



**WESTON-SUPER-MARE TOWN COUNCIL  
MINUTES OF THE AMENITIES, CULTURE AND LEISURE COMMITTEE  
HELD AT 32 WATERLOO STREET ON  
MONDAY 12<sup>th</sup> MAY 2025**

**Meeting Commenced:** 7.00 pm

**Meeting Concluded:** 8.04 pm

**PRESENT:** Councillors Peter Crew © Ray Armstrong, Roger Bailey, Annabelle Chard, Owen James (S), Caroline Reynolds, Robert Skeen and John Standfield.

**ALSO, IN ATTENDANCE:** Fay Powell (Director of Community Services/Deputy Town Clerk) and Samantha Bishop (Democratic Services Manager).

In the absence of the Chair, the Vice Chair chaired the meeting.

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| <b>367</b> | <b>Apologies for Absence and Notification of Substitutes</b><br><br>Apologies for absence were received from Councillors Simon Harrison-Morse substituted by Owen James, Catherine Gibbons and Jemma Coles with no substitutions.   |
| <b>368</b> | <b>Declarations of Interest</b><br><br>There were none received.  |
| <b>369</b> | <b>To agree the accuracy of the previous Amenities, Culture and Leisure Committee Minutes held on 10<sup>th</sup> March 2025</b><br><br>The minutes of the Amenities Culture and Leisure Committee had been previously circulated.<br><br><b>PROPOSED BY:</b> Councillor Annabelle Chard<br><b>SECONDED BY:</b> Councillor Roger Bailey<br><br>A vote was taken and <b>carried</b> . Accordingly.<br><br><b>RESOLVED:</b> That the Minutes of the Amenities Culture and Leisure Committee be signed and approved. |

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| <p><b>370</b></p> | <p><b><u>AMENITIES</u></b></p> <p><b>To review/evaluate the Christmas Lights Contract (December 2025)</b><br/>Item at the request of a member</p> <p>The report of BID/WSMTC to be made available at the meeting, was not available and would be submitted to the committee at an alternative point.</p> <p>The Deputy Town Clerk informed that there were faults reported at Worle High Street which had been picked up by NSC street lighting and would be rectified before Christmas 2025, as well as lights at Meadow Street. A meeting with Blachere would take place ahead of Christmas, looking at adding lights in the trees and permission from NSC was advised would be granted.</p> <p>The committee's general feeling of the Christmas Lights was underwhelming and it was noted that Freedom of Information request had been received and responded to. However, the public feedback on the Christmas tree was very positive.</p> <p>Comments that the switch on was ineffectively managed and that the council needed to consider the termination of the Christmas Lights contract if this year's event was not improved.</p> <p>The Deputy Town Clerk advised informed that she would work with the BID on ironing out the issues of the 2024 event to execute a successful 2025 event and advised members to consider within future budget setting.</p> <p><b>RESOLVED:</b> - That the verbal update be noted.</p> |
| <p><b>371</b></p> | <p><b><u>CULTURE</u></b></p> <p><b>To approve the Notes of the Old Town Quarry, Start and Finish Group held on the 25<sup>th</sup> February 2024</b><br/>The notes of the meeting had been previously circulated.</p> <p>It was noted that:</p> <ul style="list-style-type: none"> <li>• A report on project extension and mitigation options would be going to a Special Finance and General Purposes Committee on the 19<sup>th</sup> May.</li> <li>• The project was on schedule to open in September 2025.</li> <li>• That tenders were still coming in for the café concession.</li> </ul> <p><b>RESOLVED:</b> - That the Notes of the Old Town Quarry, Start and Finish Group held on the 25<sup>th</sup> February 2024</p>  |
| <p><b>372</b></p> | <p><b>Museum 50<sup>th</sup> Anniversary Celebration – 28<sup>th</sup> June 2025</b></p> <p>The report of the Museum Manager had been previously circulated which provided an update regarding the plans to celebrate 50 years of Weston Museum being in the Gas Light Company building in Burlington Street.</p> <p>Members voiced recognition to the Museum for their excellent service provision and volunteer support.</p>   |

It was noted that support for the event with loaning any 1970s ephemera to the museum for the day was invited.

**RESOLVED: -**

1. That the report and request for support for the event with loaning any 1970s ephemera to the museum for the day be noted.
2. That a vote of thanks be given to the Museum for their excellent service provision and volunteer support.

**373**

**LEISURE**

**Visit Weston**

The reports of the Tourism Manager on the following items had been previously circulated.

**373.1 Tourism Charges**

Since September 2024, several issues relating to the Visit Weston partnership packages have been identified, significantly impacting partner satisfaction, revenue generation, and internal efficiency. The report outlined some of the problems observed, a review of current practices, and recommendations for improvement and strategic restructuring.

Officers clarified that the associated overspend had been approved through the Finance and General Purposes Committee and therefore, the report was for noting and inviting any comments from members on what they would like to see reported going forward.

The Chair requested to receive regular reports of the partnership programmes and that the Tourism Manager be present to deliver reports going forward.

**RESOLVED: -** That the report be noted noting comments made by members.

**373.2 Change of Logo**

The report recommended that the current logo across all Visit Weston branding lacked visual impact across its distribution channels, including the website, social media, print materials, and signage. Additionally, the logo's placement on a white background appeared somewhat dated and could benefit from a refreshed, more contemporary presentation. A variant change to the logo was therefore recommended, as detailed within the report.

**PROPOSED BY:** Councillor Peter Crew

**SECONDED BY:** Councillor Annabelle Chard

A vote was taken and **carried**. Accordingly.

**RESOLVED: -** To approve the recommended variant change to the Visit Weston logo.

Members requested an update on the Interactive Map.

- The map was shared with the committee informing that once all the advertising space had been sold, the map will be available.

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|                   | <ul style="list-style-type: none"> <li>• The tourism team were working on merchandise and looking at online options/click and collect.</li> </ul>  |
| <p><b>374</b></p> | <p><b>Adult Gym at Castle Batch Park- Big Worle Project</b></p> <p>The report of the Community Wellbeing Development Officer had been previously circulated which provided an analysis of the tenders returned in response to enquiries sent for the procurement of a Contractor for the Design and Build of an Adult Gym at Castle Batch Park in Weston-super-Mare.</p> <p>The report advised that Wicksteed had provided a proposal that suited the needs for the community. They planned to have gym equipment that was inclusive to all and provided an all-around fitness station for people to access.</p> <p>Members noted and made the following:</p> <ul style="list-style-type: none"> <li>• The gym consisted of 4x pieces of equipment</li> <li>• A good location</li> <li>• Good progress made on tapping into Big Worle’s funding.</li> <li>• NSC – had been cooperative/helpful in allowing the project to happen.</li> <li>• The aim would be to replicate at other sites in time</li> <li>• All equipment had an age limit and was the responsibility of the parents to supervise.</li> </ul> <p><b>PROPOSED BY:</b> Councillor Caroline Reynolds<br/> <b>SECONDED BY:</b> Councillor Robert Skeen</p> <p>A vote was taken and <b>carried</b>. Accordingly.</p> <p><b>RESOLVED:</b> That the Town Council, on behalf of Big Worle, enter into a contract with Wicksteed for the design and construction of the works.</p> |
|                   | <p>There being no further business the Chair closed the meeting at 8.04 pm</p> <p>Signed.....Dated .....</p> <p>Chair of the Amenities, Culture and Leisure Committee</p>  |