

## **North Somerset Council**

### **CCTV Baseline**

#### **Service Provided/Number of staff & Equipment**

24-hour monitoring of town centre CCTV cameras.

Primary objective – prevention, detection and reduction of crime and disorder and anti-social behaviour

Equipment in BID area only - 41 CCTV cameras

All CCTV cameras, control room/recording equipment is owned by North Somerset Council

All control room staff are Police Vetted as well as licensed by the Security Industry Authority for public space surveillance

Further details on CCTV incident statistics, Camera locations and Code of Practice can be found via the CCTV Dashboard on the Safer Stronger North Somerset website

<https://saferstrongerns.co.uk/information-professionals/closed-circuit-television-cctv>

#### **Boundary Areas**

BID area

#### **BID additional activity**

BID provides provision of SafetyNet and radio equipment so that CCTV operators can

communicate directly with all Radio link members and statutory agencies. BID provides DISC crime reporting software

## **North Somerset Council**

### **Economy & Placemaking Baseline**

Both Weston BID and North Somerset Council Economy and Placemaking teams share common aims:

- Supporting town centre businesses.
- Increasing visitor numbers and dwell time.
- Encouraging investment and business confidence.
- Enhancing the vibrancy and attractiveness of the town centre.
- Facilitating successful events and place-making activity.
- Promoting Weston-super-Mare as a destination.

### **Service provided by NSC**

- **Business support and engagement:**
  - Funds and/or delivers a range of business support programmes; aimed at current and future needs of local businesses and organisations as local, regional and national funding allows
  - Work with Weston BID to engage local businesses and organisations to understand support requirements and share information / opportunities to possible recipients.
  - Provides a link to regional skills providers to share opportunities for skills development.
- **Placemaking:**
  - Programme manage government-funded placemaking projects to achieve grant funding aims and outputs, including maximising local benefit.
  - Attend Weston BID meetings to feed into discussions and plans for Weston town centre.
  - Consult Weston BID on other town centre projects e.g. High Street Rental Auctions to hear local represented voices.
- **Events:**
  - Provide efficient and supportive permitting and licensing processes to enable event organisers to plan well-run events and activities within required standards of quality and safety on public (NSC-owned land).

## **North Somerset Council**

### **Street Cleansing Baseline**

#### **Service Provided/Number of staff & Equipment**

As part of the current street cleansing contract, every road within the Town Centre is scheduled to be mechanically swept each morning, 362 days per year.

In addition, we aim to provide three operatives to be deployed to patrol the Town Centre between 8:30am and 5:00pm, 362 days per year. These patrols are intended to maintain cleanliness standards throughout the day, subject to operational requirements and service demands.

Daily cleansing support is also provided seven days per week using a 3.5 tonne caged tipper, driver and operative. This service generally operates from 6:00am until approximately 11:00am and supports the emptying of litter bins, removal of fly-tipping, and collection of black bags.

As with all operational services, delivery is subject to resource availability and prevailing circumstances.

One herbicide treatment is typically carried out during May each year. However, ongoing weed control throughout the Town Centre is primarily managed by the cleansing operatives as part of their routine duties, with the aim of maintaining the area to an acceptable standard.

To help keep key public spaces clean and presentable, the Street Cleansing Team works in partnership with the Parks and Open Spaces Team to undertake power washing and mechanical sweeping as required in areas including Big Lamp Corner, Italian Gardens, Princess Royal Square and the Esplanade. Additional cleansing may also be undertaken following events, where costs can be recovered from event organisers where appropriate.

#### **Specification**

The Town Centre is classed as Zone 1 as specified in the Environmental Protection Act 1990 and monitored to the times set out in the Act.

#### **Performance Measure**

Cleansed is measured daily, however is documented at least monthly. The previous NI195 inspections placed North Somerset Council within the top 10% of Local Authorities.

#### **Non –compliance procedure**

The Contract specifies that the Client Officer can issue Rectification Notices to the Contractor for failure to cleanse as per Contract Specification. The Contractor then has the timescale specified within the EPA to get the area up to a Grade A standard. Failure to do so will result in a default being issued which involves monetary payments against the Contractors.

#### **Existing Value of Contract/ Service**

The Weston Super Mare town centre activity forms part of a larger contract which covers cleansing throughout the district.

**Boundary Areas**

BID area

**Proposed BID additional activity**

Area Officer support as outlined in a Service Level Agreement dated March 2017 between TCP and NSC.

**Value of BID Activity**

Dedicated TCP Area/Highway Officer support to all BID Levy payers.

## **Weston-super-Mare Town Council**

### **Baseline Activity**

### **Seasonal Illuminations**



### **Service Provided / Number of Staff & Equipment**

Weston-super-Mare Town Council provides and funds the seasonal Christmas illuminations across the town, including within the BID area at Grove Village, Italian Gardens/Town Square, Waterloo Street, Boulevard, Big Lamp Corner, Regent Street and Orchard Meadows.

The Town Council also provides year-round illuminated "Welcome to Weston" and Grove Village signage.

The Christmas lighting programme is delivered in partnership with Weston BID, whose team manages the installation, maintenance and removal of the lights, together with the organisation of the traditional Christmas Lights Switch-On event on behalf of the Town Council.

The Town Council and Weston BID work together to ensure that the festive lighting and associated activity creates an attractive and welcoming town centre for residents, visitors and businesses.

This reflects the practical delivery arrangements contained within the Town Council's SLA, including installation and removal, maintenance, organisation of the switch-on and monitoring/reporting of defects.

### **Specification**

The seasonal illumination scheme will be installed in accordance with the annually agreed programme and in readiness for the official Christmas Lights Switch-On.

The BID team will coordinate the installation, maintenance and removal of the lights, visually inspect installations and report any defects to the installer for rectification.

The Christmas Lights Switch-On will be organised in accordance with the Town Council's agreed requirements, including liaison with the Mayor and the Town Council's Civic Officer.

### **Performance Measure**

- Christmas illuminations and features installed and operational in readiness for the official switch-on.
- Regular visual inspections undertaken and defects reported promptly to the installer for rectification.
- Lights removed following the agreed festive programme.
- Christmas Lights activity included within the BID's regular reporting and evaluation to the Town Council.

These measures align more closely with the SLA's specific requirements for delivery and subsequent reporting.

### **Non-Compliance Procedure**

Any defects identified through inspections will be reported to the installer for rectification and monitored by the BID team.

## **Existing Value of Contract / Service**

### **Town Council seasonal illuminations contract/budget:**

Christmas Lights costs c.£40,000 pa (includes Worle)

Switch on event – budget supplied annually by WTC.

**Christmas Lights Switch-On Event:** Budget provided annually by Weston-super-Mare Town Council.

*The Town Council also provides annual funding to the Town Centre Partnership through a wider Service Level Agreement. As this supports a range of town centre services and activities, rather than Christmas illuminations alone, it is not included within the value above.*

### **Boundary Areas**

BID area, as part of the wider Weston-super-Mare Town Council Christmas illuminations programme.

### **BID Additional Activity**

Weston BID complements the Town Council-funded Christmas lighting programme through festive marketing, social media, business engagement and additional events and promotional activity, helping to maximise the impact of the festive period for the town centre and its businesses.

### **Value of BID Activity**

Approximately £1,000 marketing and events support, together with BID officer support and associated promotional activity.