



WESTON-SUPER-MARE TOWN COUNCIL

Invitation to Tender of Interest for Design and Build of the Visit Weston Website

Weston-super-Mare Town Council is inviting tenders from experienced and qualified organisations or individuals to deliver the design and build of the new Visit Weston website.

This is a significant opportunity to contribute to the continued success of one of the UK's largest and most forward-thinking Town Councils. The Visit Weston team has a bold and ambitious vision for the town's digital visitor presence both online and IRL. The team are looking for a creative and technically skilled delivery partner to help bring their vision to life.

As a technical supporting partner over the coming years, your organisation must demonstrate a deep understanding of evolving consumer behaviour, environmental responsibility, digital trends and best-in-class web development practices. A proven ability to provide high-performing, user-focused digital platforms is absolutely essential.

The appointed organisation or individual must have a strong track record of delivering comparable website projects, supported by a comprehensive skill set to meet the varied requirements of this commission. The successful delivery partner will be expected to ensure the site is not only effective and user-focused at launch, but also future-proofed for ongoing development and scalability.

In order to find the most appropriate solution for the design and build of the Visit Weston website, the Town Council has made the decision to run two simultaneous processes, and with two separate budget values, in recognition of how two separate approaches can achieve the same goal.

- Option A - would be to find a Digital/Web Development Agency – in to include full product build, CMS system, hosting and technical support, with a total budget available of £35,000, with an additional quote required for ongoing maintenance.
- Option B – would be to find a Shopify developer/agency – for a full product bespoke build, solution architecture with ongoing support and e-commerce integration, with a total budget available of £20,400, with an additional quote required for ongoing maintenance.

Organisations from whom Weston-super-Mare Town Council procure goods and services must demonstrate that all practicable steps are being taken to allow equal access and equal treatment in employment and service delivery, as appropriate to the nature of the contract. Following a decision made by Weston-super-Mare Town Council in July 2020, the Council is committed to working with organisations who pay the Real Living Wage to their employees. Organisations must also be able to demonstrate how they provide social value with the work being carried out, within parameters set out by the Town Council.

Tender documents are available upon request and work is anticipated to begin mid-November.

Interested parties are advised to contact us for further information.

Email: development@wsm-tc.gov.uk

For further information please see:

Option A

Digital/Web Development Agency



<https://www.find-tender.service.gov.uk/Notice/060920-2025?origin=Dashboard>

Option B

Shopify developer/agency



<https://www.find-tender.service.gov.uk/Notice/060922-2025?origin=Dashboard>