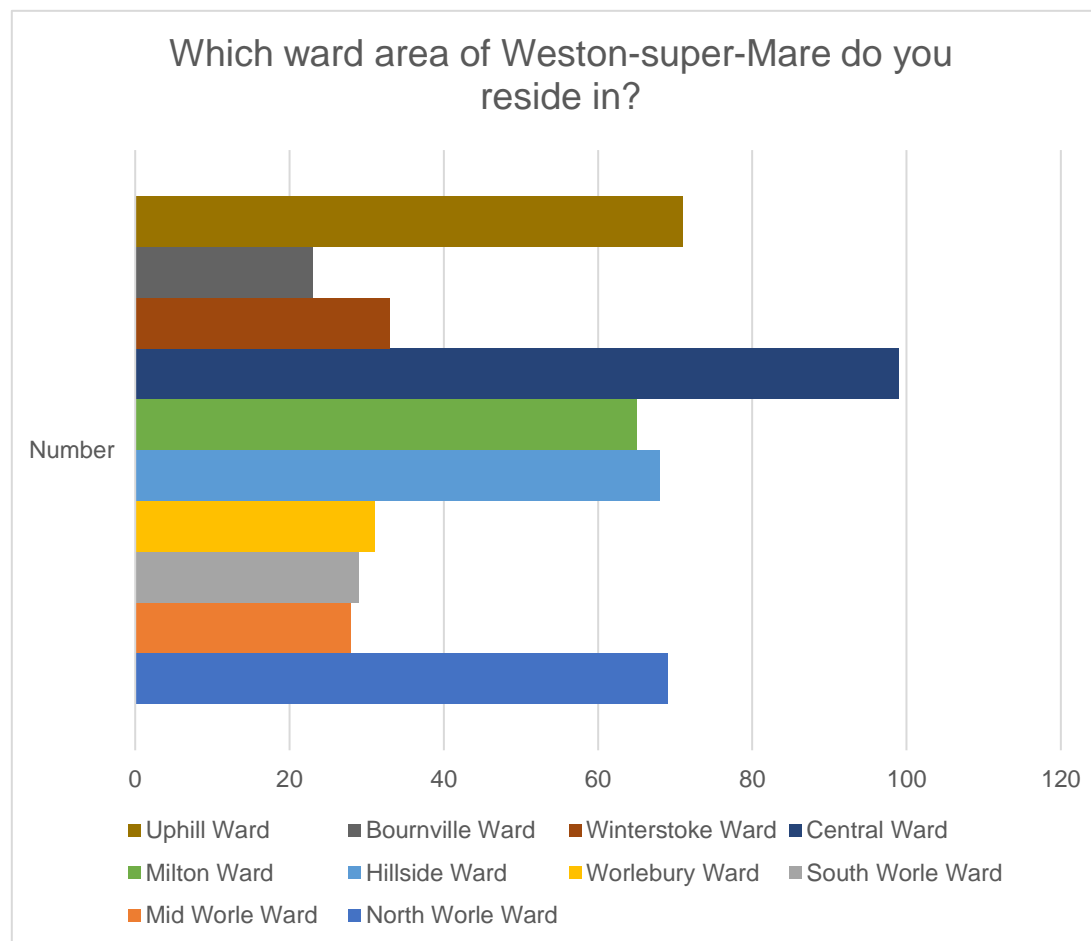
Q3 – Ethnicity or race

How do you identify your ethnicity or race?	Number	Percentage
British	81	15.70%
White British	262	50.78%
Anglo Irish	1	0.19%
British Irish	1	0.19%
English	21	4.07%
White	76	14.73%
White English	18	3.49%
White European	6	1.16%
Prefer not to say	18	3.49%
Asian	1	0.19%
British/English	2	0.39%
Caucasian	6	1.16%
Chinese	1	0.19%
Christian	1	0.19%
Cornish white	1	0.19%
English/ Russian	1	0.19%
Ethnic British	1	0.19%
European	2	0.39%
French	1	0.19%
Irish	1	0.19%
Mixed	1	0.19%
Mixed race	1	0.19%
Mixed white	1	0.19%
non-white British	1	0.19%
Welsh	1	0.19%
White British European	2	0.39%
White but doesn't matter	1	0.19%
White Caribbean	1	0.19%
White Cornish	1	0.19%
White Irish/English	1	0.19%
White other	1	0.19%
White other (originally South African)	1	0.19%
White, mixed	1	0.19%

Q4 – Ward area of Weston-super-Mare

Ward	Number
North Worle Ward	69
Mid Worle Ward	28
South Worle Ward	29
Worlebury Ward	31
Hillside Ward	68
Milton Ward	65
Central Ward	99
Winterstoke Ward	33
Bournville Ward	23
Uphill Ward	71

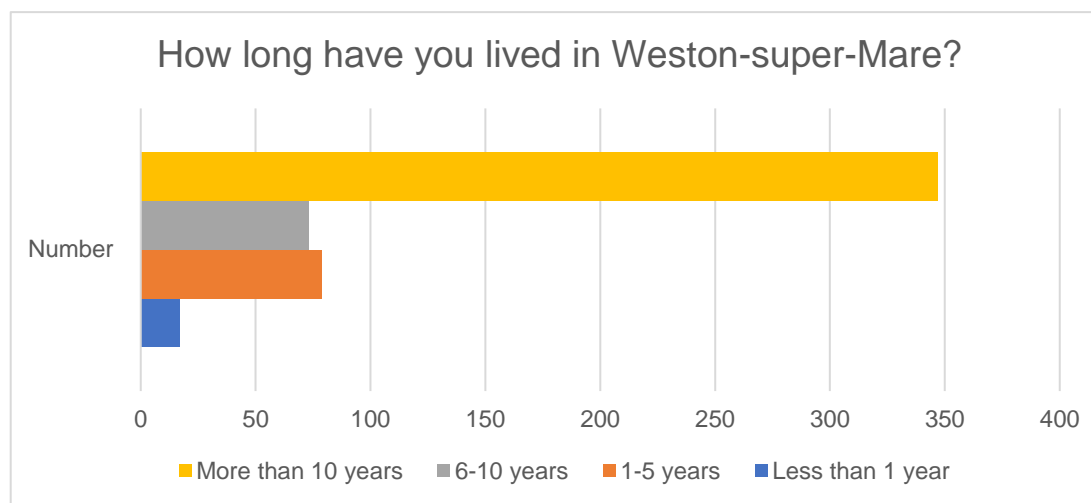
Ward	Percentage
North Worle Ward	13.37%
Mid Worle Ward	5.43%
South Worle Ward	5.62%
Worlebury Ward	6.01%
Hillside Ward	13.18%
Milton Ward	12.60%
Central Ward	19.19%
Winterstoke Ward	6.40%
Bournville Ward	4.46%
Uphill Ward	13.76%



Q5 – Living in Weston-super-Mare

How long have you lived in Weston-super-Mare?	Number
Less than 1 year	17
1-5 years	79
6-10 years	73
More than 10 years	347

How long have you lived in Weston-super-Mare?	Percentage
Less than 1 year	3.29%
1-5 years	15.31%
6-10 years	14.15%
More than 10 years	67.25%



Your Town Your Voice Community Consultation Evening 17th October 2023

Weston View

- Lots of events but people don't know happening
 - Signage/way finder
 - Spray painting floors
 - Signage
 - Poster sites
 - Social media
 - Toy swap
 - Follow through with initiatives
 - Website
 - Links to Blakehay / Playhouse
 - Single website
 - Evenings and night life
 - Playhouse
 - Add more current photos rather than things in the past
 - Let people help you
 - Posters
 - C weekender posters didn't work
 - Changed
 - Mainly look at Facebook
 - Real mixture of events in the town
 - Events should be throughout the town
 - Marine lake has replaced the trop
 - Welcome hosts need to be around the town
 - NSC – way finder/spray painting on the floor
 - More consultation with groups when planning takes place
- More consultation when strategy/feedback
 - Accessibility through high street – lift (street furniture) – FP to speak to NS
 - More consideration for
 - A-frames in the Highstreet are an issue
 - Accessibility to be included on the next strategy
 - Changed the survey/survey money
 - Working closer with the police
 - Supportive of Christmas lights
 - Energy efficient Christmas lights
 - 20mph/25mph in built up areas' flashy sigs
 - Supporting traders in other areas of town centre to fund Christmas lights – signage saying X shop has supported
 - Improve quality of CCTV – couldn't see people who damaged castle batch
 - Must adequately protect castle batch

Cleaner & Greener

- Improve alexander clock – working and planted
- Supports re wilding in the cemetery
- iPad visual photo id / location finder in cemetery
- Dog waste, look at liaising with scouts and other groups – provide dog waste bags
- Parks and play make them more of a feature, lack of welcoming signage near to parks
- Swimming pool wanted
- X5 bus takes you past Ashcombe park making it more accessible, look at all transport links to make all our parks accessible
- Waterpark should be free
- Allotments are essential, not enough in the town, open allotments up to the public to see
- Tackling climate change as a TC positive
- Ultra Low Emission Zone in WSM
- Heavy rainfall with pollution going into the sea
- More hanging baskets in the Highstreet – made by the community
- Use an allotment site to grow our own plants
- Website – TC with box on main page with weekly events links
- Environmental - public transport note reliable
- Lack of recycling bins along sea front
- Litter on the streets and beach
- Showers on the beach
- Accessibility to parks
- Clarity on NSC + WSMTC areas of responsibility

Healthier and Happier

- Increased provision for skate and bike parks – town centre (seafront)
- Leisure centre
- Feeling safe and secure in our town
- Street wardens not effective
- Ellenborough park positive
- Boarded up shops etc – anti-social behaviour
- Accessibility for disabled people
- Blakehay – what's on and booking – an alternative to online
- Representation for disabled groups
- Clarity on council responsibilities document – not online
- Grove parks toilets – vandalism
- List of TC assets
 - Statutory obligation - allotment

A Bright Future

- Planned Maintenance:
 - transparency Re budget – breakdown – understand how money is being spent
 - how is maintenance carried out? onsite staff or tendered contract
 - splash park closure for nearly 3 months disappointing – result of specialist works
 - well maintained sites in general
 - solar panels on roofs – consider at the same time as any other roof works to reduce on amount of scaffold
 - ASB in parks – ensure sites are kept nice

- Make more of the Blakehay
 - Better publicity
 - More theatre
 - Good artists
- Strategic planning
 - Out of the centre shopping – difficult for pedestrians. Not common sense with layouts
 - Public toilets in Grove Park
 - Marine Lake – Beach huts as changing facilities
 - Old Court House and Houses next to Town Hall – something needs to be done with them
- Democratic Processes
 - Accessibility with actual voting – ballot not accessible for visual impairments, cannot do a postal vote
 - Distance to voting centre, particularly in Central Ward having to go to the Tropicana
 - WSMTC vs NSC – responsibilities?
 - Drop in sessions with councillors would be welcomed
 - Donate button on the website – to donate generally to the council
 - Encourage councillors to do more canvassing – lack of understanding of polices, particularly in the lead up to elections
 - Suggest mock vote within schools to teach younger generations about voting processes, engage councillors in this.

Heritage Arts and Culture

- E-newsletter (events) – newspaper – centralised – digital boards
- Expand income opportunities at Museum
- Volunteering
- Monetise Website
- Blakehay – Comedy, Plays
- A lot going on in Weston
- Blue Plaques – Neutral but would like to know more
- Need for up-to-date information and removal of out-of-date posters etc asap – noticeboard
- A lot of electronic information and not enough paper
- More vegan events/ vegan inclusive
- Get the word out RE: Blakehay box office
- Local influencer evening
- Adult waterpark
- Who does what? WSMTC or NSC
- What are the blue plaques – more information needed
- Audio interpretation for museum exhibits
- Museum – jewel in the crown
- Experiment with Blakehay programme, wider audience
- Name of the theatre – emphasis on the word theatre
- Been to a few community events e.g. Christmas lights
- Wearing the chains more at events
- Armed forces

Conclusion and Evaluation of Process

The introduction of your town your voice survey has enabled opportunity for the council to consider alternative perspectives and get a more complete overview and insight into community aspirations, with the aim of providing a fuller and more complete picture for members to consider within the budget setting process and when reviewing strategic aims. We recognise this is the first year of implementation, which gives opportunity to review what has worked and not worked. Suggestions for improvement are concluded below.

Suggestions for future consultation:

- **Survey participation** – aim to increase sample size year on year to further reflect a bigger demographic of people. For example, a sample size of 800 people would represent 1% of the population. By further promotion and timely execution across the year.
- **Survey Length and Structure** – the structure of the survey could be explored, potentially rolling out a smaller survey for example, 1 or 2 pillars every quarter
- **Audience Engagement** - To ensure broader community representation, it's crucial to work closely with community groups, building on current works undertaken by the councils community resilience team. In the 2023, it is recognised that certain demographics were underrepresented which includes, Under 25-year olds, Bournville ward, Male participants and Multicultural voices. Proactive engagement in the future would ensure a more diverse and inclusive voice in our community feedback process.
- **Offline Survey Distribution** - To enhance accessibility, we could explore distributing paper versions of the survey. For instance, during the summer, we can collaborate with Welcome Hosts to reach out to residents. Additionally, as we transition to Waterloo Street, we can host drop-in sessions, making it even easier for residents to participate.
- **Future Years** - In future years, as recognised in the MTFP, it is suggested that we may wish to consider expansion of how we proactively engage in specific areas such as;
 - Complete review of current surveys which are limiting in what they provide assessment on.
 - development of an annual budget consultation event and online budget survey;
 - consultation with key strategic partners to review performance of SLA's and service provisions to review and further develop efficient work practices

- Open days should be held offering residents the opportunity to meet key officers and members of WSMTC and discuss any issues of interest or concern and the issue of the 'Your Town, Your Choice, Your Voice Satisfaction Survey'.

Qualitative analysis carried out: 13th November 2023

Data summarised: 13th November 2023

Report drafted by: 15th November 2023